## Rotate to Protect

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## Abstract

Human-generated text passwords are vulnerable to statistical guessing attacks. The counter strategies either require building the entire system from scratch or need major rework and therefore cannot be adopted easily. In this paper, we demonstrate how a slight modification to login interface can influence users to create relatively secure text passwords. We develop two graphical interfaces, linear and circular, which allow users to rotate their text passwords by selecting a new starting point. To evaluate these interfaces, we conducted an experiment with 107 participants. We found that participants willingly chose new starting point to rotate their password which improved the guessing resistance by 8 times. Further, multiple cues helped participants recall their starting point in just one attempt. As both interfaces can be deployed as plugins, we encourage their use.

## Author Keywords

Authentication; text passwords; usable security

## ACM Classification Keywords

H.5.2 [User Interfaces]: Prototyping; K.6.5 [Security and Protection]: Authentication

## Introduction

Human generated text passwords are drawn from a small space $[8,5,6]$. The utilized password space can be easily


L - Lowercase Letters
U - Uppercase Letters
D - Digits
S - Symbols

| Structure | Count (Percent \%) |
| :---: | ---: |
| $L_{6}$ | $3,987,911(12.47 \%)$ |
| $L_{7}$ | $2,738,042(8.56 \%)$ |
| $L_{8}$ | $2,469,702(7.72 \%)$ |
| $D_{6}$ | $2,278,924 \quad(7.12 \%)$ |
| Total | $11,474,579(35.87 \%)$ |

Table 1: Top 4 password structures in 32 million Rockyou dataset.

| Password | Count (Percent \%) |
| :---: | ---: |
| 123456 | $2,90,729(0.91 \%)$ |
| 12345 | $79,076(0.25 \%)$ |
| 123456789 | $76,789(0.24 \%)$ |
| password | $59,462(0.18 \%)$ |
| Total | $506,056(1.58 \%)$ |

Table 2: Top 4 passwords in 32 million Rockyou dataset. ( letters in the textbox and in the interface are masked by default and made visible only if user clicks on the eye button. Circular interface works similarly (c) and (d). The rotation operation not only changes the initial password but also changes its structure thus improving the utilized space (e).
demonstrated using the concept of password structure [13] Password structure is an ordered sequence that captures passwords composition using 4 alphabets $L, U, D$ and $S$, e.g., the structure $L_{6}$ represents 6 length lowercase passwords and the structure $L_{6} D_{2}$ represents 8 length passwords with 6 lowercase followed by 2 digits.
The number of $n$ length password structures is $4^{n}$, however the analysis of real-world password data reveals that most of these structures are never used. For instance, top 20 structures constitute about 70\% of 32 million Rockyou passwords [4]. Moreover, these popular structures are simple ones and are of the form $L_{n}, D_{n}, L_{n-k} D_{k}$ (Table 1). Still worse, only few passwords within these structures are ac tually preferred. For instance, the password 123456 in $D_{6}$ is used by 290,729 Rockyou users (Table 2). And if other alphabets like uppercase letters or symbols are used, they are placed at predictable positions [9]. Clearly user choices are heavily biased towards fewer passwords and password structures, and therefore vulnerable to guessing attacks.

Contribution. Our objective is to facilitate password creation from different password structures and improve the utilized space without affecting the usability. We observed that permuting a password string not only changes the password but also changes its structure. Further, research shows that graphical passwords perform better on memorability front, but less on theoretical security and deployment front when compared to text passwords [3, 2]. In this work, we consider rotation operation, a kind of permutation, which is also human-computable. We combine the benefits of both textual and graphical worlds and develop two alternative graphical interfaces, linear and circular, to help users create and remember rotation-based text passwords. Rotation improves the space utilization by tapping into the uncommon text passwords and their structures.
As the user types her password in a conventional textbox, simultaneously the linear interface organizes every letter in a discrete node, further arranging these nodes in a linear fashion (Fig.1a). In the case of circular interface, letters are

|  | Linear | Circular |
| :--- | :---: | :---: |
| Gender |  |  |
| Male | $57.69 \%$ | $52.73 \%$ |
| Female | $42.31 \%$ | $47.27 \%$ |
| Age |  |  |
| $20-25$ | $51.92 \%$ | $54.55 \%$ |
| $26-30$ | $15.38 \%$ | $14.55 \%$ |
| $31-35$ | $15.38 \%$ | $16.36 \%$ |
| $36-40$ | $9.62 \%$ | $5.45 \%$ |
| $\geq 41$ | $7.69 \%$ | $9.09 \%$ |
| Profession |  |  |
| Students | $26.92 \%$ | $34.55 \%$ |
| Engineer | $32.69 \%$ | $27.27 \%$ |
| Researcher | $28.85 \%$ | $23.64 \%$ |
| Other | $11.54 \%$ | $14.54 \%$ |
| \#Participants | 52 | 55 |

Table 3: Participant demographics. All students were from non-CS/IT.


Figure 2: Distribution of starting points chosen in the study.

Entropy $H=\sum_{i=1}^{n} p_{i} \cdot \log _{2}\left(1 / p_{i}\right)$
arranged in a circular fashion (Fig.1c). By default, this initial password is read from the node labelled 1 in a clockwise direction. Both interfaces allow users to click on a new node to change the starting point of their initial password. The rotated password is obtained by reading the initial password from the new starting point in a clockwise direction (Fig.1b,1d). This rotated password is finally sent to the server. During login, the user is provided the same interface where she just needs to enter the initial password and then click on the starting point to perform rotation.
Science behind Circular Interface. Both interfaces are interactive and encourage users to rotate their passwords. However, the circular interface has some inherent advantages as compared to the linear.

1. Visual Psychology. People find curved object more aesthetic [1] and prefer symmetry [10]. The circular interface is designed with these preferences in mind.
2. Multiple Cues. Along with the verbal cues (numbers), the circular interface also provides spatial cues to recall the starting point [11].
3. Metaphor. The circular interface is designed to stimulate human intuition and is heavily inspired by an analog clock, a real-world metaphor [7]. Due to the ubiquity of clock, users with different skills can easily interact with this interface. 4. Screen Space. Linear interface occupies more space than the circular. This factor is important especially on mobile devices as they have a small space. If a linear interface can arrange at most $x$ letters on a screen, the circular interface can arrange at most $\pi \cdot x$ letters on the same screen. 5. Scalability. The circular interface can be easily extended to perform permutations other than rotations, for instance, by drawing graphical patterns.

## Experimental Study

We recruited 111 participants within the organization through the use of internal mailing lists. The demographics of 107
participants who completed the study is shown in Table 3. 52 of these participants were assigned to condition A (linear interface) and 55 were assigned to condition B (circular interface). The study was conducted in a lab in a controlled environment during January 2016. All participants were compensated with a pen, diary and chocolate worth $\$ 2$. Procedure. We asked participants to imagine that they are creating a new email account. Further, they were requested to not to write down their password. The experiment was conducted in the following two phases.
Creation (Day 1). Participants were asked to create at least 8 length password. We refer to this as initial password. The initial password was then arranged using either linear or circular interface. Participants could use this interface to choose a new starting point and rotate their initial password. However, performing rotation was not mandatory and participants could submit their initial password as it is. Recall (Day 4). 72 hours later, we invited participants for recall. Participants entered their initial password which was then arranged using the same interface assigned during creation phase. Next, participants performed rotation by clicking on the starting point chosen during creation. Finally, we captured participants' sentiments using a short survey.

## Uncertain Starting Points

Even though the rotation operation was not mandatory, $92.3 \%$ of the participants in linear condition and $87.5 \%$ in circular condition rotated their initial password. The distribution of starting point choices is shown in Fig.2. As the average password length in the study was 10, we consider first 10 positions only. In both conditions, participants starting point choices were quite distinct. To gauge the uncertainty due to varied choices, we use the entropy measure $H$. The entropy due to selection of 10 different starting positions in linear interface and circular interface is 3.02 and 2.99 bits respectively (ideal is $\log _{2}(10) \approx 3.32$ bits). Thus,
the guessing resistance is improved by a factor of $2^{3}=8$.

## Usability Results

We emphasize that our system is simply an add-on to existing text-based password systems. It provides users with an option to select a different starting point for their passwords. Hence, we focus only on the data pertaining to starting point chosen by participants and report the resulting usability and security benefits due to new starting points.
Login Attempts. During recall, on wrong password entry participants were asked to enter both initial password and starting point again. Further, only 2 failed attempts were allowed. Memorability was quite good as $98 \%$ participants in both linear and circular conditions successfully recalled their starting point in just 1.06 and 1.04 trials respectively. Creation Time. During creation phase, most participants explored various starting points to rotate their initial password. However, the time required to choose starting point using the linear interface (median 11.52s) is 1.57 times high as compared to that of circular interface (median 7.32s). Recall Time. During recall phase, participants used inter face cues to recall their starting point. As a consequence, the time required to recall starting point in both conditions is less. The median recall time in linear condition is 2.00 s and in circular condition is 2.28s (Fig.3),
Acceptability. In the post-experiment survey, $90 \%$ of the participants in both conditions agreed that interface is easy to use. When asked about their starting point selection strategy, $35.42 \%$ participants in linear condition reported choosing a letter, $35.42 \%$ chose the node number and $29.16 \%$ chose starting point based on the perceived com plexity of the rotated password. In circular condition, 27.08\% participants chose letter, $18.75 \%$ chose node number, $18.75 \%$ chose node position (spatial) and $35.41 \%$ chose rotational version based on the perceived complexity. Also, no one reported writing down their password.

## Security Results

96 out of 107 participants rotated their initial password by choosing new starting point. The resulting entropy of 3 bits slows down dictionary attacks by a factor of 8 . To gauge the security improvements due to rotation against real-world attacks, we submitted all 96 initial-rotated (I-R) password pairs to CMU's Password Guessing Service (PGS) [12] We measured the security of all 96 pairs against 4 different attack strategies, namely John the Ripper, Hashcat, Markov model and Probabilistic Context Free Grammar. We define the guessing resistance $G^{p}$ of a password $p$ as the minimum number of guesses required to crack $p$ using any of these 4 attack strategies. The PGS results are summarized in Table 5. 30 out of 96 password pairs were unguessable $(\infty)$. In other 30 pairs, initial passwords were guessed but their rotated counterparts remained unguessable. While in 32 pairs, the security of rotated passwords was much greater ( $2^{16}$ times) than their initial versions. Of all 96 pairs, only 4 rotated passwords were weaker than the initial ones. Deployment. Our interfaces are easy to deploy on any platform. Websites can add them to their existing web-pages or they can be implemented at client side as a plug-in feature in standard web browsers. Whenever user enters password on a website, the interface comes into action and facilitates users to rotate their passwords.

## Conclusion

In this work, we showed how a simple design change can influence users to create relatively secure text passwords. The use of our interfaces facilitates password creation from different structures and improves the resulting password distribution. The usability results indicate that both interfaces are intuitive and easy to use. Due to different rotation strategies of participants the security is also increased by 8 times. Further, our proposed idea is just a simple add-on and therefore can be easily adopted by existing systems.

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