














Wednesday, 30 August, 2017

The  icon indicates content that is targeted at those new to the SRE field or early in their SRE careers but is also applicable to SREs of all levels.

7:30–9:00		Morning Coffee and Tea			Prefunction
09:00–10:20					
Plenary Session Pembroke and Lansdowne Rooms Care and Feeding of SRE  Narayan Desai, Google Diversity and Inclusion in SRE: A Postmortem  Niall Richard Murphy, Google					
11:00–12:30					
Track 1 Lansdowne Room Globalizing SRE in a Walkup Culture Bill Lincoln, Wayfair, and Matt Coleman Make Haste Slowly: Balancing SRE Diligence in Urgency Driven Organizations  Jason Hiltz-Laforge, Shopify Want to Solve Over-Monitoring and Alert Fatigue? Create the Right Incentives!  Kishore Jalleda, Yahoo, Inc.	Track 2 Pembroke Room Systems Engineering SRE Your gRPC—Building Reliable Distributed Systems (Illustrated with GRPC)  Grainne Sheerin and Gabe Krabbe, Google Profiling Node Applications Sasha Goldshtein, CTO, Sela Group	Track 3 Meeting Room 1+2 Networks and Traffic Load-Shedding: Overview of Different Methodologies Acacio Cruz, Google Managing SSH Access without Managing SSH Keys Niall Sheridan, Intercom	Track 4/5 Meeting Room 9 SRE 101  Laura Nolan, Google		
12:30–13:40		Conference Luncheon, <i>Sponsored by Palantir</i>			Sussex Restaurant and Herbert Room
13:40–15:00					
Track 1 Lansdowne Room The Dangers of Being Overly-Paranoid  Ingrid Epure, Intercom Show Me the RIGHT Numbers! Are Our Users Happy?  Perry Statham, IBM	Track 2 Pembroke Room Systems Engineering Standing On the Shoulders of Giants: Unleashing the Power of Scriptable Load Balancers Emil Stolarsky, Production Engineer, Shopify InStream: Large Scale Distribution using BitTorrent, Python, Salt, and Kafka Harsh Sharma, LinkedIn	Track 3 Meeting Room 1+2 Networks and Traffic Networks for SREs: What Do I Need to Know for Troubleshooting Applications Michael Kehoe, LinkedIn Anycast Is Not Load Balancing Murali Suriar, Google	Track 4 Meeting Room 8 SRE Your gRPC—Building Reliable Distributed Systems (Workshop)  Grainne Sheerin, Gabe Krabbe, and Lisa Carey, Google)	Track 5 Meeting Room 9 Mastering Linux Performance Tools Sasha Goldshtein, CTO, Sela Group	
15:40–17:00					
Track 1 Lansdowne Room Use Load Testing to Build a Proper Mental Model of Your Service  John Looney, Intercom Traffic Steering using Rum DNS @ LinkedIn  Viranch Mehta, LinkedIn	Track 2 Pembroke Room Systems Engineering Capturing and Analyzing Millions of Queries without Any Overhead Karthik Appigatla, Sr. Database Engineer, LinkedIn, and Basavaiah Thambara, LinkedIn OK Log: Distributed and Coördination-Free Logging Peter Bourgon, Fastly	Track 3 Meeting Room 1+2 Networks and Traffic Bots Are Fast, Humans Are Smarter—Eliminate Unwanted Traffic and Defend Against DDoS Felix Glaser, Shopify Google SDN Peering: An Early Engagement Case Study Murali Suriar, Google	Track 4 Meeting Room 8 SRE Your gRPC—Building Reliable Distributed Systems (Workshop)  Grainne Sheerin, Gabe Krabbe, and Lisa Carey, Google <i>(Continued from previous session)</i>	Track 5 Meeting Room 9 Mastering Linux Performance Tools Sasha Goldshtein, CTO, Sela Group <i>(Continued from previous session)</i>	
17:00–18:00		Happy Hour, <i>Sponsored by Facebook</i>			Herbert Room
18:00–21:00		Birds-of-a-Feather Sessions (BoFs)			See the BoFs Board in the badge pickup area

Thursday, 31 August, 2017

8:00–9:00	Morning Coffee and Tea				Prefunction
09:00–10:20					
<p>Track 1 Lansdowne Room</p> <p>Setting Up SRE Teams and Engagements</p> <p>How We Try to Make a Lion Bulletproof; Setting Up SRE in a Global Financial Organization Janna Brummel and Robin van Zijll, ING</p> <p>From Firefighting to Proactive Work: the Journey of a Small Infrastructure Team in a Hyper Growth Environment Alex Gerlic, Intercom</p>	<p>Track 2 Pembroke Room</p> <p>Incidents and Oncall</p> <p>Incident Command at the Edge ⚙️ Lisa Phillips, Fastly</p> <p>Resiliency Testing with Toxiproxy Jake Pittis, Shopify</p>	<p>Track 3 Meeting Room 1+2</p> <p>Release Automation</p> <p>Deploying Changes to Production in the Age of the Microservice Samantha Schaeviz, Google</p> <p>Application Automation with Habitat Mandi Walls, Chef Software</p>	<p>Track 4 Meeting Room 8</p> <p>Distributed Systems Reasoning John Looney, Intercom, and Theo Schlossnagle, Circonus</p>	<p>Track 5 Meeting Room 9</p> <p>Tech Writing 101 for SREs Lisa Carey and Betsy Beyer, Google</p>	
<p>Setting Up SRE Teams and Engagements</p> <p>Building a Culture of Reliability ⚙️ Arup Chakrabarti, PagerDuty</p> <p>Tech Leadership in SRE ⚙️ Sean Rees, Google</p>	<p>Incidents and Oncall</p> <p>Case Study: Lessons Learned from Our First Worldwide Outage ⚙️ Yoav Cohen, Imperva Incapsula</p> <p>When Trouble Comes to Town ⚙️ Michael Gorven, Facebook</p>	<p>Release Automation</p> <p>One Ring to Rule them... John Tobin, Google</p> <p>Dancing with Squads—Do you know what your Code Repos are Telling You? Don Cronin and Rob Orr, IBM</p>	<p>Distributed Systems Reasoning John Looney, Intercom, and Theo Schlossnagle, Circonus <i>(Continued from previous session)</i></p>	<p>Tech Writing 101 for SREs Lisa Carey and Betsy Beyer, Google <i>(Continued from previous session)</i></p>	
12:30–13:30	Conference Luncheon, <i>Sponsored by Google</i>				Sussex Restaurant and Herbert Room
13:30–15:30					
<p>Setting Up SRE Teams and Engagements</p> <p>Building an SRE Capability Inside a Large Organization ⚙️ Sriram Gollapalli, Agilent Technologies, Inc.</p> <p>The Why, What, and How of Starting an SRE Engagement ⚙️ Richard Clawson and Josh Gilliland, Microsoft Azure</p> <p>Startup Systems Engineer's Instruction Manual Effie Mouzeli, Logicea LLC</p>	<p>Incidents and Oncall</p> <p>Cognitive Bias and On-Call Niall Richard Murphy, Google</p> <p>Reducing MTTR and False Escalations: Event Correlation at LinkedIn Michael Kehoe, LinkedIn</p> <p>The Never-Ending Story of Site Reliability Kurt Andersen, LinkedIn</p>	<p>Release Automation</p> <p>SRE 101, Revisited Laura Nolan, Google</p> <p>Automated Debugging of Bad Deployments Joe Gordon, Pinterest</p> <p>Debugging at Scale—Going from Single Box to Production Kumar Srinivasamurthy, Microsoft Corporation</p>	<p>Distributed Systems Reasoning John Looney, Intercom, and Theo Schlossnagle, Circonus <i>(Continued from previous session)</i></p>	<p>Linux System Metrics Nati Cohen, Here Technologies, and Avishai Ish-Shalom, Wix.com</p>	
15:30–16:00	Break with Refreshments				Prefunction
16:00–17:00					
<p>Track 1 Lansdowne Room</p> <p>Setting Up SRE Teams and Engagements</p> <p>The History of How We Came to Be Niall Richard Murphy, Google</p> <p>Hiring SREs May Be Literally Impossible Chris Sinjakli, SRE at GoCardless</p>	<p>Track 2 Pembroke Room</p> <p>Incidents and Oncall</p> <p>Gamifying Reliability Excellence—The Service Score Card Daniel Lawrence, LinkedIn</p> <p>Incident Management and Chatops at Shopify Daniella Niyonkuru, Shopify</p>	<p>Track 3 Meeting Room 1+2</p> <p>Release Automation</p> <p>Fast and Safe Production Monitoring of JVM Applications with BPF Magic Sasha Goldshtein, CTO, Sela Group</p>	<p>Track 4 Meeting Room 8</p> <p>Distributed Systems Reasoning John Looney, Intercom, and Theo Schlossnagle, Circonus <i>(Continued from previous session)</i></p>	<p>Track 5 Meeting Room 9</p> <p>Linux System Metrics Nati Cohen, Here Technologies, and Avishai Ish-Shalom, Wix.com <i>(Continued from previous session)</i></p>	
17:00–18:00	Lightning Talks				Pembroke and Lansdowne Rooms
18:00–19:30	Conference Reception, <i>Sponsored by Circonus</i>				Herbert Room
19:30–21:30	Birds-of-a-Feather Sessions (BoFs)				See the BoFs Board in the badge pickup area

Friday, 1 September, 2017

8:00–9:00	Morning Coffee and Tea			Prefunction
09:00–10:30				
<p>Track 1 Lansdowne Room</p> <p>SRE Culture</p> <p>Tech Writing: How a Writer Can Make Your Life Easier, and Your Work Have More Impact! Betsy Beyer, Google</p> <p>Postmortem Action Items: Plan the Work and Work the Plan John Lunney, Google SRE</p>	<p>Track 2 Pembroke Room</p> <p>Cloud, SaaS, and Distributed Systems</p> <p>Building an On-Premise Kubernetes Cluster For a Large Web Application Daniel Turner, Shopify</p> <p>Distributed Systems, Like It or Not Theo Schlossnagle, Circonus</p> <p>Avoiding and Breaking Out of Capacity Prison Jake Welch, Microsoft</p>	<p>Track 3 Meeting Room 1+2</p> <p>The EU's New Data Protection Law—a Survival Guide Simon McGarr, Data Compliance Europe, and John Looney, Intercom</p>	<p>Track 4 Meeting Room 9</p> <p>Statistics for Engineers Heinrich Hartmann, Circonus</p>	
11:00–12:00				
<p>SRE Culture</p> <p>Service with an Angry Smile: Passive-Aggressive Behavior in SRE Lauri Apple, Zalando</p> <p>The Cult(Ure) of Strength Emily Gorcenski, Simple</p>	<p>Cloud, SaaS, and Distributed Systems</p> <p>Run Less Software; Use Less Bits Rich Archbold, Intercom</p> <p>Monitoring Cloudflare's Planet-Scale Edge Network Matt Bostock, Cloudflare</p>	<p>The EU's New Data Protection Law—a Survival Guide Simon McGarr, Data Compliance Europe, and John Looney, Intercom <i>(Continued from previous session)</i></p>	<p>Statistics for Engineers Heinrich Hartmann, Circonus <i>(Continued from previous session)</i></p>	
12:00–13:00	Conference Luncheon			Sussex Restaurant and Herbert Room
13:00–14:00				
<p>SRE Culture</p> <p>Monitoring Design Principles Theo Schlossnagle, Circonus</p>	<p>Cloud, SaaS, and Distributed Systems</p> <p>And the CFO Wept: AWS Cost Control Corey Quinn, The Quinn Advisory Group</p>	<p>CRE: Expanding SRE to Inside Your Customer's Organisation Stephen Thorne, Google</p>	<p>Track 4 Meeting Room 8</p> <p>Panel: AMA for New SREs Moderator: Murali Suriar, Google</p> <p>Panelists: Grainne Sheerin, Google; John Looney, Intercom; Chris Sinjakli, GoCardless; Ola Klapcinska, Google</p>	<p>Track 5 Meeting Room 9</p> <p>Being an Effective Ally to LGBTQ+, Non-Binary, Women, and POC in the Tech Industry Chris Stankaitis, The Pythian Group</p>
14:40–17:00				
<p>Closing Plenary Session Pembroke and Lansdowne Rooms</p> <p>Have You Tried Turning It off and Turning It on Again? Tanya Reilly, Google</p> <p>100 Teams, 100 Ways to Fail John Keiser, Microsoft Azure, and Ben Broderick Phillips, Microsoft</p> <p>Persistent SRE Antipatterns: Pitfalls On the Road to Creating a Successful SRE Program Like Netflix and Google</p>				
17:10–17:20				
<p>Closing Remarks Program Co-Chairs: Avishai Ish-Shalom, Wix, and Laura Nolan, Google</p>				