

**1 ShowLeads Lite** Lead Capture Simplified

- ✓ Quickly capture exact contents of barcode (Scan only)
- ✓ Our best selling solution
- ✓ Fits in the palm of your hand
- ✓ Scans instantly
- ✓ Does not require power
- ✓ Leads available within 2 business days or select our "Leads - To - Go" option to receive your leads on a USB flash drive at the end of the event



**2 ShowLeads Plus** Enhanced Features

*All of the features of our ShowLeads Lite combined with an iPod Touch so you can:*

- ✓ Customize qualifiers (Additional fees apply)
- ✓ Easily take notes & edit your leads
- ✓ Record voice memos and take pictures



**3 ShowLeads Smartphone App** "Real-Time" Solution

*All of the features of our ShowLeads Plus in an application you download on your iPhone or Android.*

- ✓ Instant online access to your leads
- ✓ Follow up with leads immediately
- ✓ Send emails from the trade show floor





**27th Large Installation  
System Administration Conference**  
November 3-8, 2013  
Wardman Park Marriott Hotel  
Washington, DC

**Lead Retrieval Order Form**



**Terms and Conditions**

1. Complete this form on your computer
2. Print the form
3. Sign the "Cardholder Signature" section
4. Fax this form to 609-720-1701

Contact Name/Title

Booth # (Required)

Company Name

Address

City

State

Zip Code

Country

Phone

E-mail

Fax

Delivery Contact

Phone Number

How many trade shows (or events) do you exhibit at annually?

A. 1-4

B. 5-9

C. 10 or more

Check (Payable in U.S. funds to: TRC Corporation)

Visa

MC

Amex

Card Number

Expiration date

Cardholder Name

Cardholder Signature

1. To ensure your order is processed, please sign and fax this Authorized Order Form to the number listed above. Orders must be canceled at least 1 week prior to delivery to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders canceled 5-7 days prior to the show and 100% of the total charge for orders canceled within 5 days of the show. Delivery charges apply to all cancellations.

2. The total rental amount will be processed 3-15 business days prior to delivery.




3. Once exhibitor is in possession of the terminal, the exhibitor is responsible for loss or damage to the equipment.

My signature authorizes TRC to charge my credit card account (identified left) for: the total rental amount (identified below); any applicable cancellation fees; and, any other amounts due to TRC. Further, I hereby authorize TRC to charge my credit card account (identified below) for the repair or replacement cost (as applicable) of any damaged and/or lost or destroyed equipment.

All equipment must be picked up from the TRC service desk unless delivery option is chosen. Your order will be confirmed via e-mail or fax, please provide accurate an address below. Please make sure you receive a confirmation to ensure your order was placed for the show. Delivered units must be returned to the TRC Service Desk by exhibitor at the end of the event. Leads will be emailed to you after the show unless "To Go" option is chosen.

## ShowLeads Products

All leads will be emailed within 2 business days from the end of the show (unless "To Go" option is chosen)

		Advanced Rate Before 10/14/2013	Standard Rate After 10/14/2013	Number Of Units	Cost	Ext. Cost
<b>1</b>	<b>ShowLeads Lite</b> Lead Capture Simplified 	\$275	\$325			
<b>2</b>	<b>ShowLeads Plus</b> Enhanced Features 	\$350	\$395			
<b>3</b>	<b>ShowLeads Smartphone App</b> "Real-Time" Solution 	\$350	\$395			

### Additional Services

A) Custom Surveys (For ShowLeads Plus Only)	\$85	\$100
B) ShowLeads "To Go" - Leads exported to USB flash drive	\$50	\$75
C) Delivery to your booth	\$75	\$75

For assistance call toll-free:

800-922-8646 Ext. 128

Or e-mail us at: [sfisher@trcrent.com](mailto:sfisher@trcrent.com)

Show Code 21175



Fax orders to: 609-720-1701  
Mail orders to: TRC Corporation  
29 Emmons Drive - Suite F10  
Princeton, NJ 08540

Sub Total	\$
Sales Tax 6%	\$
Grand Total	\$

## Custom Survey Form

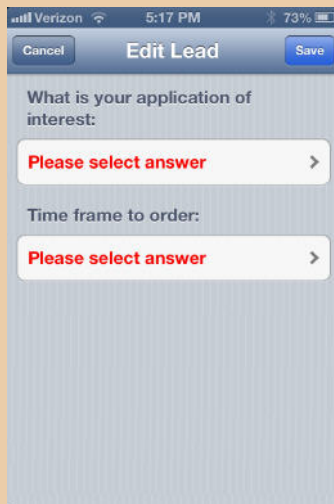
**Fees Apply - See “Additional Services” on page 2**

1. Complete this form on your computer (if using PDF version)
2. Print this form
3. Fax along with your completed order form to 609-720-1701

### Guidelines

1. You can have up to four questions per screen (page).
2. Questions may be asked and answered using three possible formats. (see illustration below)
3. Single and multiple choice questions may have a maximum of six possible answers.

Single Choice Answers  
(Drop Down Control)



Verizon 5:17 PM 73%

Cancel Edit Lead Save

What is your application of interest:

Please select answer >

Time frame to order:

Please select answer >

Multiple Choice Answers  
(Group of Check Boxes)



Verizon 5:16 PM 73%

Cancel Edit Lead Save

This is an example of a multiple choice question.

User Response 1

User Response 2

User Response 3

User Response 4

User Response 5

User Response 6

Freeform Answers  
(Freeform Text Control)



Verizon 5:17 PM 73%

Cancel Edit Lead Save

This is an example of a freeform text

### Choose Question Type

#### Question 1

Single Choice (Drop Down)

Multiple Choice (Check Boxes)

Freeform

Type Question

100 characters maximum

Answer 1:

40 characters maximum

Answer 2:

40 characters maximum

Answer 3:

40 characters maximum

Answer 4:

40 characters maximum

Answer 5:

40 characters maximum

Answer 6:

40 characters maximum

<b><u>Question 2</u></b>	<b>Single Choice (Drop Down)</b>	<b>Multiple Choice (Check Boxes)</b>	<b>Freeform</b>
Type Question			
		100 characters maximum	
Answer 1:		40 characters maximum	
Answer 2:		40 characters maximum	
Answer 3:		40 characters maximum	
Answer 4:		40 characters maximum	
Answer 5:		40 characters maximum	
Answer 6:		40 characters maximum	

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<b><u>Question 3</u></b>	<b>Single Choice (Drop Down)</b>	<b>Multiple Choice (Check Boxes)</b>	<b>Freeform</b>
Type Question			
		100 characters maximum	
Answer 1:		40 characters maximum	
Answer 2:		40 characters maximum	
Answer 3:		40 characters maximum	
Answer 4:		40 characters maximum	
Answer 5:		40 characters maximum	
Answer 6:		40 characters maximum	

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<b><u>Question 4</u></b>	<b>Single Choice (Drop Down)</b>	<b>Multiple Choice (Check Boxes)</b>	<b>Freeform</b>
Type Question			
		100 characters maximum	
Answer 1:		40 characters maximum	
Answer 2:		40 characters maximum	
Answer 3:		40 characters maximum	
Answer 4:		40 characters maximum	
Answer 5:		40 characters maximum	
Answer 6:		40 characters maximum	