

The author's views are his or her own, and do not necessarily represent the views of the Commission or any Commissioner.

Informing (public) policy

Lorrie Faith Cranor
Chief Technologist
US Federal Trade Commission





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Today's agenda

- How I got involved in public policy work
- What have I been doing at the FTC?
 - Password expiry
 - Police open data
 - Mobile account hijacking
 - Disclosures
- Opportunities for researchers to inform policy

Washington University in St. Louis



AT&T Labs-Research





"The World Wide Web Consortium, the group that designs standards for the Web, is creating a new way [P3P] for Web sites to transmit the site's privacy policy automatically, and allow users to signal only the information they are willing to share."

— *The New York Times*
2/22/2000

"P3P will help responsible online businesses empower users to choose the privacy relationship best for them."

— Christine Varney,
former FTC Commissioner

W3C Recommendation



The Platform for Privacy Preferences 1.0 (P3P1.0) Specification

W3C Recommendation 16 April 2002

This Version:

<http://www.w3.org/TR/2002/REC-P3P-20020416/>

Latest Version:

<http://www.w3.org/TR/P3P/>

Previous Version:

<http://www.w3.org/TR/2002/PR-P3P-20020128/>

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Please refer to the [errata](#) for this document, which may include some normative corrections.

See also [translations](#).

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Abstract

This is the specification of the Platform for Privacy Preferences (P3P). This document, along with its normative references, includes all the specification necessary for the implementation of interoperable P3P applications.

Status of This Document



Shane Zachary



Shane's Photo Album

- [Shane's First Year](#)

Shane's Latest Photos

Shane attended Mom's Ch...
The next day Shane help...

Policy Summary

Shane Cranor's Home Page Privacy Practices

Privacy Policy Check

Shane Cranor's Home Page's privacy policy *matches your preferences*.

Privacy Policy Summary

This site has the following statements in its policy:

- [Site Statement 1](#)

Site Statement 1

Types of Information Collected:

- HTTP protocol information
- Click-stream information

How your information will be used:

- Research and development
- To complete the activity for which the data was provided
- Web site and system administration

Who will use your information:

- This web site and its agents



Carnegie Mellon University




CUPS Lab 2007



PrivacyFinder Search for: shoes

http://www.privacyfinder.org/?q=shoes&Search=Search&a nutrition label

Win prizes and help our research
[Login here](#) if you already signed up

 shoes

Search Engine: ☐ Google ☒ Yahoo! ☐ Shopping

Preference Level: Medium

■■■■ [Dress, Casual & Athletic Shoes | Zappos.com](#)
[Privacy Report](#) Online shoe store selling a variety of brand name men's and women's footwear.
<http://www.zappos.com/> - No Cache - [Privacy Policy](#) - [Similar Pages](#)

■■■■ [Nike.com - Shop the Official NikeStore](#)
[Privacy Report](#) Designs, develops, and markets footwear, apparel, equipment, and accessory products. Explore Nike's site to shop online, customize products, and find a local store.
<http://www.nike.com/> - No Cache - [Privacy Policy](#) - [Similar Pages](#)

■■■■ [Onlineshoes.com - official site](#)
[Privacy Report](#) Shop online for name brand shoes at Onlineshoes.com. Choose from over 170 brands. Enjoy free shipping and exchanges, plus 110% price guarantee on all shoes.
<http://www.onlineshoes.com/> - No Cache - [Privacy Policy](#) - [Similar Pages](#)

■■■□ [Shoes from Shoebuy.com - Free Shipping & Return Shipping](#)
[Privacy Report](#) Sells mens' and womens' shoes, sandals, boots, and sneakers.
<http://www.shoebuy.com/> - [Cached](#) - [Privacy Policy](#) - [Similar Pages](#)

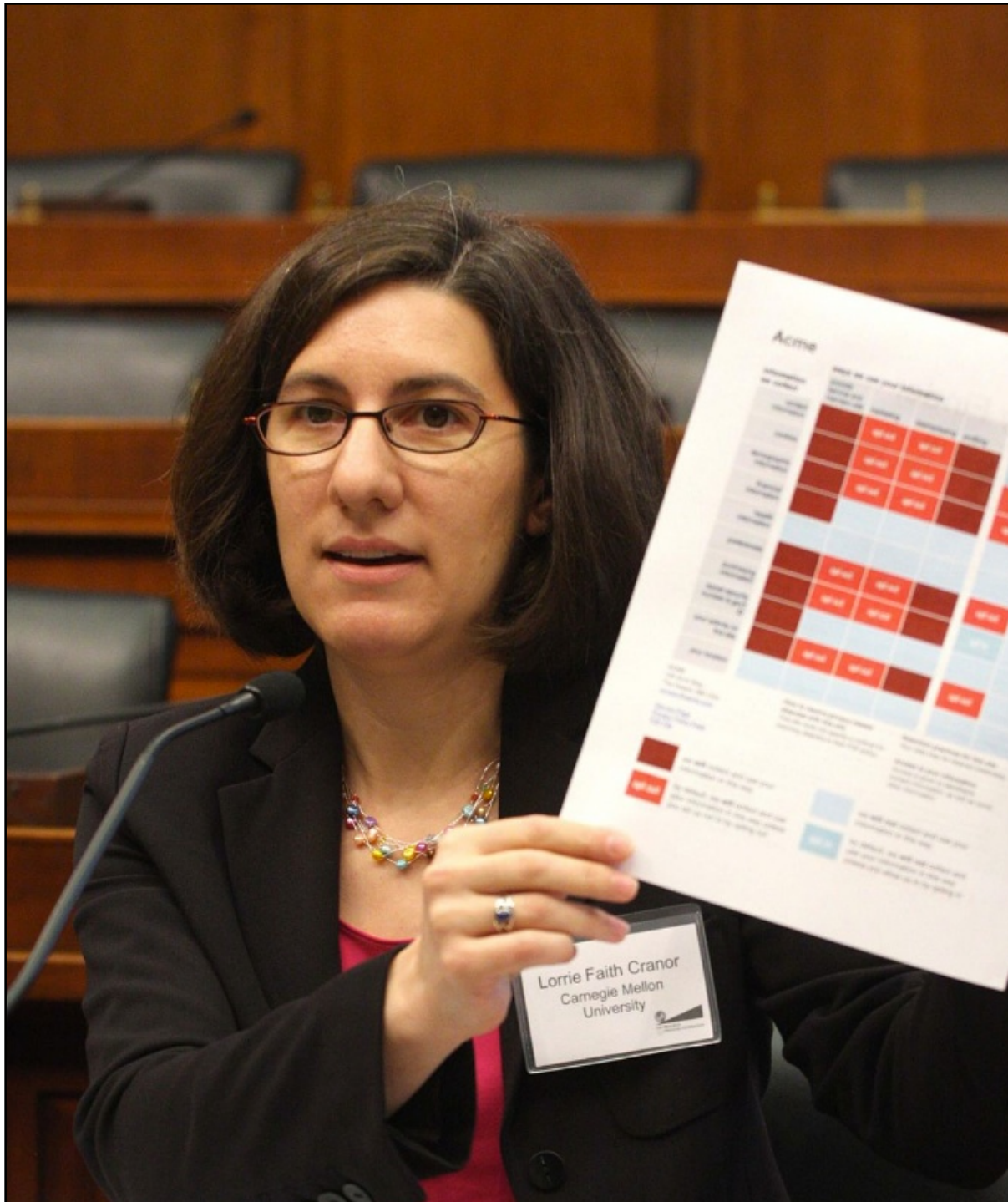
□□□□ [Footwear Shopping in the Yahoo! Directory](#)
[Privacy Report](#) Browse through footwear shops and official company sites in the Yahoo! Directory. Find retailers selling shoes, boots, and accessories from Nike, adidas, Puma, Timberland, Converse, Reebok, Skechers, and others.
http://dir.yahoo.com/Business_and_Economy/Shopping... - [Cached](#) - [Privacy Policy](#) - [Similar Pages](#)

[Shoes.com - Womens. Mens. and Childrens Shoes](#)

Time to read policies of websites you visit: 244 hours/year



A. McDonald & L. Cranor, *The Cost of Reading Privacy Policies*, I/S: A Journal of Law and Policy for the Information Society, 2008.



P. Kelley, J. Bresee, L. Cranor, and R. Reeder. A "Nutrition Label" for Privacy. SOUPS 2009.

P.G. Kelley, L.J. Cesca, J. Bresee, and L.F. Cranor. Standardizing Privacy Notices: An Online Study of the Nutrition Label Approach. CHI 2010.

Privacy papers for policy makers



CHI 2012

**Why Johnny Can't Opt Out:
A Usability Evaluation of
Tools to Limit Online
Behavioral Advertising**

SOUPS 2012

**Smart, Useful, Scary,
Creepy: Perceptions of
Online Behavioral
Advertising**

Standardized financial privacy notices enable new tools

BANK PRIVACY

We've collected 6,326 banks' privacy notices. See how your bank stacks up...

Look up a bank

...or find banks in your ZIP code...

Enter ZIP code

...or search for a privacy-protective bank.

Specialization: **ANY**

Size: **ANY**

Headquarters: **ANY**

Privacy practice

Own marketing: **ANY**

Joint marketing: **ANY**

Affiliates (transactions): **ANY**

Affiliates (creditworthiness): **ANY**

Affiliates' marketing: **ANY**

Nonaffiliates' marketing: **ANY**

Search for such a bank

Bank Privacy: About

The following 96 banks meet your criteria:

Institution	Location	Everyday business	Our marketing	Joint marketing	Affiliates: trans...	Affiliates: credit...	Affiliates: marke
Pacific Coast Bankers Bank	Walnut Creek, CA						
1st Capital Bank	Monterey, CA						
Community 1st Bank	Auburn, CA						
Golden State Bank	Upland, CA						
Pacific Coast Bankers Bancshares	Walnut Creek, CA						
American Continental Bank	City Of Industry, CA						
Uniti Bank	Buena Park, CA						
Orange County Business Bank	Irvine, CA						
Presidio Bank	San Francisco, CA						
1st Enterprise Bank	Los Angeles, CA						
Security First Bank	Fresno, CA						
Uniti Financial Corporation	Buena Park, CA						
California Center Credit Union	Ontario, CA						
EH National Bank	Beverly Hills, CA						
Commercewest Bank	Newport Beach, CA						
Heritage Oaks Bank	Paso Robles, CA						
Open Bank	Los Angeles, CA						
49er Credit Union	Placerville, CA						
Royal Business Bank	Los Angeles, CA						
FNB Bancorp	South San Francisco, CA						
Folsom Lake Bank	Folsom, CA						

cups.cs.cmu.edu/bankprivacy/

SIXTH ANNUAL PRIVACY PAPERS FOR POLICY MAKERS

A Presentation and Discussion of Leading Privacy Research



privacy notice

timing

at setup

just in time

context-
dependent

periodic

persistent

on demand

channel

primary

secondary

public

modality

visual

auditory

haptic

machine-
readable

control

blocking

non-blocking

decoupled

F. Schaub, R. Balebako, A. Durity, L.F. Cranor,
A Design Space for Effective Privacy Notices, SOUPS'15

A woman with short dark hair, glasses, and a black zip-up jacket is smiling and standing next to a large, dark, rectangular sign. The sign has white text. The background shows green foliage and a light-colored building wall.

FEDERAL TRADE COMMISSION BUILDING

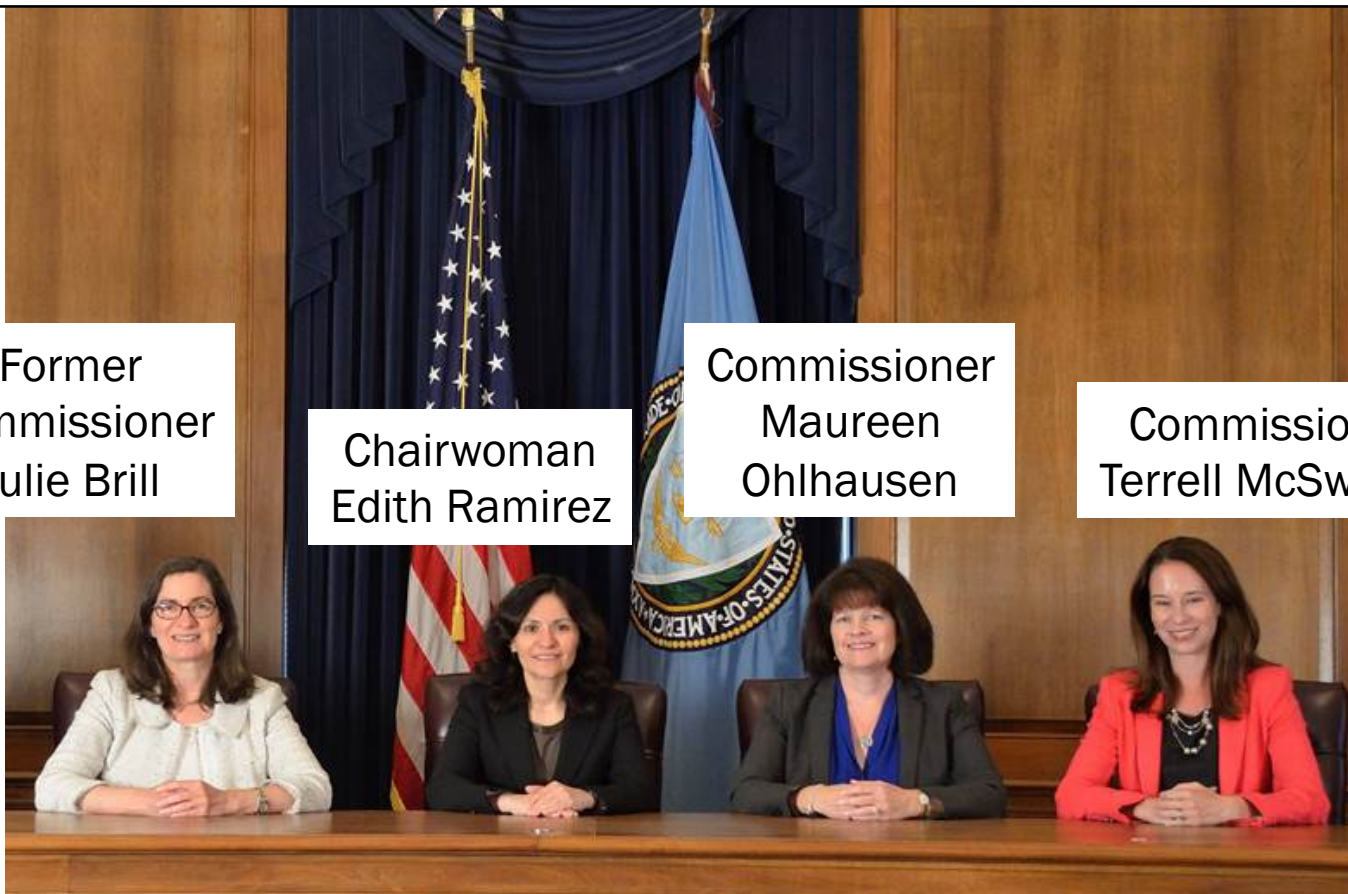
VISITORS ENTRANCE
6TH & PENN. AVE
& ENTRANCE
7TH & PENN AVE

Former
Commissioner
Julie Brill

Chairwoman
Edith Ramirez

Commissioner
Maureen
Ohlhausen

Commissioner
Terrell McSweeney



Jessica Rich
Bureau of Consumer Protection



Deborah Feinstein
Bureau of Competition



Ginger Jin
Bureau of Economics





FEDERAL TRADE COMMISSION

PROTECTING AMERICA'S CONSUMERS

 MAIN MENU

 SEARCH

Office of Technology Research and Investigation



The Office of Technology Research and Investigation (OTech) is located at the intersection of consumer protection and new technologies. As a trusted source for research and information on technology's impact on consumers, the Office conducts independent studies, evaluates new marketing practices, and provides guidance to consumers, businesses and policy makers. It also assists the FTC's consumer protection investigators and attorneys by providing technical expertise, investigative assistance, and training. The Office is housed in the Bureau of Consumer Protection and its work supports all facets of the FTC's consumer protection mission, including issues related to privacy, data security, connected cars, smart homes, algorithmic transparency, emerging payment methods, fraud, big data, and the Internet of Things.









KIM ZETTER SECURITY 08.02.09 6:14 AM

SHARE

SHARE
5

TWEET



PIN

COMMENT
0

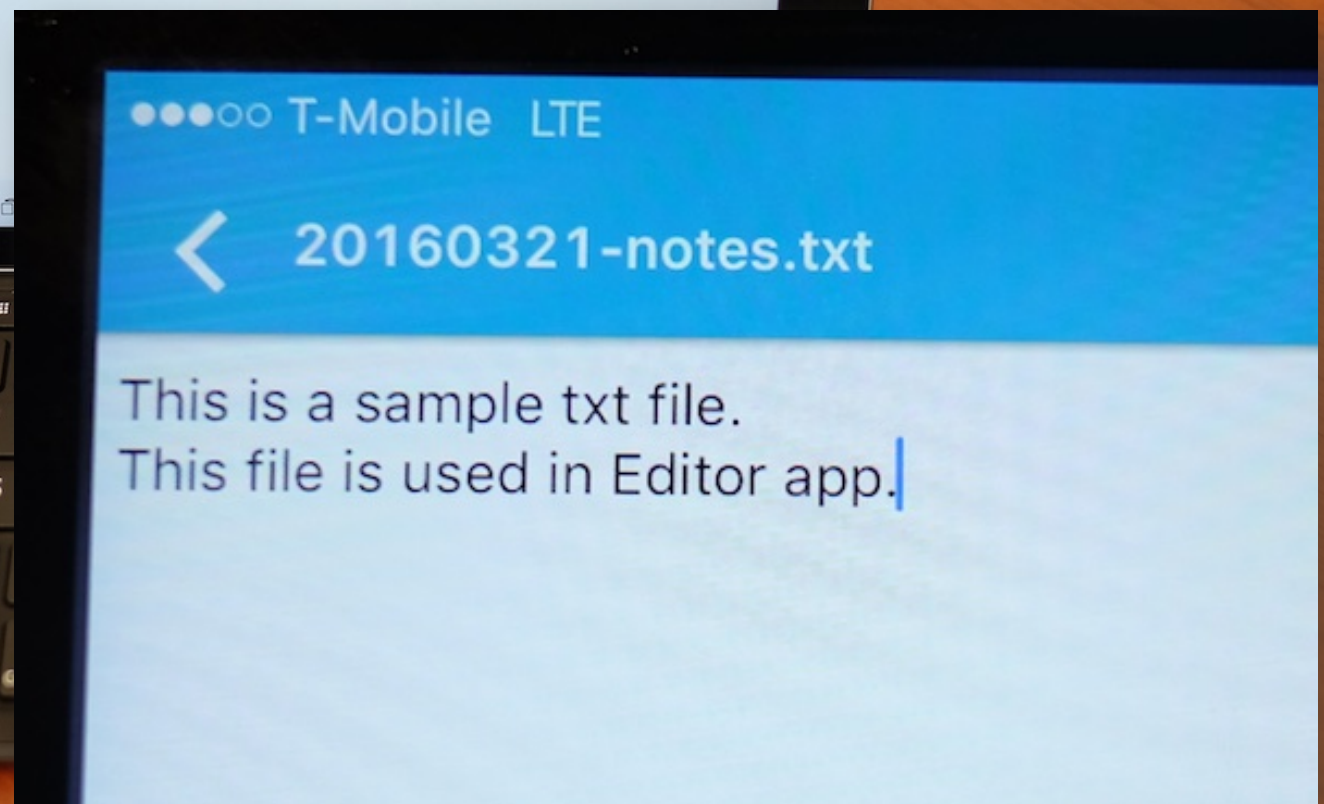
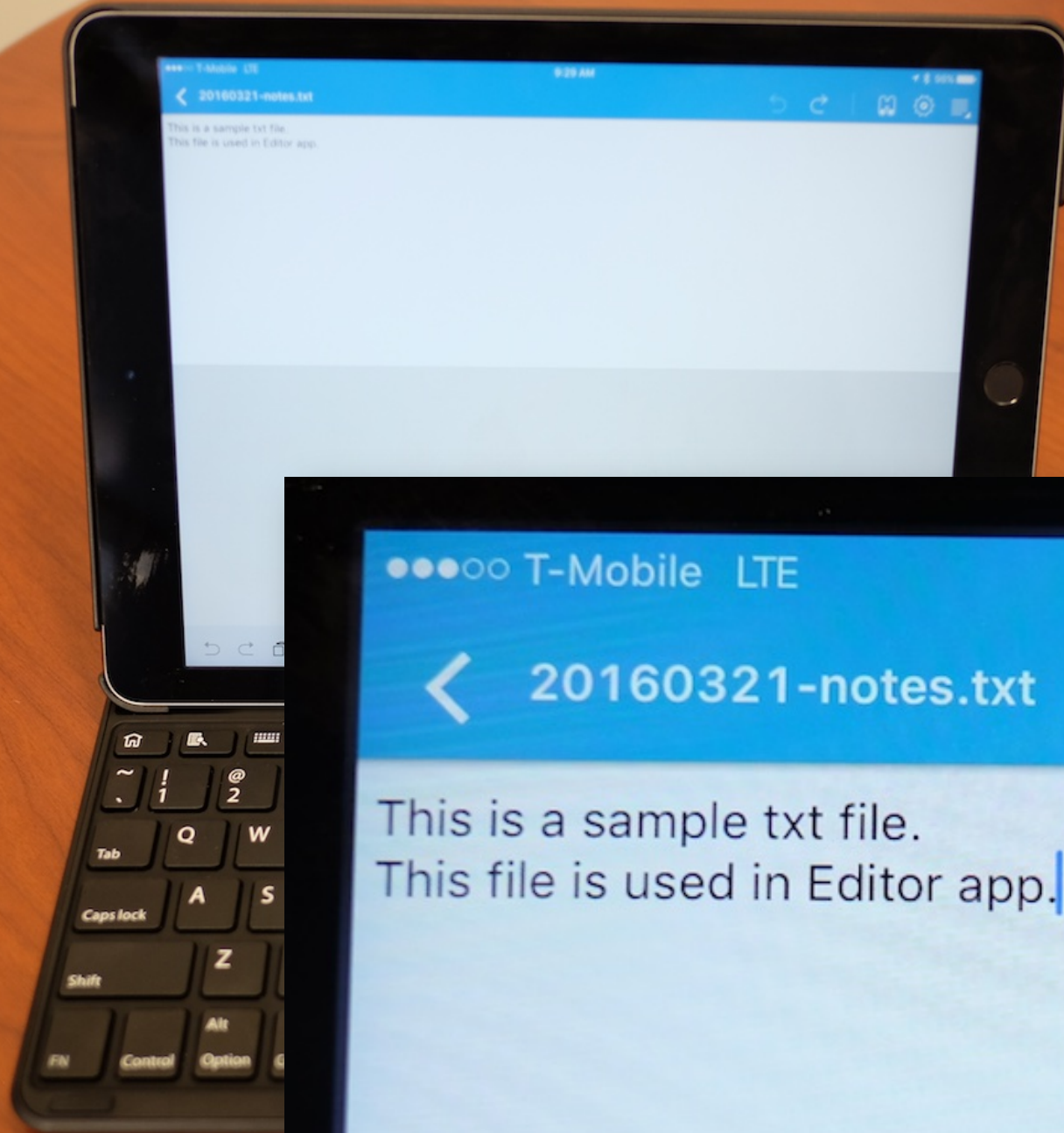
EMAIL

ELECTRONIC HIGH-SECURITY LOCKS EASILY DEFEATED AT DEFCON

LAS VEGAS — World-renowned lock experts Marc Weber Tobias, Toby Bluzmanis and Matt Fiddler are at it again.

The three, who have made [numerous headlines](#) for bumping and picking Medeco high-security locks and other brands, have now succeeded to crack state-of-the-art, CLIQ technology electro-mechanical high-security locks.





**I created 6 new passwords during
my first week at the FTC**

14+ characters, 3 classes

[Help](#)

OMB No. 3206-0005

Select a username and password and enter them in the fields below, then click the "Submit" button to continue.

Your username must be a minimum of six characters with no spaces or special characters. It may contain letters and/or numbers and is not case specific.

Your password must be a minimum of fourteen characters and contain at least one character from three of the following four categories:

- Uppercase letters (A-Z)
- Lowercase letters (a-z)
- Numbers (0-9)
- Special Characters (#, @, \$, %, &, +, =, *, ?, {, }, [,], <, >, :, ;, ",')

Username

Confirm Username

Password

Confirm Password

Submit

12+ characters, 4 classes

Browser address bar: <https://e2.gov.cwtsatotrave...> Password Maintenance - E...

e2Solutions

Password Maintenance

Edit Password Information

Enter your password. Passwords must be between 12 and 24 characters. Must contain at least 1 numeric character. Must contain at least 1 upper case character. Must contain at least 1 lower case character. Must contain at least 1 special character.

New Password:*

Confirm New Password:*

Choose a security question and enter an answer. In the event that you forget your password, the security information will be used to verify your identity and assist you with resetting your password.

First Security Question:*

Security Answer:*

Confirm Security Answer:*

Second Security Question:*

Security Answer:*

Confirm Security Answer:*

*Required



FTC ✓
@FTC



Following

Encourage your loved ones to change passwords often, making them long, strong, and unique.
More tips: go.usa.gov/cEqkH. #ChatSTC

RETWEETS
10

LIKES
4



3:51 PM - 27 Jan 2016



Reply to @FTC




PacificEast Research @PacificEast · Jan 27

The Washington Post

Sections

Why changing your password regularly may do more harm than good

By Andrea Peterson March 2



(AP Photo/Damian Dovarganes, File)

Most office drones have had to do clockwork, maybe every six months, flushing out old passwords will cu

WIRED

Want Safer Passwords? Don't Change Them So Often

BRIAN BARRETT SECURITY 03.10.16 7:00 AM

WANT SAFER PASSWORDS? DON'T CHANGE THEM SO OFTEN

SHARE

f SHARE 63

TWEET

PIN

Slate

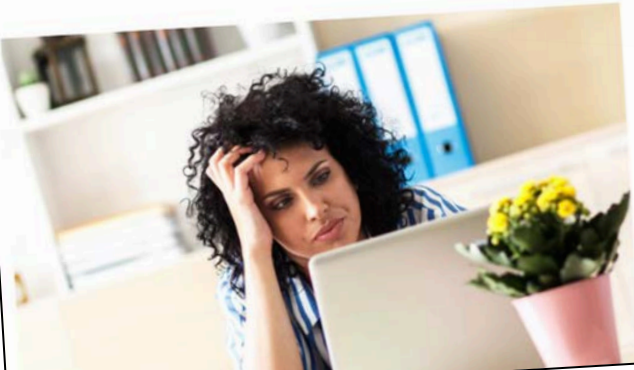
future tense ASU | NEW AMERICA | SLATE

Learn more about Future Tense >>

future tense THE CITIZEN'S GUIDE TO THE FUTURE MARCH 3 2016 5:10 PM

Forcing People to Change Their Passwords Isn't Just Annoying. It's Counterproductive.

By Lily Hay Newman



ONE/WIRED

AY. ALL OF you IT managers, it's time we had a talk. Now you mean well. I know you think you're helping. But when you demand that your co-workers' passwords change

The problems with forcing regular password expiry

Version: 1

Created: 11 April 2016

Updated: 15 April 2016

Topics: [Passwords](#), [Best Practice](#)

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Why CESG decided to advise against this long-established security guideline.

Regular password expiry is a common requirement in many security policies. However, in [CESG's Password Guidance](#) published in 2015, we explicitly advised against it. This article explains why we made this (for many) unexpected recommendation, and why we think it's the right way forward.

Let's consider how we might limit the harm that comes from an attacker who knows a user's password. The obvious answer is to make the compromised password useless by forcing the legitimate user to replace it with a new one that the attacker doesn't know.

Related Content

[Password Guidance: Simplifying Your Approach](#)

[Revealed: the most frequently used passwords of 2015](#)

[Certified Cyber Consultancy](#)

[Cyber Essentials](#)

[CESG advocates new approach to](#)

✓ Use a strong password, ~~and change it often~~



Use a strong password that:

• At least eight characters long


✓ Create a unique password for your Microsoft account



The security of your Microsoft account is important for several reasons. Personal, sensitive information may be associated to your account such as your emails, contacts, and photos. In addition, other services may rely on your email address to verify your identity. If someone gains access to your email, they may be able to take over your other accounts too (like banking and online shopping) by resetting your passwords by email.

Tips for creating a strong and unique password:

- Don't use a password that is the same or similar to one you use on any other website. A cybercriminal who can break into that website can steal your password from it and use it to gain access to your Microsoft account.



National Institute of
Standards and Technology
U.S. Department of Commerce

[NIST Website](#)[About NIST](#)[usnistgov on Github](#)

Digital Authentication Guideline: Public Preview



SP 800-63-3
Digital Authentication Guideline



SP 800-63A
Identity Proofing & Enrollment



SP 800-63B
Authentication & Lifecycle Management



SP 800-63C
Federation & Assertions

NIST preview (comments wanted)


Memorized user-chosen secrets

- ≥ 8 characters
- Allow at least 64 characters, all printing ASCII characters, space
- Do not truncate
- Do not store a hint
- Do not prompt for secret questions (name of first pet)
- Do not impose composition rules
- Blacklist common passwords
- Implement throttling mechanism to limit failed authentication attempts
- Do not require arbitrary periodic password change
- Offer option to display secret when typed and hide after sufficient time
- Store with salt and slow hash

<https://pages.nist.gov/800-63-3/sp800-63b.html>

5.1.1.2. Memorized Secret Verifiers

Open police data

BRIEFING ROOMISSUESTHE ADMINISTRATION

HOME · BRIEFING ROOM · STATEMENTS & RELEASES

Briefing Room

- Your Weekly Address
- Speeches & Remarks
- Press Briefings
- Statements & Releases**
- White House Schedule
- Presidential Actions
 - Executive Orders
 - Presidential Memoranda
 - Proclamations
- Legislation
 - Pending Legislation
 - Signed Legislation
 - Vetoed Legislation
- Nominations &

The White House
Office of the Press Secretary




For Immediate ReleaseApril 21, 2016


FACT SHEET: White House Police Data Initiative Highlights New Commitments

"The question then is how do we bridge these issues: concern about fairness and a concern about effectiveness in making sure that police officers get the support they need. That's why I set up a Task Force on 21st Century Policing last year that came up with detailed recommendations that departments and officers can implement to keep building trust . . . It talked about having open data and independent investigations to make sure the system was fair . . ."


—President Obama, International Association of Chiefs of Police Speech, 2015




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-  FACEBOOK
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NATIONAL NETWORK
TO END DOMESTIC
VIOLENCE













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Unsaved View


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[Revert](#)

Based on Dallas Police Public Data - RMS Incidents
 Dallas Police Public Data - RMS Incidents


 Manage
  More Views
  Filter
  Visualize
  Export
  Discuss
  Embed
  About

ServYr	Signal	OffIncident	PCClass	Premise	Blk	StrName	Address	ZipCode	CompName
144	2015	6XA - MAJOR DIST	ASSAULT - BODILY INJURY ONLY	MA	Apartment Complex/Buil	6003			
145	2015	6X - MAJOR DIST	ASSAULT - OFFENSIVE CONTACT	MC	Apartment Complex/Buil	3839			
146	2014	6XE - DISTURBANC	ASSAULT - OFFENSIVE CONTACT	MC	Apartment Complex/Buil	7152			
147	2015	40/01 - OTHER	ASSAULT - OFFENSIVE CONTACT	MC	Apartment Complex/Buil	13659			
148	2015	6XE - DISTURBANC	ASSAULT (AGG) - DEADLY WEAPON	F2	Apartment Complex/Buil	9624			
149	2014	DAEV-DIST ARME	DEADLY CONDUCT	MA	Apartment Complex/Buil	5850			
150	2014	41/11R - BURG RE	BURGLARY OF HABITATION INTEND	F2	Apartment Complex/Buil	4700			
151	2016	6XE - DISTURBANC	ASSAULT - BODILY INJURY ONLY	MA	Apartment Complex/Buil	9850			
152	2015	58 - ROUTINE INVE	HARASSMENT OF PUBLIC SERVANT	F3	Apartment Complex/Buil	3700			
153	2015	58 - ROUTINE INVE	ASSAULT - OFFENSIVE CONTACT	MC	Apartment Complex/Buil	1520			
154	2015	16 - INJURED PERS	ASSAULT (AGG) - DEADLY WEAPON	F2	Apartment Complex/Buil	9440			
155	2015	6X - MAJOR DIST	ASSAULT - VERBAL THREAT	MC	Apartment Complex/Buil	2525			
156	2015	6XE - DISTURBANC	ASSAULT - VERBAL THREAT	MC	Apartment Complex/Buil	3211			
157	2015	6X - MAJOR DIST	ASSAULT - VERBAL THREAT	MC	Apartment Complex/Buil	8550			



[Home](#)
[Catalog](#)
[City of Dallas](#)

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The screenshot shows the FTC website with the following elements:

- Header:** FTC logo, "FEDERAL TRADE COMMISSION PROTECTING AMERICA'S CONSUMERS", navigation links (Contact, Stay Connected, Privacy Policy, FTC en español), and a search bar.
- Menu:** ABOUT THE FTC, NEWS & EVENTS, ENFORCEMENT, POLICY, TIPS & ADVICE, I WOULD LIKE TO...
- Breadcrumbs:** News & Events » Blogs » Tech@FTC » Open Police Data Re-identification Risks
- Article Title:** Open Police Data Re-identification Risks
- Author/Date:** By: Lorrie Cranor, FTC Chief Technologist | Apr 27, 2016 3:31PM
- Tags:** Accountability | Data sharing risks | Personal harms | Privacy
- Article Text:**

Last week I spoke at a White House event "Opportunities & Challenges: Open Police Data and Ensuring the Safety and Security of Victims of Intimate Partner Violence and Sexual Assault." This event brought together representatives from government agencies, police departments, and advocacy groups to discuss the potential safety and privacy impact of open police data initiatives.

The White House [launched the Police Data Initiative](#) last year, encouraging police departments to make data sets available to the public in electronic formats that can be downloaded, searched, and analyzed. They are encouraging police departments to release data on use of force, pedestrian and vehicle stops, officer involved shootings, and more to build community trust and strengthen accountability. Last week the [Administration announced](#) that 53 jurisdictions have committed to the Police Data Initiative and over 90 data sets have already been released.

Open police data initiatives are enabling increased transparency and citizen oversight. However, when records are readily accessible and easily searchable, there may be some undesirable consequences. Of particular concern is the possibility that people who access open police data may be able to identify crime victims or reveal their locations. For victims of domestic violence and sexual assault, this could put their safety and security at risk.

At the White House event, I spoke on a panel with Simson Garfinkel, who recently authored a NIST report on the [de-identification of personal information](#) (if you want to learn more about this topic, this report is a great starting point). I discussed the risk to crime victims from the release of police data sets and described some of the ways that victims may be re-identified, even if data about them has been de-identified. I encouraged the Police Data Initiative team to work with experts in privacy and statistics to better understand the risk and to develop guidelines that police departments can use as they decide what data to release publicly and what steps they should take to de-identify data.
- Categories:**
 - Data security (7)
 - Privacy (12)
 - Passwords (2)
 - Authentication (2)
 - MAC address tracking (2)
 - Mobile location analytics (2)
 - Wi-Fi tracking (1)
 - Mobile device settings (3)
 - In-app purchases (1)
 - Human-computer interaction (4)
 - Accountability (4)
 - Personal harms (3)
 - Data sharing risks (2)
 - Research (6)
 - Fellowships (2)
 - Training (1)
 - Design (3)
 - Governance (1)

Concern about victims' privacy as police departments release crime data

FTC official reports inconsistency in scrubbing of records

BY ANDREA PETERSON

The Dallas Police Department made public the names, ages and home addresses of some alleged sexual assault victims on an official website, an incident that highlights how the push to put more police records online may also be inadvertently leaving victims exposed.

Dallas police are not alone in revealing the personal data of crime victims on the Internet. The Federal Trade Commission's chief technologist, Lorrie Cranor, said departments across the country have been inconsistent in how they scrub records as they offer more transparency about their ac-

tivities in the wake of several high-profile police shootings and other uses of force.

Cranor found a police department that created a database that hid personal information in cases of sexual assault but allowed the

firmed Cranor's findings.

The Dallas Police Department's online incident database does not appear to have included reports categorized as sexual assaults. In at least six other cases, though, the victim complained of a sexual as-

formats. As of last week, more than 50 jurisdictions have signed on and some 90 data sets have already been made public in connection with the program — but each jurisdiction makes its own calls about what information

sexual in nature (regardless of final outcome of the investigation) is filtered out of the system," he wrote.

Kaofeng Lee, deputy director of the Safety Net Project at the National Network to End Domestic Violence, said knowing that the

"Depending on what one is looking to release, it can be anywhere from easily doable to impossible," Narayanan said.

Cranor, the FTC chief technologist, and others addressed these issues at an event at the White

Why the names of six people who complained of sexual assault were published online by Dallas police

By Andrea Peterson April 29



This story has been updated with a statement from the Dallas Police Department, saying it plans to remove the six cases identified by The Washington Post from its online database.

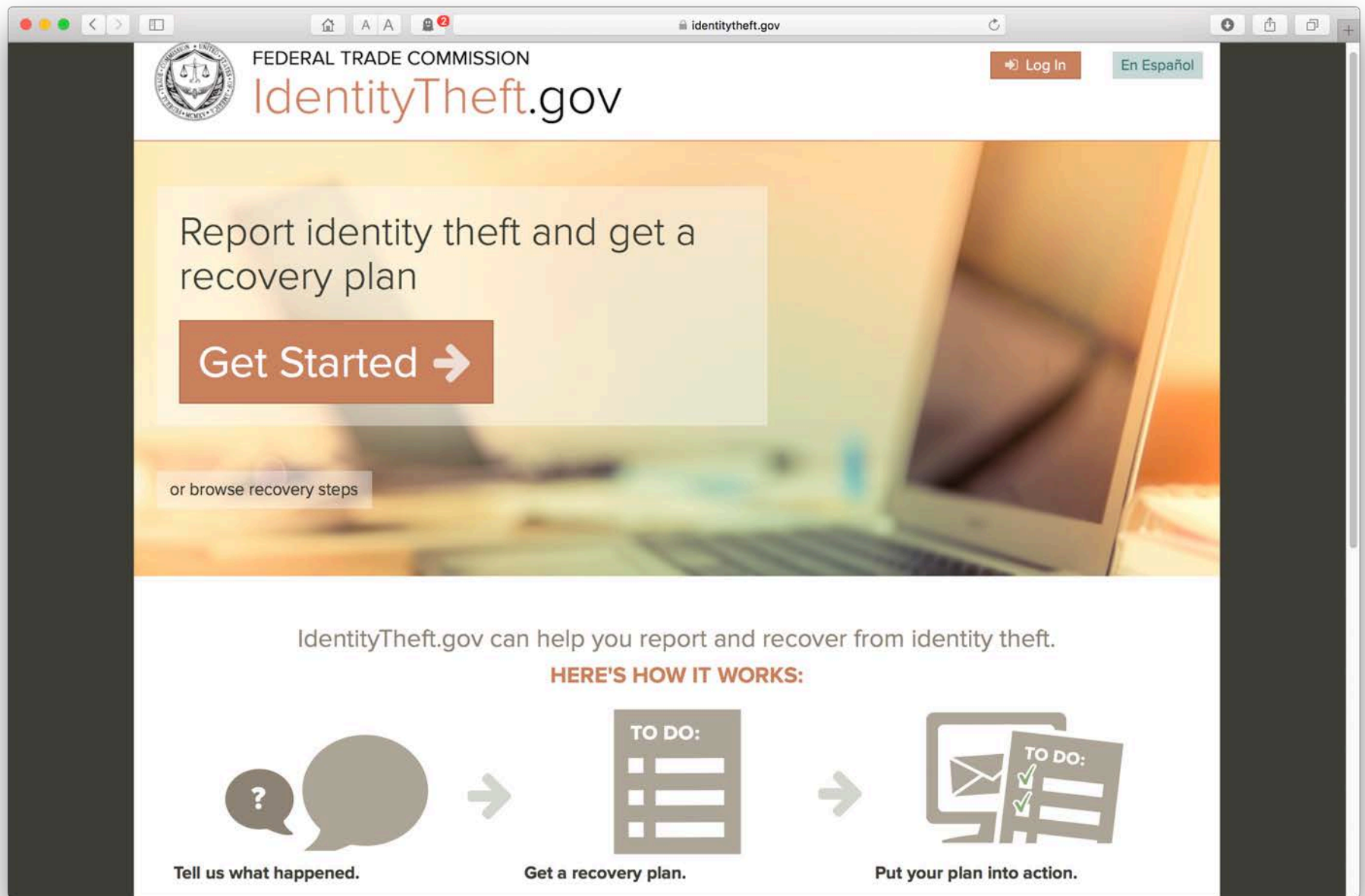
Phone hijacking

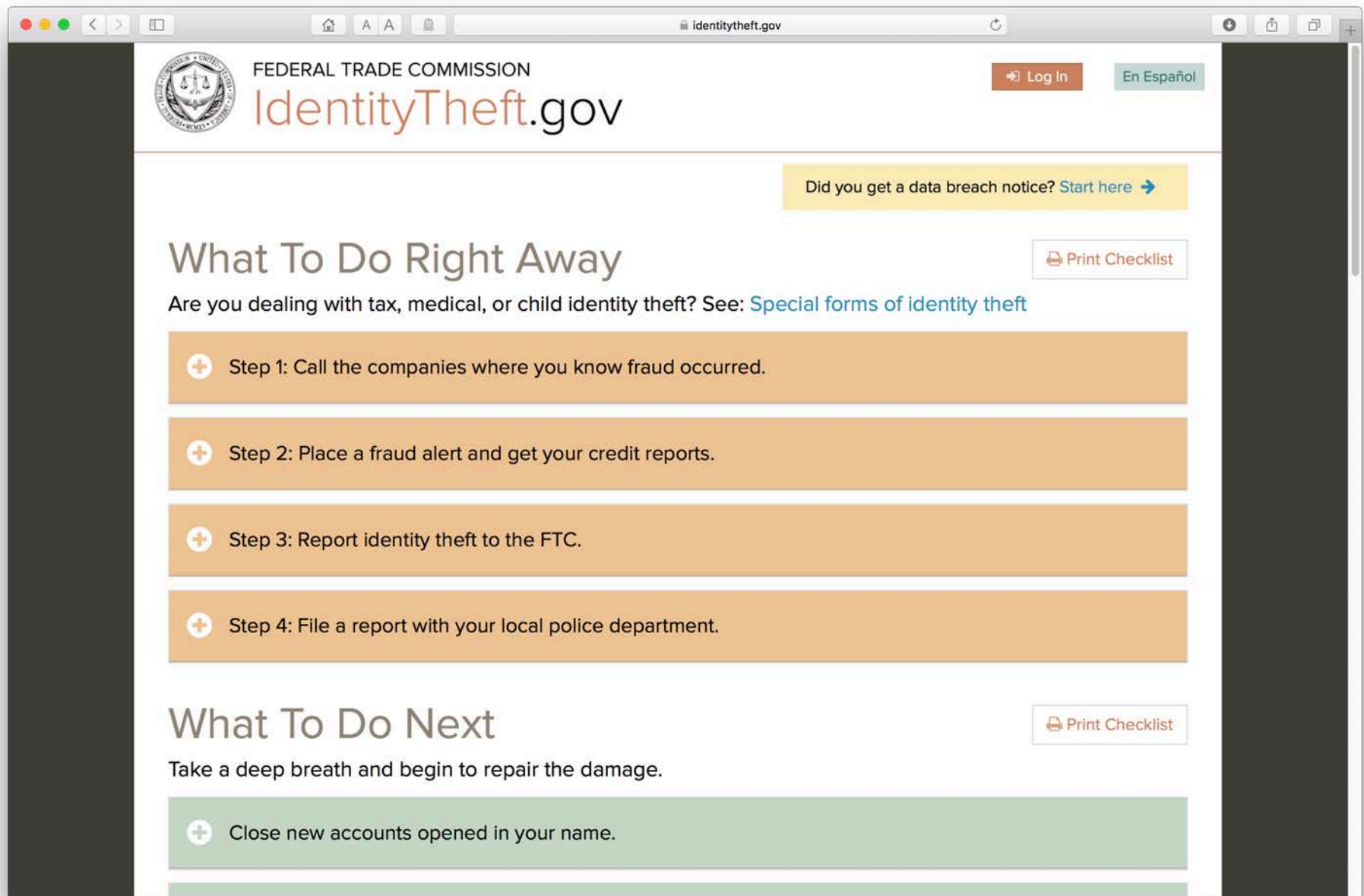

















FEDERAL TRADE COMMISSION

IdentityTheft.gov

Log In

CHAT WITH OUR SUPPORT TEAM
(mon-fri, 9am - 8pm EST)

1 Theft Details

2 Your Information

3 Suspect Information

4 Additional Information


5 Comments

6 Review Your Complaint

Report Identity Theft to the FTC


Next, we are going to ask for specific details. We will use the information you provide to create your:

Identity Theft Affidavit



&

Recovery Plan



These will help you **fix problems** caused by identity theft.

Continue →

Start Over

How we handle your information

It's up to you to determine how much personal information you want to provide. The FTC enters this information into a secure online database that law enforcement agencies use in their investigations.

Please read our [Privacy Policy](#) to learn more about how we safeguard your personal information.

OMB Control Number: 3084-0047

Your Law Enforcement Report

(20) One way to get a credit reporting agency to quickly block identity information from appearing on your credit report is to submit a law enforcement report ("Identity Theft Report"). You can obtain a report by taking this form to your local law enforcement office with supporting documentation. Ask an officer to witness your signature and complete the rest of the information in this section. It's important to provide a report number, whether or not you are able to file in person with the official law enforcement report. Attach a copy of any correspondence you receive when sending the report to the reporting agencies.

Select ONE:

- ☒ I have not filed a law enforcement report.
- ☐ I was unable to file any law enforcement report.
- ☐ I filed an automated report with the law enforcement agency.
- ☐ I filed my report in person with the law enforcement agency listed below.

Pittsburgh Bureau Police
Law Enforcement Department

16-44728
Report Number

Richard Petek
Officer's Name (please print)

4036
Badge Number

3/12/16
Filing Date

(mm/dd/yyyy)

R
Officer's Signature

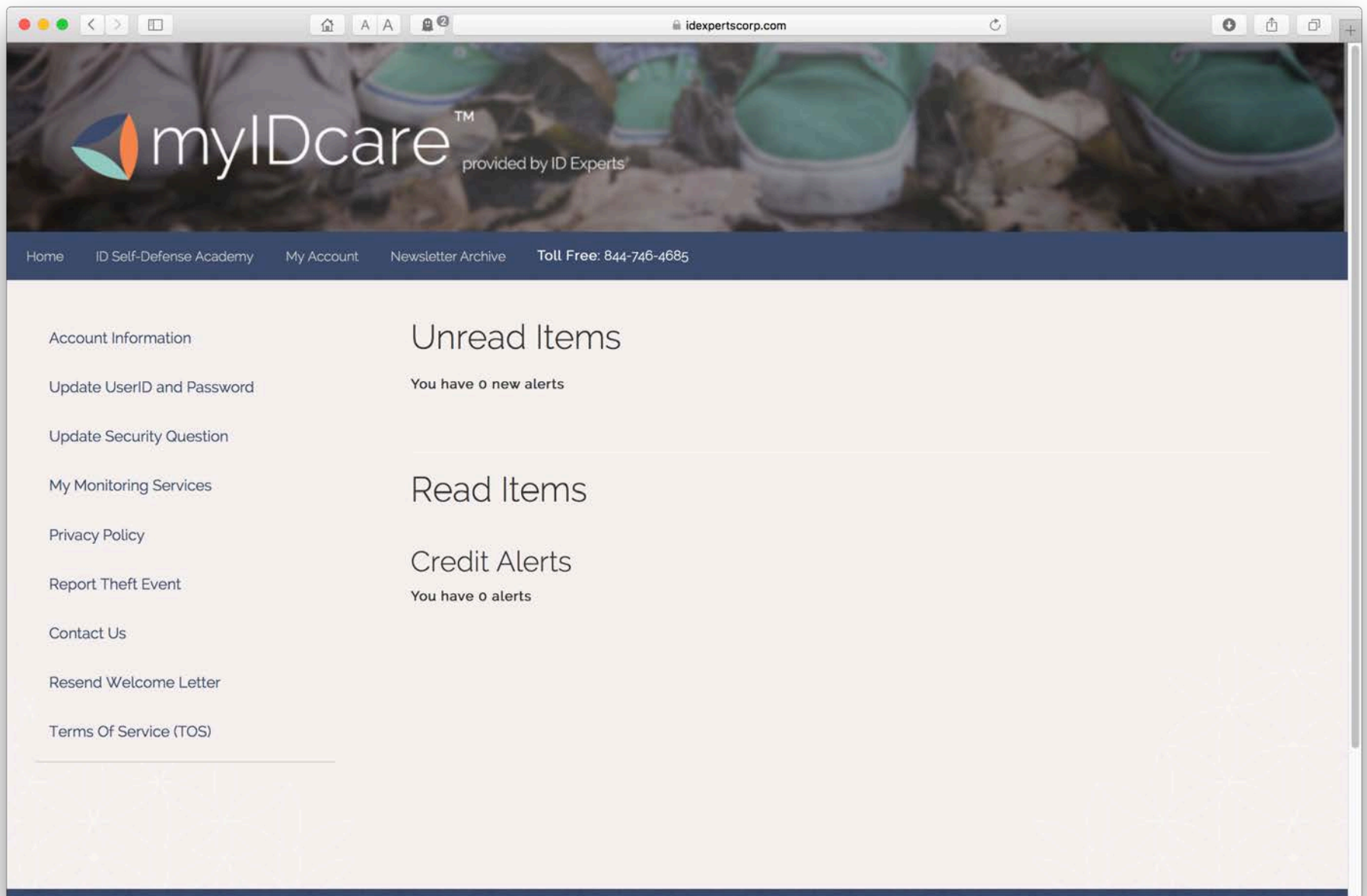
412-422-6522
Phone Number

Did the victim receive a copy of the report from the law enforcement agency?
☐ Yes OR ☒ No

Victim's FTC complaint number (if available): 69211562



(20): Check "I have not..." if



asurion

File or Track a Claim

Solutio® Service Mobile Protection Warranties Our Difference About

Mobile Protection




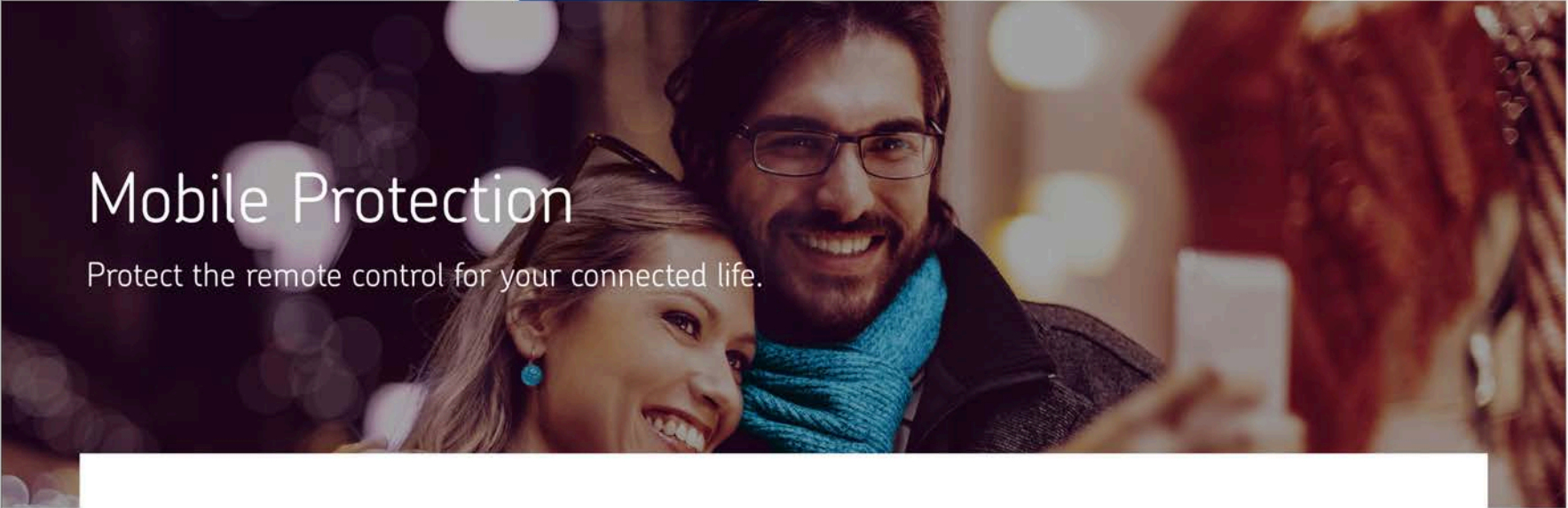
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Available with leading mobile carriers and providers.

Saves you money

Next-day replacement

Full coverage





The screenshot shows a web browser window with the URL ftc.gov. The page header features the FTC logo and the text "FEDERAL TRADE COMMISSION PROTECTING AMERICA'S CONSUMERS". Navigation links include "Contact", "Stay Connected", "Privacy Policy", and "FTC en español". A search bar is located on the right. The main navigation menu includes "ABOUT THE FTC", "NEWS & EVENTS", "ENFORCEMENT", "POLICY", "TIPS & ADVICE", and "I WOULD LIKE TO...". The breadcrumb trail reads: "Tips & Advice » Business Center » Guidance » Businesses Must Provide Victims and Law Enforcement with Transaction Records Relating to Identity Theft". The article title is "Businesses Must Provide Victims and Law Enforcement with Transaction Records Relating to Identity Theft". The tags are "Privacy and Security" and "Credit Reporting". A highlighted box contains the text: "The Fair Credit Reporting Act (FCRA) spells out rights for victims of identity theft – and responsibilities for your business. Are you complying with the requirement that you provide victims of identity theft and law enforcers with copies of transaction records related to the theft?". The main text explains that the FCRA requires businesses to provide transaction records to victims or law enforcement upon request. A Q&A section follows, with the question: "Q. Who must comply with Section 609(e) of the FCRA?" and the answer: "A. The law applies to a business that has provided credit, goods, or services to, accepted payment from, or otherwise entered into a transaction with someone who is believed to have fraudulently used another person's identification. For example, if your business opened a cell phone account in the victim's name or extended credit to someone misusing the victim's identity, you may be required to provide the records relating to the transaction to the identity theft victim or the law enforcement officer acting on that victim's behalf."

Tips & Advice » Business Center » Guidance » Businesses Must Provide Victims and Law Enforcement with Transaction Records Relating to Identity Theft

Businesses Must Provide Victims and Law Enforcement with Transaction Records Relating to Identity Theft

TAGS: Privacy and Security | Credit Reporting

The Fair Credit Reporting Act (FCRA) spells out rights for victims of identity theft – and responsibilities for your business. Are you complying with the requirement that you provide victims of identity theft and law enforcers with copies of transaction records related to the theft?


The Fair Credit Reporting Act (FCRA) spells out rights for victims of identity theft, as well as responsibilities for businesses. Identity theft victims are entitled to ask businesses for a copy of transaction records — such as applications for credit — relating to the theft of their identity.

Indeed, victims can authorize law enforcement officers to get the records or ask that the business send a copy of the records directly to a law enforcement officer. The businesses covered by the law must provide copies of these records, free of charge, within 30 days of receiving the request for them in writing. This means that the law enforcement officials who ask for these records in writing may get them from your business without a subpoena, as long as they have the victim's authorization.

The Federal Trade Commission (FTC), the nation's consumer protection agency, enforces the FCRA including this requirement, which is known as Section 609(e). Here is some additional information to help your business comply with this provision of the law:

Q. Who must comply with Section 609(e) of the FCRA?

A. The law applies to a business that has provided credit, goods, or services to, accepted payment from, or otherwise entered into a transaction with someone who is believed to have fraudulently used another person's identification. For example, if your business opened a cell phone account in the victim's name or extended credit to someone misusing the victim's identity, you may be required to provide the records relating to the transaction to the identity theft victim or the law enforcement officer acting on that victim's behalf.



FEDERAL TRADE COMMISSION
IdentityTheft.gov

Log InEn Español

Request Letter for Getting Business Records Related to Identity Theft

This sample letter will help you get business records relating to the identity theft (like signatures, receipts, and contact information).

The text in **[brackets]** indicates where you must customize the letter.

[Date]

[Your Name]
[Your Address]
[Your City, State, Zip Code]

[Name of Company]
[Address specified by the company for 609(e) requests, or, if none is specified, the address for the Fraud Department or Billing Inquiries Department]
[City, State, Zip Code]

RE: Request for Records Pursuant to Section 609(e) of the Fair Credit Reporting Act
[Description of fraudulent transaction/account]
[Dates of fraudulent transaction or Account Number (if known)]

Dear Sir or Madam:

I am a victim of identity theft. The thief **[made a fraudulent transaction/opened a fraudulent account]** in my name with your company. In accordance with section 609(e) of the Fair Credit Reporting Act, 15 U.S.C. § 1681g(e), I am requesting that you provide me copies of business records relating to the fraudulent **[transaction/account]** identified above. The law directs that you provide these documents at no charge, and without requiring a subpoena, within thirty (30) days of your receipt of this request. I am enclosing a copy of the relevant federal law and the Federal Trade Commission's business

[← Back to All Sample Letters](#)

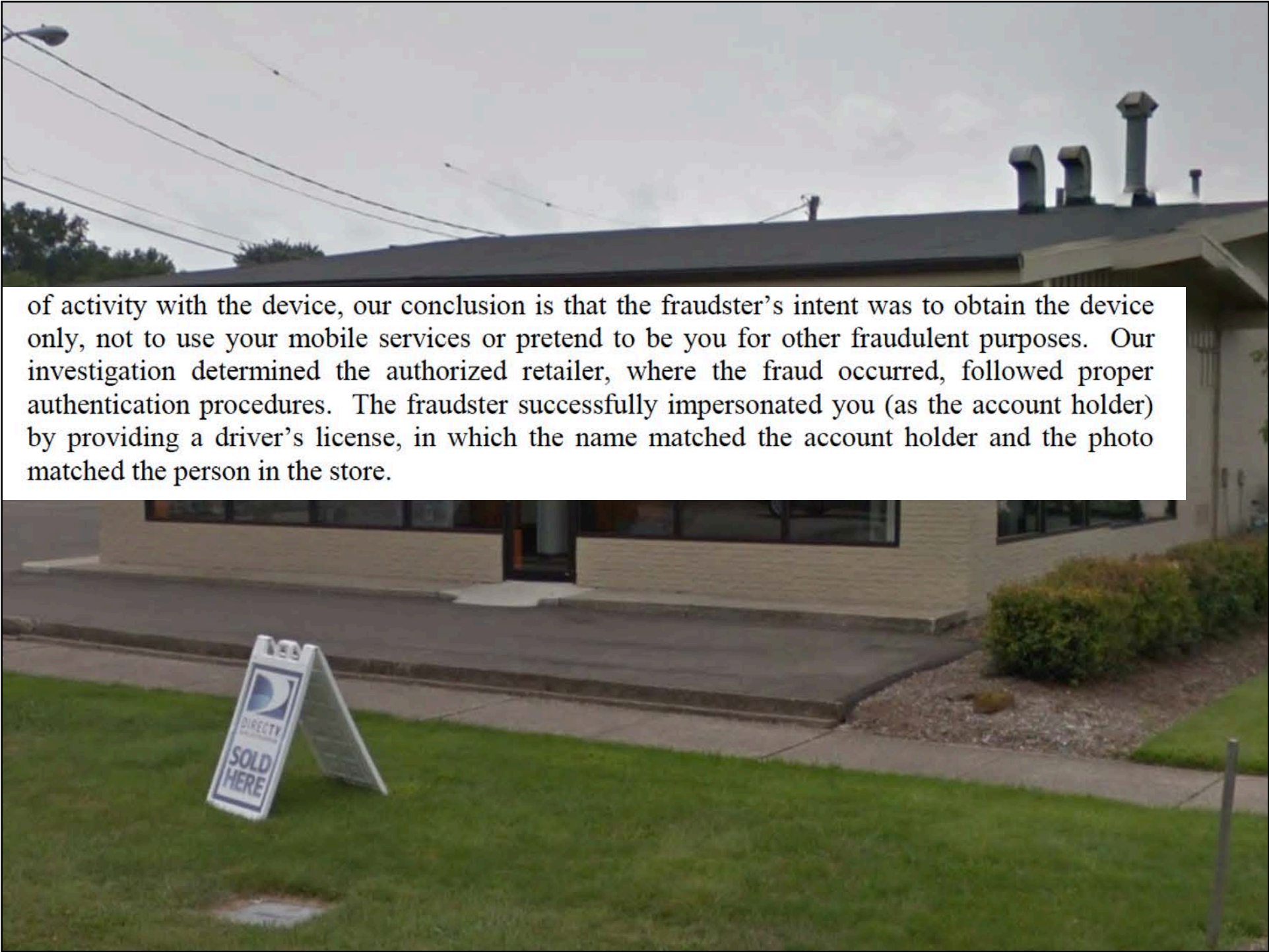
Is someone **using** your information to open new accounts or make purchases? **Report it and get help.** Our automated system will pre-fill any letters and forms you need.



* 957 N5E 1 16C0203/24/16

RETURN TO SENDER
NOT DELIVERABLE AS ADDRESSED
UNABLE TO FORWARD

BC: 15217112932 *1443-04015-14-41
|||



of activity with the device, our conclusion is that the fraudster's intent was to obtain the device only, not to use your mobile services or pretend to be you for other fraudulent purposes. Our investigation determined the authorized retailer, where the fraud occurred, followed proper authentication procedures. The fraudster successfully impersonated you (as the account holder) by providing a driver's license, in which the name matched the account holder and the photo matched the person in the store.



Dena Haritos Tsamitis Same thing happened to me last Thursday!!! Crazy coincidence! I dug into this and discovered mine occurred

[Like](#) · [Reply](#) · March 9 at 10:15pm



Dena Haritos Tsamitis Sorry...mine occurred in a store in NYC. Someone actually walked into a store and was granted the authority to access my account and make changes. I firmly believe it was an inside job or someone wasn't doing their job.

[Like](#) · [Reply](#) · March 9 at 10:17pm

7abc

Home

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thedenverchannel.com

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More than 50 Verizon customers tell 7NEWS they are victims of unauthorized charges on their accounts



BY: Marshall Zelinger

POSTED: 12:08 AM, Feb 10, 2015

UPDATED: 5:43 AM, Feb 10, 2015

TAG: scam | fraud | iphone | verizon | unauthorized

DEVELOPING STORY

inload

VERIZON CUSTOMERS DISCOVERING ACCOUNTS COMPROMISED

MORE THAN 50 PEOPLE CONTACTING US WITH SIMILAR ISSUES

Autoplay: On

VIDEO BY KMGH

+SHOW CAPTION

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Type your email

SIGN UP

TOP STORIES TRENDING NOW

65

88°
clear
[View weather](#)

41

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Four accused of using stolen identities to purchase iPhones in Johnson County

BY: Nick Sloan, Andres Gutierrez, Shannon Halligan
POSTED: 8:05 AM, Dec 9, 2015
UPDATED: 11:52 AM, Dec 9, 2015



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41 Action News
11:32 50°

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TOP STORIES TRENDING NOW



TECH > OPINION

Dozens of cellphone users hit by SIM-swap scam

2016-03-03 09:40

POST A COMMENT

0

SHARE:



Over 100 Fin24 users say they have also been hit by a SIM-swap scam that pilfers up to hundreds of thousands of rands from victims' bank accounts.

Fin24 reported on Wednesday about a SIM-swap scam that has affected First National Bank (FNB) customers who have MTN phone contracts.

READ: Thousands of rands lost in 'FNB, MTN scam'

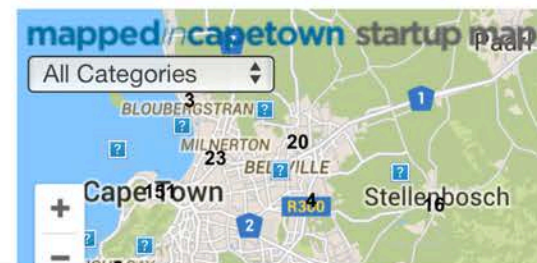
Private consulting forensic scientist, Dr David Klatzow, says his client, Cape Town audiologist [Gail Jacklin](#), lost over R200 000 from the scam.



Most Popular

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The screenshot shows a web browser window with the URL ftc.gov. The page features the FTC logo and the text "FEDERAL TRADE COMMISSION PROTECTING AMERICA'S CONSUMERS". The navigation bar includes links for "ABOUT THE FTC", "NEWS & EVENTS", "ENFORCEMENT", "POLICY", "TIPS & ADVICE", and "I WOULD LIKE TO...". A search bar is located on the right side of the header.

The main content area is titled "Consumer Sentinel Network" and includes a breadcrumb trail: "Home » Enforcement » Consumer Sentinel Network".

Enforcement

- CASES AND PROCEEDINGS
- PREMERGER NOTIFICATION PROGRAM
- MERGER REVIEW
- ANTICOMPETITIVE PRACTICES
- RULES
- STATUTES
- CONSUMER SENTINEL NETWORK**
 - Members
 - Reports
 - Newsletters
 - Data Contributors
- CRIMINAL LIAISON UNIT

Consumer Sentinel Network

Consumer Sentinel is the unique investigative cyber tool that provides members of the Consumer Sentinel Network with access to millions of consumer complaints. Consumer Sentinel includes complaints about:

- Identity Theft
- Do-Not-Call Registry violations
- Computers, the Internet, and Online Auctions
- Telemarketing Scams
- Advance-fee Loans and Credit Scams
- Immigration Services
- Sweepstakes, Lotteries, and Prizes
- Business Opportunities and Work-at-Home Schemes
- Health and Weight Loss Products
- Debt Collection, Credit Reports, and Financial Matters

Consumer Sentinel is based on the premise that sharing information can make law enforcement even more effective. To that end, the Consumer Sentinel Network provides law enforcement members with access to complaints provided directly to the Federal Trade Commission by consumers, as well as providing members with access to complaints shared by [data contributors](#).

Related Resources

- [Consumer Tips](#)
- [Econsumer.gov](#)
- [Consumer Sentinel Video](#)
- [Consumer Sentinel Network Data Books \(open format\)](#)
- [Product Service Codes for the Consumer Sentinel Network \(open format\)](#)
- [National Do Not Call Registry Data Books \(open format\)](#)

Mobile phone account hijacking and new account fraud

	Number of incidents reported	% of identity theft reports
January 2013	1,083	3.2%
January 2016	2,658	6.3%

SHOP
PLANS
COVERAGE
WHY T-MOBILE

MY T-MOBILE

Home > About T-Mobile

About T-Mobile

Back to About T-Mobile

Privacy & Security Resources

YOUR PRIVACY CHOICES
SECURITY
IDENTITY THEFT
CUSTOMER PROPRIETARY
SPAM

DEVICE APPS
LOCATION SERVICES
BLOCKING

Account Verification
Password Security
Pretexting
WiFi Security
SIM Security

Account Verification

Customer/Authorized-User Verification

As a T-Mobile customer, you have a right, and T-Mobile has a duty, to protect the confidentiality of your account information. We take this obligation seriously and do everything possible to ensure that your account information is not shared with others without your consent. Specifically, we have implemented various policies and measures to ensure that our interactions are with you or those you authorize to interact with us on your behalf – and not with others pretending to be you or claiming a right to access your information. These procedures vary based upon the many ways you may contact us. But all are designed to balance your privacy interests with your need for legitimate access to your account information.

When You Call Us

When you call T-Mobile, you will generally be asked to verify certain personal information to establish your identity as our customer or someone our customer has authorized to act on their behalf. If you have requested the use of a customer care password on your account, you will be asked to verify that password. To establish such a password, we will initially send a one-time, randomly-generated PIN to you by SMS text and require you to respond by providing the PIN to our representative.

Unless we can verify the caller's identity through these methods, our policy is not to release any account specific information over the phone. We can, however, provide generic help (e.g., troubleshooting or

Child protection and family information


Growing Wireless
Resources for parents and guardians from CTIA-Wireless Association and Wireless Foundation; including the "Parent's Guide to Mobile Phones" developed by online safety experts at ConnectSafely.org

National Center for Missing & Exploited Children
NCMEC provides the most comprehensive resources regarding missing children, child sexual exploitation, child safety and prevention, law enforcement training and victim and family support.

Wireless AMBER Alerts
Free wireless AMBER Alerts from CTIA - The Wireless Foundation and the U.S. Department of Justice

Privacy and security information

Stop | Think | Connect
Resources for building safe

ShopmyAT&TSupport

Search

WirelessTVInternetEmailHome PhoneDigital LifeBilling & AccountCommunity ForumsContact Us

Support > Wireless > Account - myAT&T > Account & profile > Passwords & passcodes > Add or remove extra security

Print

Add or remove extra security

Learn how to add or remove extra security for your wireless account. Extra security requires your passcode in more situations than standard security.

You're viewing instructions for


Device Smartphone / myAT&T app

STEP-BY-STEP

How to add or remove extra security from your account

You need to try logging in to your myAT&T account using the myAT&T app¹ or from our [mobile site](#) to complete these steps.

Change wireless security passcode settings

- 1 Select the menu  button > Profile > Login information.

Chat available

Site feedback



Confirm security passcode

You have extra security on your account, so you'll enter a passcode when you log in. To change this setting, go to **Profile**, then select **Login information**.

Wireless account number

xxxxx1370



[Forgot passcode?](#)

☐

Don't ask for my passcode again





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[News & Events » Blogs » Tech@FTC » Your mobile phone account could be hijacked by an identity thief](#)

Your mobile phone account could be hijacked by an identity thief

By: Lorrie Cranor, FTC Chief Technologist | Jun 7, 2016 11:38AM

TAGS: [Accountability](#) | [Authentication](#) | [Identity theft](#) | [Mobile](#) | [Personal harms](#) | [Privacy](#)

A few weeks ago an unknown person walked into a mobile phone store, claimed to be me, asked to upgrade my mobile phones, and walked out with two brand new iPhones assigned to my telephone numbers. My phones immediately stopped receiving calls, and I was left with a large bill and the anxiety and fear of financial injury that spring from identity theft. This post describes [my experiences as a victim of ID theft](#), explains the [growing problem of phone account hijacking](#), and suggests ways [consumers](#) and [mobile phone carriers](#) can help combat these scams.

My Experiences as a Victim of ID Theft

One evening my mobile phone stopped working mid call. After discovering that another phone on my account also had no signal, I called my mobile carrier on a landline phone. The customer service representative explained that my account had been updated to include new iPhones, and in the process the SIM cards in my Android phones had been deactivated. She assumed it was a mistake, and told me to take my phones to one of my mobile carrier's retail stores.

The store replaced my SIM cards and got my phones working again. A store employee explained that a thief claiming to be me had gone into a phone store and "upgraded" my two phones to the most expensive iPhone models available and transferred my phone numbers to the new iPhones.

I called my mobile carrier's fraud department and reported what happened. The representative agreed to remove

Categories

- [Data security \(7\)](#)
- [Privacy \(12\)](#)
- [Passwords \(2\)](#)
- [Authentication \(2\)](#)
- [MAC address tracking \(2\)](#)
- [Mobile location analytics \(2\)](#)
- [Wi-Fi tracking \(1\)](#)
- [Mobile device settings \(3\)](#)
- [In-app purchases \(1\)](#)
- [Human-computer interaction \(4\)](#)
- [Accountability \(4\)](#)
- [Personal harms \(3\)](#)
- [Data sharing risks \(2\)](#)
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ars technica

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FTC's chief technologist gets her mobile phone number hijacked by ID thief

If it can happen to her, chances are it can happen to lots of people.


by Dan Goodin - Jun 7, 2016 2:01pm EDT

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51



GotCredit

In a scenario that's growing increasingly common, the chief technologist of the US Federal Trade

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FEATURE STORY (9 PAGES)

Open access: All human knowledge is there—so why can't everybody access it?

We paid for the research with taxes, and Internet sharing is easy. What's the hold-up?

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79

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How Even the FTC's Lead Technologist Can Get Hacked

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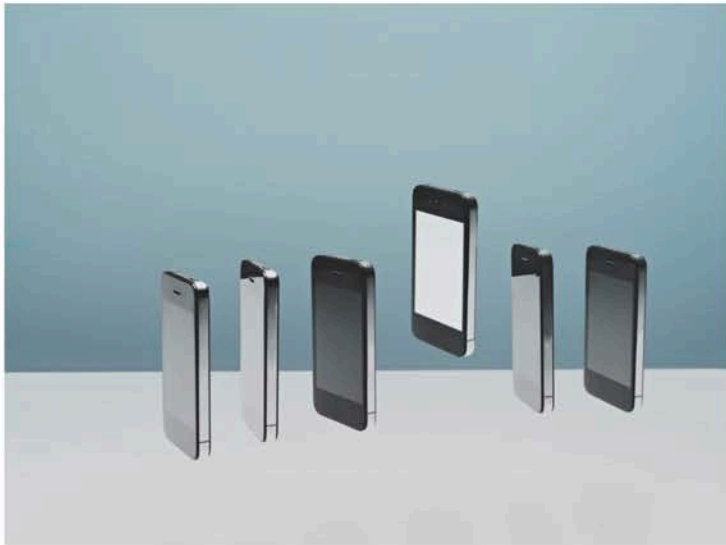
BRIAN BARRETT

GEAR

05.09.16


7:00 AM

HOW EVEN THE FTC'S LEAD TECHNOLOGIST CAN GET HACKED




GETTY IMAGES

LORRIE CRANOR WASN'T too worried when her phone died a few weeks ago. Dropped calls are as common as delayed



LEARN MORE


LATEST NEWS



INTERNET OF THINGS

Protect Your Home With This Internet-Connected Security Gear


1 DAY



GEAR

This Gear Makes It Easy to Destroy Your Home (In a Good Way)


1 DAY



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CNC Mills Don't Have to Be Beautiful, But This Bamboo One Sure Is

1 DAY



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Hacks

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EMILY DREYFUSS SECURITY 06.10.16 5:56 PM

@DERAY'S TWITTER HACK REMINDS US EVEN TWO-FACTOR ISN'T ENOUGH


THIS HAS BEEN the week of Twitter hacks, from Mark Zuckerberg to a trove of millions of passwords dumped online to, most recently, Black Lives Matter activist DeRay McKesson.

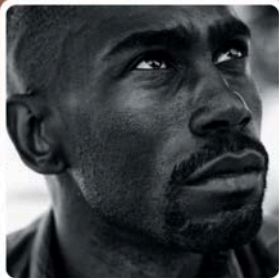
SHARE

f SHARE 295

TWEET

PIN 3





deray mckesson

@deray

I will never betray my heart. Activist. Organizer. Educator. Bowdoin. TFA. Baltimore. IG: iamderay snapchat: derayderay (deray@thisisthemovement.org)

TWEETS 166K

FOLLOWING 876


FOLLOWERS 395K


LIKES 33K

Tweets

Tweets & replies

Media

 Pinned Tweet




deray mckesson


@deray · May 31

when the folks trying to realize that God has a g

DAVID YURMAN




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INTERNET OF THINGS

Protect Your Home With This Internet-Connected Security Gear


1 DAY



GEAR

This Gear Makes It Easy to Destroy Your Home (In a Good Way)

1 DAY



FETISH

CNC Mills Don't Have to Be Beautiful, But This Bamboo One Sure Is

1 DAY

MORE NEWS

81



deray mckesson ✓

@deray

Follow

I was hacked today: my Twitter account, two email addresses, & my phone. It was not due to passwords, they hacked my phone account itself.

3:45 PM - 10 Jun 2016

1,118 827



deray mckesson ✓

@deray

Follow

At 10:31 am, someone called @verizon impersonating me and successfully changed my SIM & unsuccessfully attempted to change my phone number.

3:46 PM - 10 Jun 2016

736 411



deray mckesson ✓

@deray

 Follow

By calling @verizon and successfully changing my phone's SIM, the hacker bypassed two-factor verification which I have on all accounts.

3:47 PM - 10 Jun 2016

  1,010  546



deray mckesson ✓

@deray

 Follow

Today I learned that it is rather easy for someone to call the provider & change your SIM. The hacker got the account verification texts.

3:48 PM - 10 Jun 2016

  693  473



Account Alert
\$273 @ Bistro
on 02/25/16.
Reply CONFIRM
if valid or DENY
if suspicious

Confirm

Security. Convenience. Together.

*Ask us how to quickly and easily
set up account alerts.*

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Disclosures

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Last Updated: October 2014

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Cookies & Similar Technologies

Most Microsoft websites use "cookies," which are small text files stored on your device, to help operate the sites and collect information about online activity. For instance, we use cookies to store your preferences and settings; help with sign-in; provide targeted ads; combat fraud; and analyze site operations.

We also use web beacons to help deliver cookies and compile analytics. These may include web beacons from third-party service providers.

You have a variety of tools to control cookies and similar technologies, including:

- Browser controls to block and delete cookies;

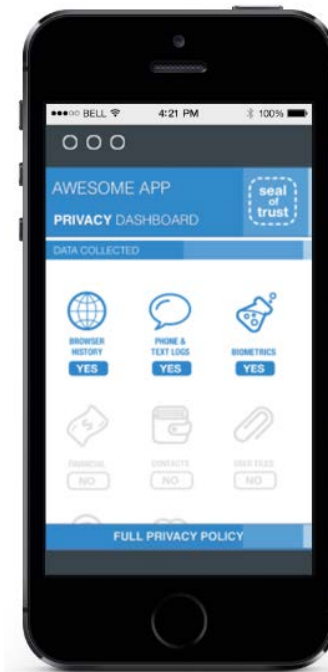
Cookies

Collecting Your Information

Using Your Information

Sharing Your Information

Accessing Your Information



Acme

Information we collect	ways we use your information				information sharing	
	provide service and maintain site	marketing	telemarketing	profiling	other companies	public forums
contact information		opt out	opt out			
cookies						
demographic information		opt out	opt out			
financial information						
health information						
preferences		opt out	opt out			
purchasing information		opt out	opt out			
social security number & gov't ID						
your activity on this site		opt out	opt out			
your location						

Access to your information
This site gives you access to your contact data and some of its other data identified with you.

How to resolve privacy-related disputes with this site
Please email our customer service department

acme.com
5000 Forbes Avenue
Pittsburgh, PA 15213 United States
Phone: 800-555-5555
help@acme.com

Legend:

- opt out we will collect and use your information in this way by default, we will collect and use your information in this way unless you tell us not to by opting out
- opt in we will not collect and use your information in this way by default, we will not collect and use your information in this way unless you allow us to by opting in

PrivacyVille™

WELCOME

Welcome to PrivacyVille where we offer descriptions of some of Zynga's key privacy practices.

To learn more about our privacy and security practices, be certain to read our [Privacy Policy](#) for the most complete information.

You can also check out our [FAQ](#) and [Security Page](#).

OKAY

PROGRESS 0%

Shop on Google

Sponsored 

Based on your search query, we think you are trying to find a product. Clicking in this box will show you results from providers who can fulfill your request. Google may be compensated by some of these providers.

Nautical Salt Water
Sandal in Red ...

\$40.95

ModCloth.com

Yuu™ Pauline
Slip-On Sandals

\$34.99

JCPenney

★★★★★ (5)



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GLAMOUR
These Yoga Pants
Are Designed to
Look Like Legit
Business Apparel



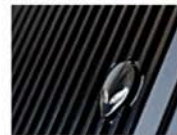
HEWLETT PACKARD
ENTERPRISE
6 Things That Will
Change the World
By 2020



HEWLETT PACKARD
ENTERPRISE
How Fully Remote
SMB Employees
Triumph Over
Unique Tech...



AT&T DIGITAL LIFE
6 Amazing New
Apps That Will
Change Your Life

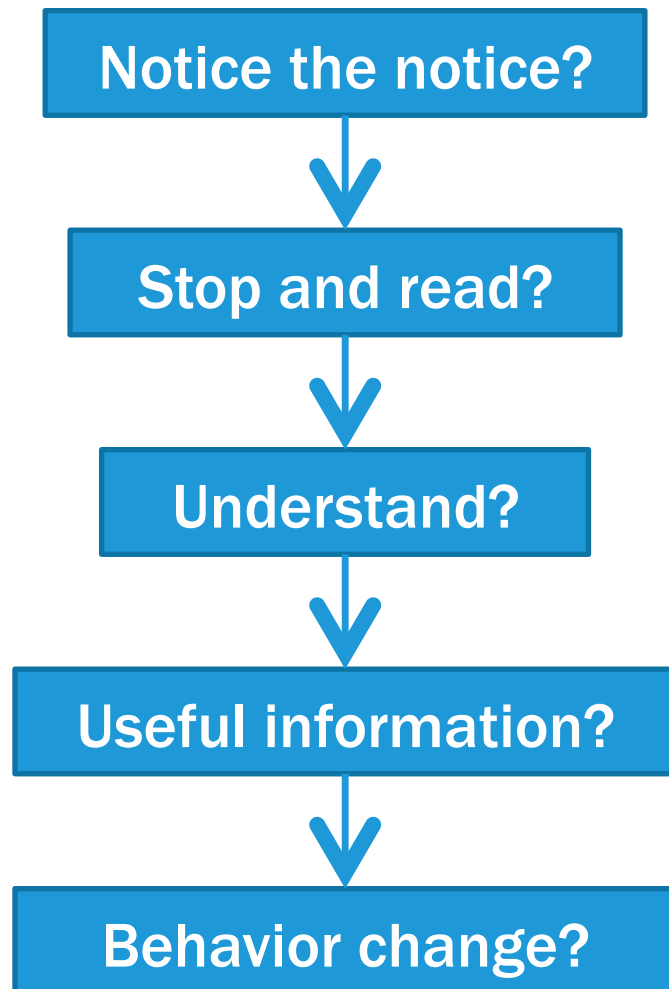


THE VERGE
The Alienware
Area-51 is a
spaceship
disguised as a...



MOM.ME
50 Funny
Parenting Memes

By what criteria should we measure effectiveness?



Role of mediators?

FTC Workshop: Putting Disclosures to the Test



- September 15, 2016, Washington, DC
- We want to hear about your experiences testing and evaluating disclosures
 - Emphasis on evaluation methods and lessons learned
- Email proposal to present by July 15, 2016
- See ftc.gov/tech

The FTC wants to hear about your research!

Participate in FTC events



- Ransomware workshop – September 7
- Drones workshop – October 13
- SmartTV workshop – December 7
- PrivacyCon – January 12



Serge Egelman

University of California, Berkeley

Android Permissions Remystified: A Field Study on Contextual Integrity

Co-authors: Primal Wijesekera (University of British Columbia); Arjun Baokar, Ashkan Hosseini, David Wagner (University of California, Berkeley); Konstantin Beznosov (University of British Columbia)

PRIVACYCON
FEDERAL TRADE COMMISSION



FTC interest in SOUPS-related research

- Disclosures and labeling
- Understanding and quantifying privacy and security
- Investigation and enforcement
- Consumer and business education
- Ads and marketing
- Financial technologies
- Every community
- Anti-trust
- Tools and techniques
- Emerging technologies and trends

Disclosures and labeling

- How to evaluate?
- Pros and cons of short notices, icons, etc?
- User perceptions?
- Influence on behavior?
- Use of automation?
- Role of mediators?



Understanding and quantifying privacy and security

- How do consumers value aspects of privacy?
- What are privacy expectations and concerns in various contexts?
- Impact of information exposure?
- How to assess risk of harm related to security and privacy breaches?
- How do consumers balance privacy against benefits from data?
- Attack trends and responses



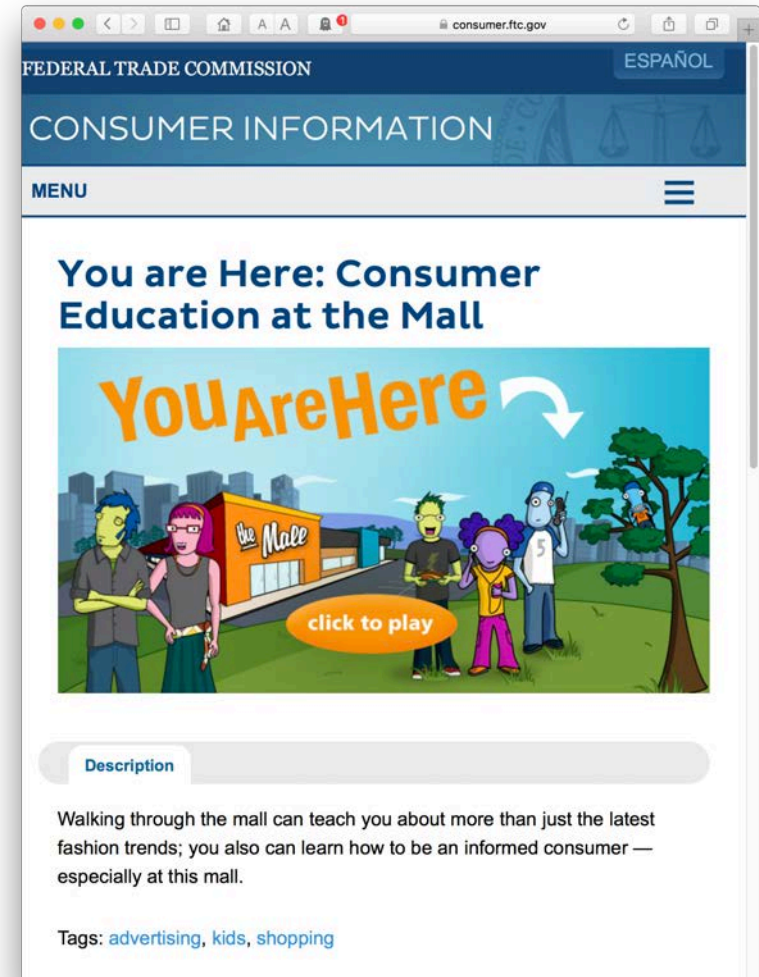
Investigation and enforcement

- How can the FTC encourage consumers to report fraud, scams, unwanted calls?
- How can the FTC improve UI for complaint reporting?
- How can the FTC assess self-selection bias in consumer complaints?



Consumer and business education

- How can the FTC measure behavior change as the result of an educational campaign or intervention?
- How usable, informative, and engaging are FTC education materials? How can they be improved?
- How can the FTC better educate consumers to identify well-known signs of fraud?



Canadian?

Privacy Commissioner
wants feedback on
consent and privacy

Responses due
July 13, 2016

Consent and privacy

A discussion paper exploring potential
enhancements to consent under the
*Personal Information Protection and
Electronic Documents Act*

Prepared by the Policy and Research Group of the
Office of the Privacy Commissioner of Canada



Public policy contributions

CHI 2017

EXPLORE INNOVATE INSPIRE

Understanding
policy impacts

- Impacts of law or policy on people
- Impacts of a technology or design on a policy goal





ftc.gov/tech

[lcraanor @ ftc.gov](mailto:lcraanor@ftc.gov)

