

LISA18

October 29-31, 2018
Nashville, TN, USA

LISA is the premier meeting place for professionals who make computing work efficiently across a variety of industries. If you want to connect with sysadmins, SREs, DevOps, and WebOps professionals, researchers, and other key contacts who are involved in ensuring the effective delivery of IT services across platforms and scales, this is the event to attend. The three day LISA18 program will include invited talks, training sessions, and daily keynotes. LISA provides opportunities for attendees and speakers to collaborate on and test out new ideas. The hallway track, evening receptions, and Birds-of-a-Feather sessions provide opportunities to meet and network with those who are interested in your products or want to know what it is like to work for your organization.

Generate Leads: Exhibit at the LISA18 Expo and sell your product, recruit top talent, network with your customer base, build your company profile, and make an impact on industry experts.

Speak: Host a Vendor BoF or grab a few minutes to address LISA attendees by sponsoring the Expo Lunch, Expo Happy Hour, or the Conference Reception.

Brand: Broadcast your brand to an international audience by sponsoring the videos of the LISA18 talks. Other branding opportunities include coffee breaks, raffle prizes, lanyards, and more.

Support Diversity and Inclusion: Empower professional development and advocate for diversity in tech by sponsoring our student and diversity grants program.

DIAMOND

GOLD

SILVER

BRONZE

EXHIBITOR

RECEPTION

INCLUDES SPEAKING OPTION



CATERED BoF

LIGHT SNACKS AND DRINK



BRANDED GIVEAWAY

IN ATTENDEE BAG



LOGO/LINK/BLURB

PRINT - WEB - MOBILE APP



EXPO BOOTH



ALL-ACCESS PASSES

8

6

4

2

ATTENDEE PROFILE



ENGINEER/SWE

30%

SYSADMINS

26%

SRE/ARCHITECT

13%

DIRECTOR/MANAGER

15%

ACADEMIC

15%

CUSTOM OPPORTUNITIES

LANYARD

Foster and support the diverse future of tech.
Gain access to talented applicant pool beforehand.

OPEN ACCESS

Brand the lanyards attendees will wear throughout the event

DIVERSITY GRANTS

Your logo permanently posted on all conference videos on USENIX's website and YouTube channel.

Free and open to all.



Contact us for pricing and details

sponsorship@usenix.org
+1 (510) 528-8649