



## **Tangible 2FA**

An In-the-Wild Investigation of User-Defined IGISOUL Tangibles for Two-Factor Authentication

Mark Turner, Martin Schmitz, Morgan Masichi Bierey, Mohamed Khamis, Karola Marky



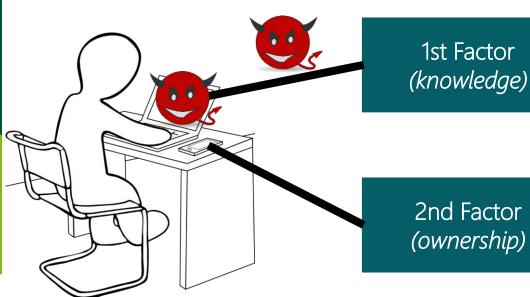








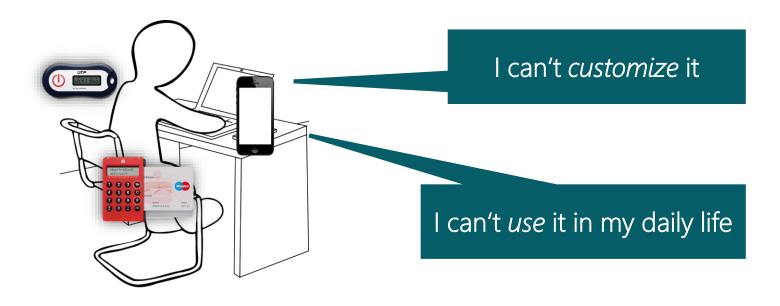






## Ownership Factor

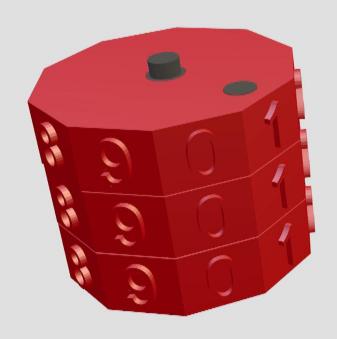






Marky, K., Schmitz, M., Zimmermann, V., Herbers, M., Kunze, K., & Mühlhäuser, M. 3D-Auth: Two-factor authentication with personalized 3D-printed items. In *Proceedings of the 2020 CHI conference on human factors in computing systems* 

### 3D-Auth Concept



#### Embedded-Secret



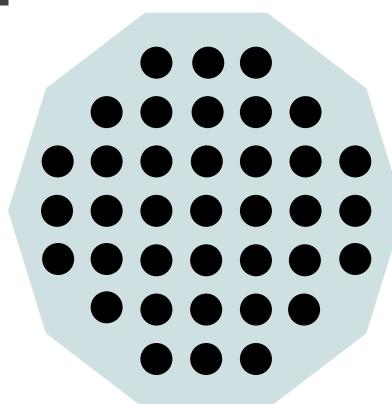
Interaction



Authentication Pattern

#### **Authentication Pattern**

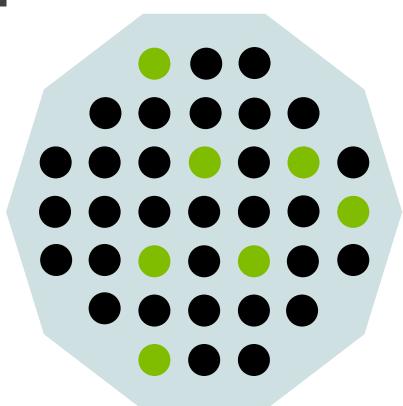




#### **Authentication Pattern**



#### Embedded-Secret



#### **Authentication Pattern**

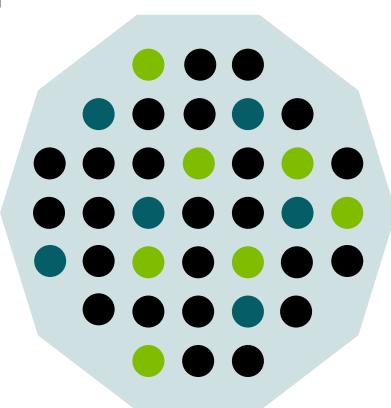


#### Embedded-Secret

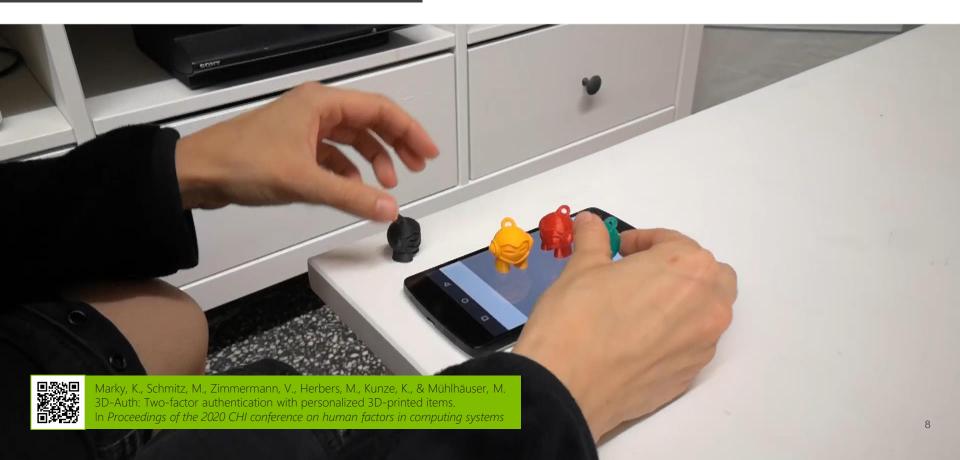
Interaction



Authentication Pattern



## Sophisticated Items







# **User-Defined Tangibles**



RQ1: What kinds of 2FA tangibles do users wish to use?

## Online Survey (N=226)



Welcome & Consent

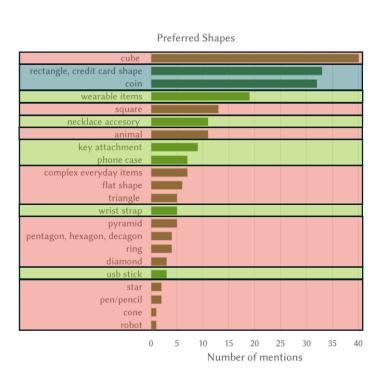
Study Intro

Design Pipeline Questions and Debrief

- Shapes
- Dimensions
- Colours
- Interactions
- Context

### Results (Excerpt): Shapes





Standalone Item

Connectable

Wallet Fit

### Prototypes



Connectable

Standalone Item

Wallet Fit











# Usage in Daily Life



RQ2: How do tangibles for 2FA perform in the users' daily lives?

### In-the-Wild Study (N=15)



Welcome Interview (Consent & Setup)

Usage (1 week)

Reflection Interview (Online)

- Triggered Authentications
- Post-Interaction Questionnaire

### Result Overview



**Security Perceptions** 

Positive Aspects

Experienced Problems & Issues

(Security) Metaphors were considered and welcomed

Security benefits are valued

### Result Overview



**Security Perceptions** 

Positive Aspects

Experienced Problems & Issues

Interaction was perceived as fun

Authentication interactions were memorable

### Result Overview



**Security Perceptions** 

Positive Aspects

**Experienced Problems & Issues** 

Forgetting the tangible

Material-related aspects

# Thanks for your attention!



2FA Tangibles might be a viable alternative for 2FA

Security, interaction & customization benefits are valued

More investigation on form factors, materials and security needed





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Rebecca Panskus, Max Ninow, Sascha Fahl, Karola Marky

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Karola Marky, Shaun Macdonald, Yasmeen Abdrabou, Mohamed Khamis

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