



Building SRE Culture

(without SREs, technically)



xxx.35.2





xxx.37.2

Microsoft released the wrong version of 'Forza Horizon 3' for PC

The inadvertent update created more than a few headaches for racing fans.

Accidentally Released *Forza Horizon 3* Developer Build Reveals Unannounced Vehicles

'Forza Horizon 3' Update Accidentally Published Unencrypted Build of the Game

Forza Horizon 3 PC developer build accidentally released to the public, car leaks in tow



Microsoft released the wrong version of Forza Horizon 3' for PC

Forza Horizon 3 update forces PC users to download entire 53GB game again, turns out to be unencrypted dev build revealing future cars



IMPACT?

IMPACT

MARKETING

DATA CAPS

IMPACT

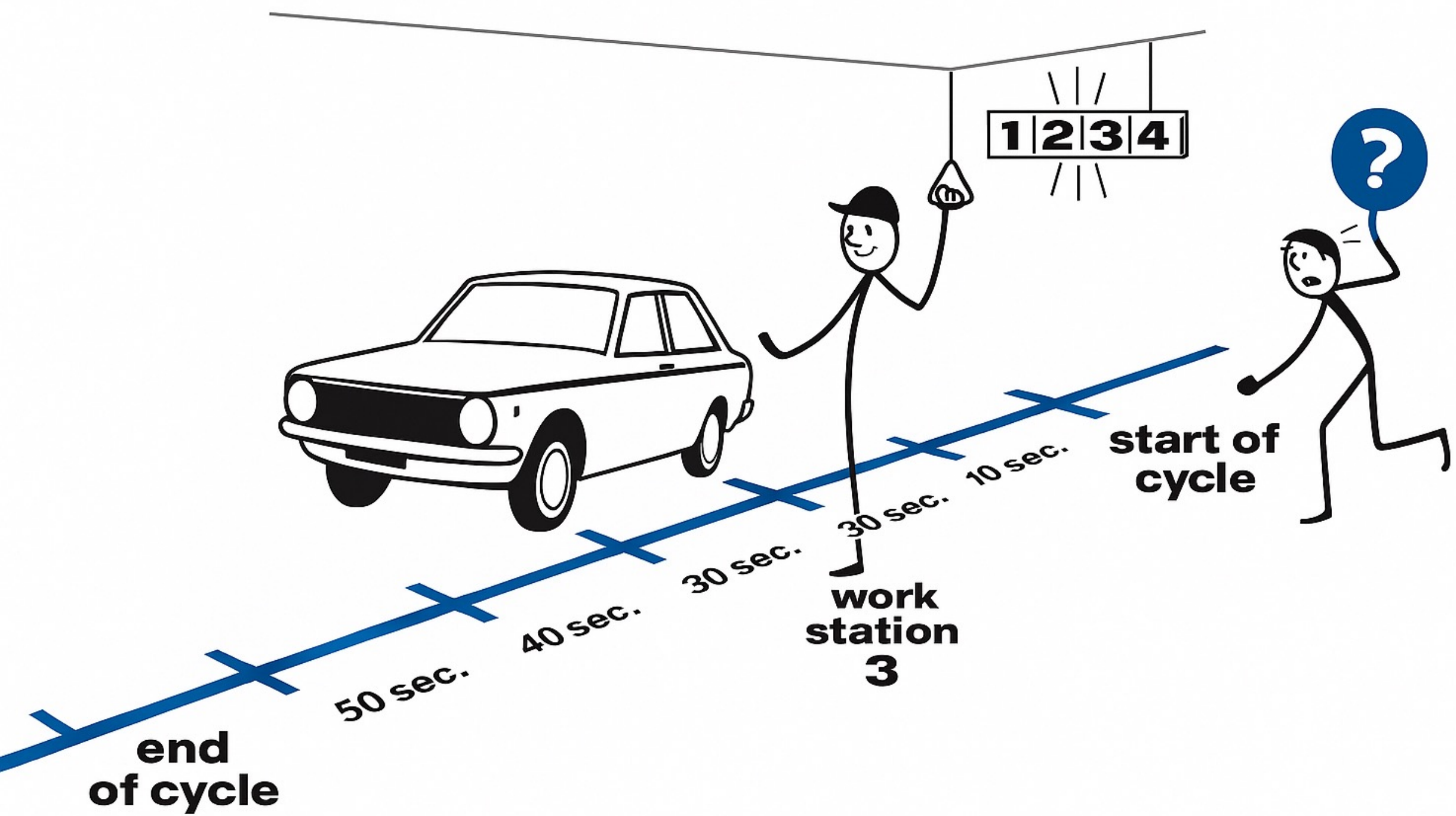
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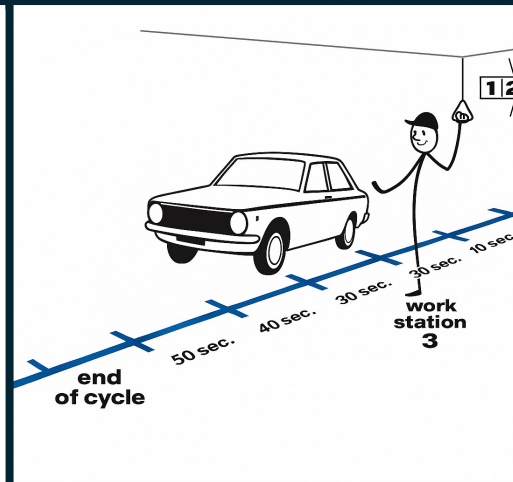
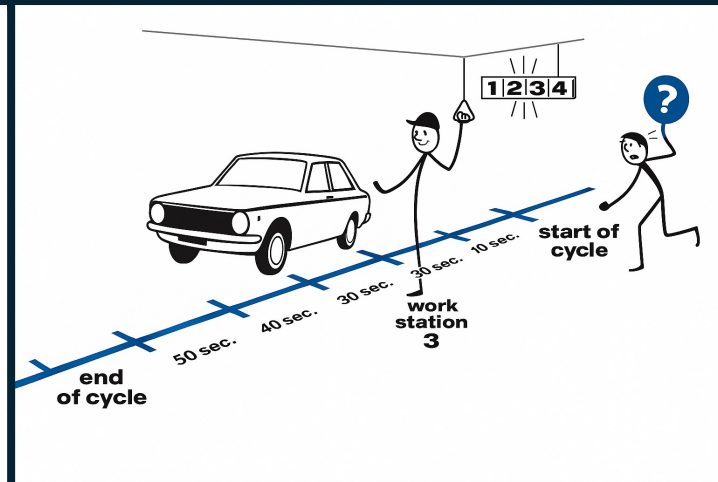
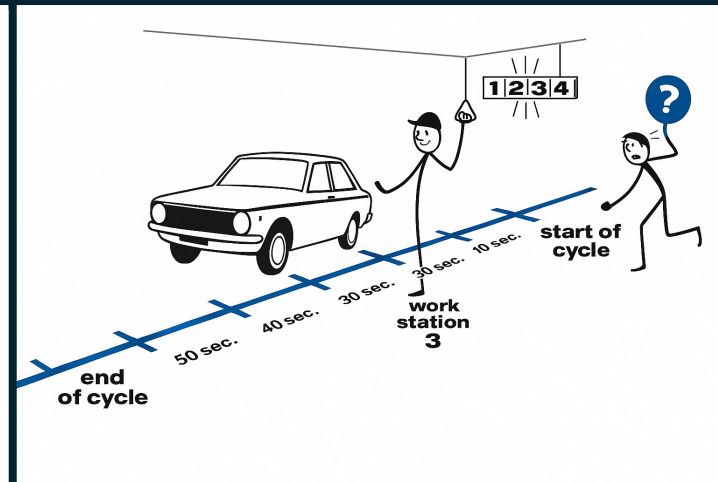
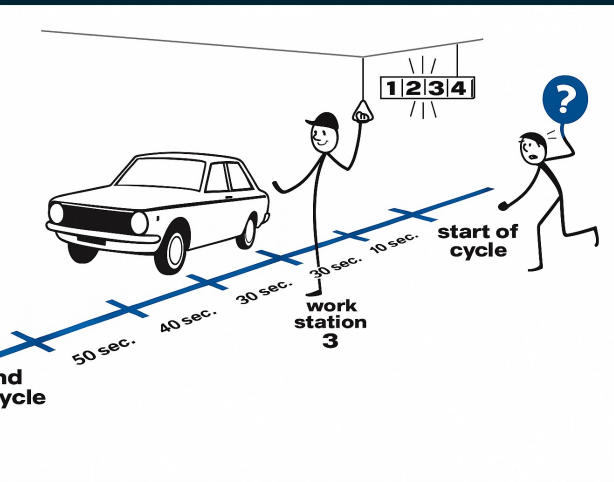
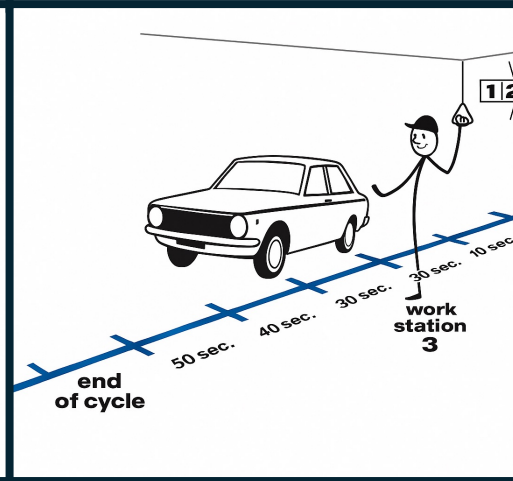
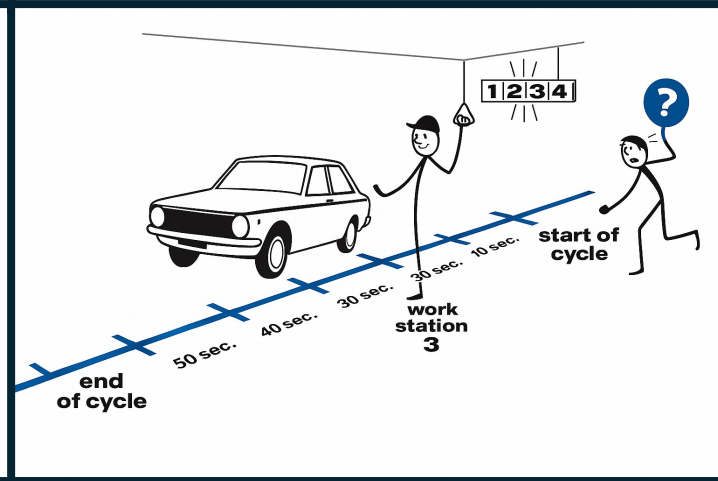
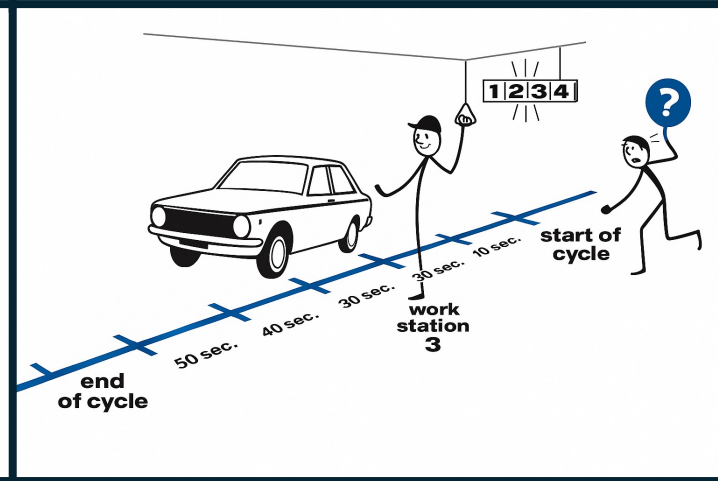
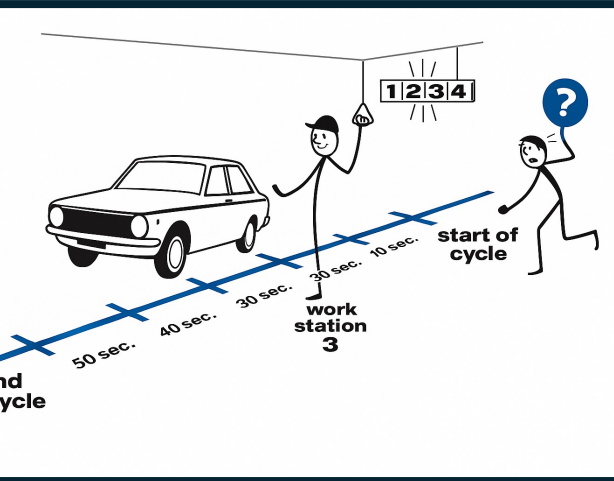
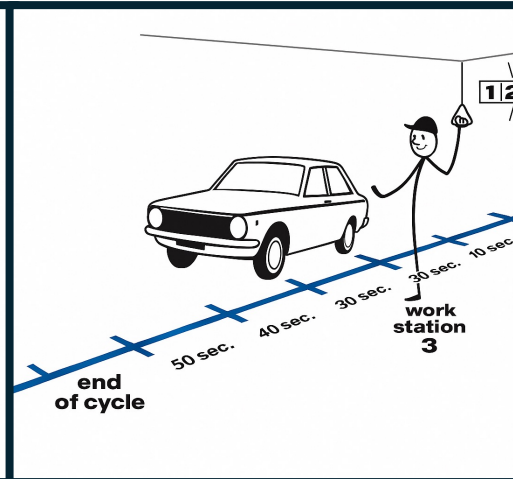
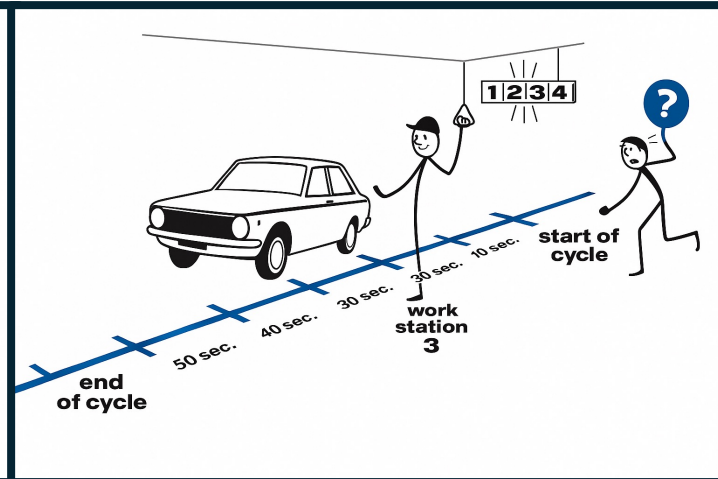
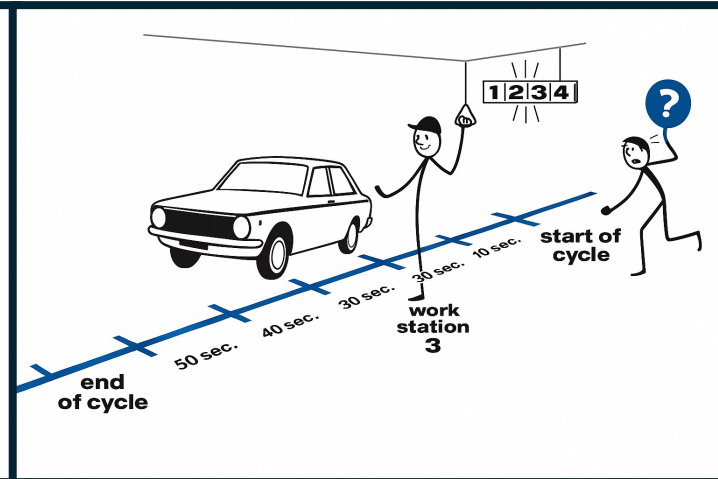
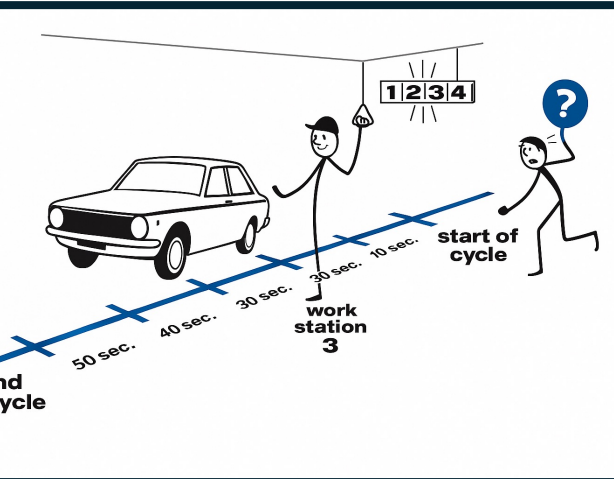
IMPACT

IMPACT

PIRACY









OPPOSITES

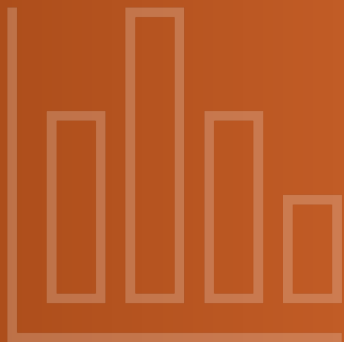
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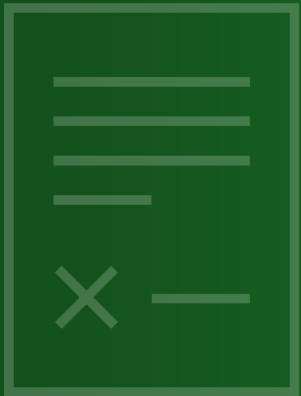


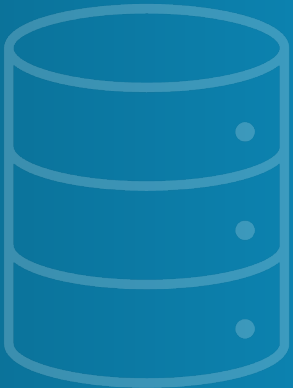
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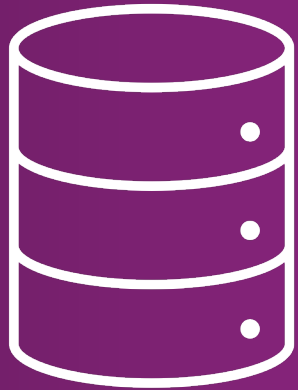


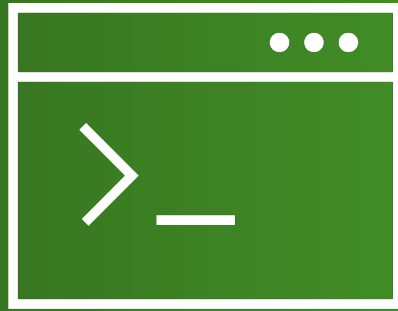
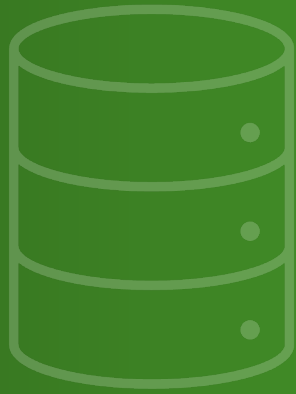














DATA-BACKED STORYTELLING



INFLUENCE EVERYONE



VISIBILITY & ACCOUNTABILITY



OPERATE WITH

JOY



Q/A