

# A First Look at Governments' Enterprise Security Guidance

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THE UNIVERSITY OF  
CHICAGO





# National Cyber Security Centre

a part of GCHQ



# KISA

Korea Internet & Security Agency



सत्यमेव जयते

इलेक्ट्रॉनिकी एवं सूचना प्रौद्योगिकी मंत्रालय  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY



Bundesamt für Sicherheit in der Informationstechnik



# NSM



**Australian Government**

**Australian Signals Directorate**

# Case study: CISA CPGs

US government source

Designed for businesses

List of security controls

**America's Cyber Defense Agency**  
NATIONAL COORDINATOR FOR CRITICAL INFRASTRUCTURE SECURITY AND RESILIENCE

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## Cybersecurity Performance Goals (CPGs)

The CPGs are voluntary practices with high-impact security actions that outline the highest-priority baseline that measures businesses and critical infrastructure owners of all sizes can take to protect themselves against cyber threats. They were developed based on CISA's operational data, research on the current threat landscape, and collaboration with government, industry groups, and private sector experts to receive input and feedback.

### Identify (1)

#### Asset Inventory (1.A)

**Outcome:**

- Better identify known, unknown (shadow), and unmanaged assets, and more rapidly detect and respond to new vulnerabilities.

**TTP or Risk Addressed:**

- Hardware Additions (T1200)
- Exploit Public-Facing Application (T0819, ICS T0819)
- Internet Accessible Device (ICS T0883)

**Scope:**

- IT and OT assets

**Recommended Action:**

- Maintain a regularly updated inventory of all organizational assets with an IP address (including IPv6), including OT. This inventory is updated on a recurring basis, no less than monthly for both IT and OT.

**What is in this government-authored security guidance for companies?**

# Research Questions

**RQ1:** Which governments make **available** security guidance, and how is it scoped and presented?

**RQ2:** What content is **covered** as essential security guidance for companies, and in what level of depth?

**RQ3:** How **consistent** are recommended security controls, and do we observe any direct contradictions?

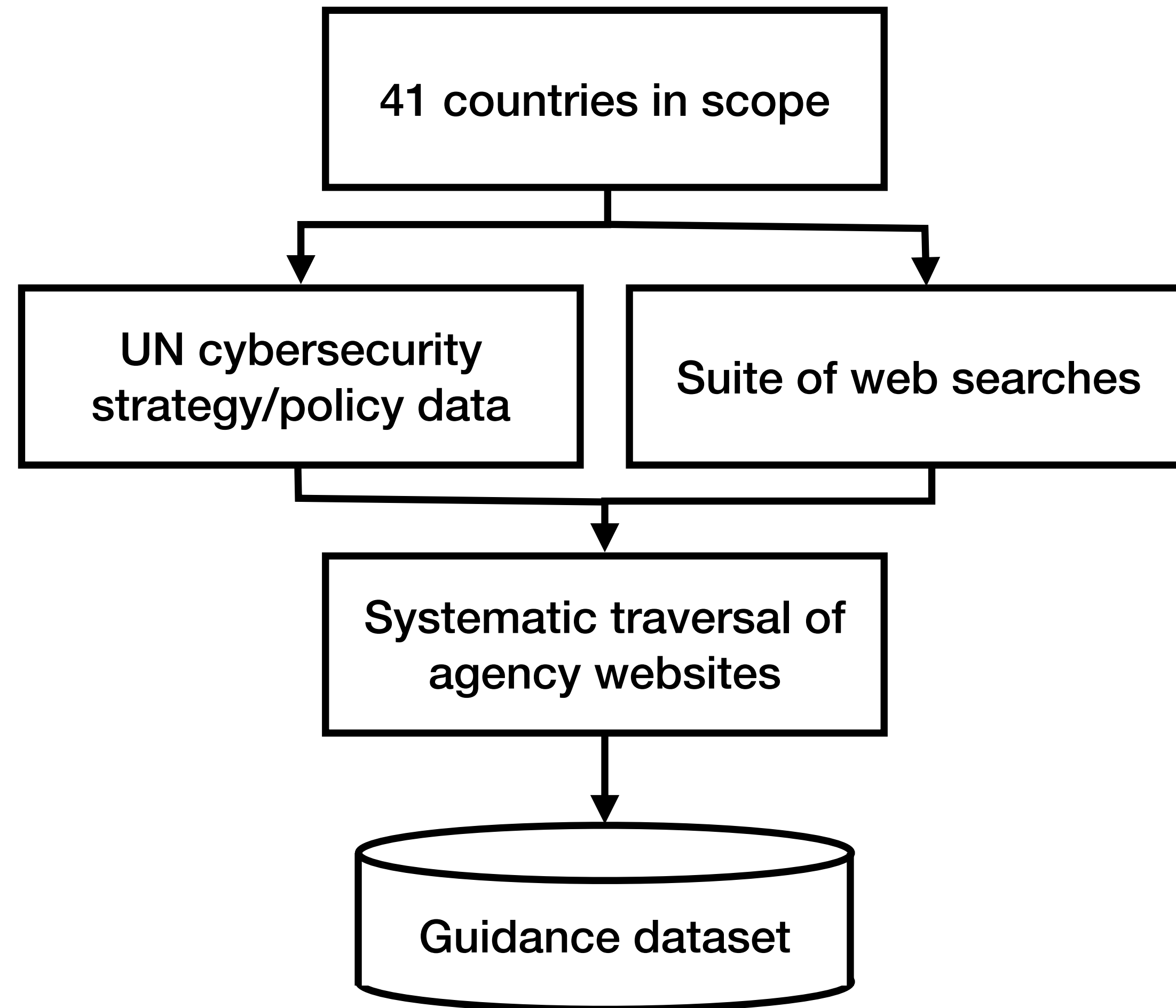
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# Searching for guidance documents



# Large volume of government guidance

Every searched country except Russia published resources; many in the dozens

37 / 41 countries publish general-purpose doc; most countries had multiple

US has 18 general-purpose docs from 4 separate agencies; 36 agencies total

# The zoo of guidance resources

## **Audience-Focused**

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Sector-specific

Size-specific

Technology-specific

## **Threat-focused**

---

Threat model-specific

Mitigation-specific

Time-sensitive

# The zoo of guidance resources

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Government and defense (25)

Telecoms and ISPs (12)

Lawyers (UK)

E-sports (Luxembourg)

Chicken coops (Israel)

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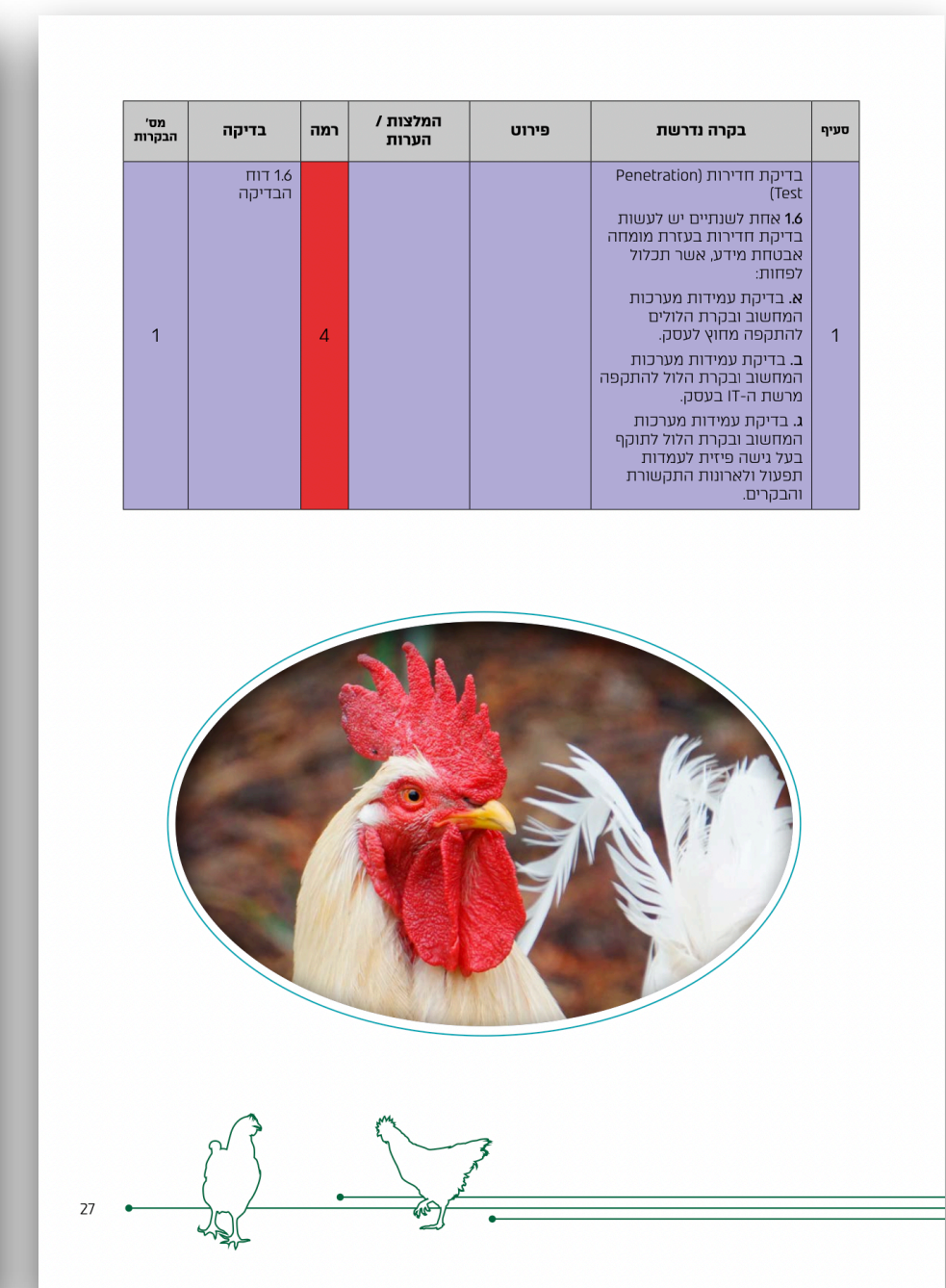
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Telecoms and ISPs (12)

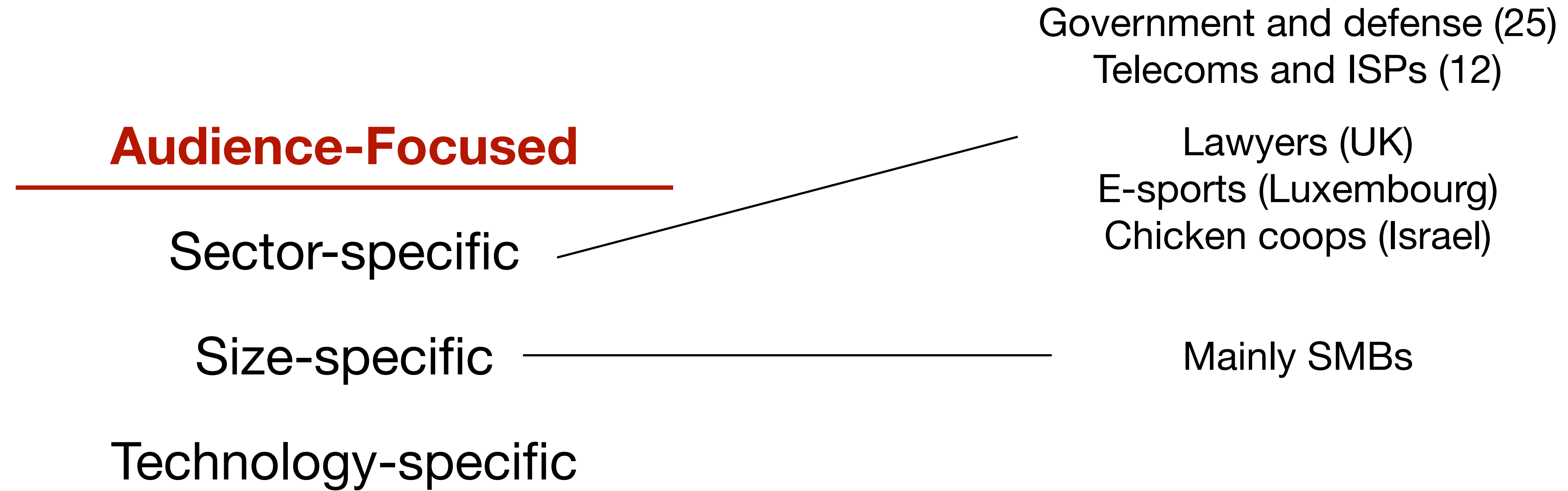
Lawyers (UK)

E-sports (Luxembourg)

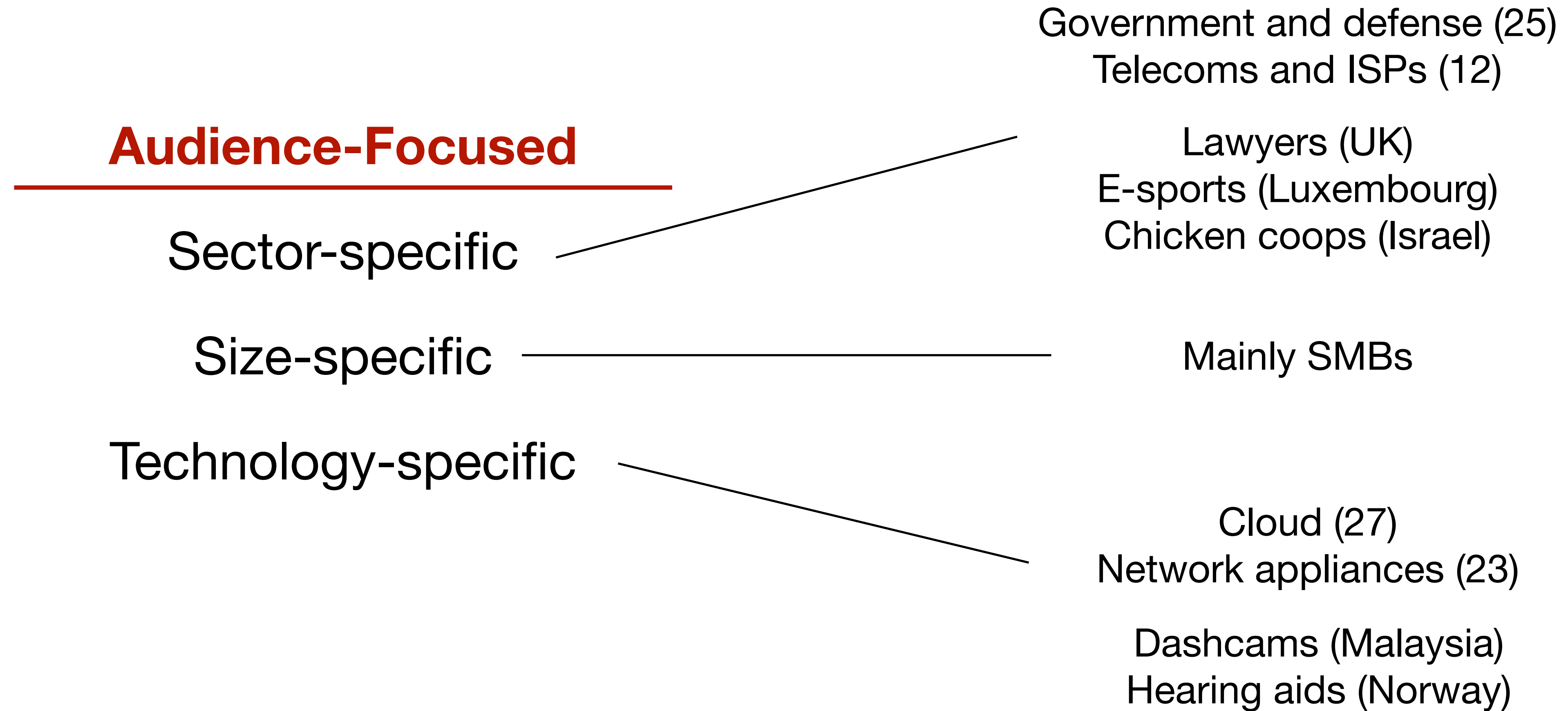
Chicken coops (Israel)



# The zoo of guidance resources



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# The zoo of guidance resources

(D)DoS (24)  
Ransomware (22)  
Drone attacks (Spain)  
Malicious e-books (Lithuania)

## **Threat-focused**

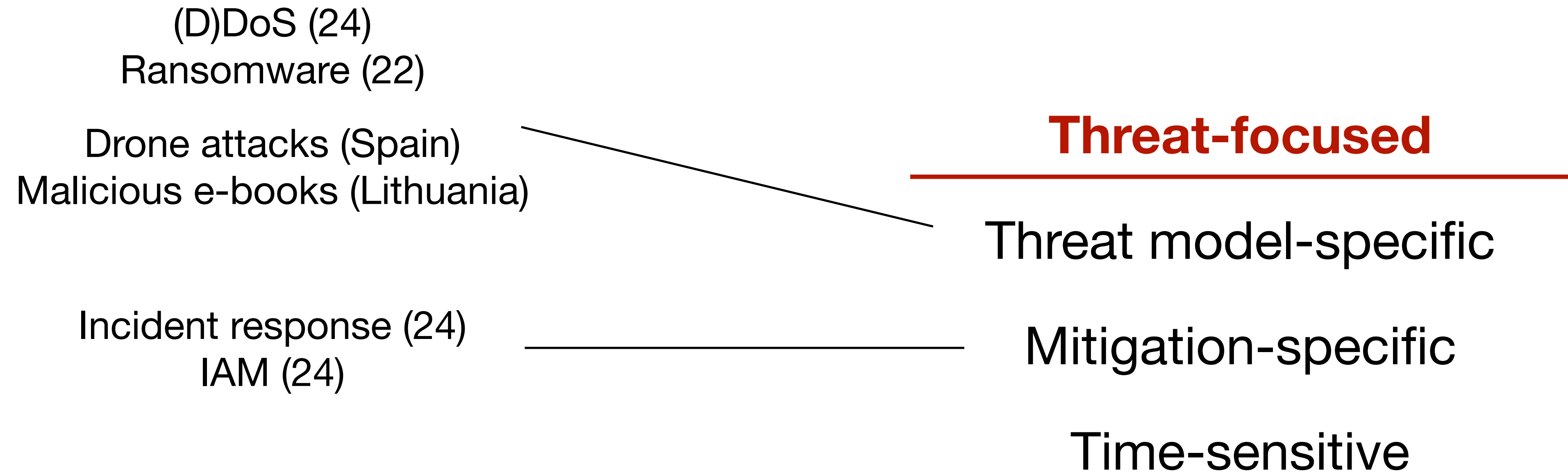
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Threat model-specific

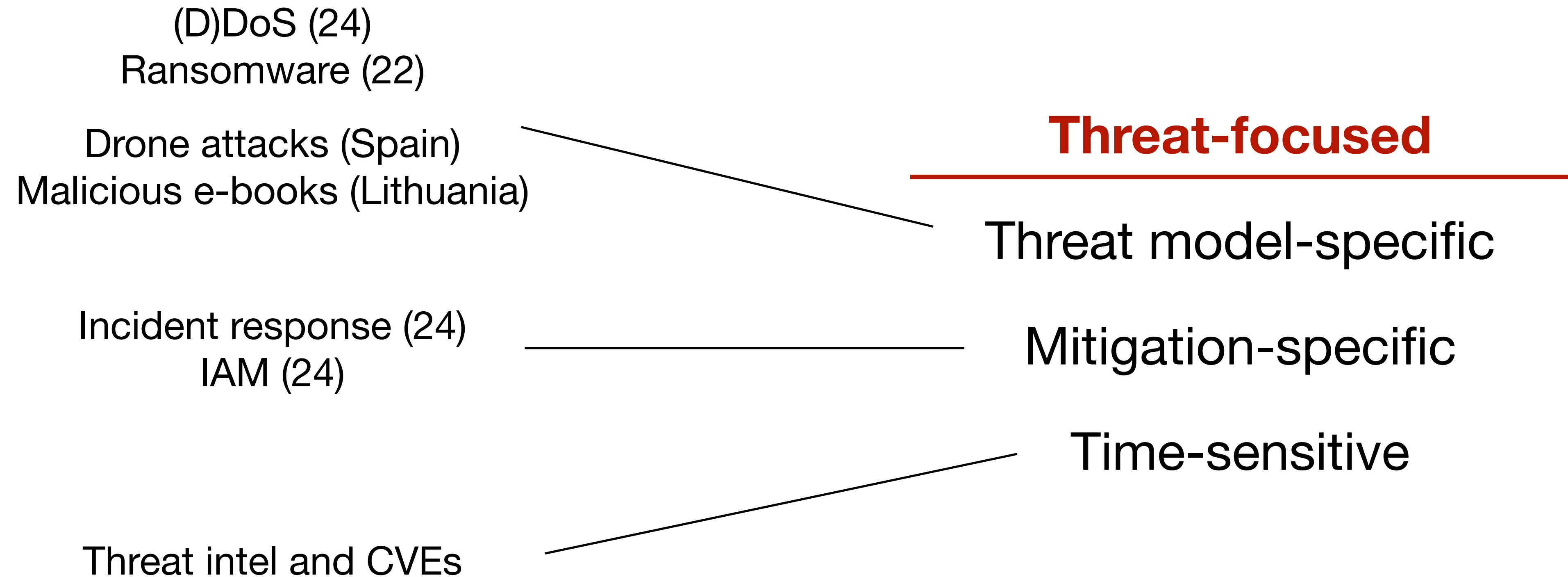
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Mitigation-specific

Time-sensitive

**Most countries have most of these types of guidance**

**Governments publish massive amounts of guidance resources with wildly varying scope and presentation choices.**

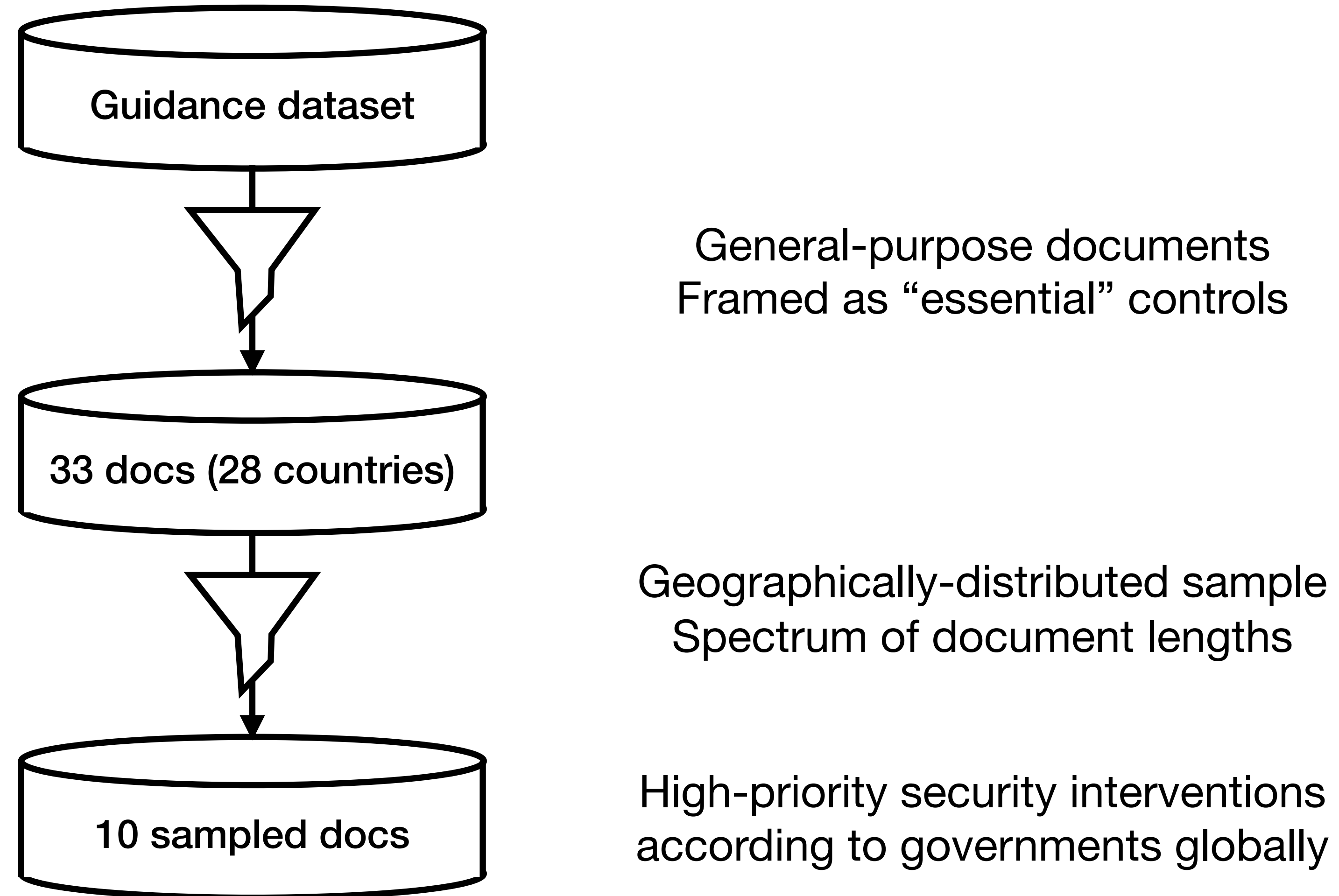
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# Choosing documents for analysis



# Building a content analysis framework

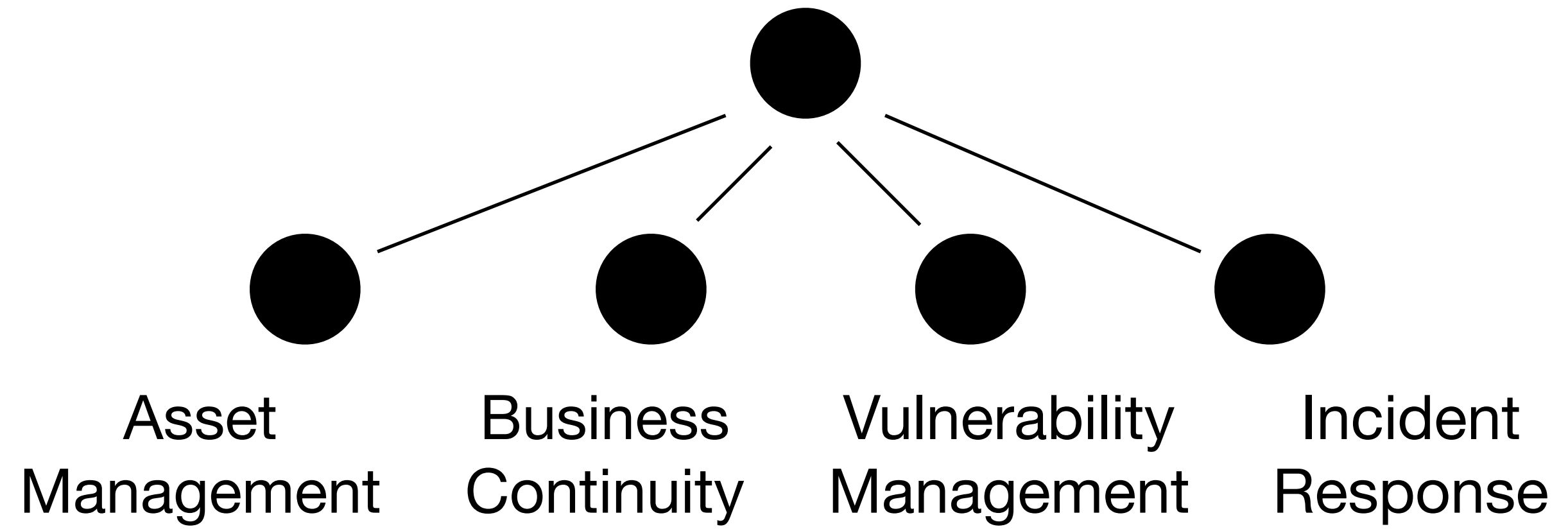
Common controls frameworks: industry-made tools to help companies efficiently demonstrate adherence to popular security standards

Apply qualitative methods to adapt and extend existing frameworks

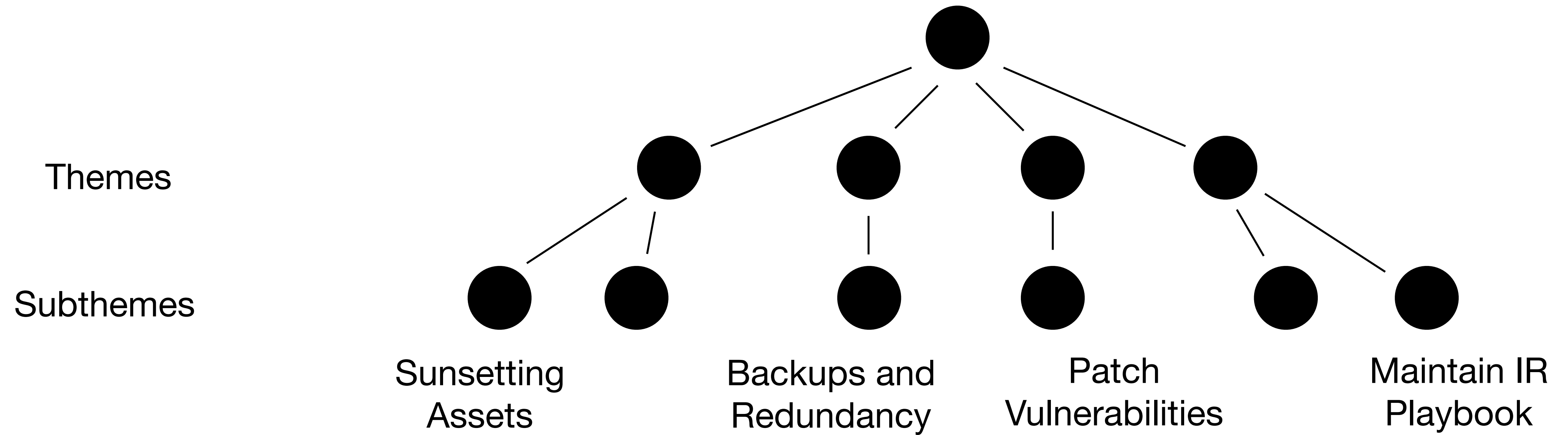
End product: a reasonably *comprehensive* and *hierarchical* content analysis framework

# Taxonomy of guidance content

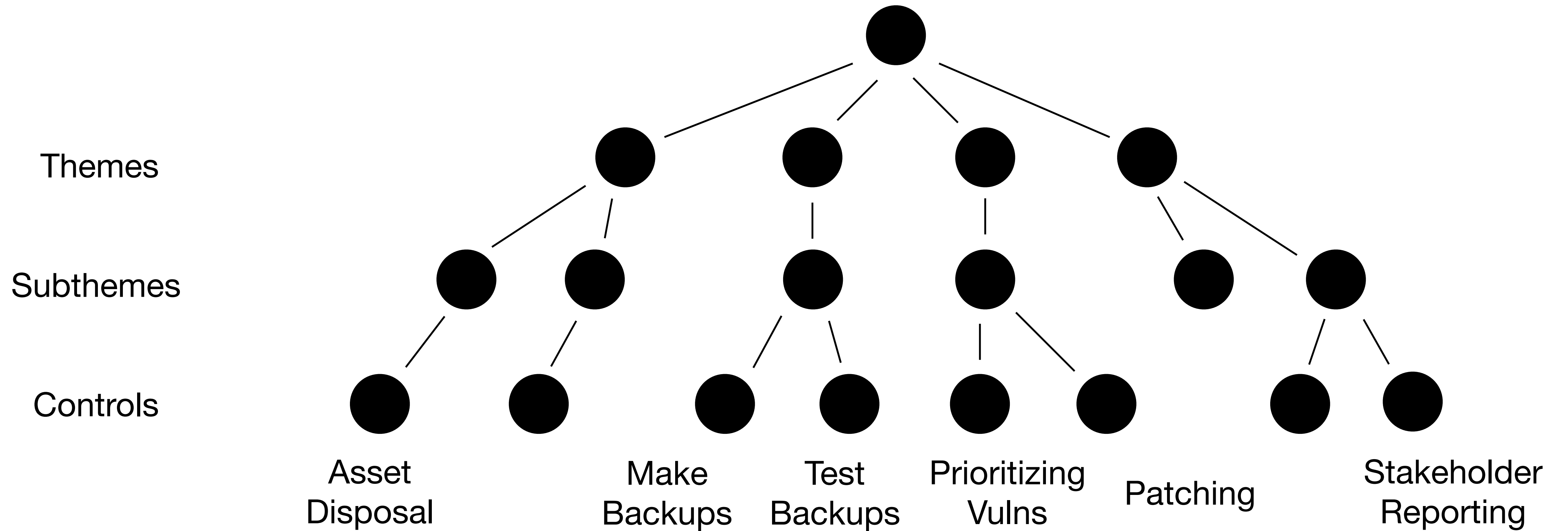
Themes



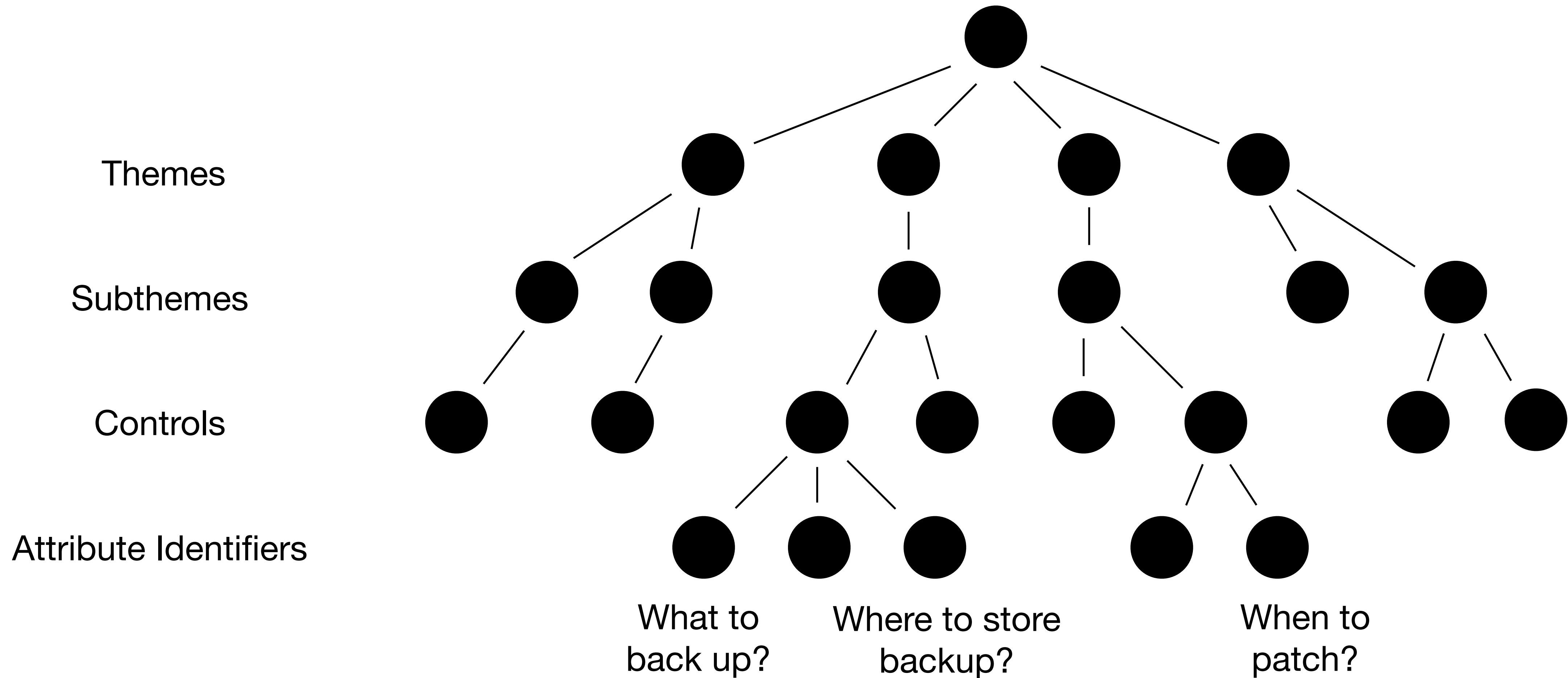
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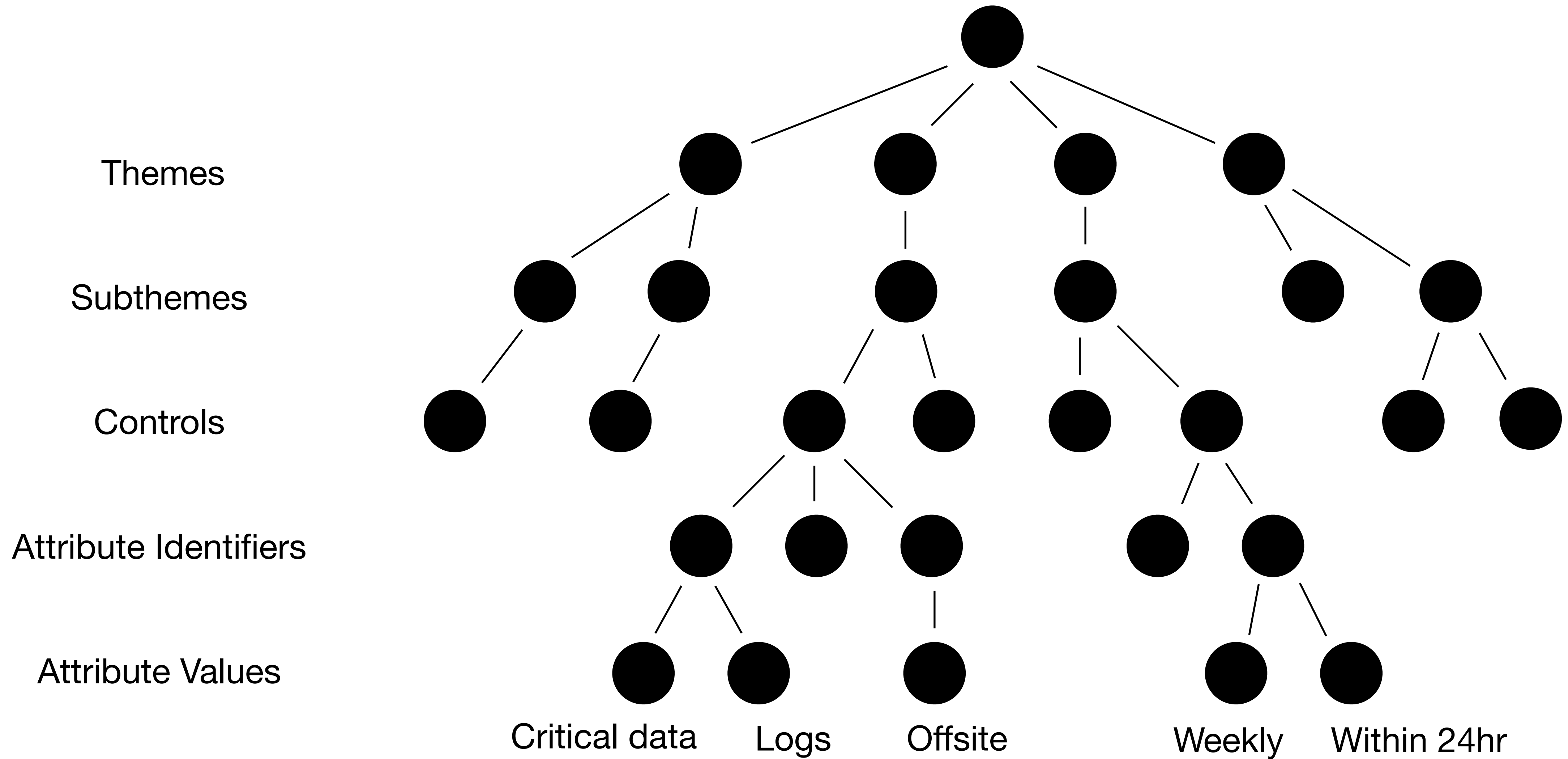
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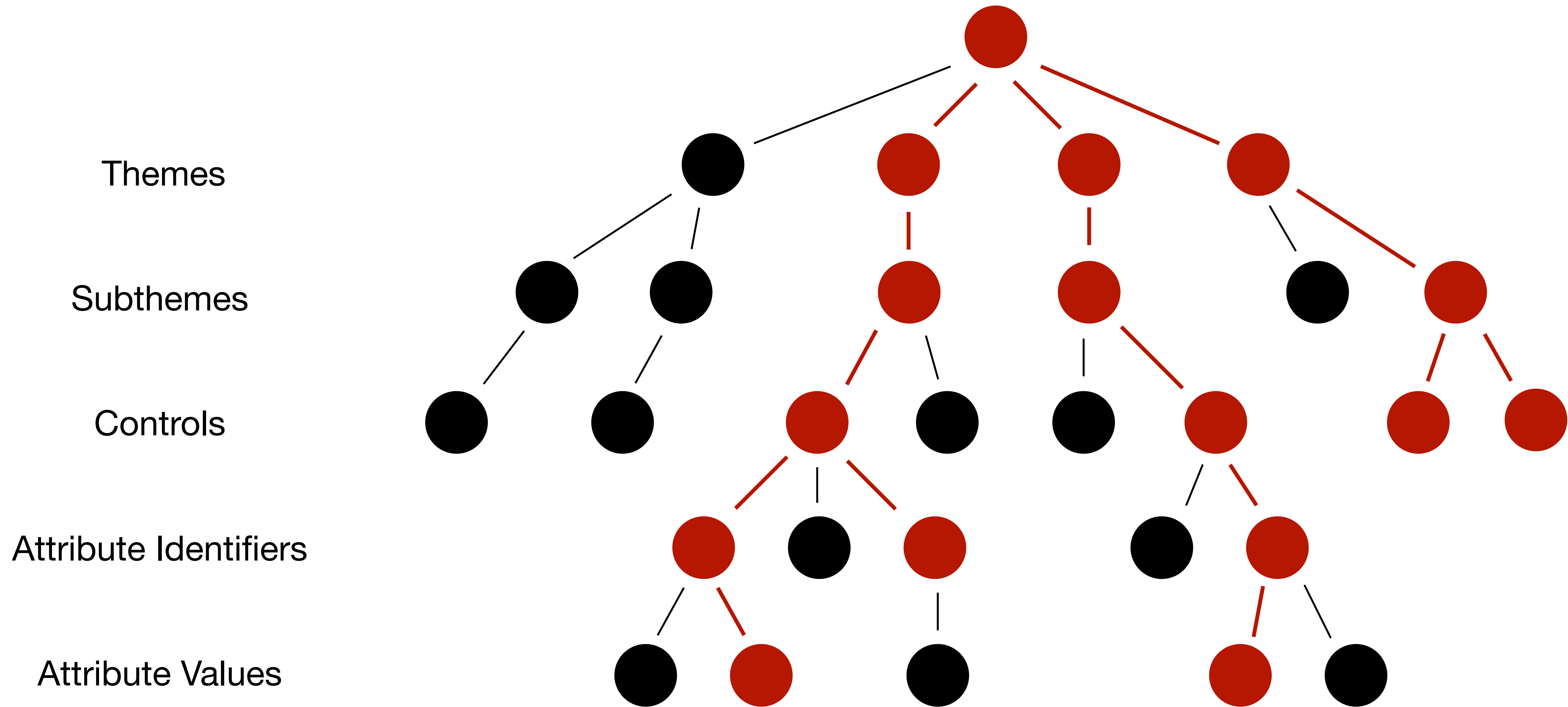
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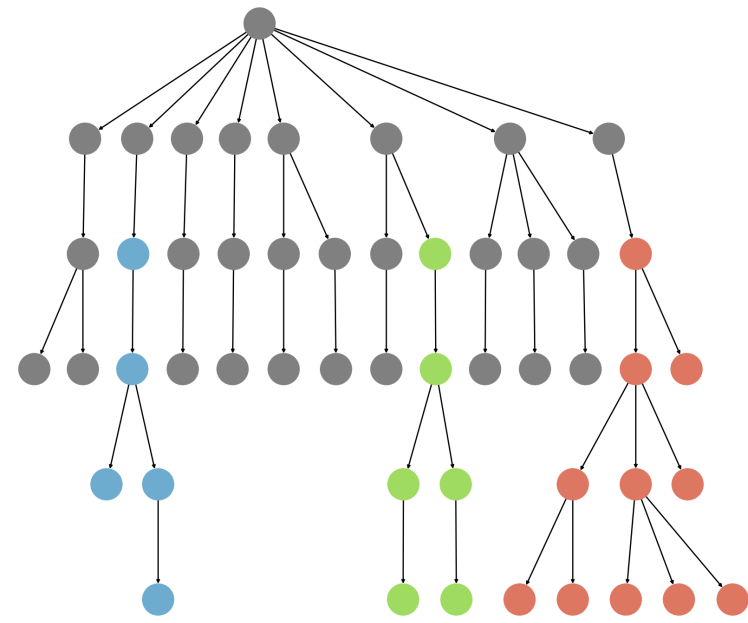
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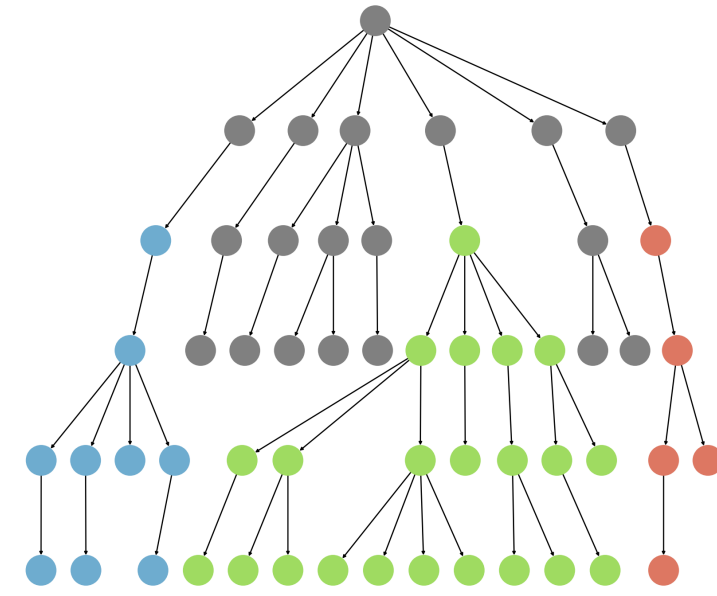
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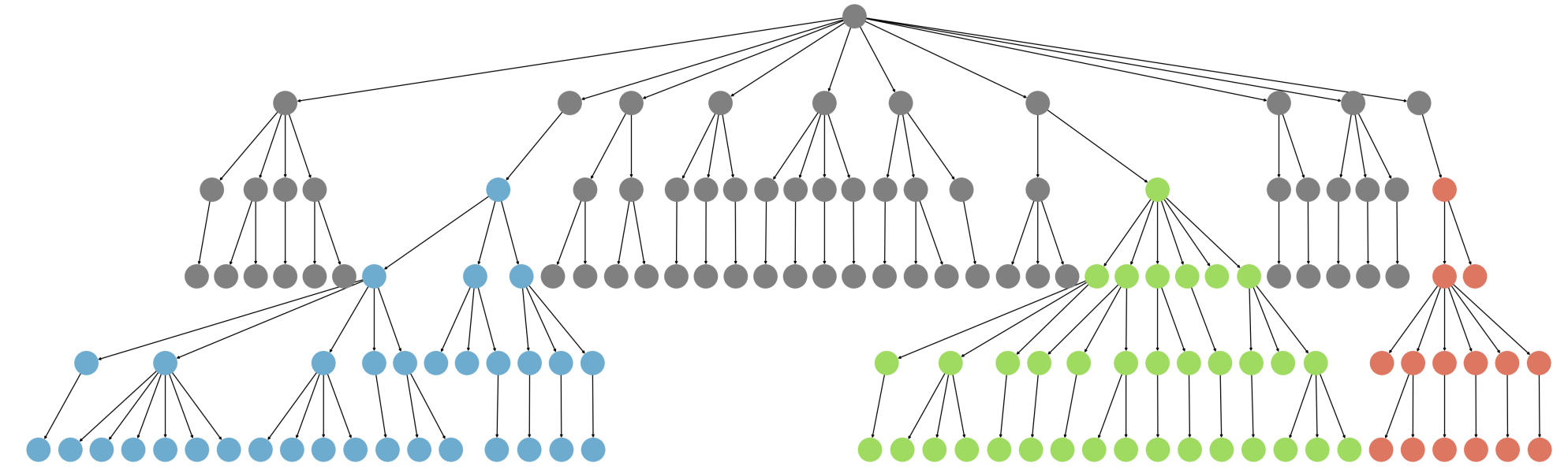
# Content varies in breadth and depth



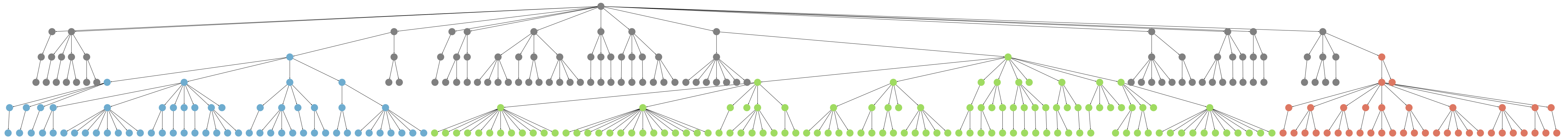
Israel



Ukraine

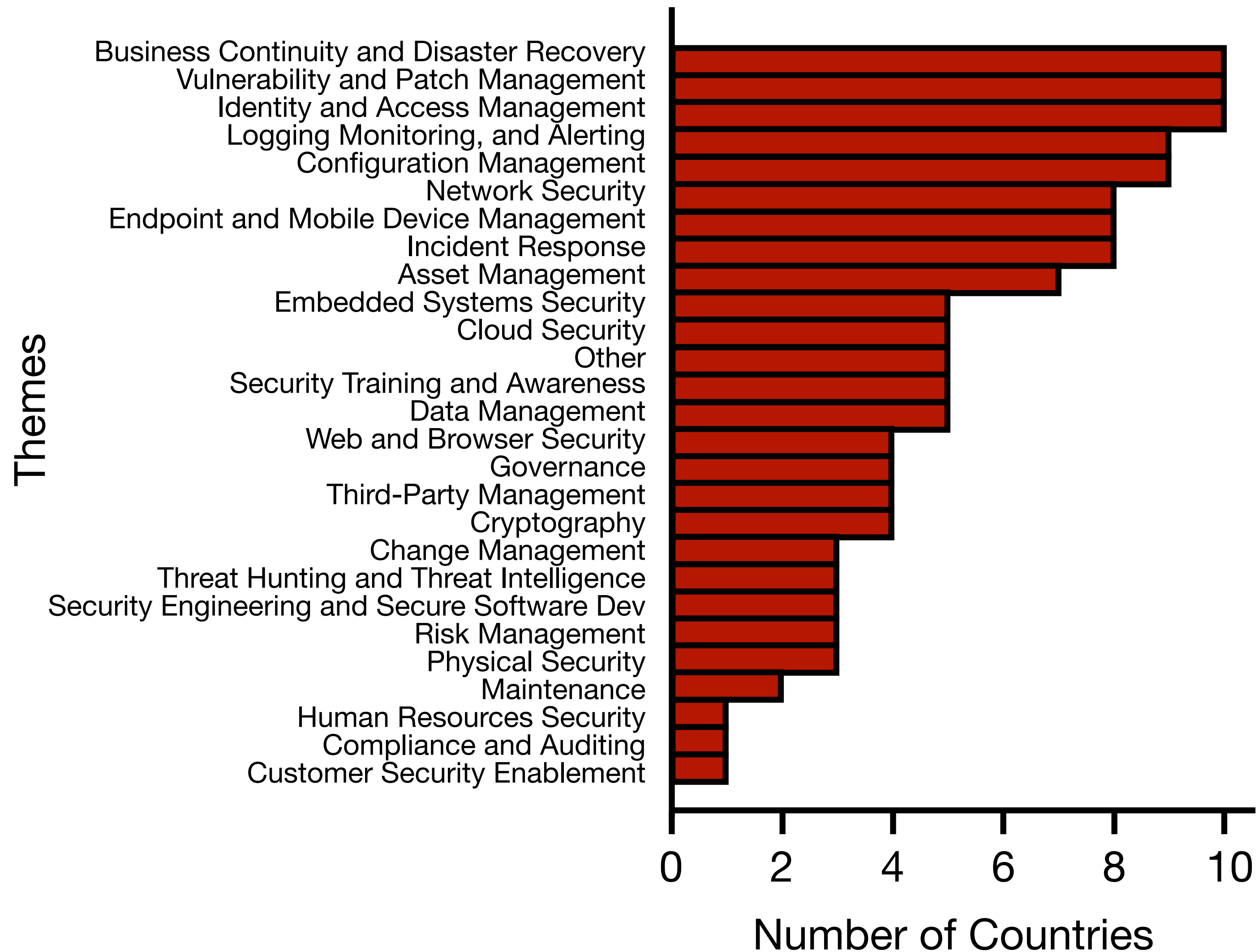


Singapore

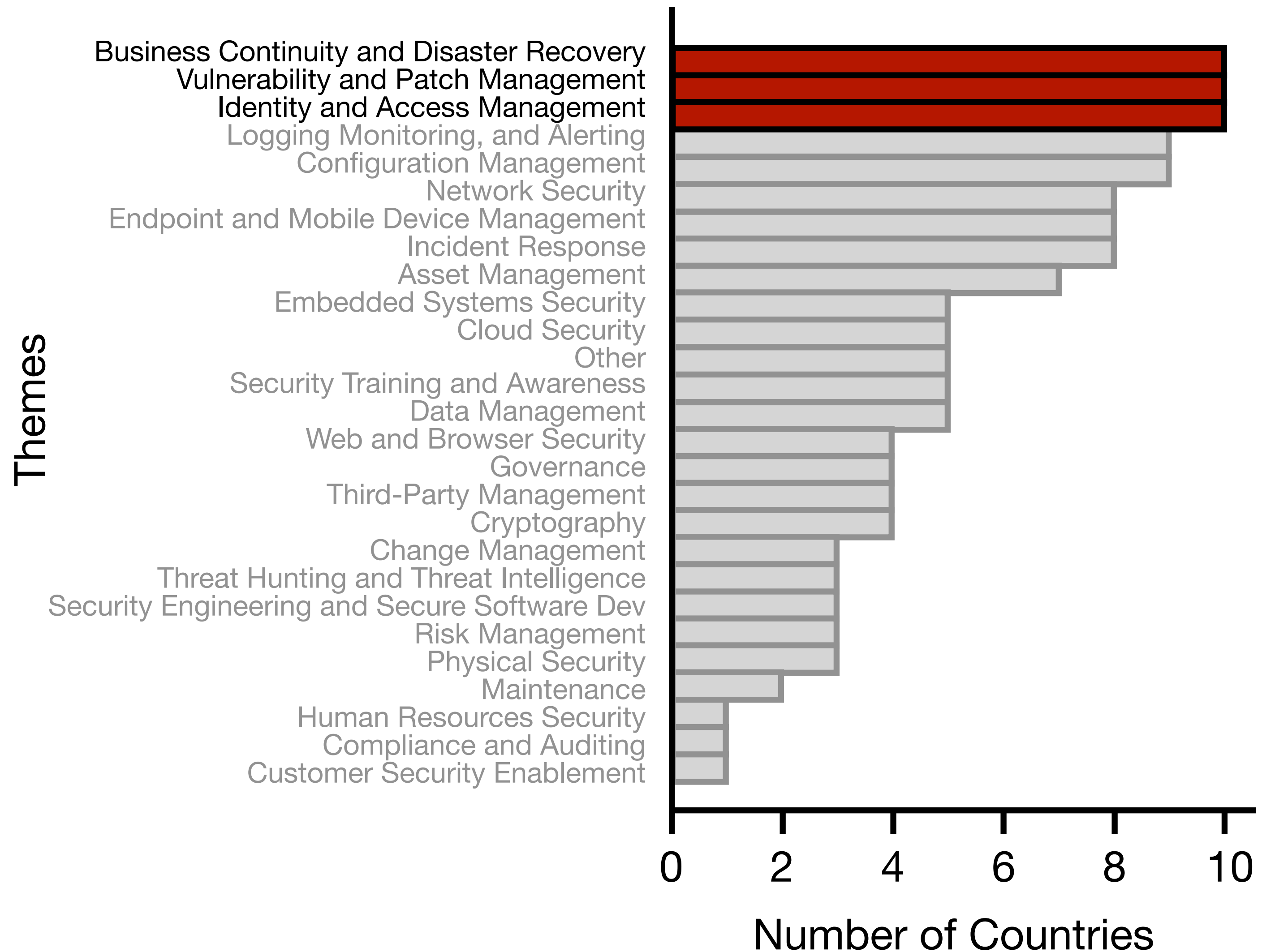


New Zealand

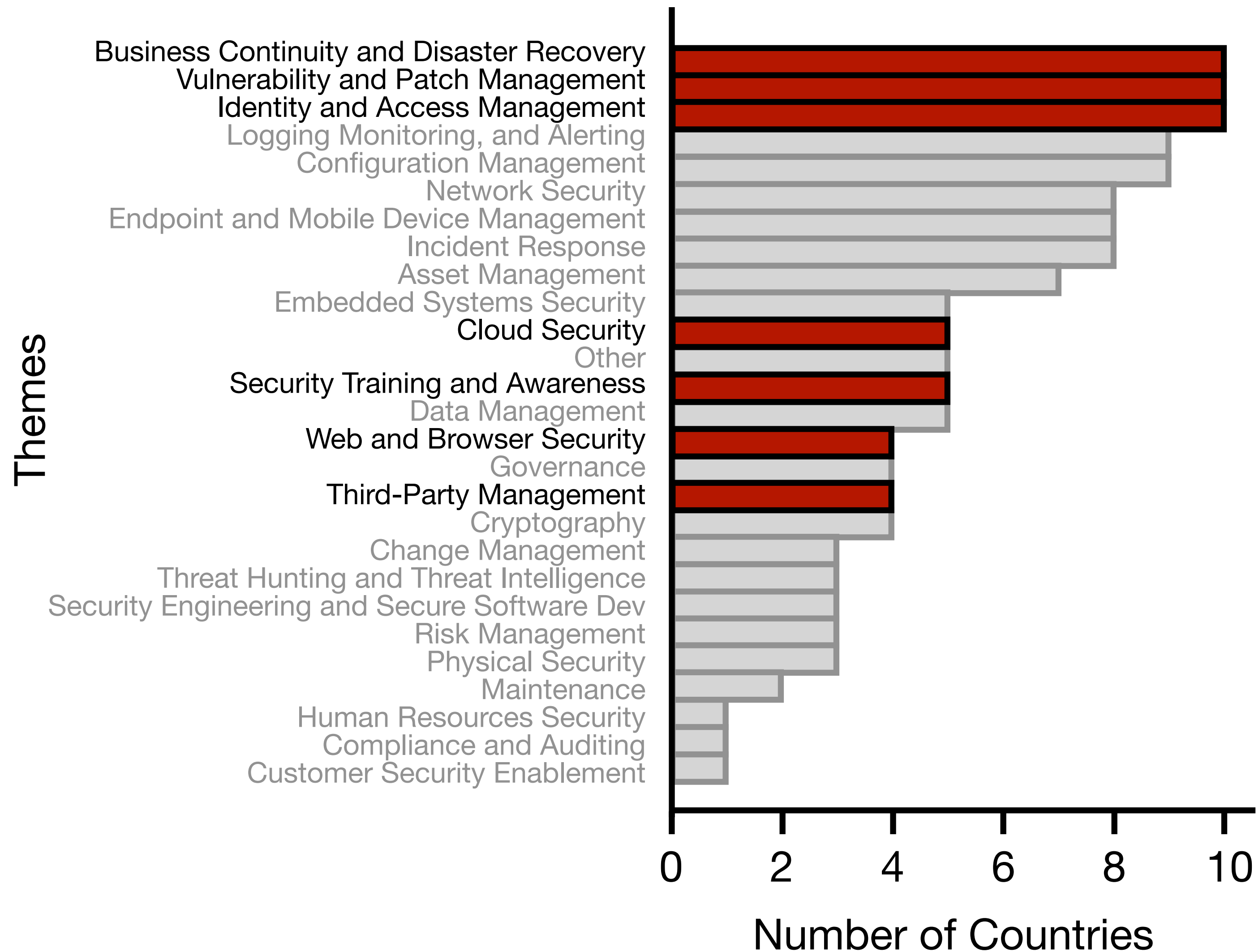
# Mixed coverage of most themes



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# Few unanimous recommendations

Business Continuity and Disaster Recovery → Backups

Vulnerability and Patch Management → Patching

Identity and Access Management → MFA

# Few unanimous recommendations

Business Continuity and Disaster Recovery



Backups

Vulnerability and Patch Management



Patching

Identity and Access Management



MFA

**The only two  
unanimous  
controls**

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Business Continuity and Disaster Recovery



Backups

Vulnerability and Patch Management



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Identity and Access Management

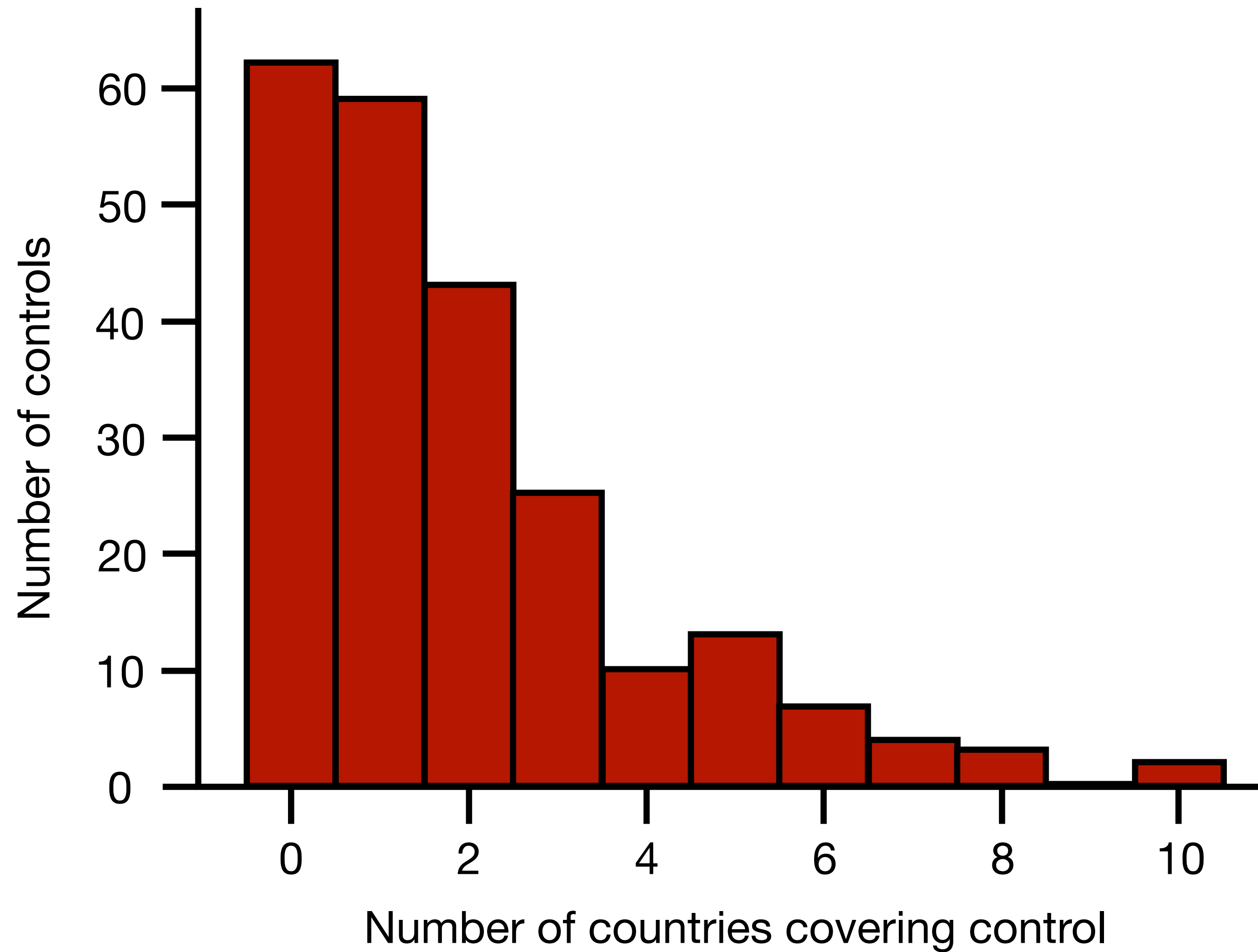


MFA

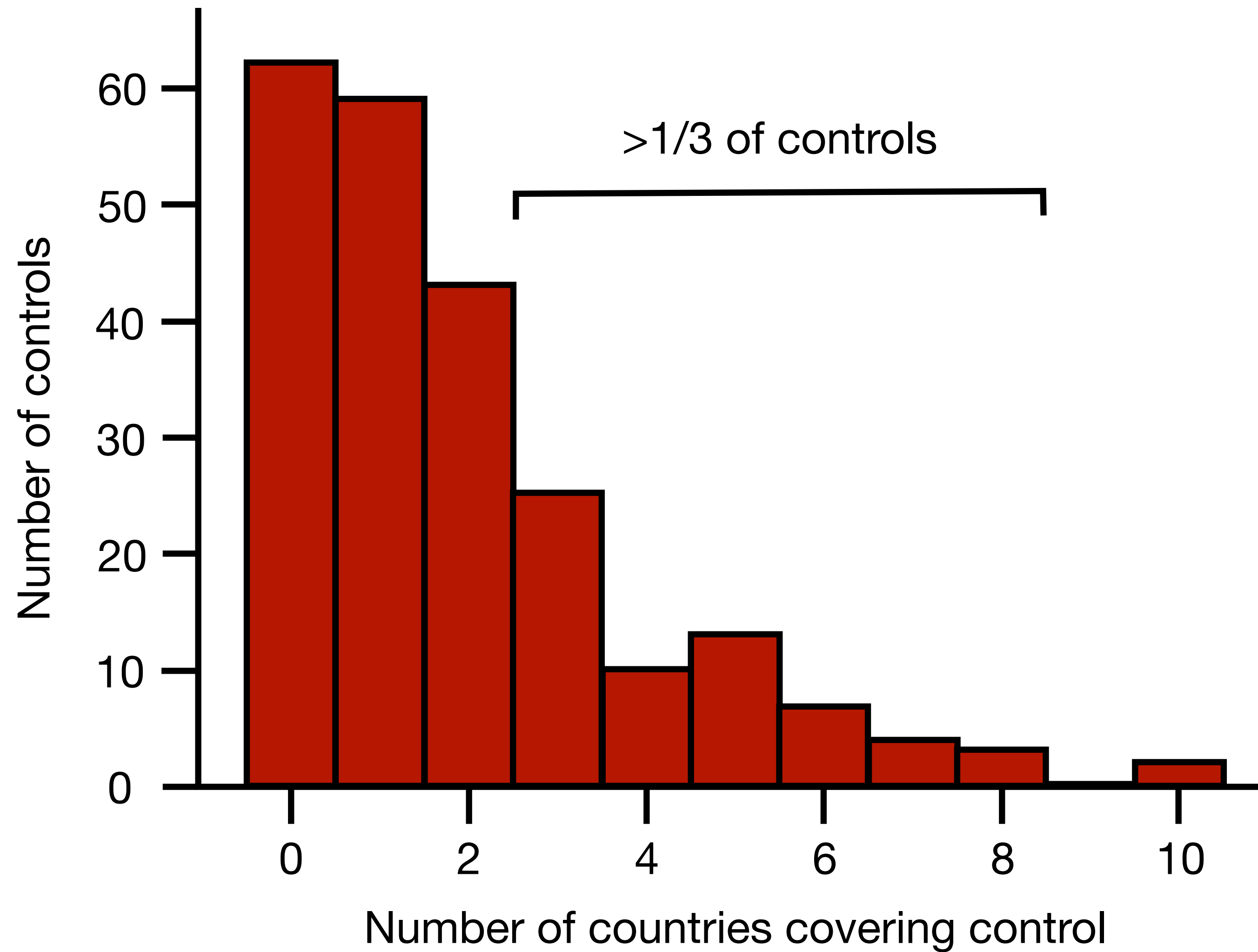
**The only two  
unanimous  
controls**

**Only 5 / 166 (3%) of controls are  
recommended by at least 75% of countries**

# Little consensus on control inclusion



# Little consensus on control inclusion



# Rare guidance controls

“Microsoft Office’s **list of trusted publishers is validated** on an annual or more frequent basis” — Australia

“Details that are not essential to the functioning of the organization's system **should not be disclosed outside the organization**, unless there is a specific business need” — Israel

“Organizations sponsor at least one **‘pizza party’** or equivalent social gathering per year that is focused on strengthening working relationships **between IT and OT security personnel**” — US

# Countries differ more than they agree

Most countries differ pairwise  
by **more than half** their total  
content

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US

**Five Eyes members**

UK

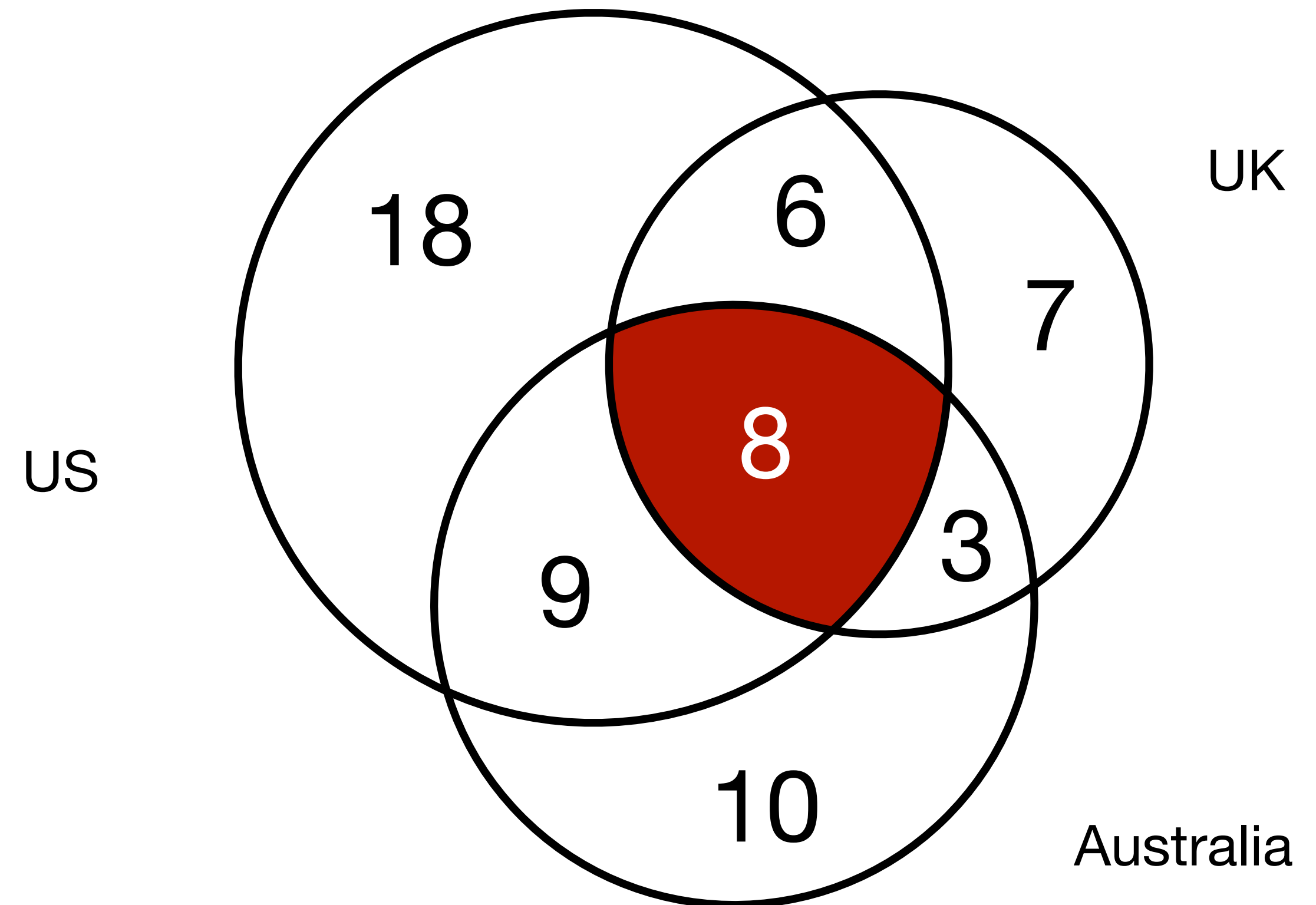
Australia

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Most countries differ pairwise by **more than half** their total content

Nearly as much **disagreement among close allies:**

only 8 of 61 (**13%**) recommendations in common

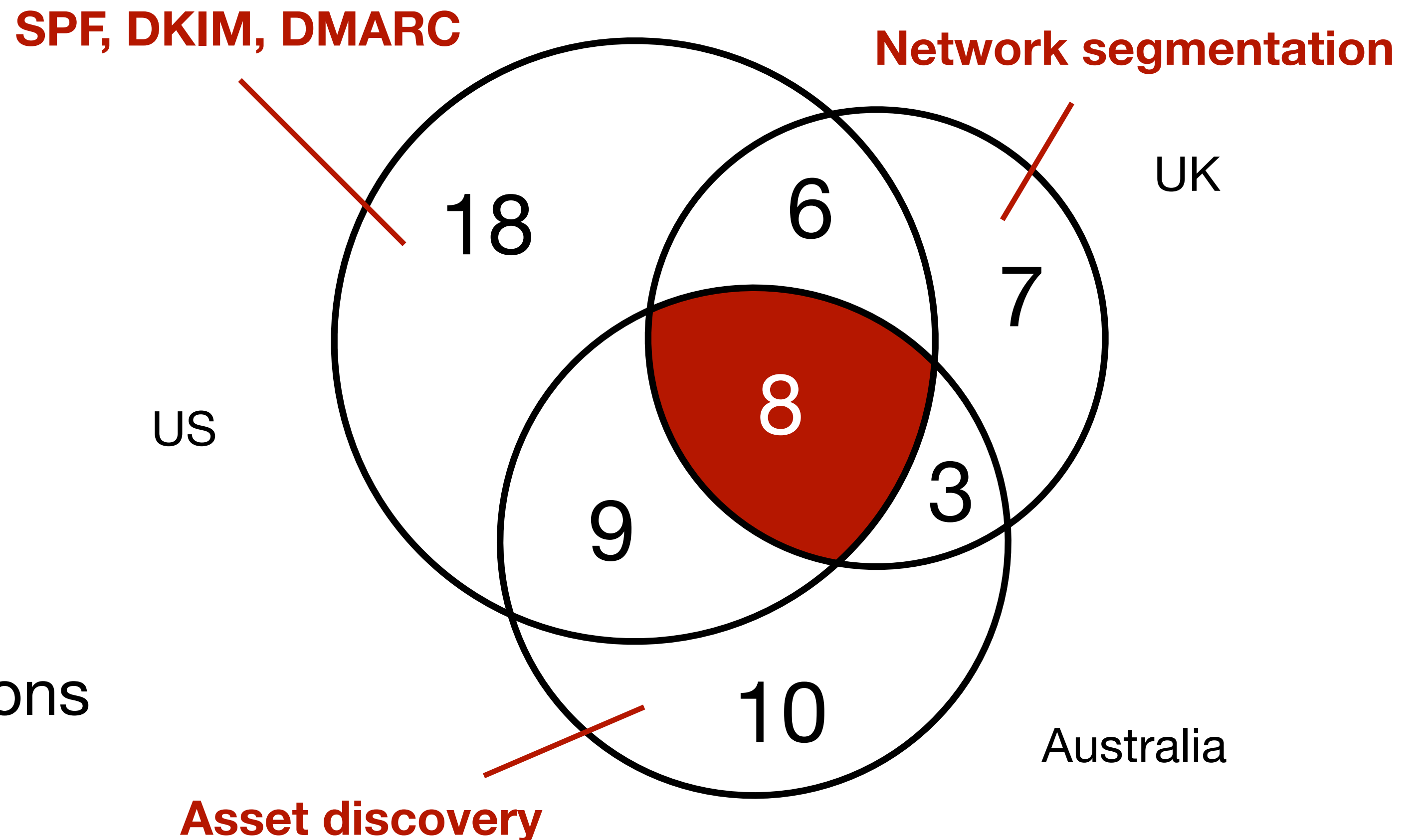


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**Countries do not agree on what should constitute “essential” security advice for companies.**

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# To specify or not to specify?

“A comprehensive backup of **all assets**” — Israel

“Stored information [...] **includes at a minimum:** configurations, roles, programmable controller (PLC) logic, engineering drawings, and tools” — US

“the software used is updated **periodically**” — Egypt

“Patches [...] in office productivity suites, web browsers and their extensions, email clients, PDF software, and security products are applied **within two weeks** of release.” — Australia

# Some have a long tail of unique details

“Backup administrator accounts are prevented from modifying and deleting backups during their retention period” — Australia

“patching [...] at a time that will allow the component to be rebooted without massive disruption” — New Zealand

“manual controls must be tested to ensure that critical functions will remain operable” — Egypt

# Direct contradictions between advice

“**Only use the latest** version with the latest security functions” — Norway

“The latest release, or the **previous** release” — Australia

“latest **stable** (non-vulnerable) version” — India

“**contain** letters, numbers and special characters” — Ukraine

“**not enforcing** password complexity requirements” — UK

**Countries disagree on what details to describe, and sometimes outright contradict each other.**

# Rethinking enterprise guidance

- Consensus-driven guidance does not result in consistent body of advice
- High-volume and inconsistent guidance places the burden on practitioners
- Need to design security advice in a more principled, evidence-driven way

# Thank you!

## Takeaways:

- Governments publish voluminous guidance resources with varying scope
- Countries do not agree on “essential” security advice for companies
- Countries’ guidance sometimes outright contradicts each other

## Contact:

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