

Communication

pri·va·cy

noun

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noun

```
class Program
{
    public static int square(int num)
    {
        return num * num;
    }
    public static long square(long num)
    {
        return num * num;
    }
    public static double square(double num)
    {
        return num * num;
    }

    static void Main(string[] args)
    {
        Console.WriteLine(square(9));
        Console.ReadKey();
    }
}
```

Privacy Concepts (Legal)

“By the laws of England, every invasion of private property, be it ever so minute, is a trespass. No man can set his foot upon my ground without my license, but he is liable to an action, though the damage be nothing...Papers are the owner's goods and chattels: they are his dearest property; and are so far from enduring a seizure, that they will hardly bear an inspection; and though the eye cannot by the laws of England be guilty of trespass, **yet where private papers are removed and carried away, the secret nature of those goods will be an aggravation of the trespass, and demand more considerable damages in that respect.**”

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 - **Publicity placing one in a false light in the public eye.**

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 - Publicity placing one in a false light in the public eye.
 - **Appropriation of one's likeness for the advantage of another.**

Privacy Concepts (Theories)

- Contextual Integrity (Nissenbaum)
- Privacy Regulation (Altman)
- Impression Management (Goffman)
- Databuse (Wittes)

Communication

Communication

(with users)



The first Buick V8 model
manufactured in 1915
in Buick's new plant in
Detroit, Michigan.
The car was built for
the Buick Motor Car Company
in 1915 and was the first
of the Buick Motor Car Company
to be built in the new plant.
It was the first Buick model
to be built in the new plant.
It was the first Buick model
to be built in the new plant.



Communication

Open Questions

- How are our new technologies and their usages changing our definition of privacy?
- How can our individual research agendas incorporate and facilitate increased communication?
- How can we keep people up-to-date with the changing variables and coefficients in their personal risk equations?