

# Exploring Disconnects between Reliability Practitioners and Management/Executives



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# The SRE Report 2023

Service **Reliability** and Internet **Resilience** for All

With special contributions by **Adrian Cockcroft** and **Steve McGhee**

[google/search?q=sre+report+catchpoint](https://google/search?q=sre+report+catchpoint)





Get real



Be rational

$\pi$

$\sqrt{-1}$



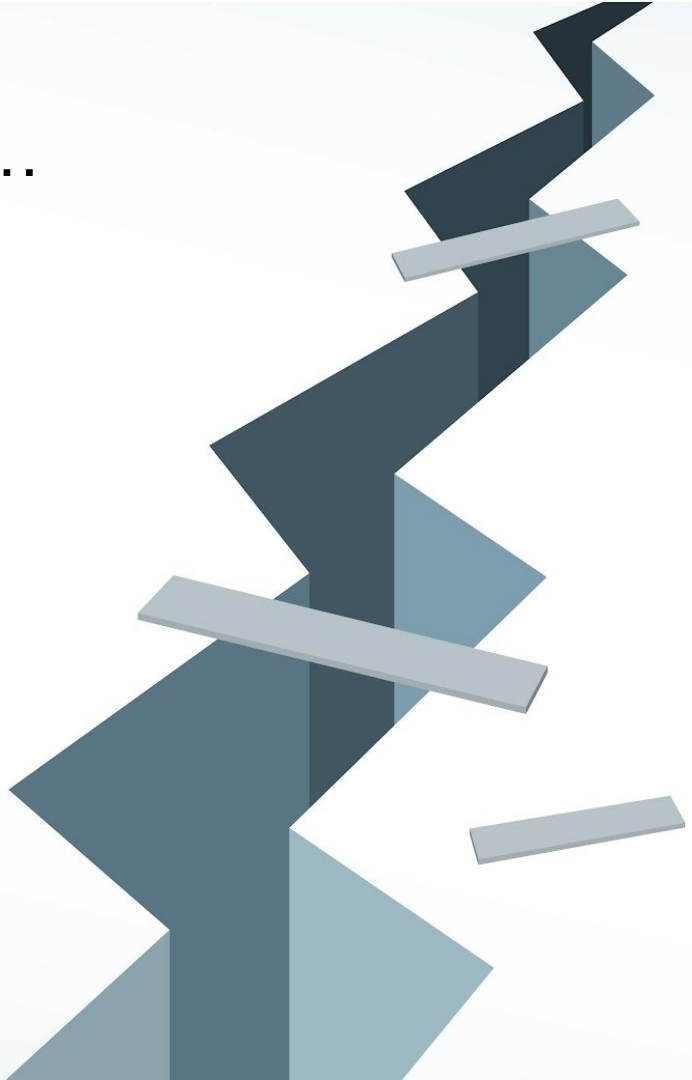
# Which is different?

O	X	O	O	O	O	O	X	X	X
X	O	X	O	X	O	X	X	X	X
X	O	X	X	X	X	O	X	X	X
X	O	X	O	X	X	O	O	X	X
O	X	O	X	X	O	O	X	O	O
O	O	X	O	O	O	O	X	X	X
X	O	O	X	X	O	O	X	X	O
X	X	X	O	O	O	O	O	O	O
O	O	X	O	O	O	O	O	X	O
O	X	O	X	X	X	X	O	O	X

# Which is different?

O	X	O	O	O	O	O	X	X	X
X	O	X	O	X	O	X	X	X	X
X	O	X	X	X	X	O	X	X	X
X	O	X	O	X	X	O	O	X	X
O	X	O	X	X	O	O	X	O	O
O	O	X	O	O	O	O	X	X	X
X	O	O	X	X	O	O	X	X	O
X	X	X	O	O	O	O	O	O	O
O	O	X	O	O	O	O	O	X	O
O	X	O	X	X	X	X	O	O	X

Setting the scene...



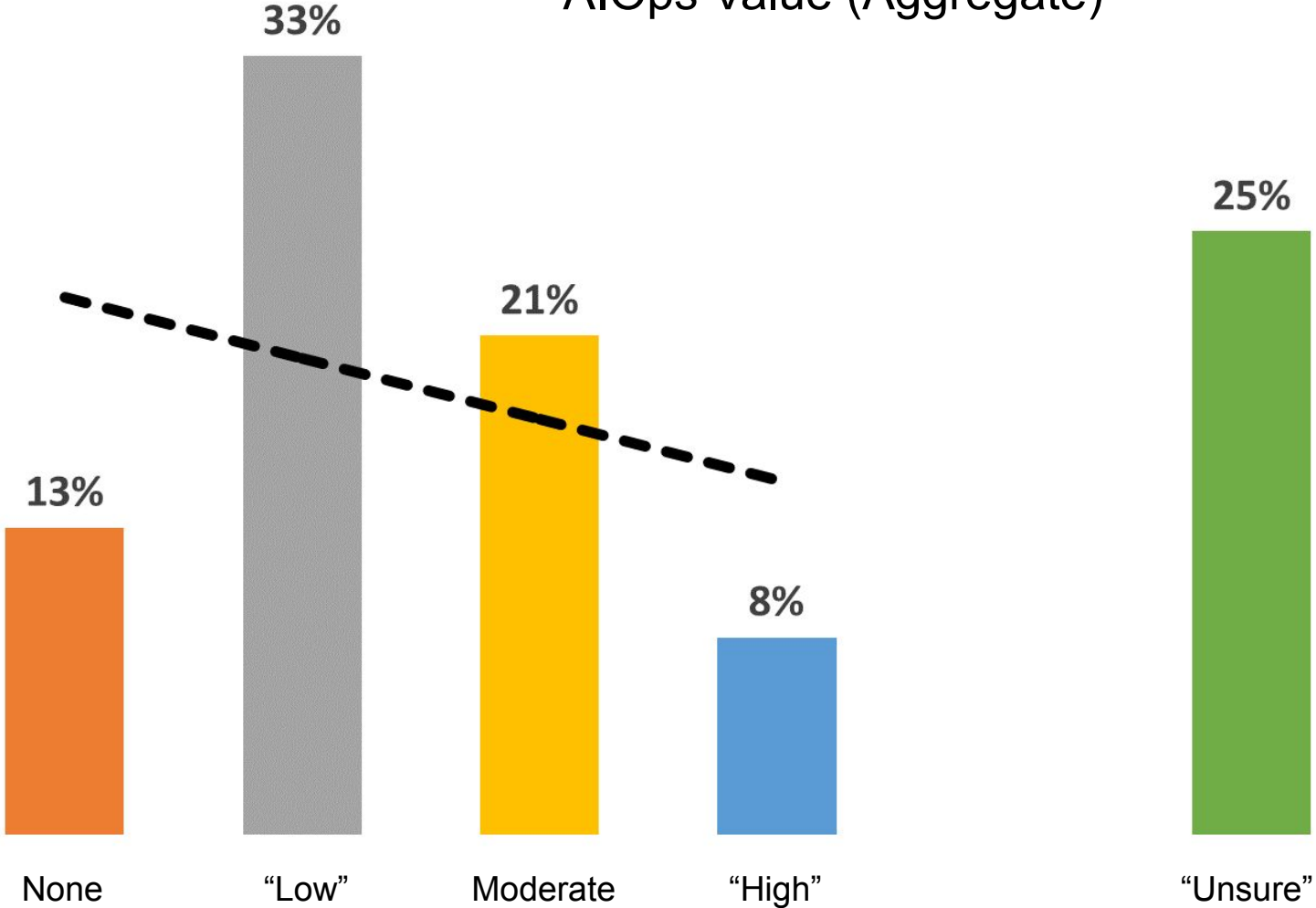
A meme featuring a close-up of Steve Moss from the TV show 'The Office'. He has a confused and questioning expression on his face, looking directly at the camera. He is wearing his signature light blue dress shirt and glasses. The background is a blurred office setting with another person in a light blue shirt visible in the distance.

**UMMM, WHAT'S A**

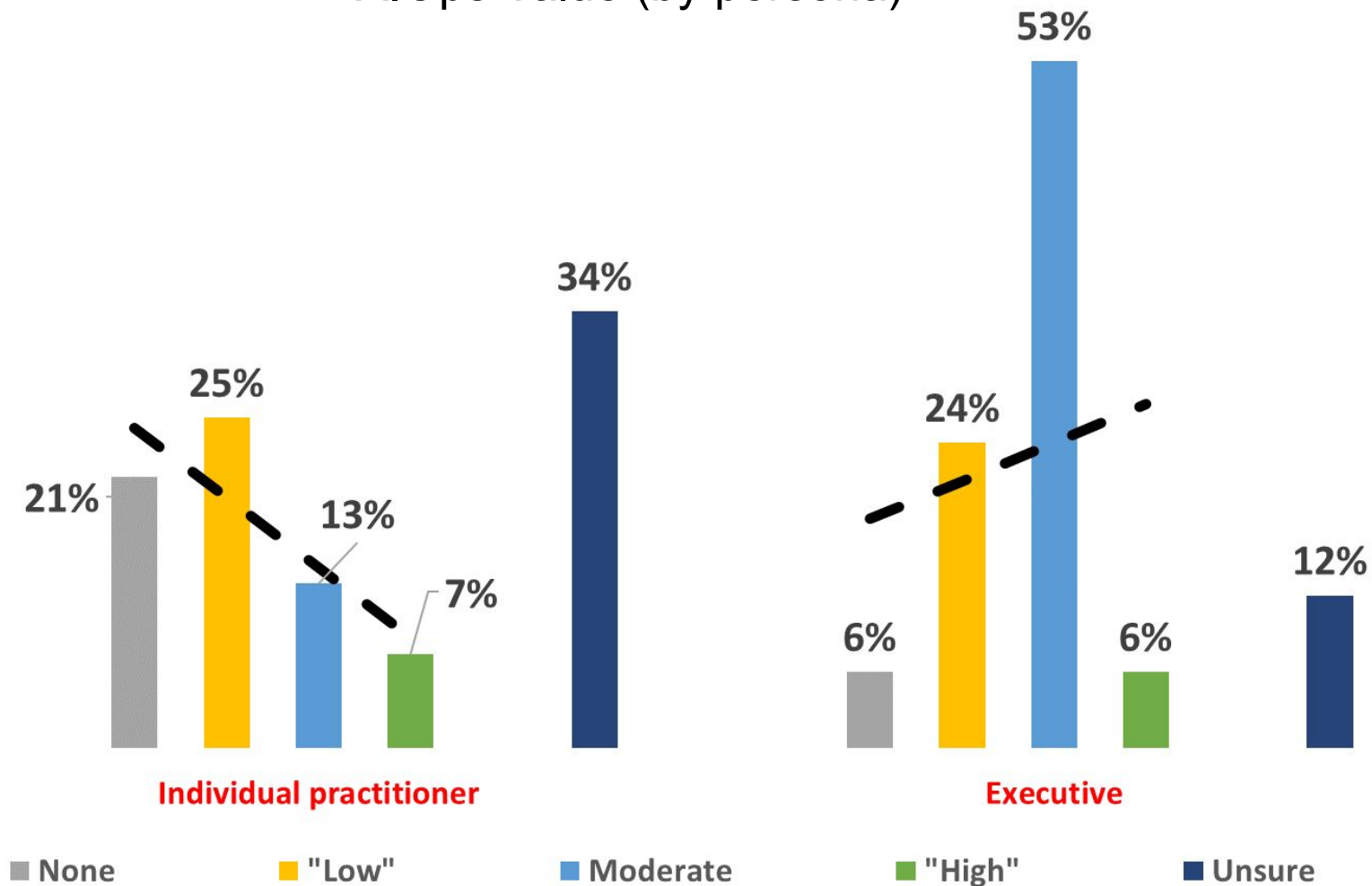
**FLUPPENDOOR 5000?**



# AIOps Value (Aggregate)



# AIOps Value (by persona)

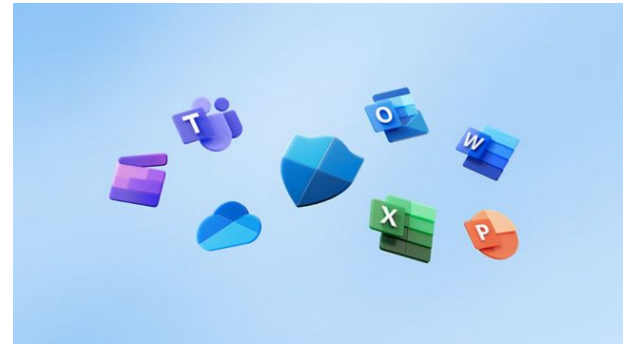


# Audience Poll: Which do you prefer?

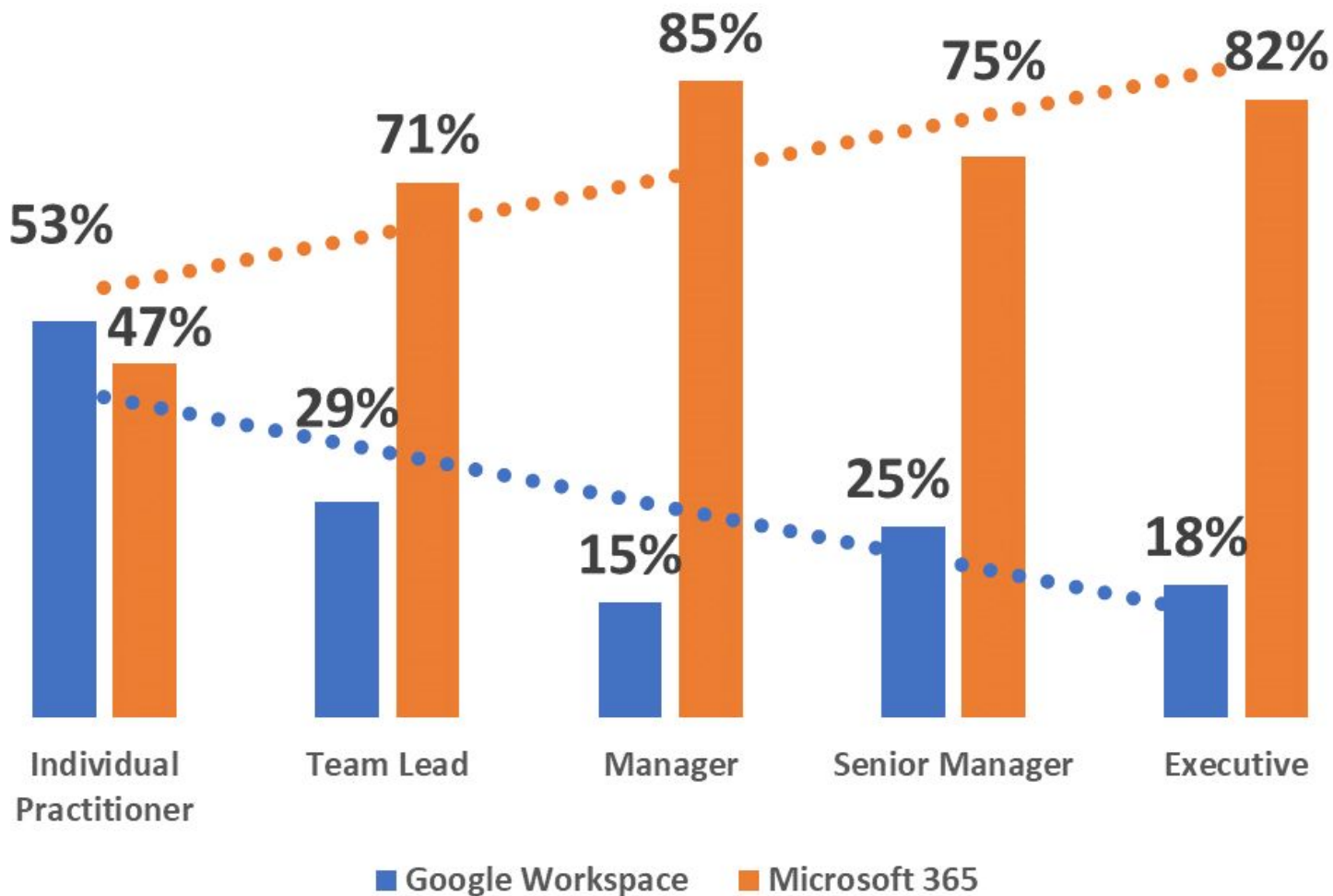
Google  
Workspace



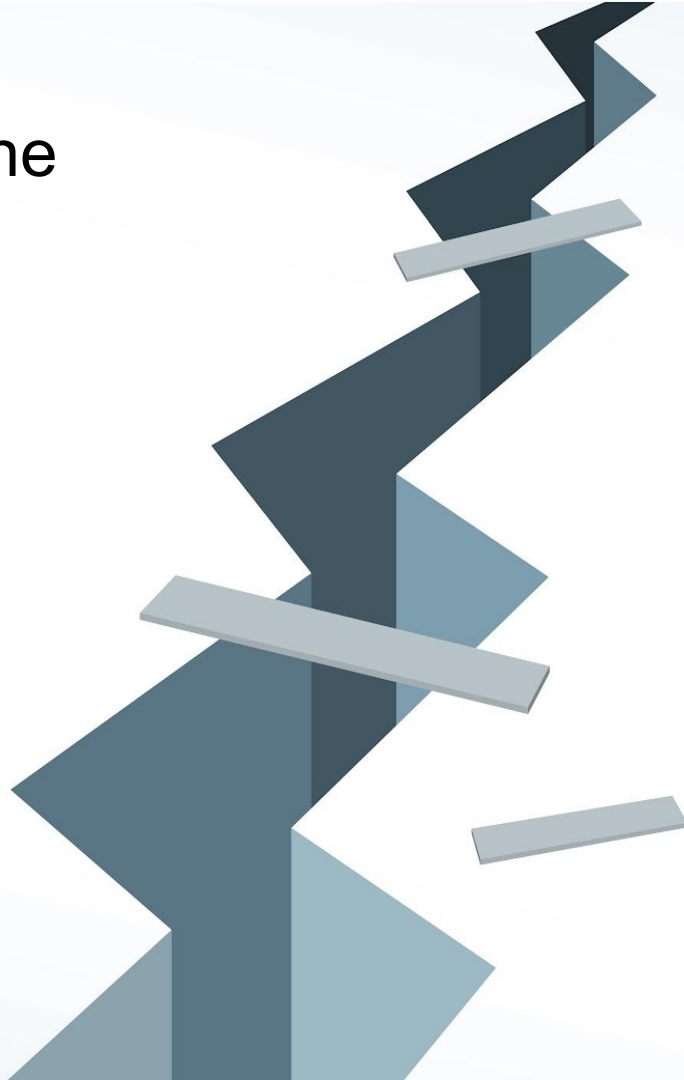
Microsoft  
365



Preference?



# Revisiting the scene



**GO ON**



**I'M LISTENING**

01. Talent (hiring, retention, assimilation)	7.9%
02. <b><u>Complexity of architecture</u></b>	<b><u>7.5%</u></b>
03. <b><u>Business value is hard to realize</u></b>	<b><u>6.7%</u></b>
04. <b><u>Lack of end-to-end visibility</u></b>	<b><u>6.3%</u></b>
05. Alignment or prioritization	4.2%
06. Time management	3.8%
07. Communication or collaboration	3.8%
...	
<b>11. <u>Sprawl - tools</u></b>	<b><u>2.1%</u></b>

## Challenges

01. <u>Lower cost</u>	<u>12.5%</u>
02. Customer experience or satisfaction	12.5%
03. Maintain reliability, perf, or uptime	11.1%
04. <u>Retain existing customers</u>	<u>6.5%</u>
05. <u>Avoid SLA penalties</u>	<u>6.0%</u>
06. Increase operational efficiency	5.6%
07. <u>Increase new logos or revenue</u>	<u>4.6%</u>
08. <u>Talent attraction/retention</u>	<u>3.7%</u>

**Business  
Value**



Favorite Challenge Answer:

#allthethings

## “Word Salad”

- **“a jumble of extremely incoherent speech”**
- Title: IT Manager
- Expertise area: IT Infrastructure
- # Employees: 130

# “Don’t be frupid”

A portmanteau of “frugal” and “stupid”

Provided as an answer to the biggest contributor toward success

# High Level Summary (1)

- AI should be considered within larger observability contexts.
- Executives are from Mars. Individual Practitioners are from Venus.
- The power of high Blamelessness and valuing postmortem learnings are characteristics of Elite performing organizations (compared to non-Elite organizations) and are not tied to company size.

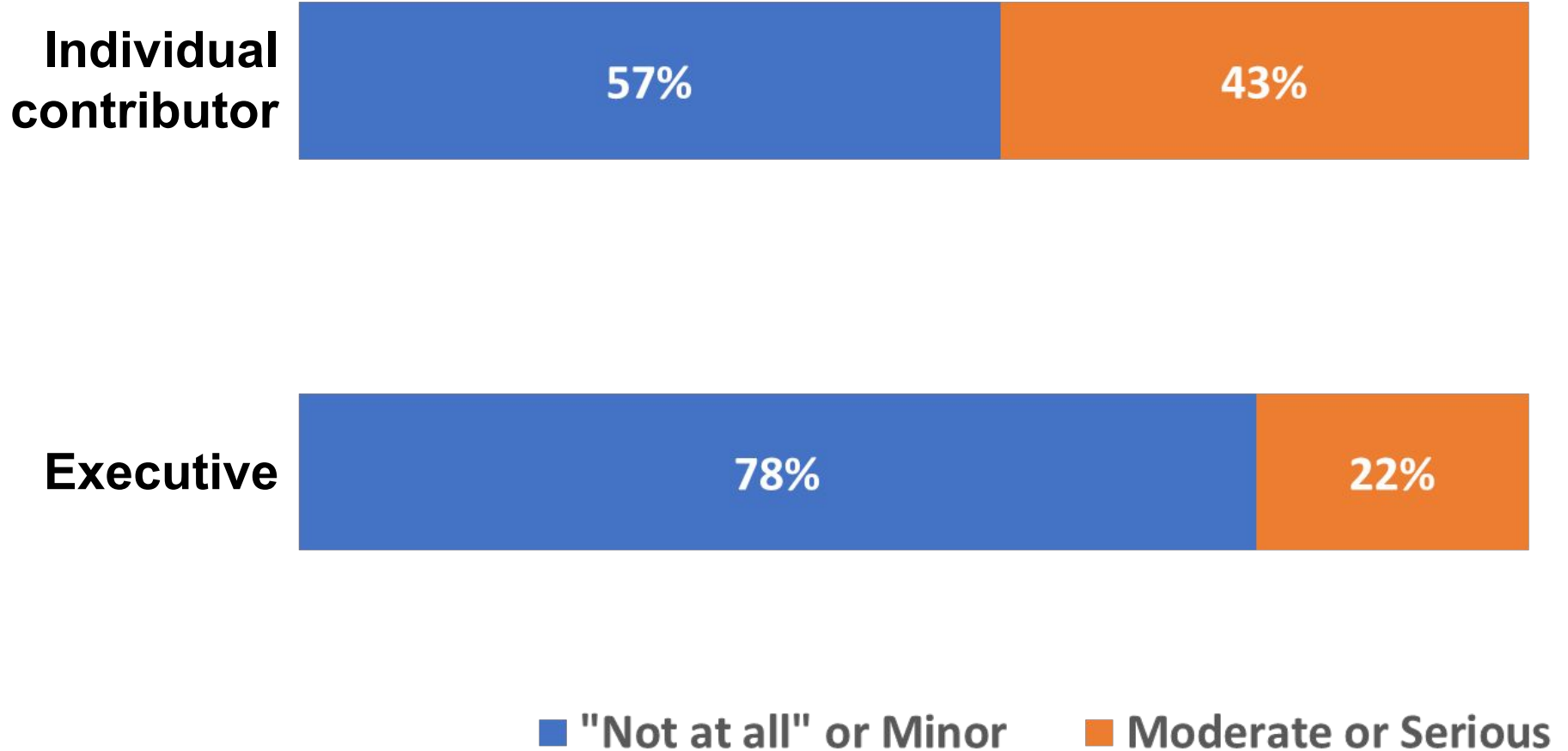
## High Level Summary (2)

- Elite performing organizations emphasize customer experience reliability without ignoring the importance of employee experience reliability.
- Levels of toil dropped marginally lower [vs prior years]. Time spent working exclusively on engineering activities and time spent on call remain the same.

# DEALERS CHOICE



# Size of "Tool Sprawl" Problem



# Organizational Reporting

None

21.8%

Executive

23.6%

Multiple

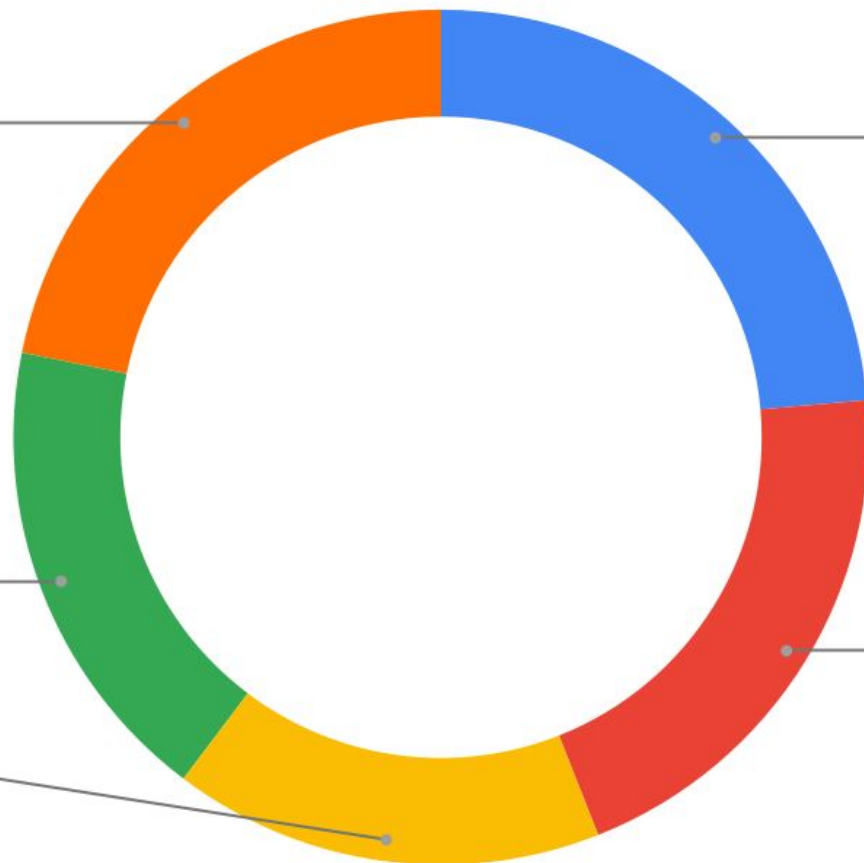
17.9%

Localized

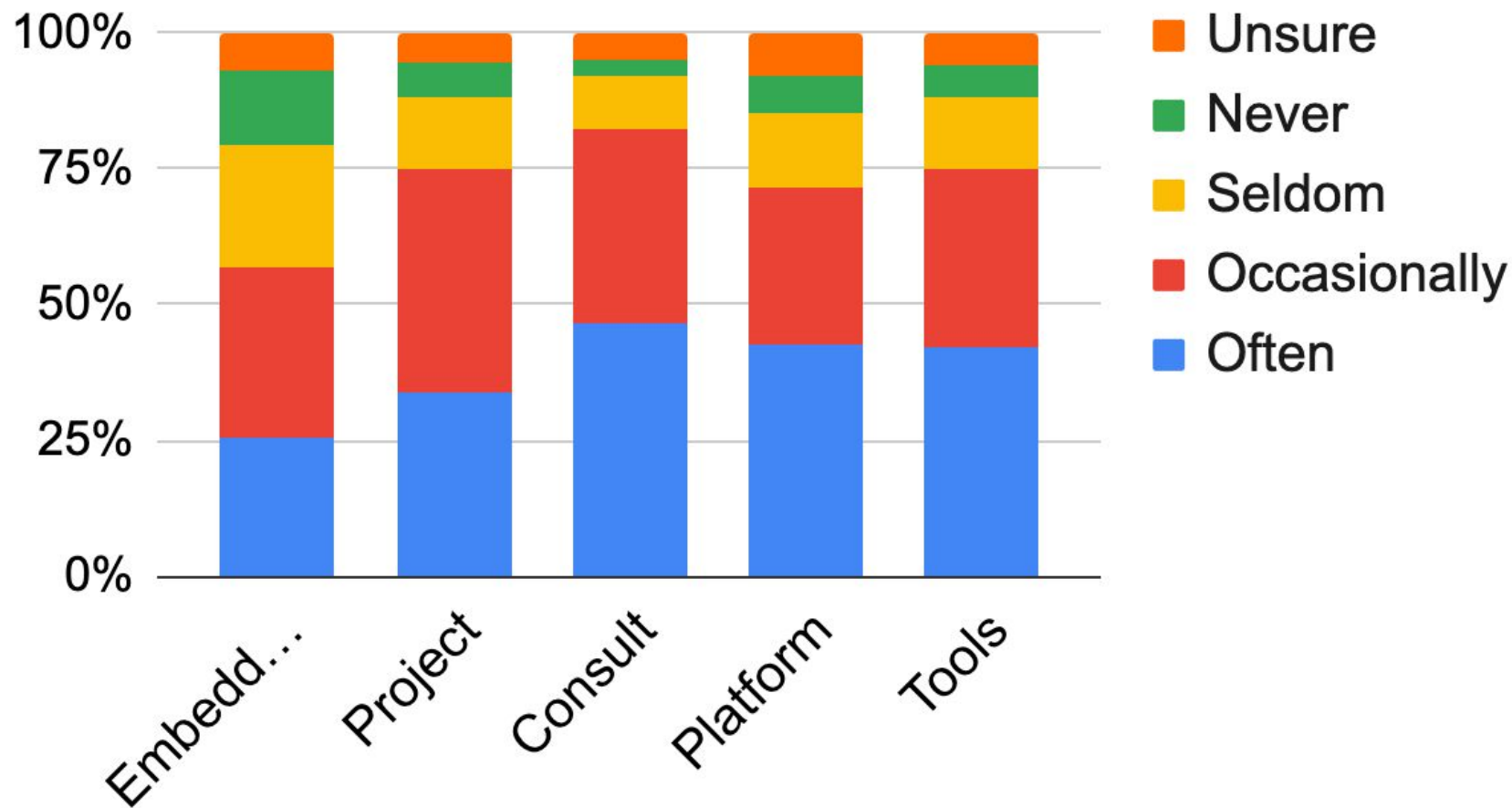
20.4%

Within Dev

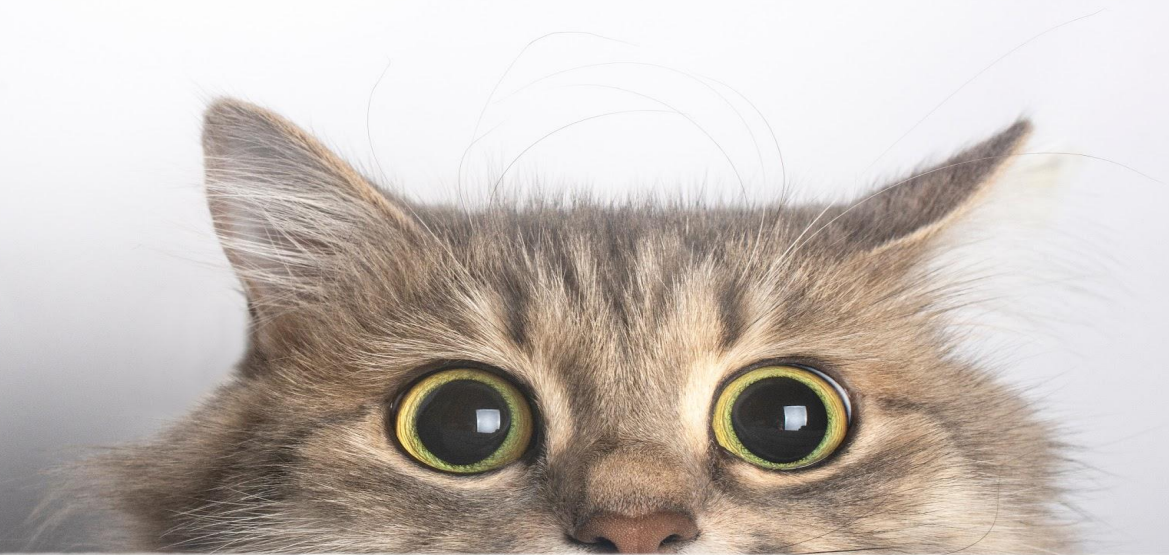
16.3%



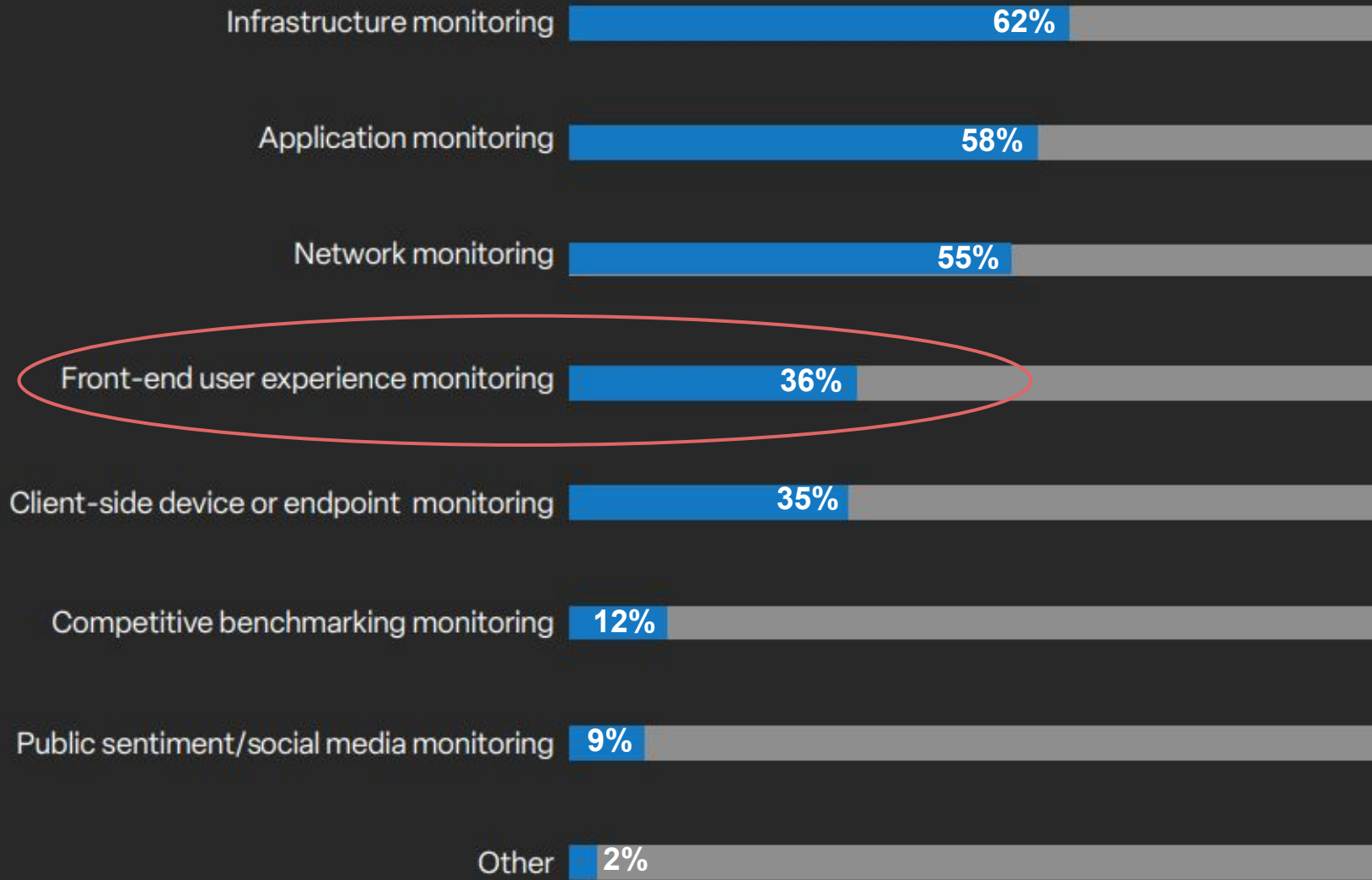
# Engagement Models



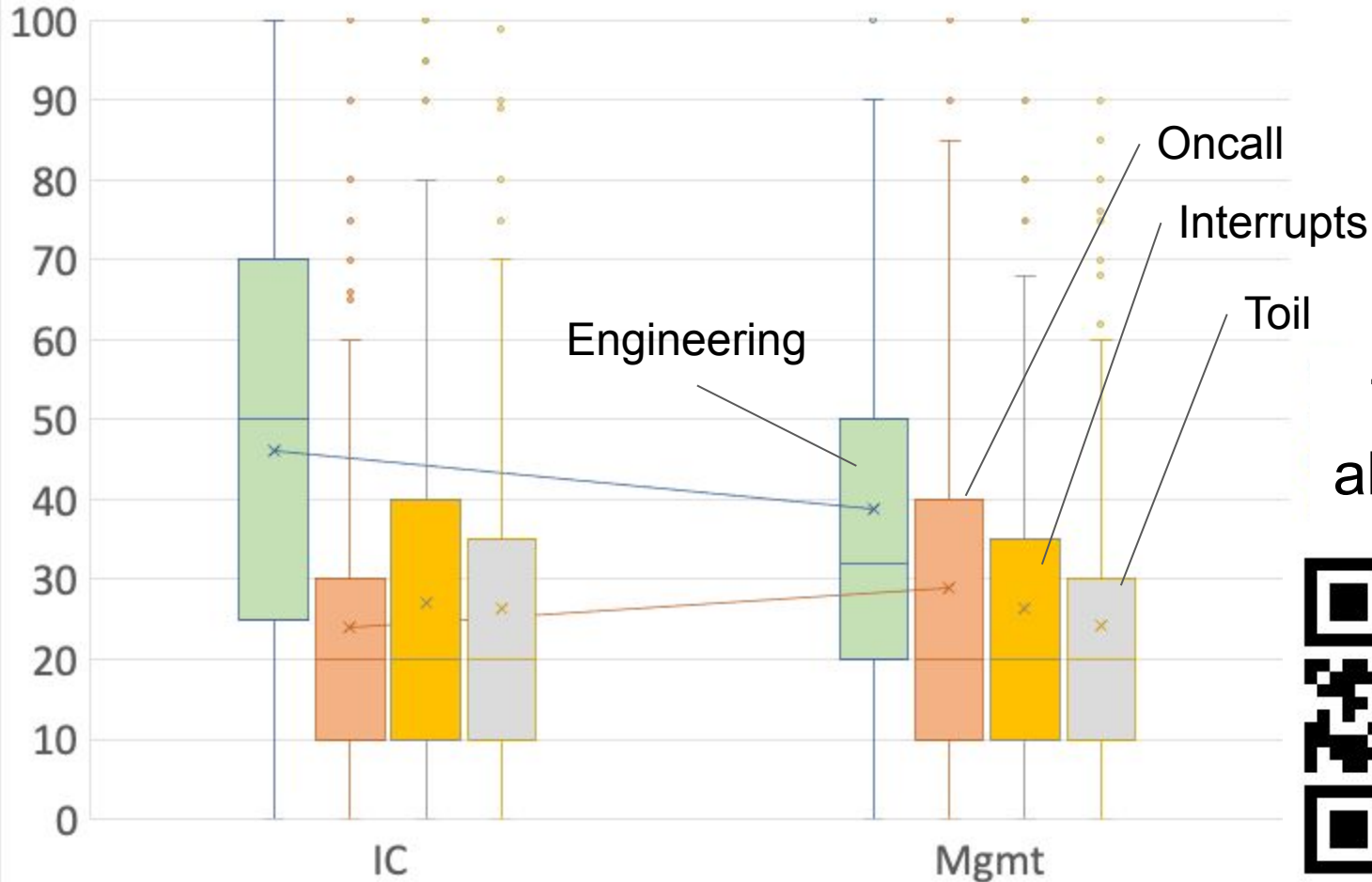




Surprising



# Time Allocation



Talking  
about toil:



# Running a business requires...

1. Revenue (aka paying customers)
2. Brand / Product
3. Efficiency

#1

Have you **written** down the  
problem you are trying to  
solve?

#2

How will you determine and measure  
**success?**

How *long* will it take?

To Summarize

In order to achieve these **results**/solve these **problems**...

We need the **ability(ies)** to...

Success **metrics** look like this...

They will be powered by this/these **tool(s)**...

# Speaking of Outcomes, We Need Your Help!

1. Let us know if this rubric for talking to management helps!
2. Help to promote the survey when it comes out in a few months - more respondents is better!
3. Looking for pilot group volunteers:

**<https://bit.ly/23-pilot>**

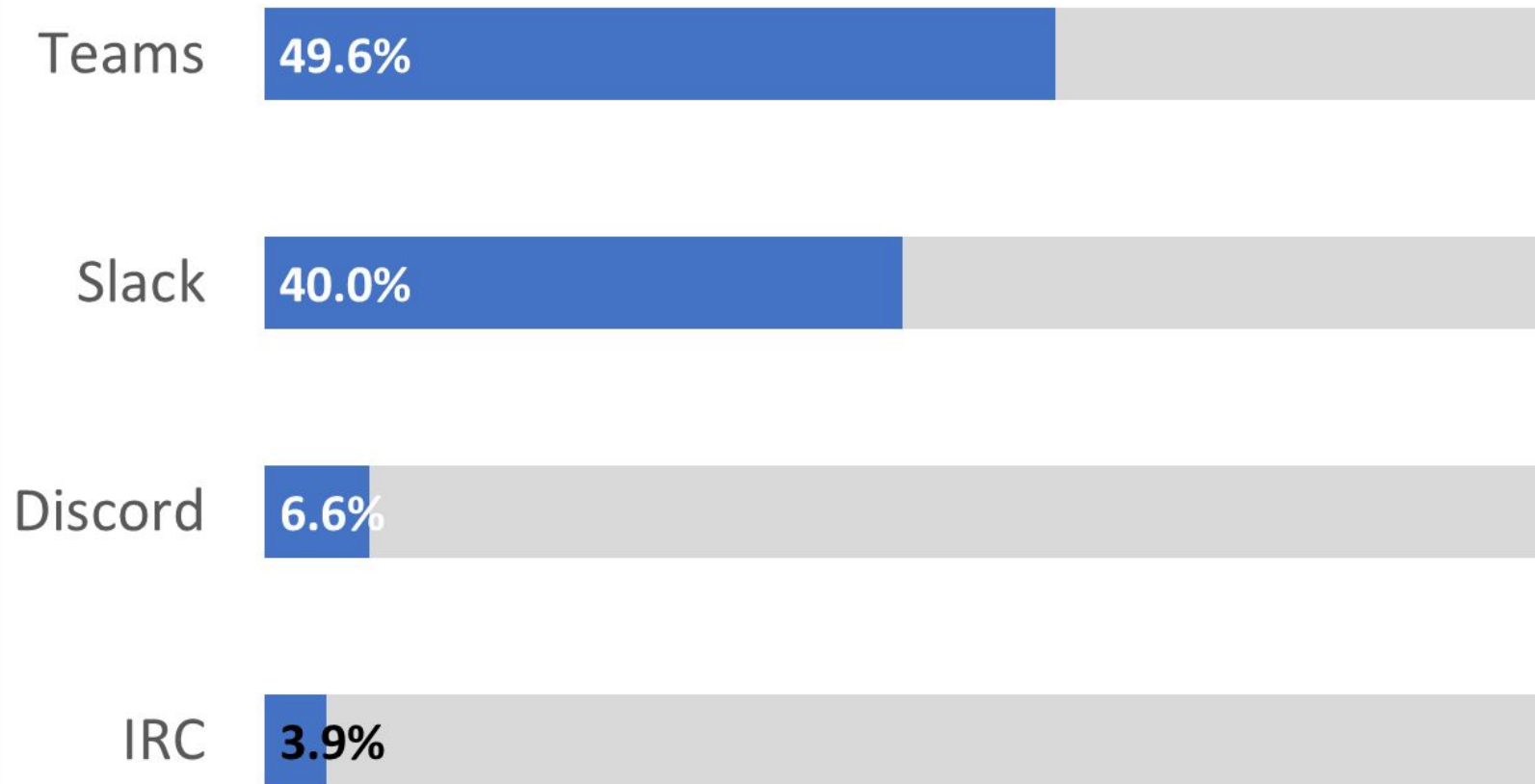




Just one more thing....



Preference



# Questions?

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# References / Further Reading

- The 2023 SRE Report: <https://www.catchpoint.com/asset/2023-sre-report>
- <https://cloud.google.com/blog/products/devops-sre/how-sre-teams-are-organized-and-how-to-get-started>
- Talking about toil:  
<https://www.catchpoint.com/blog/sre-report-2023-findings-from-the-field-toil>
- DORA metrics:  
<https://cloud.google.com/blog/products/devops-sre/using-the-four-keys-to-measure-your-devops-performance>