Get the LISA community talking about your products and services—
Sponsor and Exhibit at LISA ’13!

For 26 years, the LISA conference has gathered a unique audience of highly qualified sysadmins, architects, engineers, developers, analysts, and researchers in a unique, platform-agnostic atmosphere designed for and by sysadmins. Our attendees have enormous demand for industrial strength, state-of-the-art technology including systems administration products and services, networking, security, virtualization, and storage solutions. Get quality face-to-face time with this select audience and start a buzz that extends beyond attendees to their management and to the community at large.

Don’t miss the opportunity to:

• **Exhibit**: Sell your product, build your company profile, interact with your customer base, and make an impact on the best IT experts in the industry.

• **Speak**: Host a vendor Birds-of-a-Feather Session, or grab 15 minutes to address attendees by sponsoring the Exhibit Lunch, Happy Hour, or Conference Reception.

• **Market**: Advertise and promote your logo and brand. Demonstrate your product, introduce new ones, and initiate beta testing in the exhibit hall.

• **Sponsor**: Opportunities to support LISA include the LISA Lab hackathon, student grant program, lunches, coffee breaks, vendor passport, raffle, wireless connectivity, power drops, and the reception…see the following pages for more information.

• **Spread your logo and brand** to a multinational audience by sponsoring the video or live streaming of LISA talks.

• Support the USENIX Open Access Policy! All USENIX conferences technical sessions content is free and open to all.

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**Expected Attendance:** 1,100+

San Diego 2012: 1,051; Boston 2011: 1,262

Our attendees rate LISA as #1 in technical conferences for quality of content and expertise.

“This was the best conference we exhibited at all year!”—Jacob Farmer, **CTO & Founder, Cambridge Computer**

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**Our Attendees:**

• 75% work with three or more operating systems, including Linux, BSD releases, MacOS, AIX, HP-UX, UNIX, and Windows

• 52% are from companies with 1,000+ employees

• 54% are from companies with 1,000 or more workstations and servers

• 48% plan to buy or recommend a product or service they saw in the Vendor Exhibition

• Come from over 30 different countries
LISA Conference Attendee Profile

LISA '12 Attendee Profile: Job Function

- System/Network Administrator: 42%
- System Engineer: 13%
- Technical Manager: 10%
- Developer/Programmer/Architect: 10%
- Consultant: 5%
- Academic Researcher: 4%
- Student: 3%

LISA '12 Attendee Profile: Purchasing Role

- Final: 11%
- Influence: 14%
- No Role: 14%
- Recommend: 25%
- Specify: 16%
- Other/No Response: 20%

LISA attendees come from corporations, major universities, and organizations including:

- Adobe
- AG Interactive
- Allstate Insurance
- Amazon.com
- AMD
- AOL
- Argonne National Lab
- Ariba
- AT&T
- Avaya
- BEA Systems
- Bechtel
- Bio-Rad Labs
- Boeing
- Bose
- Cargill
- Caterpillar
- CERT
- Chevron
- Citigroup
- CNN
- Comcast
- Cray
- CSC
- Dreamworks
- Earthlink
- EICO
- Ericsson
- ExxonMobil
- Federal Reserve Bank
- FedEx
- GE
- Genentech
- Globo.com
- Goldman Sachs
- Google
- Harvard University
- Hershey Foods
- Hewlett-Packard
- Intel
- Intuit
- Lexmark
- Lockheed Martin
- Los Alamos National Lab
- Maersk Oil
- Marriott International
- Microsoft
- NASDAQ
- Nationwide Insurance
- NOAA
- Nokia
- Nordstrom
- Northrop Grumman
- Oak Ridge National Lab
- Oracle
- PayPal
- Perot Systems
- Pfizer
- Principal Financial
- Qualcomm
- Raytheon
- Red Hat
- Rockwell
- Sony
- Sony Playstation
- Sprint
- Stanford University
- State Farm
- The World Bank
- U.S. DOD
- United Airlines
- United Nations
- University of Tokyo
- UPS
- USGS
- VMware
- Wachovia
- Walt Disney
- Wells Fargo
- Wyeth BioPharma
- Xerox
- Yahoo!
## LISA ’13 Sponsorship Packages

### Diamond (exclusive) $50,000.00
- Exclusive Sponsor of LISA Reception
- 10’ x 20’ booth in carpeted hall with 2 x 6’ tables, 4 chairs, and a wastebasket; 2 x 500 watt electrical drops (optional)
- Interview, posted on USENIX social media sites and blogs
- Full page ad in printed conference directory
- Option to distribute giveaway during Reception
- 15-minute opportunity to speak during Reception
- Collateral in attendee bag or on USB drive and downloadable proceedings archive
- 100-word company description on conference Web site and in printed conference directory
- Option to host a Vendor BoF (catering and individual room costs not included)
- One time use of the LISA mailing list (third party mailing, content subject to approval)
- Top level placement of logo and link on LISA Web site
- Top level placement of logo on conference signage
- Logo on giveaway (TBD) (exclusive)
- Logo on all vendor passports (exhibitors only)
- 10 passes to LISA technical sessions (does not include tutorials and workshops)
- 10 reception tickets

### Silver (three available) $15,000.00
- 10’ x 10’ booth package per above (optional)*
- One-hour catered vendor Birds-of-a-Feather session†
- Full page ad in printed conference directory
- Option to distribute giveaway during Coffee Breaks or other time, TBD
- Collateral in conference bag or on USB drive and downloadable proceedings archive
- 50-word company description on conference Web site
- Logo and link on the conference Web site
- Logo on conference signage
- Logo on all vendor passports (exhibitors only)
- Logo on conference lanyard (subject to availability)
- 5 passes to LISA technical sessions (does not include tutorials and workshops)

### Gold (three available) $25,000.00
- 10’ x 20’ booth package per above (optional)*
- Full page ad in printed conference directory
- Option to distribute giveaway during Exhibition Happy Hour or Exhibition Luncheon (date and time TBD)
- Collateral in conference bag or on USB drive and downloadable proceedings archive
- 15-minute opportunity to speak during sponsored event
- 75-word company description on conference Web site
- One-hour catered vendor Birds-of-a-Feather session†
- Interview posted on USENIX social sites and blogs
- Premium placement of logo and link on LISA Web site
- Logo on all vendor passports (exhibitors only)
- Premium placement of logo on conference signage
- Logo on conference T-shirt (shared)
- 5 passes to LISA technical sessions (does not include tutorials and workshops)
- 8 reception tickets

### Additional Marketing/Sponsoring Opportunities
- All include logo and link on the conference Web site
- 25+ word company description on conference Web site
- Logo on conference signage
- URL and 25 word blurb in printed conference directory

### Lanyard/Badge Sponsor: $4,500
- Your logo on the conference lanyard given to all attendees

### Conference Wireless Sponsor (subject to availability) $3,500
- Branded wrap and video on recharge kiosk

### Recharge Kiosk Sponsor $5,500
- Branded wrap and video on recharge kiosk

### Student Grant Sponsor $5,000-$15,000
- Support our rising generation of systems and network experts by helping them attend LISA ’13

### Media and Industry Partners
Please contact marketing@usenix.org if you are a media outlet or industry non-profit interested in promoting or sponsoring LISA ’13.

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* Each 10’ x 10’ exhibit space is for one company or organization only.
† Each one-hour evening session is for one company or organization only—the time may not be shared without written approval from show management prior to October 1, 2013.
Exhibitor-Only Options

**Premium Exhibitor** $5,900
- 10’ x 10’ with 8’ pipe and drape back wall and 3’ side rails
- One 6’ skirted table, two chairs, and a wastebasket
- Booth identity sign (7” x 44” black-and-white sign)
- One electrical outlet (500 watt) in booth
- Logo and link on conference Web site
- Company name, URL, and description (50 words) in the conference directory and on Web site exhibitor listing
- Quarter-page company ad printed in black-and-white in the conference directory
- Guaranteed placement on all Vendor Passports distributed to all attendees in conference bag
- One attendee bag insert or collateral on conference USB and downloadable proceedings archive
- 2 passes to LISA technical sessions (does not include tutorials and workshops)
- Unlimited Vendor Exhibition passes for customers
- 3 reception tickets

**Add Vendor BoF: additional $3,000**
**Stand Alone Vendor BoF: $5,000**
Includes room for 75 in the evening, with signage, Web site promotion, catering for 50 (beer, wine, soft drinks, and dry snacks), and one additional Technical Sessions pass.

**Exhibitor Only** $3,600
- 10’ x 10’ booth in carpeted hall with 6’ table, 2 chairs
- Logo and link on the conference Web site
- 25-word company description on conference Web site
- Name on LISA signage
- URL and 25-word blurb in printed conference directory
- Logo on at least one vendor passport
- 1 pass to LISA technical sessions (does not include tutorials and workshops)

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**LISA ’13: 27th Large Installation System Administration Conference**
November 3–8, 2013, Washington, D.C.
Marriott Wardman Park

Exhibition: Wednesday, November 6, and Thursday, November 7, 2013
Exhibit Hall C
Show Decorator: GES Global Experience Specialists®
Online Exhibitor Kit will be available in June

**Show Information**
- Booth size: 10’ wide x 10’ deep
- Backwall drape: BLACK 8’
- Sidewall drape: BLACK 3’
- Table skirt color: BLACK
- Booth carpet: Booths are in a carpeted ballroom. Carpet color: MULTI (carpet rental available)
- 1 6’ skirted table
- 2 plastic contour chairs, 1 wastebasket
- 1 one-line ID sign (7” x 44”) provided automatically
- If you ordered the Premium Exhibitor Package, you will also receive 1 500 watt electrical connection.
- Janitorial services, lead retrieval, AV, and other special services are not included; please order from GES

**Important Dates**
Be sure to check all order forms for additional deadlines.

**Advance shipping dates:** October 2–31, 2013
**Tuesday, October 15:** GES discount deadline

**Tuesday, November 5**
Exhibitor move in: Noon–6:00 p.m.

**Wednesday, November 6**
Exhibitor move in: 6:00 a.m.–11:00 a.m.

**Wednesday, November 6**
Show hours: Noon–7:00 p.m.

**Thursday, November 7**
Show hours 10:00 a.m.–2:00 p.m.

**Thursday, November 7**
Dismantle: 2:01 p.m.–3:30 p.m.

**Thursday, November 7**
Empty containers will be returned after 2:01 p.m.

**Thursday, November 7**
All exhibitor materials must be removed by 3:30 p.m.

**Friday, November 8**
Carrier post-show pick up at GES warehouse 10:00 a.m.–4:30 p.m.
Sponsor USENIX Open Access

Help USENIX bring the best in advanced computing to the world!

Gain Peak Visibility for Your Company—Sponsor the LISA ’13 Videos and Open Access to LISA ’13 Tech Sessions!

Since 2008, USENIX has led the way in open access to information by posting all conference proceedings for free on our Web site. We also post video of technical sessions free to the world. Help us continue to offer valuable LISA ’13 content.

Your linkable logo permanently embedded on all LISA ’13 tech sessions video posted to the USENIX YouTube Channel, on the LISA ’13 boxed set USB drive, and to the LISA ’13 Web site:

- Potential for tens of thousands of views:
- Videos contain both speaker video stream and presentation slides
- Associate your brand and logo with open access and freedom of information
- Gain access to a multinational audience and support the USENIX Open Access Policy!

LISA ’13 Video and Proceedings Open Access Sponsor

**$25,000**

- Your company logo permanently embedded adjacent to speaker video and slides posted on LISA ’13 Web site and USENIX YouTube Channel
- Complimentary boxed set USB drive of LISA ’13 Video and MP3 audio
- Option for premium 10’ x 10’ booth package (subject to availability)
- Full page ad in printed conference directory
- Collateral in conference bag or on USB drive and downloadable proceedings archive
- 75-word company description on conference Web site
- Interview posted on USENIX social sites and blogs
- Premium placement of logo and link on LISA ’13 Web site
- Logo on all vendor passports (exhibitors only)
- Premium placement of logo on conference signage
- 5 passes to LISA technical sessions (does not include tutorials and workshops)
- 8 reception tickets
- Logo on front page of LISA ’13 proceedings (downloadable PDF, PDF on all conference USB drives and downloadable proceedings archive)
- Logo on title page of individual conference papers (downloadable PDF, PDF on all conference USB drives and downloadable proceedings archive)
- Logo on conference mobile app as Open Access Sponsor
- Logo and link on LISA ’13 Web site as exclusive sponsor of LISA ’13 open access
- Logo and link on USENIX Web site as a supporter of open access to USENIX content during calendar year of LISA ’13
NEW! LISA Lab Hack Space

What is LISA Lab? An informal, drop-in hack space where LISA ’13 attendees, invited speakers, and refereed paper authors can engage in guided live demos of infrastructures and tools presented in the formal talks. Equipment and tools will be available for in depth exploring and discussions. The Lab will be open all day Monday through Thursday during conference hours, and as a Super BoF after hours.

- Extension of “hallway track” conversations into real demos
- Continuation of invited talks and refereed paper presentations in a less formal setting
- Work-in-Progress demos/commentary
- Technology show-off
- Mentoring by on-site Lab “guru”

Help make LISA Lab a success by underwriting the lab costs, or donating equipment!

Lab Sponsor (1 available)  $20,000
- Banner in LISA Lab
- Logo and link on LISA Web site, and on LISA Lab Web page
- Acknowledgement in the LISA ’13 conference directory
- Acknowledgment in LISA ’13 social media sites and email blasts
- Opportunity to distribute literature in LISA Lab
- Opportunity to donate/lend branded equipment/software (no active sales presence)
- Opt-in contact information from LISA Lab attendees
- Acknowledgement at LISA Reception, with option to give away product during raffle
- 10’ x 10’ booth space in LISA ’13 exhibit hall

1-Day Lab Sponsor (4 available)  $5,000
- Logo on sign at your sponsored station in the Lab
- Logo and link on LISA ’13 Web site and on LISA Lab Web page
- Acknowledgement in the LISA ’13 conference directory
- Acknowledgment in LISA social media sites and email blasts
- Opportunity to distribute literature in LISA Lab
- Opportunity to donate/lend branded equipment/software (no active sales presence)
- Discounted booth space in LISA ’13 exhibit hall

General Sponsor (6 available)  $2,500
- Logo and link on LISA ’13 Web site and on LISA Lab Web page
- Acknowledgement in the LISA ’13 conference directory
- Acknowledgment in LISA social media sites and email blasts
- Opportunity to distribute literature in LISA Lab

Want to see your company product featured? The organizers are looking for donations and loans of hardware, prizes, cloud resources e.g.: VMs, NAS, switches

Pizza, soda, coffee, donuts…we need lots!
Pizza Party Kick-Off Sponsor: $5,000

Become a USENIX Supporter
Maximize your impact across the USENIXverse, increase your visibility, and get the best discount on your sponsorship: Become a USENIX Supporter.

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Cost per Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>USENIX Partner</td>
<td>$5,000</td>
</tr>
<tr>
<td>USENIX and LISA SIG Partner</td>
<td>$6,000</td>
</tr>
</tbody>
</table>

- Logo and link on the USENIX Web site
- Name in all USENIX conference proceedings
- Complimentary Corporate Membership
- 10% discount on all event sponsorship, exhibit space, and more as noted here: www.usenix.org/usenix-corporate-supporter-program

LISA SIG Partners also receive:
- Logo and link on the LISA SIG Web site: www.usenix.org/lisa
Selected Past Speakers and Instructors

Speakers
- **Vint Cerf**  
  VP and Chief Internet Evangelist, Google
- **Cory Doctorow**  
  Science fiction author, activist, journalist, and blogger
- **Bruce Schneier**  
  Security technologist, author, and CTO, BT
- **Werner Vogels**  
  CTO and Vice President, Amazon.com
- **Bryan Cantrill**  
  Vice President of Engineering, Joyent
- **Selena Deckelmann**  
  Data Architect, Mozilla
- **Dinah McNutt**  
  Release Engineer, Google
- **Jon “Maddog” Hall**  
  Director, Linux International

Instructors
- **Æleen Frisch**  
  Exponential Consulting  
  Administering Linux in Production Environments
- **Mark Burgess**  
  CFEngine, Inc.  
  A Sysadmin’s Guide to Navigating the Business World and Configuration Management Solutions with CFEngine
- **Carolyn Rowland**  
  A Sysadmin’s Guide to Navigating the Business World
- **David N. Blank Edelman**  
  Northeastern University College of Computer and Information Science  
  Implementing WordPress for SysAdmins
- **Mike Ciavarella**  
  Coffee Bean Software Pty Ltd  
  Core Skills: Scripting for Automation
- **Tom Limoncelli**  
  SRE, StackExchange  
  Introduction to Time Management for System Administrators
Selected Past LISA Conference Exhibitors

2012 Show Floor SOLD OUT
# LISA Sponsorship and Exhibit Opportunities At a Glance

<table>
<thead>
<tr>
<th>Deadline Oct 04</th>
<th>Diamond (exclusive)</th>
<th>Gold (three available)</th>
<th>Silver (three available)</th>
<th>Bronze Premium Booth w/ Vendor BoF</th>
<th>Premium</th>
<th>Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Exhibit booth Weds.–Thurs. 10’ x 20’ includes carpet and electricity</td>
<td>10’ x 20’ includes carpet and electricity</td>
<td>10’ x 10’ plus option to add booth at discount</td>
<td>10’ x 10’ includes carpet and electricity</td>
<td>10’ x 10’ carpeted booth</td>
<td></td>
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<tr>
<td></td>
<td>Evening vendor Birds-of-a-feather 2 hour, catered 1 hour, catered</td>
<td>2 hour, catered 1 hour, catered</td>
<td>1 hour, catered</td>
<td>No</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tech session passes* 10 8 5 3 2 1</td>
<td>10 8 5 3 2 1</td>
<td>10 8 5 3 2 1</td>
<td>No</td>
<td>No</td>
<td></td>
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<tr>
<td></td>
<td>Option to co-locate event Yes Yes Yes No No No</td>
<td></td>
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<tr>
<td></td>
<td>Logo on vendor passport (exhibitors only) Premium logo placement Premium logo placement Premium logo placement Premium logo placement Logo on all passports Logo on partial passports</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Ad in printed conference directory Full page Full page Full page ½ page ¼ page No</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td></td>
<td>Banner on site 3’ x 8’ meter board or equivalent At reception and main lobby At luncheon or happy hour and lobby No No No No</td>
<td></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td></td>
<td>Option to distribute giveaway/gift During reception During luncheon or happy hour Yes No No No No</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td></td>
<td>Speaking opportunity At conference reception—15 minutes At luncheon or happy hour—15 minutes No No No No</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td></td>
<td>Conference bag insert/USB drive Yes Yes Yes Yes Yes No</td>
<td></td>
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<td></td>
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<td></td>
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<tr>
<td></td>
<td>1-time use of LISA mailing list (3rd party) Yes Yes No No No No</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo on lanyards Available Available Available Available No No</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Banner on conference mobile app Yes Yes Yes No No No</td>
<td></td>
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</tr>
<tr>
<td></td>
<td>LISA Open Access/Video Sponsor No Available No No No No</td>
<td></td>
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</tr>
</tbody>
</table>

Discounts available, including return exhibitors, non-profit, and start-up pricing!

Please contact sponsorship@usenix.org for details on package benefits.

*Conference passes include access to the technical sessions, vendor exhibition, and evening events, including BoFs and reception; they do not include tutorials and workshops.
**LISA '13 Sponsorship and Exhibiting Agreement: Summary Page** (please ask for details on packages)

Please check off the sponsorship and/or exhibiting opportunities of your choice. If you are a returning sponsor/exhibitor or a current USENIX Corporate Supporter, please use your discounted prices. Please email, mail, or fax completed forms back to Camille Mulligan: sponsorship@usenix.org / FAX: (510) 548-5738 to secure your sponsorship or booth.

Become a USENIX Supporter for $5,000 and save now on your sponsorship/exhibiting costs—and get premier promotional benefits for your enterprise, along with outstanding educational benefits for your employees. USENIX Supporter benefits are customizable to meet the needs of each sponsor. See www.usenix.org/membership/supporter.html for details. Note that some sponsorships include Supporter status.

<table>
<thead>
<tr>
<th>SPONSORSHIP/EXHIBITING OPPORTUNITIES</th>
<th>BASE PRICES</th>
<th>RETURNING SPONSORS/EXHIBITORS:</th>
<th>USENIX SUPPORTERS (CURRENT AND NEW):</th>
<th>SPONSORSHIP/EXHIBITING COSTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vendor BoF/Premium Exhibit Space</td>
<td>$8,900</td>
<td>$8,275</td>
<td>$8,000</td>
<td>$</td>
</tr>
<tr>
<td>Premium Exhibit Space</td>
<td>$5,900</td>
<td>$5,480</td>
<td>$5,300</td>
<td>$</td>
</tr>
<tr>
<td>Exhibit Space Only</td>
<td>$3,600</td>
<td>$3,350</td>
<td>$3,240</td>
<td>$</td>
</tr>
<tr>
<td>Vendor BoF Evening Session</td>
<td>$5,000 per session</td>
<td>$4,650 per session</td>
<td>$4,500 per session</td>
<td>$</td>
</tr>
<tr>
<td>Diamond Sponsor—Reception (one available)*</td>
<td>$50,000</td>
<td>$50,000</td>
<td>$45,000</td>
<td>$</td>
</tr>
<tr>
<td>Gold Sponsor—Exhibit Luncheon (one available)*</td>
<td>$25,000</td>
<td>$25,000</td>
<td>$22,500</td>
<td>$</td>
</tr>
<tr>
<td>Gold Sponsor—Exhibition Happy Hour (1 available)*</td>
<td>$25,000</td>
<td>$25,000</td>
<td>$22,500</td>
<td>$</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$15,000</td>
<td>$13,950</td>
<td>$13,500</td>
<td>$</td>
</tr>
<tr>
<td>Student Grant Sponsor</td>
<td>$5,000-20,000</td>
<td>—</td>
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<td>—</td>
</tr>
<tr>
<td>Video and Open Access Sponsor</td>
<td>$15,000</td>
<td>$13,950</td>
<td>$13,500</td>
<td>$</td>
</tr>
<tr>
<td>Coffee Break Sponsor (each)</td>
<td>$5,000</td>
<td>$4,650</td>
<td>$4,500</td>
<td>$</td>
</tr>
<tr>
<td>Lanyard Sponsor</td>
<td>$6,000</td>
<td>$5,580</td>
<td>$4,500</td>
<td>$</td>
</tr>
<tr>
<td>Conference Wireless Sponsor</td>
<td>$5,000</td>
<td>$4,650</td>
<td>$4,500</td>
<td>$</td>
</tr>
<tr>
<td>Vendor Passport Sponsor</td>
<td>$5,000</td>
<td>$4,650</td>
<td>$4,500</td>
<td>$</td>
</tr>
<tr>
<td>Recharge Lounge</td>
<td>$5,000</td>
<td>$4,650</td>
<td>$4,500</td>
<td>$</td>
</tr>
<tr>
<td>Attendee Bag Insert/USB content</td>
<td>flat paper: $2,750; 3-D: $3,300</td>
<td>flat paper: $2,530; 3-D: $3,035</td>
<td>flat paper: $2,475; 3-D: $2,970</td>
<td>$</td>
</tr>
<tr>
<td>Advertising in Conference Directory</td>
<td>full page: $2,000; half page: $1,000</td>
<td>full page: $1,840; half page: $920</td>
<td>full page: $1,800; half page: $900</td>
<td>$</td>
</tr>
</tbody>
</table>

New USENIX Supporter Add $5,000 $                      |

TOTAL DUE $                      |

*These sponsorships include $5,000 Supporter status. All benefits schedule permitting and subject to availability.

**YES!** I am interested in getting information about upcoming USENIX events on  
☐ Storage  ☐ Security  ☐ Networking  
☐ Operating Systems  ☐ Cloud  (see back cover for partial listing)

The USENIX Association is a 501(c)(3) nonprofit corporation, so your sponsorship may qualify as a tax-deductible contribution. Please check with your tax advisor to determine whether your sponsorship would be fully or partially tax deductible.

**Payment and Logistics**

Full payment is due 45 days after approval of this agreement, or 30 days prior to event, whichever comes first. If you would like to have the option of paying in two installments, please contact sponsorship@usenix.org to arrange this. In the event that payment is received after the due date, USENIX reserves the right to release the sponsored/ hosted event or sponsorship to another sponsor. Sponsor fees are nonrefundable and nontransferable. Failure to submit payment does not release the applicant from liability. Your company will not be included in the program or promotional opportunities before receipt of this agreement and payment. The agreement will be considered binding when it has been accepted and signed by a representative of the USENIX Association.
LISA '13 Sponsorship/Exhibitor Agreement (continued)

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