1. Introduction

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Agenda

1. Introduction
2. What does Inclusive Privacy mean to you?
3. Proactive approaches
4. Reactive approaches
5. Conclusion
What does Inclusive Privacy mean to you?

- Privacy is a fundamental human right
- Designing for an average user vs Designing for All
- What areas in your design process could you bring a more inclusive lens?
- Inclusive attributes to consider when designing
Proactive approaches

● Analysis of applicable dimensions of diversity
  ○ Each dimension of diversity can have a unique impact on a person's privacy needs.
● Identification of marginalized groups
  ○ Marginalized groups are groups of people who have been historically disadvantaged
Proactive approaches

- Assess privacy risks
  - understand how these the dimensions of diversity can converge to create specific risks

- Design the privacy features and processes, perform user testing
  - test the privacy features and processes with users to ensure that they are effective and easy to use.
Reactive approaches

- You cannot detect what you are not looking for - Detection mechanisms
  - Inclusive Privacy toolkit
  - Merging inclusive privacy assessments with traditional privacy impact assessments
  - Intake process for users to report privacy concerns and provide feedback
Reactive approaches

- Commitment is shared across the company - has to be both top down and bottom up
- Prioritization framework to handle potential privacy concerns/bugs
  - Attributes to consider while designing a framework - Priority, Severity, impact, scope, accountability
Conclusion

- Currently there are no industry standards for Inclusive privacy design.
- Implementing inclusive privacy requires collective action from various stakeholders. Where to start?
  - Lay out foundational principles for designing privacy for diverse user groups.
  - Invest in Inclusive research which can identify areas to maximize the focus on inclusion.
  - Integrate privacy inclusion into product testing programs.
  - Outline an approach to seek user feedback on inclusivity and refine the design iteratively.
Thank you