LISA is the premier meeting place for professionals who make computing work efficiently across a variety of industries. If you want to connect with speakers, 1,000+ attendees, and hundreds of users and developers all aiming to contribute to the effective delivery of IT services across platforms and scales, this is the event to attend. The three-day LISA18 program will include invited talks, training sessions, and daily keynotes.

**Generate Leads:**
Exhibit at the LISA18 Expo and sell your product, recruit top talent, network with your customer base, build your company profile, and make an impact on industry experts.

**Speak:**
Host a Vendor BoF or grab a few minutes to address LISA attendees by sponsoring the Expo Lunch, Expo Happy Hour, or the Conference Reception.

**Brand:**
Broadcast your brand to an international audience by sponsoring the videos of the LISA18 talks. Other branding opportunities include coffee breaks, raffle prizes, lanyards, and more.

**Support Diversity and Inclusion:**
Empower professional development and advocate for diversity in tech by sponsoring our student and diversity grants program.

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**Attendee Profile**

<table>
<thead>
<tr>
<th>Role</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineer/SWE</td>
<td>30%</td>
</tr>
<tr>
<td>Sysadmin</td>
<td>26%</td>
</tr>
<tr>
<td>SRE/Architect</td>
<td>13%</td>
</tr>
<tr>
<td>Director/Manager</td>
<td>15%</td>
</tr>
<tr>
<td>Academic</td>
<td>15%</td>
</tr>
</tbody>
</table>

**Custom Opportunities**

- **Lanyard**
  - Your logo permanently posted on all conference videos on USENIX’s website and YouTube channel.

- **Diversity Grants**
  - Foster and support the diverse future of tech.
  - Gain access to talented applicant pool beforehand.

Contact us for pricing and details:

sponsorship@usenix.org

+1 (510) 528-8649