

# HotCloud'11 The 4th USENIX Workshop on Hot Topics in Cloud Computing

June 12-13, 2012, Boston, MA  
[www.usenix.org/events/hotcloud12](http://www.usenix.org/events/hotcloud12)

HotCloud '12 will discuss challenges in the Cloud Computing paradigm including the design, implementation, and deployment of virtualized clouds. The workshop provides a forum for academics as well as practitioners in the field to share their experience, leverage each other's perspectives, and identify new and emerging "hot" trends in this area. More information can be found at <http://www.usenix.org/events/hotcloud12/cfp/>

HotCloud '12 will be co-located with the USENIX Annual Technical Conference and Federated Conferences week, which will take place the week of June 11-15, 2012 in Boston.

2011 Attendance: 92

All sponsorships include:

- Company logo and link displayed on the workshop Web site
- Company logo featured on all workshop signage
- Company name/logo featured on marketing for the event, schedule permitting
- 1 workshop pass
- 2 workshop passes with support \$5,000 and above

For more information, please contact Camille Mulligan, USENIX Sponsorship and Exhibits, [sponsorship@usenix.org](mailto:sponsorship@usenix.org), (510) 528-8649 ext. 17. **Thanks for your support!**

## HotCloud '12 Sponsorship Opportunities

Please check off the sponsorship(s) of your choice. Then complete page 2 and fax both of these pages back to us at (510) 548-5738 to secure your sponsorship.

SPONSORSHIP	BASE PRICE	TOTAL SPONSORSHIP COSTS
<input type="checkbox"/> General Support	\$2,500-\$10,000	\$
<input type="checkbox"/> Bronze Student Stipends	\$2,000	\$
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<input type="checkbox"/> Gold Student Stipends	\$7,500	\$
<input type="checkbox"/> Dinner/Reception Sponsor	\$8,000	\$
<input type="checkbox"/> Lunch Sponsor	\$5,000	\$
TOTAL DUE		\$

The USENIX Association is a registered 501(c)(3) nonprofit corporation, so your sponsorship may qualify as a tax-deductible contribution. Please check with your tax advisor to determine whether your sponsorship would be fully or partially tax deductible.

## Payment and Logistics

Full payment is due 30 days after approval of this agreement, or by arrangement. In the event that payment is received after the due date, USENIX reserves the right to release the sponsored/hosted event or sponsorship to another sponsor. Sponsor fees are nonrefundable and nontransferable. Failure to submit payment does not release the applicant from liability. Your company will not be included in the program or preliminary promotional opportunities before receipt of this agreement and payment. The agreement will be considered binding when it has been accepted and signed by a representative of the USENIX Association.

All benefits are available schedule permitting. Prices and benefits subject to change without notice.

## HotCloud '12 Sponsorship Agreement (continued)

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Please sign and return both pages of this form by mail, email or fax to:  
USENIX Association 2560 Ninth Street Suite 215, Berkeley, CA 94710 USA

**Fax: (510) 548-5738      email: [sponsorship@usenix.org](mailto:sponsorship@usenix.org)**

### PRIMARY SPONSOR CONTACT INFORMATION FOR THIS EVENT

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### PAYMENT METHOD

- Check or money order payable to USENIX Association  
(Federal Tax ID#13-3055038)
- Purchase order enclosed: P.O. Number \_\_\_\_\_
- Electronic Funds Transfer  
(Please send email to [sponsorship@usenix.org](mailto:sponsorship@usenix.org) for details.)
- Visa
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Outside the U.S.A.? Please pay in U.S. dollars by check drawn on a U.S. bank, International Postal Money Order, or credit card.

**TOTAL DUE: \$** \_\_\_\_\_

### Acceptance of Agreement

Date: \_\_\_\_\_

I, the authorized representative of the sponsor named above, accept all of the above terms and conditions.

Authorized Signature for Sponsor: \_\_\_\_\_

Authorized Signature for USENIX (for USENIX office use only): \_\_\_\_\_

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\* This code is usually the last 3 digits of the number found on the back of your card in the signature box. For American Express, it's the 4-digit number on the front of the card.

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