

**1 ShowLeads Lite** Lead Capture Simplified

- ✓ Quickly capture exact contents of barcode (Scan only)
- ✓ Our best selling solution
- ✓ Fits in the palm of your hand
- ✓ Scans instantly
- ✓ Does not require power
- ✓ Leads available within 2 business days or select our "Leads - To - Go" option to receive your leads on a USB flash drive at the end of the event



**2 ShowLeads Plus** Enhanced Features

*All of the features of our ShowLeads Lite combined with TRC's iPod Touch so you can:*

- ✓ Customize qualifiers (Additional fees apply)
- ✓ Easily take notes & edit your leads
- ✓ Record voice memos and take pictures
- ✓ Printer option available

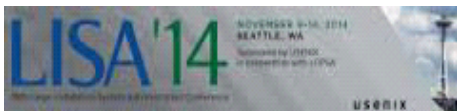


**3 ShowLeads Smartphone App** "Real-Time" Solution

*Application you download on **your** iPhone or Android for quick and easy lead capture*

- ✓ Instant online access to your leads
- ✓ Follow up with leads immediately
- ✓ Send emails from the trade show floor





**28th Large Installation  
System Administration Conference**  
November 9-14, 2014  
Seattle, Washington



1. Complete and sign the form
2. Fax or email the form back to TRC at  
Email [sfisher@trcrent.com](mailto:sfisher@trcrent.com)  
Fax 609-720-1701

**Terms and Conditions**

Contact Name/Title

Booth # (Required)

Company Name

Address

City

State

Zip Code

Country

Phone

E-mail

Fax

Delivery Contact

Phone Number

How many trade shows (or events) do you exhibit at annually?

A. 1-4

B. 5-9

C. 10 or more

Check (Payable in U.S. funds to: TRC Corporation)

Visa

MC

Amex

Card Number

Expiration date

Cardholder Name

Cardholder Signature

1. To ensure your order is processed, please sign and return this Authorized Order Form to Technology Resource Corporation. Orders must be canceled at least one week prior to delivery to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders canceled five to seven days prior to the show and 100% of the total charge for orders canceled less than five days prior to the show. Delivery charges apply to all cancellations.

2. The total rental amount will be processed at the time the order is placed

3. Once exhibitor is in possession of the scanner/s, the exhibitor is responsible for 100% of the value of lost or damaged equipment.

My signature authorized TRC to charge my card account (identified left) for: the total rental amount (identified below); any applicable cancellation fees; and, any other amounts due to TRC. Further, I hereby authorize TRC to charge my credit card account (identified below) for the repair or replacement cost of any damaged and or lost equipment.

All equipment must be picked up from the TRC service desk unless the delivery option is chosen. Your order will be confirmed via e-mail or fax. Please provide an accurate address below. Please make sure you receive a confirmation to ensure your order was placed for the show. Delivered equipment must be returned to the TRC Service Desk by the exhibitor at the end of the event. Leads will be emailed to you within two business days of the closing of the show unless the "To Go" option is chosen.

## ShowLeads Products

All leads will be emailed within 2 business days from the end of the show (unless "To Go" option is chosen)

**Advanced Rate**  
Thru 10/20/2014

**Standard Rate**  
After 10/20/2014

**Number  
Of Units**

**Cost**

**Ext. Cost**

**1**

### ShowLeads Lite

Lead Capture Simplified



\$275

\$325

**2**

### ShowLeads Plus

Enhanced Features



Featuring Apple iPod

\$350

\$395

**3**

### ShowLeads Smartphone App

"Real-Time" Solution



\$350

\$395

#### Additional Services

A) Custom Surveys (For ShowLeads Plus Only)

\$85

\$100

B) ShowLeads "To Go" - Leads exported to USB flash drive

\$50

\$75

C) Delivery to your booth

\$75

\$75

For assistance call toll-free:

800-922-8646 Ext. 128

Or e-mail us at: [sfisher@trcrent.com](mailto:sfisher@trcrent.com)

Show Code 21452



Fax orders to: 609-720-1701  
Mail orders to: TRC Corporation  
29 Emmons Drive - Suite F10  
Princeton, NJ 08540

Sub Total \$

Sales Tax 9.886% \$

Grand Total \$

# Custom Survey Form

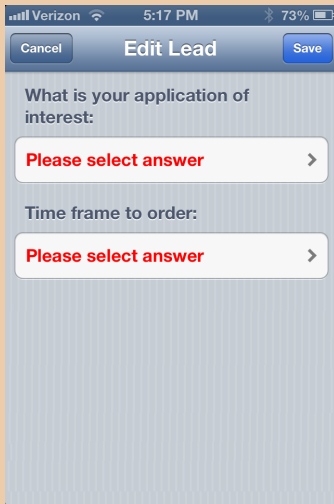
**Fees Apply - See “Additional Services” on page 2**

1. Complete this form on your computer (if using PDF version)
2. Print this form
3. Fax along with your completed order form to 609-720-1701

## Guidelines

1. You can have up to four questions per screen (page).
2. Questions may be asked and answered using three possible formats. (see illustration below)
3. Single and multiple choice questions may have a maximum of six possible answers.

Single Choice Answers  
(Drop Down Control)



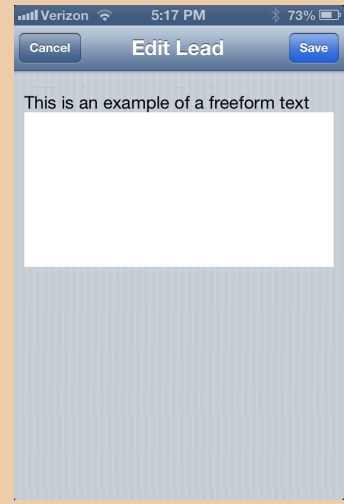
The screenshot shows a mobile app interface with a status bar at the top (Verizon, 5:17 PM, 73% battery). Below the status bar are buttons for 'Cancel', 'Edit Lead', and 'Save'. The first question is 'What is your application of interest:' followed by a drop-down menu with the text 'Please select answer' and a right arrow. The second question is 'Time frame to order:' followed by a similar drop-down menu.

Multiple Choice Answers  
(Group of Check Boxes)



The screenshot shows a mobile app interface with a status bar at the top (Verizon, 5:16 PM, 73% battery). Below the status bar are buttons for 'Cancel', 'Edit Lead', and 'Save'. The question is 'This is an example of a multiple choice question.' followed by a list of six check boxes labeled 'User Response 1' through 'User Response 6'.

Freeform Answers  
(Freeform Text Control)



The screenshot shows a mobile app interface with a status bar at the top (Verizon, 5:17 PM, 73% battery). Below the status bar are buttons for 'Cancel', 'Edit Lead', and 'Save'. The question is 'This is an example of a freeform text' followed by a large white text input area.

### Choose Question Type

#### Question 1

Single Choice (Drop Down)

Multiple Choice (Check Boxes)

Freeform

Type Question

100 characters maximum

Answer 1:

40 characters maximum

Answer 2:

40 characters maximum

Answer 3:

40 characters maximum

Answer 4:

40 characters maximum

Answer 5:

40 characters maximum

Answer 6:

40 characters maximum

<b><u>Question 2</u></b>	<b>Single Choice (Drop Down)</b>	<b>Multiple Choice (Check Boxes)</b>	<b>Freeform</b>
Type Question			
		100 characters maximum	
Answer 1:			40 characters maximum
Answer 2:			40 characters maximum
Answer 3:			40 characters maximum
Answer 4:			40 characters maximum
Answer 5:			40 characters maximum
Answer 6:			40 characters maximum

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<b><u>Question 3</u></b>	<b>Single Choice (Drop Down)</b>	<b>Multiple Choice (Check Boxes)</b>	<b>Freeform</b>
Type Question			
		100 characters maximum	
Answer 1:			40 characters maximum
Answer 2:			40 characters maximum
Answer 3:			40 characters maximum
Answer 4:			40 characters maximum
Answer 5:			40 characters maximum
Answer 6:			40 characters maximum

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<b><u>Question 4</u></b>	<b>Single Choice (Drop Down)</b>	<b>Multiple Choice (Check Boxes)</b>	<b>Freeform</b>
Type Question			
		100 characters maximum	
Answer 1:			40 characters maximum
Answer 2:			40 characters maximum
Answer 3:			40 characters maximum
Answer 4:			40 characters maximum
Answer 5:			40 characters maximum
Answer 6:			40 characters maximum