



LISA¹⁹

October 28 - 30, 2019

<https://www.usenix.org/conference/lisa19> 

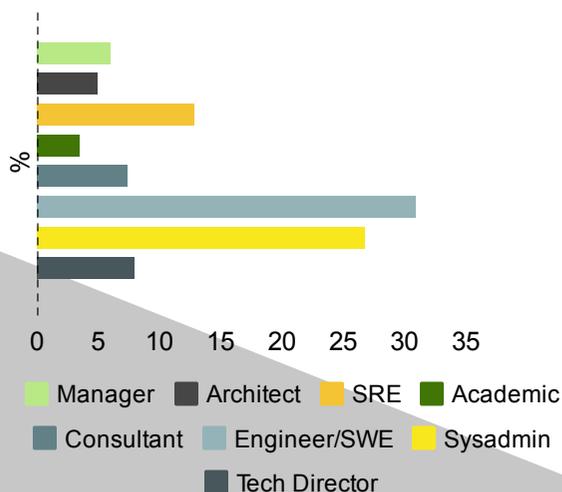
@LISAConference 

Sponsor Guide

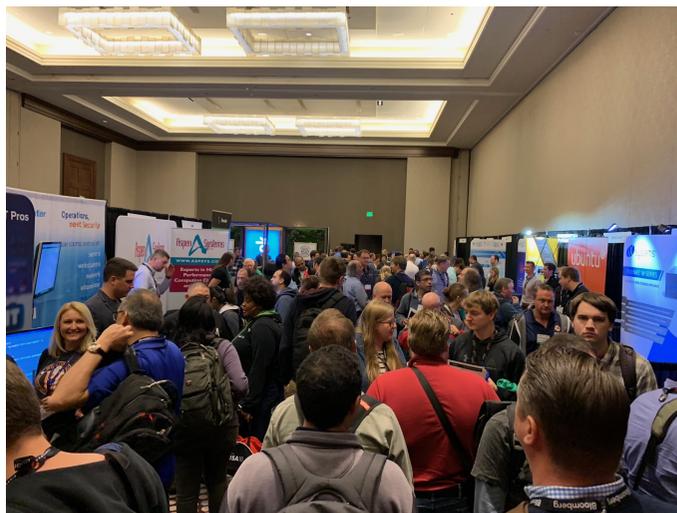
LISA is the premier meeting place for professionals who make computing work efficiently across a variety of industries. If you want to connect with DevOps professionals, sysadmins, SREs, researchers, and decision makers who are involved in ensuring the effective delivery of services across platforms at scale, this is the event to attend.

The three day LISA19 program will include invited talks, panels, and more. LISA provides opportunities for attendees and speakers to collaborate on and test out new ideas. Evening receptions and Birds-of-a-Feather sessions provide opportunities to meet and network with those who are interested in your products, tools, solutions, or want to know what it is like to work for your organization.

Attendee Profile



LISA18 Expo



Our Sponsors and Exhibitors Say:

"LISA18 proved to be our best show of the year. The attendees were all relevant to our mission. The team that manages the show is professional and experienced. I look forward to attending more shows."

"We got lots of quality leads last year and tripled our annual sales. We got even more leads this year. LISA provides the perfect industry connection for our company."

Deliverable:	Platinum \$40,000	Gold \$25,000	Silver \$15,000
Booth in Expo Hall	Included	Included	Included
Logo on Exhibitor Passport	Premium placement	Premium placement	Included
Logo + link with:	100-word blurb	75-word blurb	50-word blurb
Conference passes	8	5	4
Ad in conference directory	Full-page grayscale	Half-page grayscale	Half-page grayscale
Option to provide collateral in conference bag	Option included	Option included	Option included
Evening Vendor Birds-of-a-Feather (BoF) session	2 hours, catered	1 hour, catered (subject to availability)	1 hour, catered (subject to availability)
Option to co-locate event	Inquire for details	Inquire for details	
Option to distribute giveaway	During Reception and in conference bag	During Luncheon or Happy Hour (TBD)	
Additional speaking opportunity	Optional 5 mins at Conference Reception	5 mins at Expo Lunch or Happy Hour or TBD	
Branded all-attendee item (lanyard, shirt, TBD)	Option included		

Support good works and empower professional development. Advocate for diversity in tech by sponsoring our diversity grants for those who identify as women or come from other underrepresented groups. Support diversity and inclusion in the field and our rising generation of systems and network experts.



DIVERSITY GRANTS -starting at \$5,000+

- Logo on relevant grants webpage and on conference onsite signage
- Social Media acknowledgment as Diversity Grants supporter
- Access to grant applicant list prior to conference, includes contact information
- Conference pass(es) (commensurate with support level)

Bronze Sponsor \$10,000

Booth in Expo hall

Your company logo on one version of the Exhibitor Passport

Logo on event website with 25-word blurb

Option to include collateral in conference bag

Exhibitor-Only \$5,000

Booth in Expo hall

Your company logo on one version of the Exhibitor Passport

Logo on event website with 25-word blurb

OPEN ACCESS SPONSOR \$10,000

Under our open access policy, all USENIX conferences' technical session content is posted for free and is open to all.

Your linked logo permanently posted on all technical sessions video content posted on USENIX website and YouTube channel plus:

- Option to distribute giveaway in attendee bags
- Premium placement of logo on conference signage
- Logo and link, plus inclusion of 75-word company description, on LISA19 website
- Option for full-page ad in conference directory
- 3 conference passes
- 6 reception tickets

LANYARD SPONSOR \$7,000

Brand the conference lanyard with your company logo which all attendees wear. One side with your company logo, the other will have the USENIX logo

VENDOR BIRDS-OF-A-FEATHER SESSION \$7,000 (subject to availability)

A reserved room for 1-hour evening session (approximate capacity: 75 people)

- AV, mic, and projector availability
- Catering for 50 (beer, wine, soft drinks, and dry snacks)
- Logo on conference signage and website promoting BoF location and topic
- 1 conference pass (for moderator/speaker)

WIRELESS SPONSOR \$8,500

Sponsor the event wireless network and we'll include your company logo, link, and 25-word company description on LISA19 website