# TAP: Transparent and Privacy-Preserving Data Services

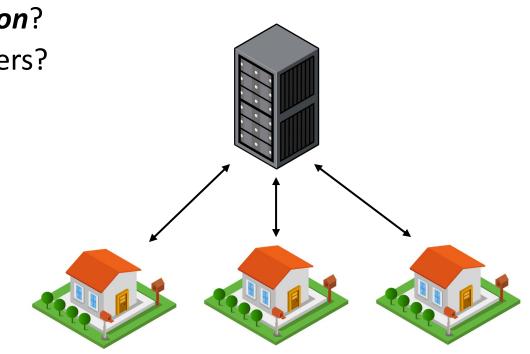
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### Data Services

- Companies gather *data* from users, perform *computations*
- Example: Smart Grid
  - What is the *total* energy use in my area?
  - What are the *average* and *standard deviation*?
  - What is the *maximum* among residential users?
  - What is the **95% quantile**?
- Other Examples:
  - Congestion pricing
  - Digital advertising



#### Transparency

- Challenge: companies may have a financial incentive to cheat
- We want to guarantee the following:
  - Data Integrity: data is not tampered with
  - *Transparency*: computations on data are performed correctly
  - **Data Privacy**: users cannot view data values of other users
- Also: rich set of operations (sums, quantiles, ...), *efficiency*





### TAP

- Naïve solutions:
  - All data on company server: *privacy*, no *transparency*
  - All data public:
    transparency, no privacy
- Other existing approaches are insufficient:
  - *Limited query support* (e.g., transparency logs, proofs-of-liabilities), or
  - Single-user (e.g., authenticated databases)
- TAP: a verifiable log with rich query support

## TAP: System Model

#### Users:

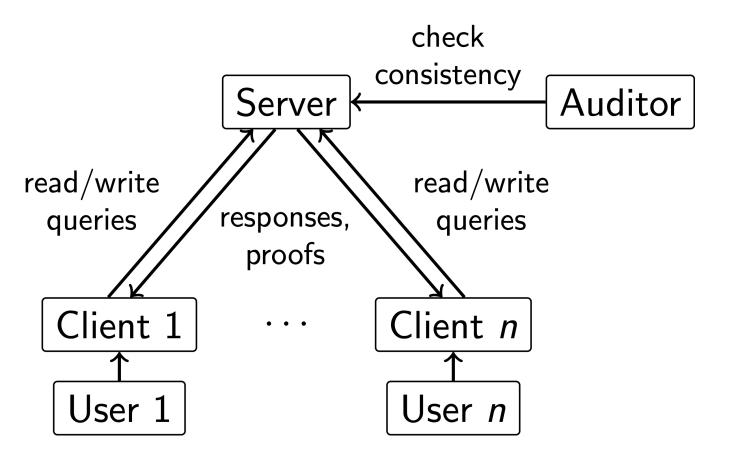
- Monitor their data values
- Perform queries

#### Server:

- Builds data structure
- Generates responses, proofs

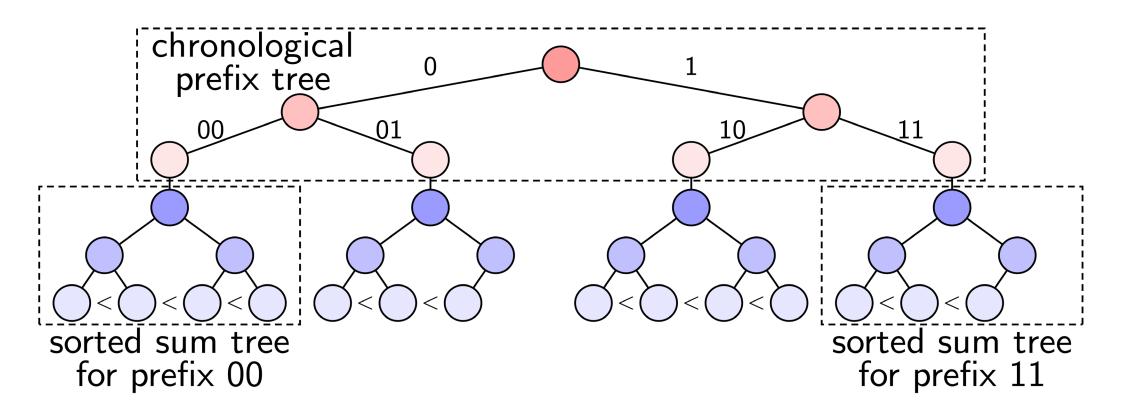
#### Auditors:

Check data structure



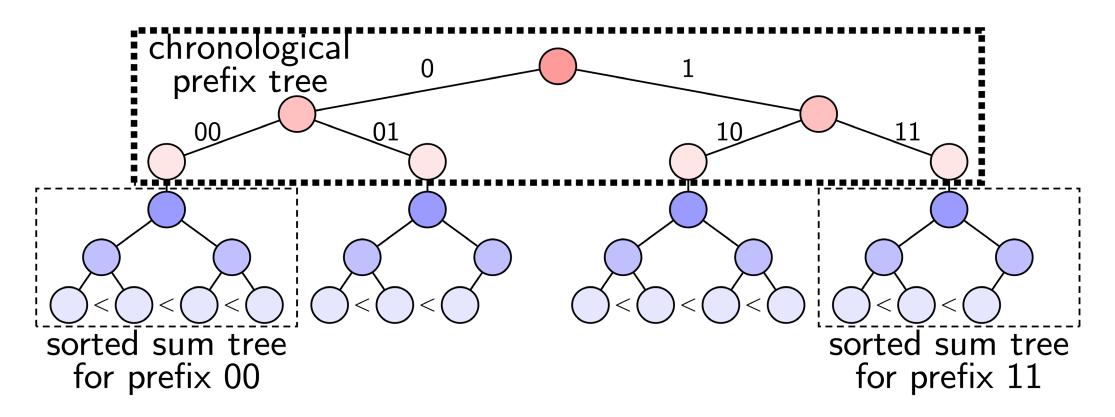
#### TAP: Data Structure

- Two-layer structure: *prefix tree*, with a *sum tree* in each leaf
- Sum tree leaf for each *data value*: max. 1 value per user per time slot



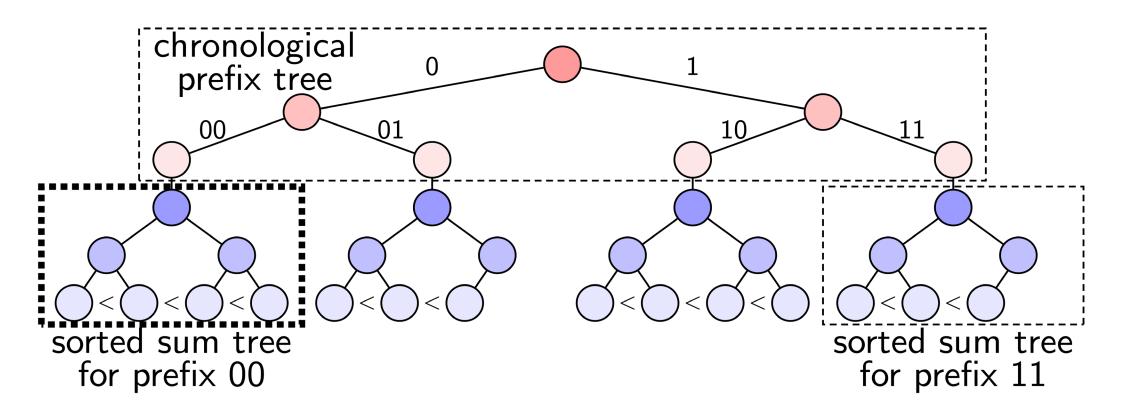
#### TAP: Prefix Tree

- One prefix tree leaf for each combination of *attributes*
- Top tree is *chronological* ⇒ append to the right, easy to audit



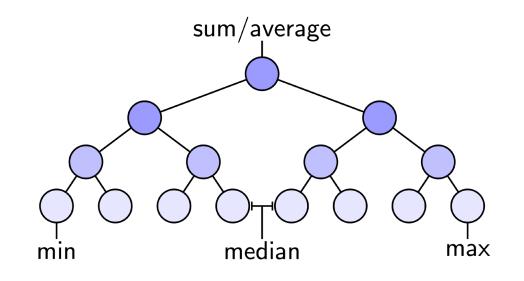
#### TAP: Sum Trees

- Nodes store *hom. commitments* of values and higher stat. moments
- Leaves are *sorted*: audited using *zero-knowledge (zk) proofs*



## TAP: Performance

- Server can prove query correctness *efficiently*
  - Sum/average using sum tree roots
  - Min/max/quantiles using *zk-proofs* and *sorted* leaf structure



- Practical performance on \$1/hour Amazon machine:
  - Smart grid with 1.8 million users, 100 sum trees / time slot: less than 5 minutes to update tree
  - Max. audit volume: 360 000 values per hour

### Conclusion

- TAP uses two-layer tree structure and zero-knowledge proofs
- Guarantees *integrity*, *transparency*, and *privacy*
- Verifiable log with rich query support: sum, variance, quantiles, ...
- Future work:
  - More query types (e.g., correlation)
  - Improve efficiency when most data values are zero
  - Implement extension to *differential privacy*





### Thank You !

Please contact us via email:

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