USENIX Association

Board of Directors Meeting

December 8, 2014

Minutes, 12/8/14

Attendance:

Board:
Brian Noble
Dan Klein
Kurt Opsahl
David Blank-Edelman
John Arrasjid - by phone
Cat Allman
Carolyn Rowland
Hakim Weatherspoon

Staff:
Casey Henderson
Natalie DeJarlais
Camille Mulligan
Rik Farrow
Toni Veglia

Guests
Glenn Samson: joined 9:00 a.m. PT
Dan Appelman
Joey Schwartz

Previously scheduled, in-person meeting with the USENIX BOD and USENIX staff.

Meeting started 9:00 a.m. PT

USENIX Board of Directors Meeting Agenda Monday, December 8, 2014, 9:00 a.m.–5:00 p.m. USENIX Office, 2560 9th St, Ste 215, Berkeley, CA 94710

Continental Breakfast: 8:00 a.m.9:00 a.m.
Meeting begins promptly at 9:00 a.m.

1. Minutes of the Previous Meetings (10 minutes) (Noble)
   a. August
   
   All in favor.
   
   b. September
   
   All in favor.
   
   c. October
   
   All in favor.

2. Changes to Regular and Consent Agenda (5 minutes) (Noble)

   No changes.

3. Reserve Fund Performance and Projections (30 minutes) (Samson) 4. Tax Return Process (10 minutes) (Veglia)

   Glenn Samson joins the meeting 9:04

   Samson gave a summary of the USENIX investment portfolio to the BOD and USENIX staff in attendance. Questions from the BOD and staff included the distribution of funds, how Samson determines where to invest, and expected rates of return. The portfolio continues to do well under Samson’s management.

   Toni Veglia provides a summary of the USENIX tax return. Audit is usually in May with results in June. USENIX files an extension for November. USENIX makes a huge donation to the student grant program by paying for student registrations and providing deep discounts.

5. ;login: Magazine (20 minutes) (Farrow and Nelson)

   Discussed how content is determined and some of the current challenges of publishing the magazine. A significant number of members still prefer the print edition.

   Break at 10:12 a.m. PT
   Reconvene at 10:40 a.m. PT

6. 2015 Draft Budget (75 minutes) (Henderson, Veglia, and DeJarlais)
Casey Henderson provided a budget report to the BOD. We have a 2-year budget cycle. This is a no-OSDI year so that impacts the budget.

**Motion to amend the draft budget. All in favor.**

**SREcon in Europe**

Will be hosted at Google in Dublin, Ireland. John Looney is the Dublin connection. Cannot charge a reg fee for this event per Google. The event will be held May 14 and 15th, 2015.

1) Relatively low staff overhead. Incorporating ED travel with HotOS travel costs already.
2) Klein, Blank-Edelman, Henderson would be the event staff.

**Motion to support SREcon Europe project. All in favor.**

Lunch 11:52 a.m. PT
Resumed meeting 1:13 p.m. PT

7. Future Conferences (60 minutes) (Henderson)

**SaTC**
USENIX is really good at event planning so we’re offering our expertise doing event planning, diversifying our business line, that helps support our staff costs.

**FAST**
FAST is moving forward. There will be four ½ day tutorials before FAST. One of them will be Software Defined Storage.

**SREcon**
March 2015. Same three chairs. Accepting submissions now. It has expanded from one to two days. It will be right before the spring BOD meeting at the Hyatt Regency Santa Clara.

**NSDI**
NSDI will be in Oakland in early May, the week before SREcon Europe. In 2016 NSDI will be at the Hyatt Regency Santa Clara.

HotSDN is now the Symposium on SDN research, temporarily co-located with Open Network Summit (ONS) in 2015. It is an ACM-run conference. This was a formerly ACM-SIGCOMM event.

**ATC**
USENIX will run the co-located ATC/HotCloud/HotStorage model twice to see how it works. Looking at Denver or near Boston for 2016.
Security
Have filled up both tracks of the conference with papers. Thanks to the Internet Defense Prize, we are likely to have even more papers at Security this year. Submissions have to go through USENIX Security. Steering committee decided to add a small Invited Talks track nearby. WOOT is expanding to two days.

LISA
Henderson will be renegotiating the hotel contract.

OSDI
Henderson announces that we have co-chairs for 2016. Looking at East Coast venues for that (east of the Mississippi). It's 600 people so it has crossed the line to being difficult to find venues.

ATC 16, Security 16, FAST 17, Security 17.

a. 3GSE Workshop

Co-located with Security this past year. It's not a major level of effort for the staff. The community people carry a lot of the load. They are interested in having a more interactive event. The chairs are very supportive of the larger event and the benefits it gives their attendees. They are experimenting with different forms of teaching using games. Henderson asks for feedback from the BOD about this event.

b. Dark Side Conference

Potential event proposed for 2016. Purely invited talks in early January 2016. Henderson put together a budget to have USENIX organize the event and presented it to the Dark Side organizers. Part of the budget we are building in are to pay speakers. Pay honoraria, depending who they are to get bigger names in there.

Motion to approve expenditure of resources to proceed with the Dark Side event for 2016. All in favor.

8. Next Meetings (5 minutes) (Noble) a. Monthly Meetings

b. Spring Meeting

Next in-person meeting is Wednesday March 18, 2015 at the Hyatt Regency Santa Clara.
Other monthly meetings will be scheduled via Doodle Poll.

Break 2:17 p.m. PT
Return at 2:27 p.m. PT

9. Development Session (180 minutes, plus a break) (Mulligan and Roberts) 10. Executive Session

Fundraising overview by Gayle Roberts.

Philanthropy: Giving based on values
Development: Process of uncovering shared values
Fundraising: Once you’ve developed that relationship around shared values. The process of giving people the opportunity to act on their values

Ms. Roberts presented a potential USENIX-specific perspective to use for fundraising.

Meeting adjourns 6:00pm PT