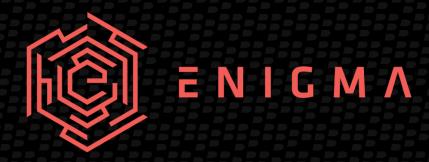


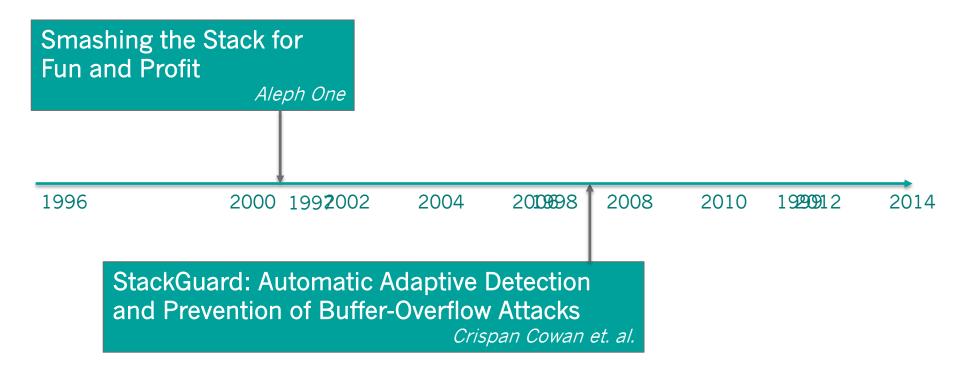
FROM CONCEPT TO DEPLOYMENT THE LIFE (AND DEATH) OF SECURITY FEATURES

January 25, 2016 Glenn Wurster

BlackBerry Public

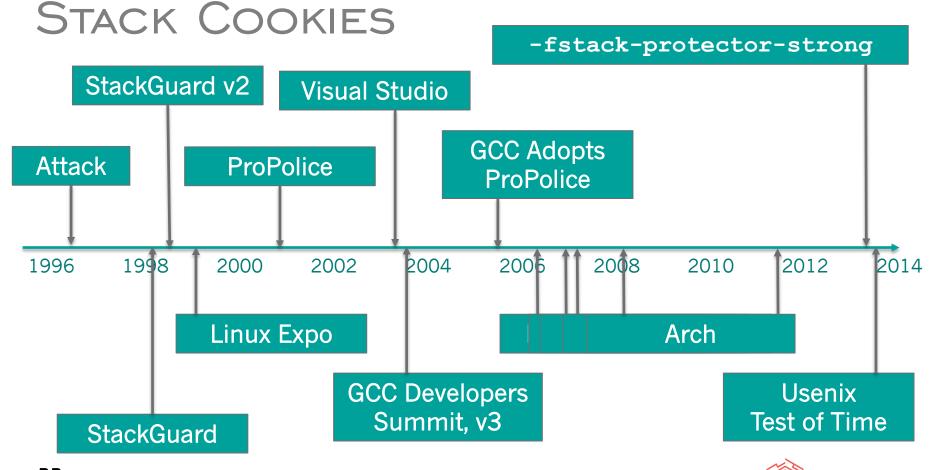


STACK COOKIES











BLACKBERRY

LIMITING ACCESS TO AN ANDROID SERVICE

```
<permission
  android:name="android.permission.READ_CALL_LOG"
  android:protectionLevel="dangerous"
/>
```





SELLING SECURITY FEATURES

Is Entrepreneurship





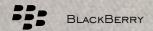
THE DIAPER BAG





THE DIAPER BAG







WHICH WOULD YOU WANT?







THE DIAPER BAG



- 2. Little/No Training
- 3. Already Partially Filled





GETTING A TOOL IN THE DIAPER BAG





GETTING A TOOL IN THE DIAPER BAG



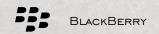
1. Replace something2. Make it Small





3. Add to something4. Put it on the baby







TIPPING POINTS

- 1. Get it in the Diaper Bag
- 2. Legislative Changes
- 3. Public Pressure







ENIGMA