



# ICAC'13 The 10<sup>th</sup> International Conference on Autonomic Computing

June 26-28, San Jose, CA

<http://www.usenix.com/conference/icac13>

ICAC is the leading conference on autonomic computing techniques, foundations, and applications. Autonomic computing refers to methods and means for automated management of performance, fault, security, and configuration with little involvement of users or administrators. Systems introducing new autonomic features are becoming increasingly prevalent, motivating research that spans a variety of areas, from computer systems, networking, software engineering, and data management to machine learning, control theory, and bio-inspired computing. ICAC brings together researchers and practitioners across these disciplines to address multiple facets of adaptation and self-management in computing systems and applications from different perspectives.

ICAC'13 will be located at the USENIX Federated Conferences Week (FCW '13), which will take place June 24-28 in San Jose. Two workshops will take place in conjunction with ICAC '13 on June 25: [ESOS '13](#) and [Feedback Computing '13](#). Expected ICAC attendance: 100.

All sponsorships include:

- Company logo and link displayed on ICAC Web site
- Company logo featured on ICAC signage
- Company name/logo featured on marketing for the event, schedule permitting
- Workshop passes commensurate with level of support
- Additional opportunities available including exhibit space. Please see following pages for more detail.

For more information, or to customize a package, please contact Camille Mulligan, USENIX Sponsorship and Exhibits, [sponsorship@usenix.org](mailto:sponsorship@usenix.org), (510) 528-8649 ext. 17, or contact the ICAC'13 chairs. Thanks for your support!

## ICAC '13 Sponsorship Opportunities

Please check off the sponsorship(s) of your choice. Then complete page 2 and email or fax both of these pages back to us at [sponsorship@usenix.org](mailto:sponsorship@usenix.org) FAX (510) 548-5738 to secure your sponsorship.

SPONSORSHIP	BASE PRICE	TOTAL SPONSORSHIP COSTS
<input type="checkbox"/> Student Stipend Support	\$2,500-\$10,000	\$
<input type="checkbox"/> Platinum Partner Sponsor	\$25,000	\$
<input type="checkbox"/> Bronze Partner Sponsor	\$5,000	\$
<input type="checkbox"/> Silver Partner Sponsor	\$10,000	\$
<input type="checkbox"/> Gold Partner Sponsor	\$15,000	\$
<input type="checkbox"/> Poster Session/Demo table	\$500	\$
<input type="checkbox"/> Happy Hour Sponsor	\$8,000	\$
<input type="checkbox"/> Other	\$	
Total Due:		\$

The USENIX Association is a 501(c)(3) nonprofit corporation, so your sponsorship may qualify as a tax-deductible contribution. Please check with your tax advisor to determine whether your sponsorship would be fully or partially tax deductible

## **Platinum Level Partner Sponsor**

**\$25,000**

- Company logo featured in marketing materials for the conference (schedule permitting)
- Company logo and link prominently displayed on the conference Web site
- Company logo featured on signage at ICAC and in lobby
- Designation as a Distinguished Sponsor for the conference, with opportunity to briefly address audience on any day of ICAC
- Designation as a Sponsor at the beginning of each day's program
- Complimentary space for 3 demos at demo session (table and easel)
- Option to distribute Company collateral/brochure on Conference USB flash drive and at ICAC conference
- Option to staff a tabletop in the lobby during the days of your choice, with access to all ICAC and Federated Week attendees
- Company name, URL, and description in the conference on-site guide (B/W if printed)
- 5 Full Conference Passes good for full week of co-located events and workshops, including 3 full days of ICAC
- 2 additional Single Day Passes, good for all workshops and events on days of choice (may be substituted for 1 Three Day Pass)
- 5 additional passes to the conference reception (Wednesday or Thursday night)

## **Gold Sponsor**

**\$15,000**

- Company logo and link displayed on the conference Web site
- Sponsor of ICAC, with logo on signage and workshop web site
- Designation as a Program Daily sponsor for one day of the program, with opportunity to briefly address audience on that day
- Option to staff a tabletop in the lobby during the days of your choice, with access to all workshop and ICAC attendees
- Company logo featured on conference signage in foyer and at ICAC
- Option to distribute Company collateral/brochure on Conference USB flash drive and at ICAC
- Company name in the conference on-site guide (B/W if printed)
- 4 Full Conference Passes good for full week of Federated Week co-located events and workshops, including 3 full days of ICAC
- 2 additional Single Day Passes, good for all workshops and events on days of choice (may be substituted for 1 Three Day Pass)

## **Silver Sponsor**

**\$10,000**

- Company logo and link displayed on the conference Web site
- Sponsor of ICAC, with acknowledgment on workshop signage and web site
- Designation as a sponsor at the beginning of each day's program
- Option to staff a tabletop in the lobby during the days of your choice, with access to all ICAC and FCW attendees (subject to availability)
- Company logo featured on conference signage in foyer and at your selected workshop
- Option to distribute Company collateral on FCW USB flash drive and at ICAC
- Company name in the conference on-site guide
- 3 Full Conference Passes good for full week of FCW events and workshops inclusive of 3 full days of ICAC
- 1 additional Single Day Pass, good for all workshops and events on day of choice

## **Bronze Sponsor**

**\$5,000**

- Company logo and link displayed on ICAC Web site
- Designation as a sponsor at the beginning of each day's program
- Company logo featured on conference signage in foyer
- Company name in the conference on-site guide
- 1 Full Conference Pass good for full week of FCW events and workshops, including 3 full days of ICAC

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**Additional Opportunities:****Poster Session / Demo Table****\$ 500**

- One tabletop available for sales, exhibits, literature and demonstrations. Includes your demo at the demo session.

**Happy Hour Sponsor****\$8,000**

- Company logo and link displayed on the conference Web site
- Sponsor of ICAC, with acknowledgment as Happy Hour sponsor on ICAC signage and web site
- Opportunity to briefly address conference attendees during Happy Hour (schedule TBD)
- Company logo featured on conference signage in foyer and at ICAC
- Option to distribute Company collateral on Conference USB flash drive and at ICAC
- Company name in the conference on-site guide

**ICAC Gift****\$2,500**

- Company logo and link displayed on the conference Web site
- Company logo featured on ICAC signage
- Your company logo on ICAC gift (gift TBD, will be provided by sponsor)

**Terms and Conditions:** All benefits are available schedule permitting. Prices and benefits subject to change without notice. Each exhibit space and each 1-hour vendor presentation/BoF session is for one company or organization only. USENIX Association shall not be liable for failure to perform its obligations under this agreement as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in the Sponsor/Exhibitor's activity is deemed to be the invitee of the Sponsor/Exhibitor rather than the invitee of USENIX. The Sponsor/Exhibitor understands that neither USENIX nor the Hotel maintains insurance covering the Sponsor/Exhibitor's property and it is the sole responsibility of the Sponsor/Exhibitor to obtain such insurance. USENIX shall not be liable for any injury or damage whatsoever to property of the Sponsor/Exhibitor, Sponsor/Exhibitor personnel, or to persons conducting or otherwise participating in the sponsored event or to invitees or guests of the Sponsor/Exhibitor.

Sponsor/Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference facility. Sponsor/Exhibitor assumes full responsibility and liability for the acts or omissions of its agents, employees, or independent contractors whether acting within or without the scope of their authority. The Sponsor/Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor/Exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless USENIX, the Hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages, and claims.

With respect to any claims or disputes between the USENIX Association and Sponsor/Exhibitor, this agreement will be governed and interpreted according to California law without reference to its conflict of law provisions. All claims and disputes hereunder will be resolved in the state or federal courts located in Alameda County, California, and by submitting this agreement to USENIX, Sponsor/Exhibitor hereby irrevocably consents to the exclusive jurisdictions of those courts.

## ICAC '13 Sponsorship Agreement (continued)

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Please sign and return both pages of this form by mail, email or fax to:  
USENIX Association 2560 Ninth Street Suite 215, Berkeley, CA 94710 USA

**Fax: (510) 548-5738      email: [sponsorship@usenix.org](mailto:sponsorship@usenix.org)**

### PRIMARY SPONSOR CONTACT INFORMATION FOR THIS EVENT

Name \_\_\_\_\_

City/Town \_\_\_\_\_

Title \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Company/Institution \_\_\_\_\_

Country \_\_\_\_\_

Street Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Mailstop/Suite/Department \_\_\_\_\_

Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_

### PAYMENT METHOD

- Check or money order payable to USENIX Association  
(Federal Tax ID#13-3055038)
- Purchase order enclosed: P.O. Number \_\_\_\_\_
- Electronic Funds Transfer  
(Please send email to [sponsorship@usenix.org](mailto:sponsorship@usenix.org) for details.)
- Visa
- MasterCard
- American Express
- Discover

Outside the U.S.A.? Please pay in U.S. dollars by check drawn on a U.S. bank, International Postal Money Order, or credit card.

**TOTAL DUE: \$** \_\_\_\_\_

### CREDIT CARD DETAILS

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Card Security Code\* \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

\* This code is usually the last 3 digits of the number found on the back of your card in the signature box. For American Express, it's the 4-digit number on the front of the card.

If the cardholder is not the primary sponsor contact, please provide the cardholder's

Name \_\_\_\_\_

Phone Number\*\* \_\_\_\_\_

Email Address\*\* \_\_\_\_\_

\*\* This information will be used only to send a receipt and for questions related to billing.

### Acceptance of Agreement

Date: \_\_\_\_\_

I, the authorized representative of the sponsor named above, accept all of the terms and conditions.

Authorized Signature for Sponsor: \_\_\_\_\_

Authorized Signature for USENIX (for USENIX office use only): \_\_\_\_\_

### Payment and Logistics

Full payment is due 30 days after written notice of approval of this contract by USENIX, or 30 days prior to the event, whichever comes first. In the event that payment is received after the due date, USENIX reserves the right to release the sponsored/hosted event or sponsorship to another sponsor. Sponsor fees are nonrefundable and nontransferable.

Your company will not be included in the program or preliminary promotional opportunities before receipt of this agreement and/or payment by USENIX. The agreement will be considered binding when it has been accepted and signed by a representative of the USENIX Association. All benefits are available schedule permitting. Prices and benefits subject to change without notice

Contact [sponsorship@usenix.org](mailto:sponsorship@usenix.org) for more information