



ENIGMA

Sponsor Guide

A USENIX CONFERENCE

JAN 27-29, 2020

SAN FRANCISCO, CA, USA

WWW.USENIX.ORG/ENIGMA2020

Enigma centers on a single track of engaging talks covering a wide range of topics in security and privacy. Our goal is to clearly explain emerging threats and defenses in the growing intersection of society and technology, and to foster an intelligent and informed conversation within the community and the world.

— Who Attends?

Advanced security professionals from large and small industry, academia, and government, including **engineers, architects, developers**, and C-level titles.

— Expected Attendance: 500



| @enigmaconf #enigma2020

www.usenix.org

Diversity Grants Sponsorship

We view diversity as a key goal and actively work to ensure that the Enigma community encourages and welcomes participation from all employment sectors, racial and ethnic backgrounds, nationalities, and genders.

Support diversity in the industry with a Diversity Grant sponsorship as a stand-alone option or as an addition to an exhibiting sponsorship.

- Meaningful support starts at \$6,500
- Please inquire for full details and deliverables



Platinum Sponsor - SOLD

Exclusive sponsor of a catered, branded evening event with the option to include a private networking event

Platinum sponsorship also includes:

- Additional branding options during exclusive event
- Access to Pre-Event Attendee List upon request (Company + Title only)
- Logo on screen/monitor before sessions
- Turn-key booth with branding and lead retrieval, included
- Collateral in conference bag
- Logo and link on event website, mobile app and logo on event signage
- 10 all-access passes

Diamond Sponsor - SOLD

Exclusive sponsor of a catered, branded evening event

Diamond sponsorship also includes:

- Additional branding options during exclusive event
- Access to Pre-Event Attendee List upon request (Company + Title only)
- Logo on screen/monitor before sessions
- Turn-key booth with branding and lead retrieval, included
- Collateral in conference bag
- Logo and link on event website, mobile app and logo on event signage
- 8 all-access passes

Gold Luncheon Sponsor

- Catered, branded luncheon sponsor
- Turnkey booth in showcase
- Option to order lead retrieval
- Logo on screen/monitor before sessions
- Collateral in conference bag
- Logo and link on event website, mobile app, and logo on event signage
- 6 all-access passes

USD \$30,000

Silver Sponsor

- Catered, branded break or breakfast sponsor
- Turnkey booth in showcase
- Option to order lead retrieval
- Collateral in conference bag
- Logo + Link on event website, mobile app, and logo on event signage
- 4 all-access passes

USD \$20,000

Bronze Sponsor

- Turnkey booth in showcase
- Option to order lead retrieval
- Collateral in conference bag
- Logo + link on event website, mobile app, and logo on event signage
- 2 all-access passes

USD \$12,000

Sponsorship exposes your brand to highly qualified attendees, funds our diversity and student grants, supports open access to our conference content, and keeps USENIX conferences affordable. USENIX is a 501(c)(3) non-profit organization that relies on sponsor support to fulfill its mission. To learn more, please contact the Sponsorship Department. Sponsorship@usenix.org

USENIX reserves the right, in its sole discretion, to decline any offer of sponsorship which does not meet USENIX's requirements and standards, or for any other reason.



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