



SOUPS 2016 SPONSORSHIP GUIDE

Join us in Denver, CO, June 22–24, 2016, for the **Twelfth Symposium on Usable Privacy and Security (SOUPS 2016)**. This symposium will bring together an interdisciplinary group of researchers and practitioners in human computer interaction, security, and privacy. The program will feature technical papers, workshops and tutorials, a poster session, panels and invited talks, and lightning talks.

SOUPS '16 will be co-located with the USENIX Annual Technical Conference.

Last years program content can be seen <https://cups.cs.cmu.edu/soups/2015/program.php>
 Sponsorship benefits include:

- Company logo and link displayed on the conference Web site
- Company logo featured on all workshop signage and marketing for the event (schedule and deadlines permitting)
- 1 SOUPS pass (2 passes with \$5,000+ support)
- Attendee packet insert at \$5,000 support and above

Additional opportunities to support, brand and connect with SOUPS attendees and the greater ATC '16 community include:

- Open access sponsorship: name and logo on proceedings
- Conference wireless network sponsorship
- Ice Cream Social and other networking social events
- Student and women grants
- Tabletop during sponsored event

Please check off the sponsorship and/or exhibiting opportunity of your choice in the table below:

SPONSORSHIP/EXHIBITING SELECTIONS	BASE PRICE	TOTAL COSTS
<input type="checkbox"/> Bronze General Sponsor	\$3,500	\$
<input type="checkbox"/> Silver General Sponsor	\$5,500	\$
<input type="checkbox"/> Gold General Sponsor	\$7,500	\$
<input type="checkbox"/> Women Grants Program Sponsor	\$2,500–\$5,000	\$
<input type="checkbox"/> Student Grants Program Sponsor	\$2,500–\$5,000	
<input type="checkbox"/> Reception/Dinner Sponsor	\$12,000	\$
<input type="checkbox"/> Lunch Sponsor	\$10,000	\$
<input type="checkbox"/> Poster Session Reception	\$9,800	\$
<input type="checkbox"/> Open Access – Proceedings Sponsor	\$9,000	\$
<input type="checkbox"/> Ice Cream Social	\$7,500	\$
<input type="checkbox"/> Tabletop Exhibit Space only (limited availability; please contact us first)	\$3,000	\$
TOTAL DUE:		\$

SOUPS '16 Prospectus and Agreement, continued

PRIMARY SPONSOR CONTACT INFORMATION FOR THIS EVENT

Name _____
Title _____
Company/Institution _____
Street Address _____
Mailstop/Suite/Department _____
City/Town _____
State/Province _____ Zip/Postal Code _____
Country _____
Phone Number _____
Fax Number _____
Email Address _____

PAYMENT METHOD

- Check or money order payable to USENIX Association
(Federal Tax ID#13-3055038)
- Purchase order enclosed: P.O. Number _____
- Electronic Funds Transfer
(Please send email to sponsorship@usenix.org for details.)
- Credit card payment
USENIX prefers payment by check or EFT. If you would still like to pay via credit card, please check this box, and we will send you a link to both securely transmit your credit card information and authorize USENIX via electronic signature to charge the card for your sponsorship/exhibit payment. You may also call in your credit card payment information Monday through Friday, from 9 am to 5 pm Pacific time: 510.528.8649. However, please do not leave any credit card information on voicemail.

Outside the U.S.A.? Please pay in U.S. dollars by check drawn on a U.S. bank, International Postal Money Order, or credit card at the link shown above.

TOTAL DUE: \$ _____

Terms

All benefits are available schedule permitting. Each exhibit space and each 1-hour vendor presentation/BoF session is for one company or organization only. USENIX Association shall not be liable for failure to perform its obligations under this agreement as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in the Sponsor/Exhibitor's activity is deemed to be the invitee of the Sponsor/Exhibitor rather than the invitee of USENIX. The Sponsor/Exhibitor understands that neither USENIX nor the Hotel maintains insurance covering the Sponsor/Exhibitor's property, and it is the sole responsibility of the Sponsor/Exhibitor to obtain such insurance. USENIX shall not be liable for any injury or damage whatsoever to property of the Sponsor/Exhibitor, Sponsor/Exhibitor personnel or its invitees or guests, or to persons conducting or otherwise participating in the sponsored event. Sponsor/Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference facility. Sponsor/Exhibitor assumes full responsibility and liability for the acts or omissions of its agents, employees, or independent contractors whether acting within or without the scope of their authority. The Sponsor/Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor/Exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless USENIX, the Hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages, and claims.

With respect to any claims or disputes between the USENIX Association and Sponsor/Exhibitor, this agreement will be governed and interpreted according to California law without reference to its conflict of law provisions. All claims and disputes hereunder will be resolved in the state or federal courts located in Alameda County, California, and by submitting this agreement to USENIX, Sponsor/Exhibitor hereby irrevocably consents to the exclusive jurisdictions of those courts.

By signing this agreement, Sponsor/Exhibitor agrees that all Sponsor/Exhibitor's personnel, invitees, and guests will abide by the USENIX Event Code of Conduct (available at www.usenix.org/conferences/coc).

Acceptance of Terms

I, the authorized representative of the sponsor named above, accept all of the above terms and conditions.

AUTHORIZED REPRESENTATIVE FOR SPONSOR:

(print) _____

(sign) _____ Date: _____

AUTHORIZED SIGNATURE FOR USENIX ASSOCIATION:

(print) _____

(sign) _____ Date: _____

Please complete both pages of this agreement and return via email or fax to the Sponsorship Department (sponsorship@usenix.org, 510.548.5738) to secure your sponsorship or booth. Thank you!

Please sign and return both pages of this agreement via email or fax (sponsorship@usenix.org, 510.548.5738) to secure your sponsorship or exhibit space. Questions? Call 510.528.8649. Thank you!