




# LISA<sup>19</sup>

October 28 - 30, 2019

<https://www.usenix.org/conference/lisa19> 

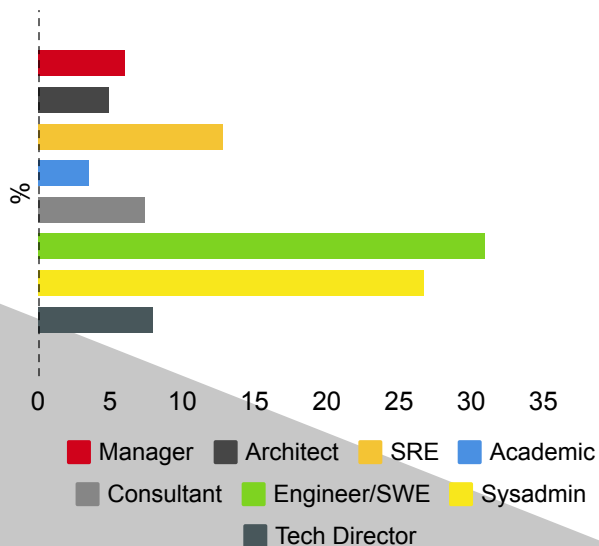
@LISAConference 

## Sponsor Guide

LISA is the premier meeting place for professionals who make computing work efficiently across a variety of industries. If you want to connect with DevOps professionals, sysadmins, SREs, researchers, and decision makers who are involved in ensuring the effective delivery of services across platforms at scale, this is the event to attend.

The three day LISA19 program will include invited talks, panels, and more. LISA provides opportunities for attendees and speakers to collaborate on and test out new ideas. Evening receptions and Birds-of-a-Feather sessions provide opportunities to meet and network with those who are interested in your products, tools, solutions, or want to know what it is like to work for your organization.

### Attendee Profile



### LISA18 Expo



#### Our Sponsors and Exhibitors Say:

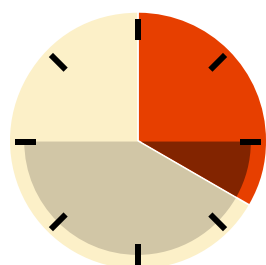
***"LISA18 proved to be our best show of the year. The attendees were all relevant to our mission. The team that manages the show is professional and experienced. I look forward to attending more shows."***

***"We got lots of quality leads last year and tripled our annual sales. We got even more leads this year. LISA provides the perfect industry connection for our company."***

Deliverable	Platinum \$40,000	Gold \$25,000	Silver \$15,000
Booth in Expo Hall	Included	Included	Included
Logo on Expo Passport	Premium placement	Premium placement	Included
Logo on website with:	100-word blurb	75-word blurb	50-word blurb
Conference passes	8	5	4
Ad in conference directory	Full-page grayscale	Half-page grayscale	Half-page grayscale
Option to provide collateral in bag	Option included	Option included	Option included
Evening Vendor Birds-of-a-Feather (BoF) session	2 hours, catered	1 hour, catered	1 hour, catered (subject to availability)
Option to co-locate event	Inquire for details	Inquire for details	
Option to distribute giveaway	During Reception and in conference bag	During Luncheon or Happy Hour (TBD)	
Additional speaking opportunity	Please Inquire		
Branded all-attendee item (lanyard, shirt, TBD)	Please Inquire		

### Diversity at LISA

Support good works and empower professional development. Advocate for diversity in tech by sponsoring our diversity grants for those who identify as women or come from other underrepresented groups. Support diversity and inclusion in the field and our rising generation of systems and network experts.



#### DIVERSITY GRANTS -starting at \$5,000+

- Logo on grant webpage and in print on conference signage
- Social Media acknowledgment as Diversity Grants supporter
- Access to grant applicant list prior to conference, includes contact information
- Conference pass(es) (commensurate with support level)

### **Bronze Sponsor \$10,000**

- 10x10 booth in Expo; includes:
- 4 complimentary exhibitor badges to staff booth
- Your company logo on one version of the Expo Passport
- Logo on event website, on mobile app, and in print on event signage
- Logo listed as Exhibitor with a 25-word blurb on event website
- Option to include collateral in conference bag
- Two all-access Conference Passes to attend

### **Exhibitor-Only \$5,000**

- 10x10 Booth in Expo; Includes:
- 4 complimentary exhibitor badges to staff booth
- Your company logo on one version of the Expo Passport
- Logo listed as an Exhibitor on event website with 25-word blurb

### **OPEN ACCESS SPONSOR \$10,000**

Under our open access policy, all USENIX conferences' technical session content is posted for free and is open to all. Your linked logo permanently posted on all technical sessions video content posted on USENIX website and YouTube channel plus:

- Option to distribute giveaway in attendee bags
- Premium placement of logo on conference signage
- Logo and link, plus inclusion of 75-word company description, on LISA19 website
- Option for full-page ad in conference directory
- 3 conference passes
- 6 reception tickets

### **LANYARD SPONSOR \$7,000**

Brand the conference lanyard with your company logo which all attendees wear. One side with your company logo, the other will have the USENIX logo

### **VENDOR BIRDS-OF-A-FEATHER SESSION \$7,000 (subject to availability)**

A reserved room for 1-hour evening session (approximate capacity: 75 people)

- AV, mic, and projector availability
- Catering for 50 (beer, wine, soft drinks, and dry snacks)
- Logo on conference signage and website promoting BoF location and topic
- 1 conference pass (for moderator/speaker)

### **WIRELESS SPONSOR \$8,500**

Sponsor the event wireless network and we'll include your company logo, link, and 25-word company description on LISA19 website