

Advertising Insertion Reservation

Issue: Winter Spring Summer Fall

Name _____ Title _____

Company Name _____

Address _____ City _____ State ____ Zip _____

Phone _____ Fax _____ Email _____

Authorized Signature _____

Please complete and sign this form and return it to: The USENIX Association, 2560 Ninth Street, Suite 215, Berkeley, CA 94710
Telephone: 510-528-8649 • Fax: 510-548-5738 • email: sponsorship@usenix.org

2020 Deadlines

| Issue | Space Reservation | Materials Due |
|--------------------|-------------------|------------------|
| Summer 2020 | April 24, 2020 | May 5, 2020 |
| Fall 2020 | July 17, 2020 | July 31, 2020 |
| Winter 2020 | October 14, 2020 | October 28, 2020 |

Mechanical Requirements

| Space | Live Area (inches) | Trim (inches) | Bleed (inches) |
|------------------------|--------------------|----------------|----------------|
| Full page | 7-7/8 x 10-3/8 | 8-3/8 x 10-7/8 | 8-5/8 x 11-1/8 |
| Half page (horizontal) | 7-7/8 x 4-5/8 | 8-3/8 x 5-1/8 | N/A |
| Half page (vertical) | 3-1/2 x 10-3/8 | 4 x 10-7/8 | N/A |

File requirements: Grayscale only. Preferred format is press-ready PDF. We also accept TIF, EPS, native Adobe Illustrator, and native Adobe InDesign files. EPS files and native Adobe Illustrator files must have all fonts outlined. TIF files must be 300 dpi. InDesign files must include all fonts and images. Images must be 300 dpi.

Conditions

- All content and design are subject to publisher's approval.
- Notice of cancellation by advertiser must be given 7 days prior to materials due date.
- Publisher reserves the right to reject or cancel any advertising at any time.
- The advertiser shall indemnify the publisher against any loss arising from the use by advertisers of any unauthorized name, photograph, sketch, or words protected by copyright or trademark.
- A copy of the issue containing the ad will be sent to the primary contact at the company address.