# LeadCapture for SREcon23 Europe/Middle East/Africa



Looking to purchase lead retrieval licenses?
Continue to enhance your experience at the
SREcon23 Europe/Middle East/Africa with an
easy-to-use lead retrieval tool. We have
partnered with Cvent to provide lead retrieval
services through their LeadCapture product. We
appreciate your support at our event and want
you to be able to track the impact of attending
our Conference.

### **How It Works:**

- Scan badges to gather lead information
- Score leads and takes notes
- Export leads to any database on demand

## **APP LICENSE**

Purchase an app license to download the Cvent LeadCapture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

\$499

\$249

\$149

\*BEST VALUE\*
3-Pack
LeadCapture License

Single LeadCapture License Additional LeadCapture License

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### FINISH SETTING UP YOUR EXHIBITOR ACCOUNT

- Click here Enter your details and click Create Account.
- You will soon receive the email "Welcome to SREcon23 Europe/Middle East/Africa" from conference@usenix.org." Click **Log In** within the email.
- Don't remember your password? Click on "Forgot?" to set up your password. You will soon receive the email "Reset your Onsite Solutions Password"
  - If you have LeadCapture login credentials from past events, log in with your email and previously created password. Once logged in, click Switch Event (top right) and click Join Event. Search the Event Code: D484BD01E8AA and add SREcon23 Europe/Middle East/Africa to the list of events you're exhibiting at.

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## LOGGING BACK IN TO YOUR EXHIBITOR PORTAL

- Log back into your Portal with this link.
- Use this Portal to:
  - Purchase additional LeadCapture licenses, if necessary
  - Assign licenses to registered onsite staff (must have registration confirmation number)
  - Create lead-qualifying questions
  - Export your leads after the event

# **SUPPORT**

New to LeadCapture or want additional help? <u>This how-to</u> is all you need to get set up. Questions? Email <u>leadcapture@cvent.com</u> with any general LeadCapture questions.