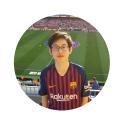


Jawa: Web Archival in the Era of JavaScript









Ayush Goel Jingyuan Zhu **University of Michigan** University of Michigan

Ravi Netravali

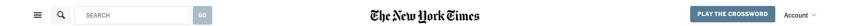
Harsha V. Madhyastha Princeton University University of Michigan



How to reduce the storage overhead of web archives and improve the quality of archived pages?



A Couple of Days After the Conference..



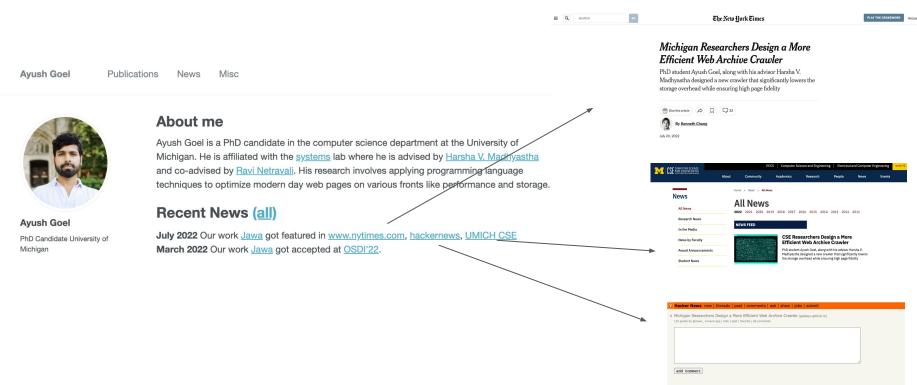
Michigan Researchers Design a More Efficient Web Archive Crawler

PhD student Ayush Goel, along with his advisor Harsha V. Madhyastha designed a new crawler that significantly lowers the storage overhead while ensuring high page fidelity

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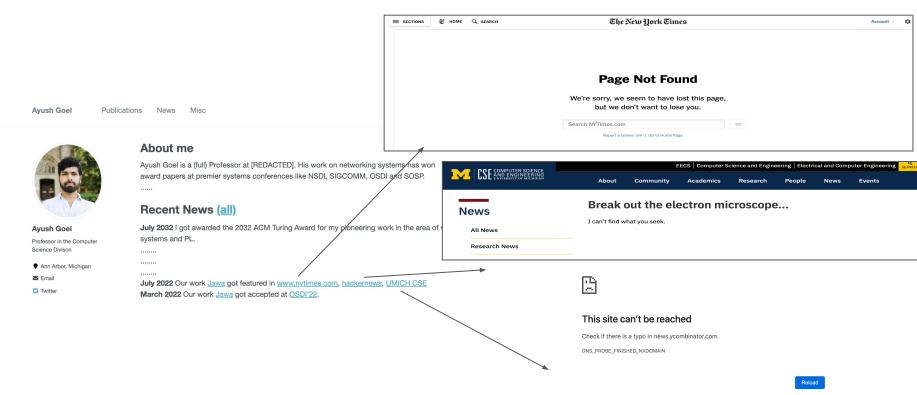


A Couple of Days After the Conference..



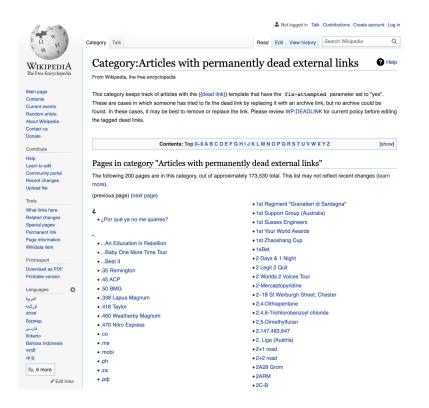


10 Years From Now (2032)....





High Prevalence of Link Rot on the Web







The Paper of Record Meets an Ephemeral Web: An Examination of Linkrot and Content Drift within The New York Times

Citation

Zittrain, Jonathan, John Bowers, and Clare Stanton. 2021. "The Paper of Record Meets an Ephemeral Web: An Examination of Linkrot and Content Drift within The New York Times." Library Innovation Lab, Harvard Law School.

RESEARCH ARTICLE

Scholarly Context Adrift: Three out of Four URI References Lead to Changed Content

Shawn M. Jones^{1©}*, Herbert Van de Sompel^{1©}, Harihar Shankar^{1©}, Martin Klein^{1©}, Richard Tobin^{2‡}, Claire Grover^{2‡}

1 Digital Library Research and Prototyping Team, Research Library, Los Alamos National Laboratory, Los Alamos, New Mexico, United States of America, 2 Language Technology Group, The University of Edinburgh, Edinburgh, Scotland, United Kingdom



Web Archives to the Rescue











Web Archives to the Rescue



~700 Billion pages, ~100 Petabytes

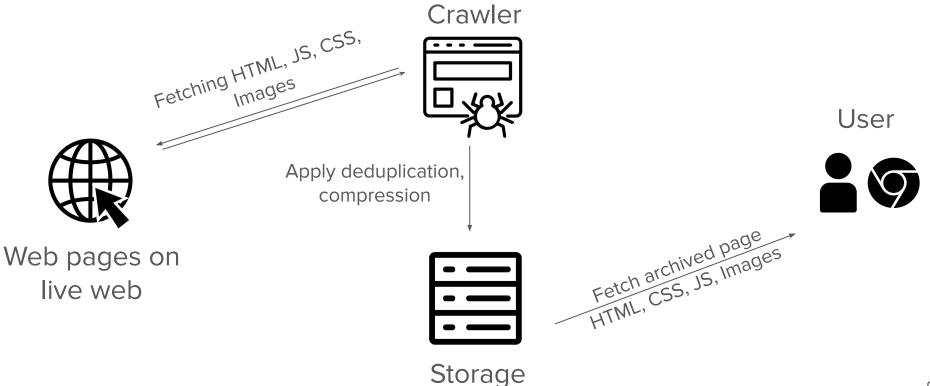








How Modern Web Archives Operate?





Problems with Web Archives: No Snapshots for Many Pages



Explore more than 702 billion web pages saved over time

http://icc-cricket.yahoo.net/newsdetails.php?newsld=18836_13277336 X

Results: 50 100 500

Hrm.

Wayback Machine has not archived that URL. Click here to search for all archived pages under http://icc-cricket.yahoo.net/newsdetails.php



Problems with Web Archives: Poor Page Fidelity







Outline

- **★** Challenges faced by web archives
- ★ Understanding the root cause
- ★ Our insights and design of a new crawler
- **★** Evaluation

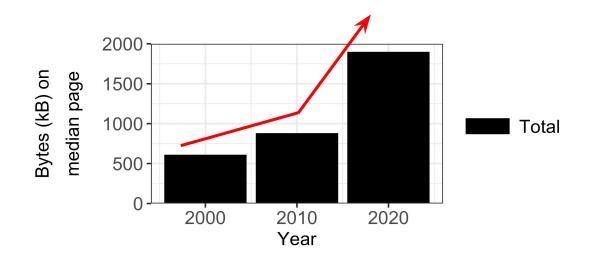


Outline

- ★ Challenges faced by web archives
- **★** Understanding the root cause
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Root Cause: Increasing JavaScript on Web Pages

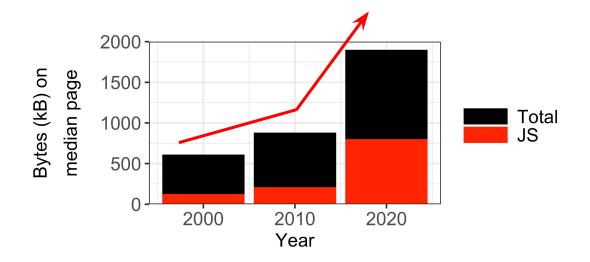


Corpus: Landing pages of 300 Alexa sites



Root Cause: Increasing JavaScript on Web Pages

Per page snapshot expensive → Fewer snapshots

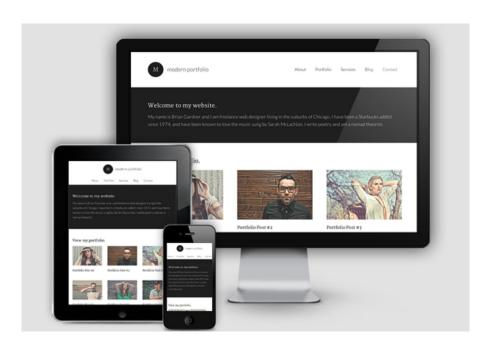


Corpus: Landing pages of 300 Alexa sites



Root Cause: JavaScript Induced Non-Determinism

Resources fetched different from crawled → Poor page fidelity







Outline

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Key Insight: Archived Page Differs from Live Page

A. No back-end origin server

Subscription

PLAY THE CROSSWORD

Account

Account login an



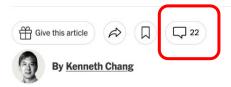
The New York Times

Search query to

www.pytimos.com W. I. D. I. D. I.

JavaScript that interacts with server will not work → Removing it will not impact fidelity

storage overhead while ensuring high page fidelity



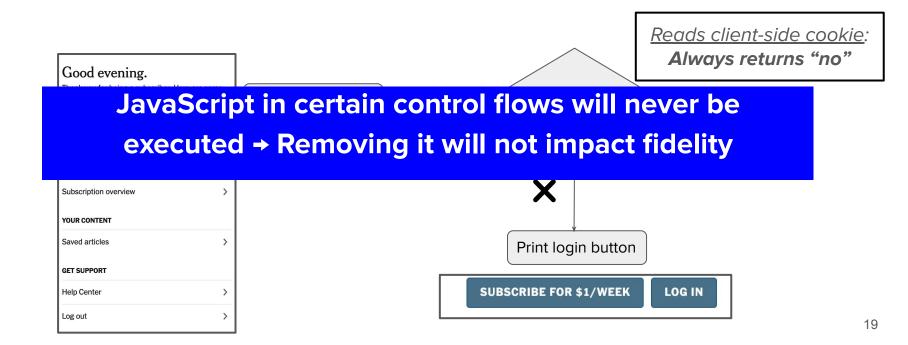
Add comments to the article

July 20, 2022



Key Insight: Archived Page Differs from Live Page

B. Certain sources of non-determinism are absent





Jawa: A New Web Archive Crawler

Improve page fidelity



Reduce storage cost



- → Eliminate impact of non-determinism
- → Identify and remove non-functional code
 - → Identify and remove unreachable code



Jawa: A New Web Archive Crawler

Improve page fidelity



Reduce storage cost



- - **Eliminate impact of non-determinism** → Identify and remove non-functional code
 - Identify and remove unreachable code



Make JavaScript Execution Completely Deterministic

Original page

Deterministic page (broken)

JavaScript Tetris

Goal: fill as many rows as possible!

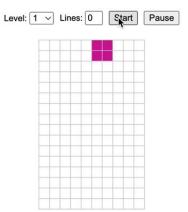
Control Keys

To move left press 4 or \leftarrow To move right press 6 or \rightarrow To rotate press 5 or 8 or \uparrow To drop faster press space or \downarrow

Mouse Control

To move left click to the left of the piece
To move right click to the right of the piece
To rotate click on/above the piece
To drop faster click below the piece

Featured at <u>JavaScripter.net</u> Copyright © 1999 Alexei Kourbatov



JavaScript Tetris

Goal: fill as many rows as possible!

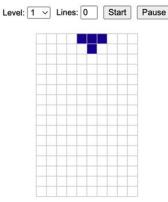
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To drop faster click below the piece

Featured at <u>JavaScripter.net</u> Copyright © 1999 Alexei Kourbatov





Understand How Non-determinism Impacts Resources Fetched

Date, Math.random, Performance (DRP)



Analyze impact on control flow on 3000 pages

Client characteristics



No impact on control flow

→ retain the non-determinism

<u>Influences control flow</u> <u>impacting resource fetches</u>

→ Eliminate non-determinism



Jawa: A New Web Archive Crawler

Improve page fidelity







- → Eliminate impact of non-determinism
- → Identify and remove non-functional code
 - → Identify and remove unreachable code



Insufficient to Save Only JS Executed While Crawling

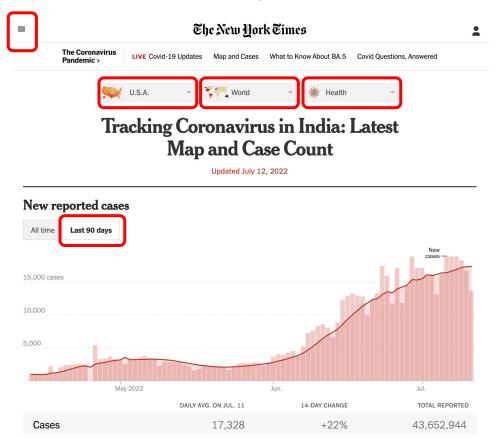




Challenge: Code Executed Depends on How User Interacts



Challenge: Code Executed Depends on Order



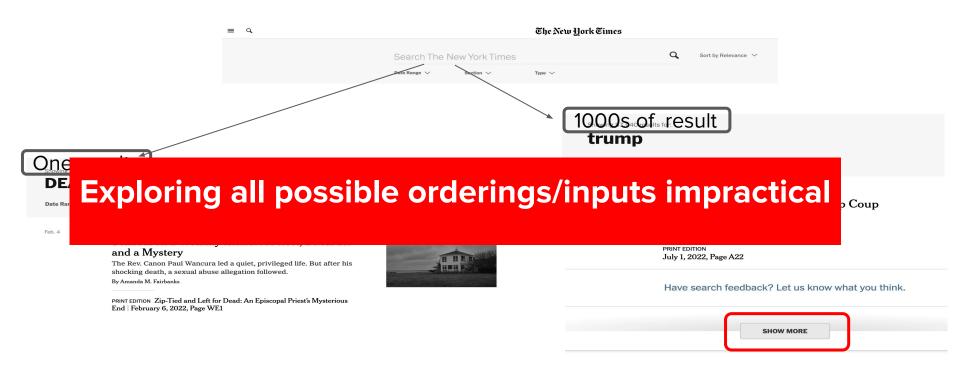


Challenge: Code Executed Depends on Order

- → Read-write dependencies between different events on page
 - JavaScript/DOM state
- → Can not predict order of events



Challenge: Code Executed Depends on Input



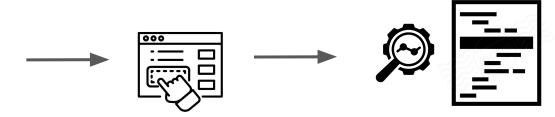


Analysis Framework: Understand State Dependencies

Inject instrumentation code

```
function foo(a,b){
    var p = Proxy(win,handler)
    p.c = _(a)+_(b);
    return _ret(true);
}
foo(1,2);
```

Trigger each interaction Monitor state accesses



Corpus: 3000 pages from 300 Alexa sites



Findings From the Analysis

- Order mostly influences coverage for analytics events

 Both categories of events irrelevant for archived pages
- Imput mostly initiaences coverage for text-based events

Implication:

Estimate code coverage with single execution of events with default inputs



Outline

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★ Evaluation



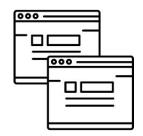
Evaluation

Storage



- Storage for web resources
- Storage for crawling/serving indices

Fidelity



- Failed Resource fetches
- Visual comparison
- Functional interactions

Throughput



- Crawling throughput
- Overhead of each technique



Evaluation

Storage



- Storage for web resources
- Storage for crawling/serving indices

Fidelity



- Failed Resource fetches
- Visual comparison
- Functional interactions

Throughput



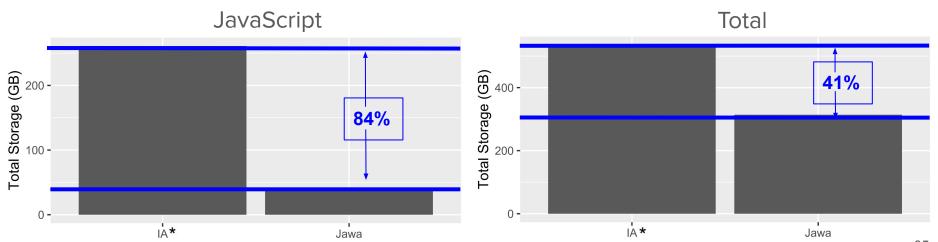
- Crawling throughput
- Overhead of each technique



Storage: Jawa Reduces Storage Overhead by 41%

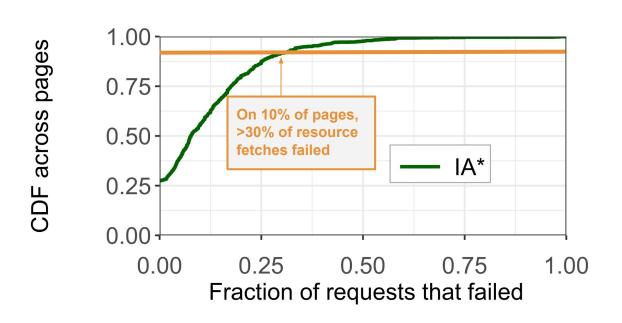
Corpus:

1 million snapshots of pages on 300 sites archived by Internet Archive





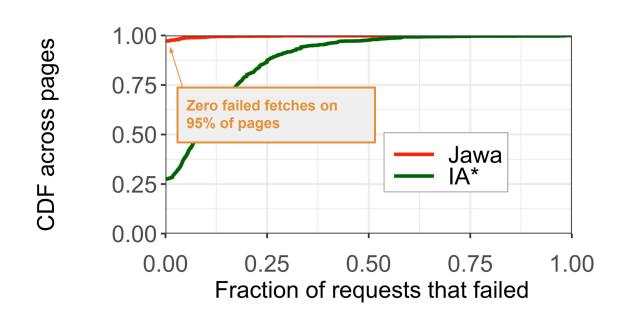
Fidelity: Jawa Eliminates Almost All Failed Resource Fetches



Corpus: 3000 web pages from 300 sites



Fidelity: Jawa Eliminates Almost All Failed Resource Fetches



Corpus: 3000 web pages from 300 sites



Conclusion

- 1. JavaScript on web pages negatively impacts web archival
- 2. Fundamental differences b/w live and archived pages can be exploited to overcome such negative impacts



https://github.com/goelayu/Jawa









qoelayu@umich.edu



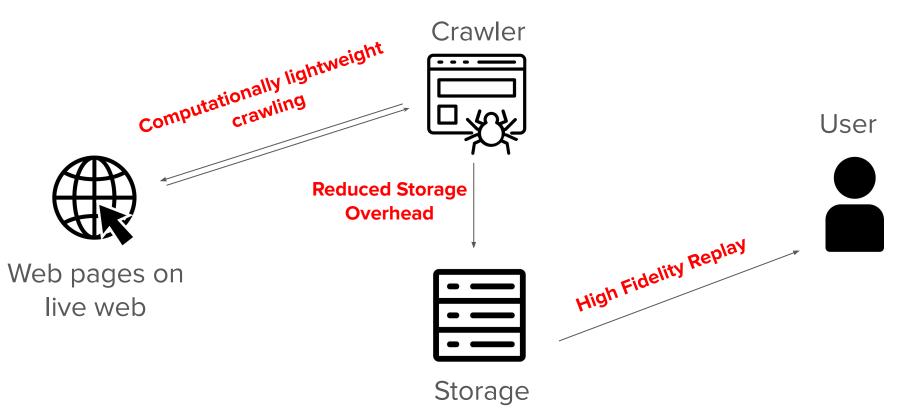
Evaluation.



Backup



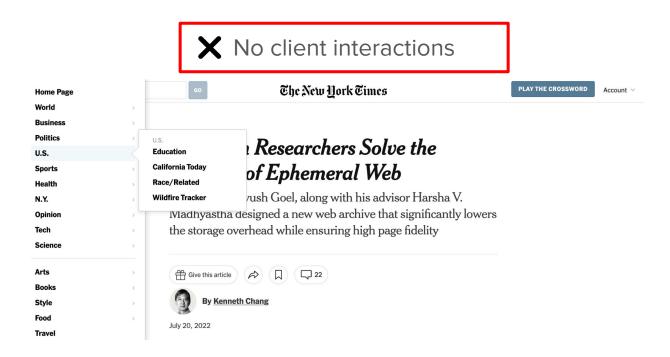
Jawa: A New Web Archival Crawler





Improve Page Fidelity: Strawman #1

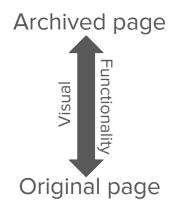
Screen capture





Jawa: A New Web Archival Crawler

High Fidelity



Low Cost



Reduced storage



Computationally lightweight





~700 Billion pages, ~100 Petabytes









To tackle this problem of ephemeral web, various web archives have been established





















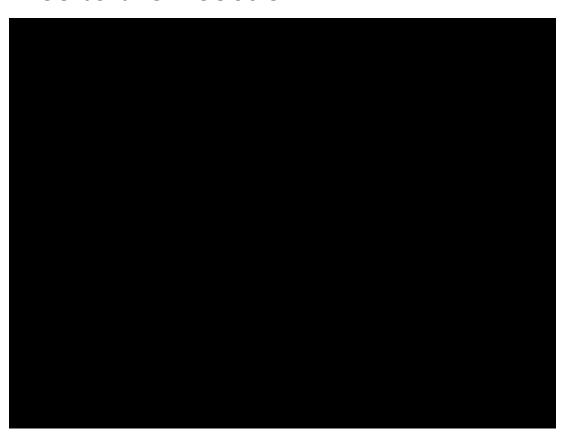








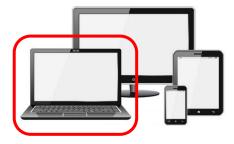






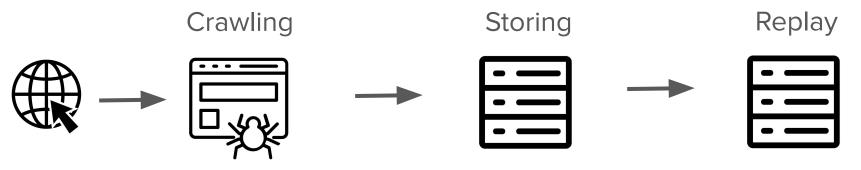
Approach to Fix Fidelity

- → Do not make DRP APIs deterministic
- → Leverage server-side matching techniques to account for such URL differences
- → Enforce same client characteristics for loads as the ones used for crawling





How Modern Web Archives Operate

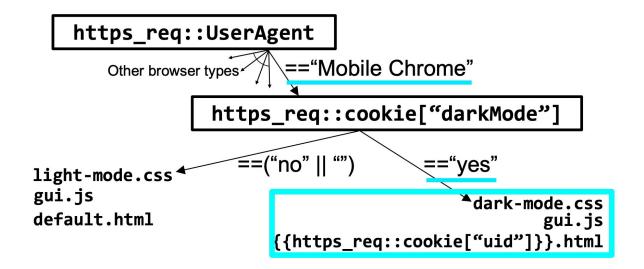


- → Initialize w/ list of URLs
- → Visit & download all web resources
- → For each resource store headers, payload.
- → Apply deduplication

- Export timestamps of snapshots
- → Replay each page by iteratively fetching resources



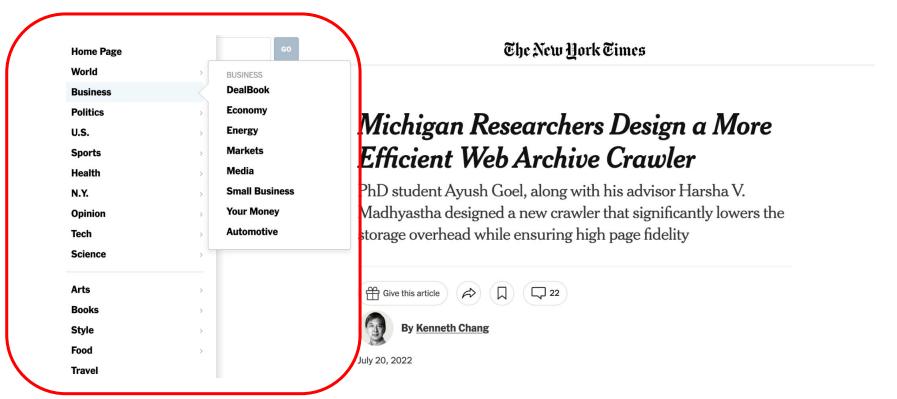
Non-determinism Resulting in Poor Fidelity



Taken from Ronny et al., NSDI'21



Strawman: Preserve Code Executed During Page Load





Make JavaScript Execution Completely Deterministic





<u>Key Insight #1</u>: Archived Page ≠ Live Page

B. Certain sources of non-determinism are absent

