# Cybercrime in Small and Medium-sized Enterprises CISPA





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Are Enterprises well Prepared for Defending Against Cyberattacks?

## The Impact of Cybercrime

Cyber Security Breaches Survey 2019 UK Department for Digital, Culture, Media & Sport https://bit.lv/2RPMzYk

"1/3 of the participating businesses experienced a cybersecurity breach or attack in the last 12 months"

Limited resources make Small and Medium-sized Enterprises (SMEs) easier targets

#### Areas of Focus

Company Security Perception

Security Measures in SMEs

Cyberattacks in Companies

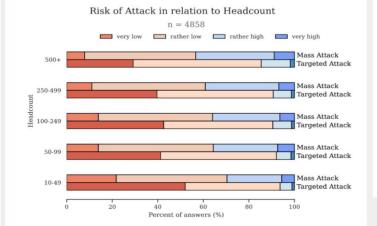
Correlations between Factors

## **Interview Study**

#### Telephone interviews with 5000 SMEs

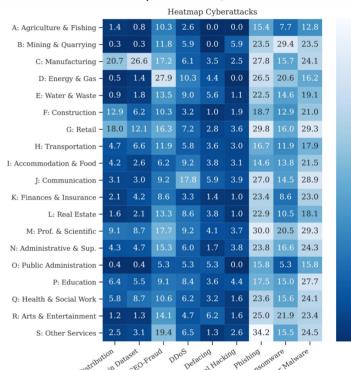
- 1. Design Phase. Literature review, six expert interviews and input from regional business advisory council.
- 2. Recruitment. Stratified random sampling (n=5000) by industry sector. 1000 per size category
- **3. Piloting.** Discussions with twelve security experts and five telephone interviews used to clarify & improve interview
- **4. Training.** Training sessions with the 141 telephone interviewers
- **5. Execution.** 5000 computer assisted telephone interviews (CATI); August 2018 to February 2019
- **6. Data Handling.** Quality checks & anonymization by service provider; open coding & evaluation by researchers

## Finding: Variable Risk Perception



### Finding: Incidence Attack Vectors

Percentage of companies per industry sector that have been impacted by an attack vector



# More Findings

Will be presented at USENIX'21 See you there!



Website & Replication Package

https://publications.teamusec.de/cybercrime