

# Future Web Services

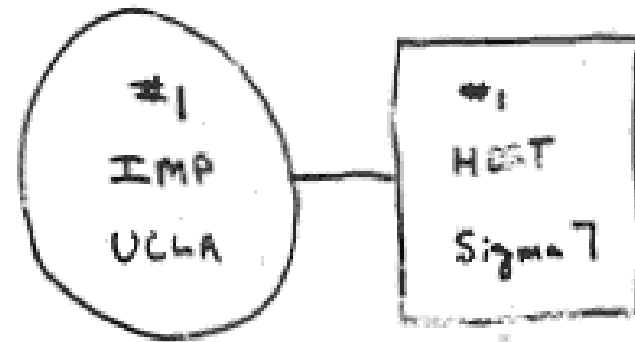
Andy Poggio  
Packet Systems Group  
Systems Products  
Sun Microsystems

# Networking

- ◆ Past
- ◆ Present
- ◆ Future

# ArpaNode

- ◆ Advantages:
  - ◆ no congestion
  - ◆ no viruses
  - ◆ no denial of service
- ◆ Disadvantages:
  - ◆ Metcalfe's law



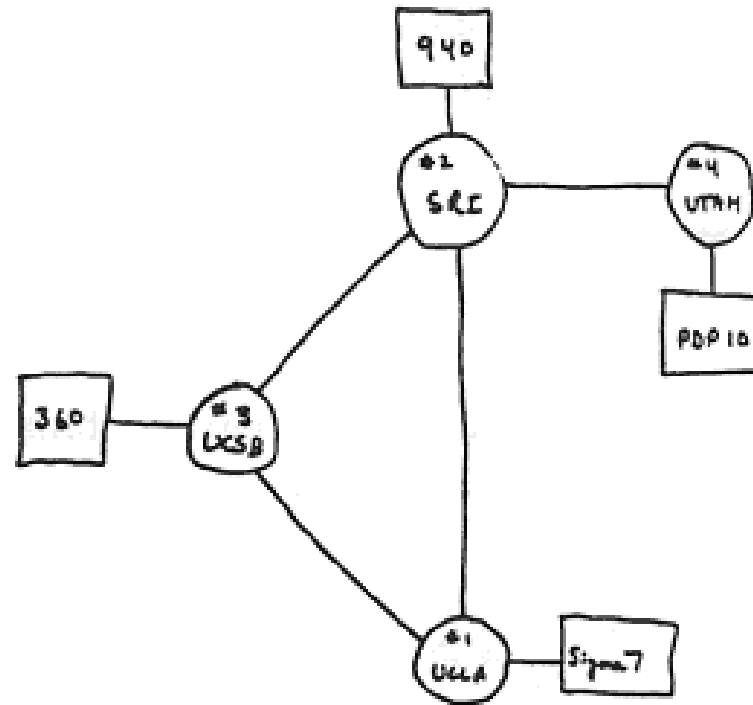
THE ARPA NETWORK

SEPT. 1969

1 NODE

FIGURE 6.1 Drawing of September 1969  
(Courtesy of Alex McKenzie)

# ArpaNet



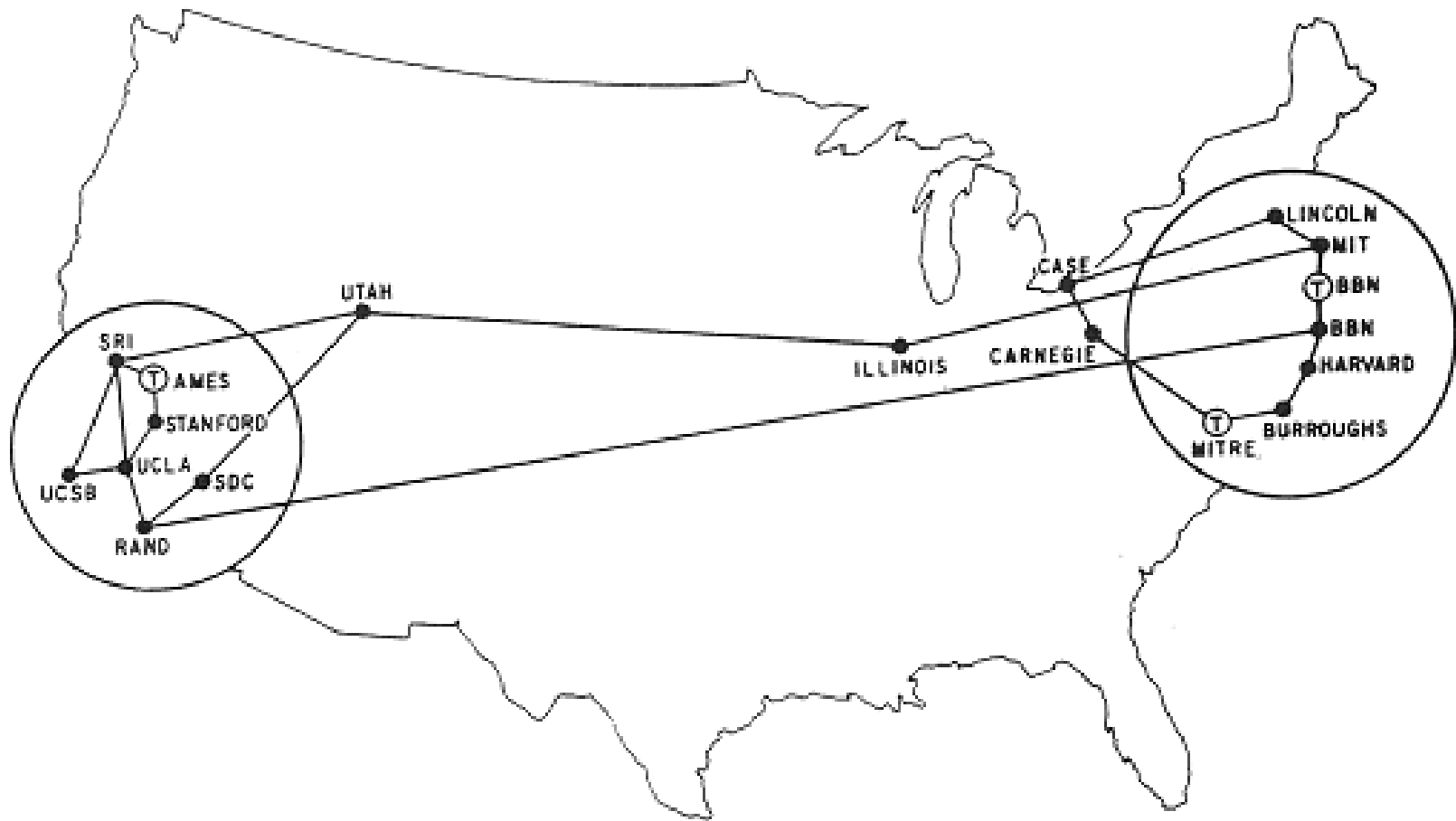
THE ARPA NETWORK

DEC 1969

4 NODES

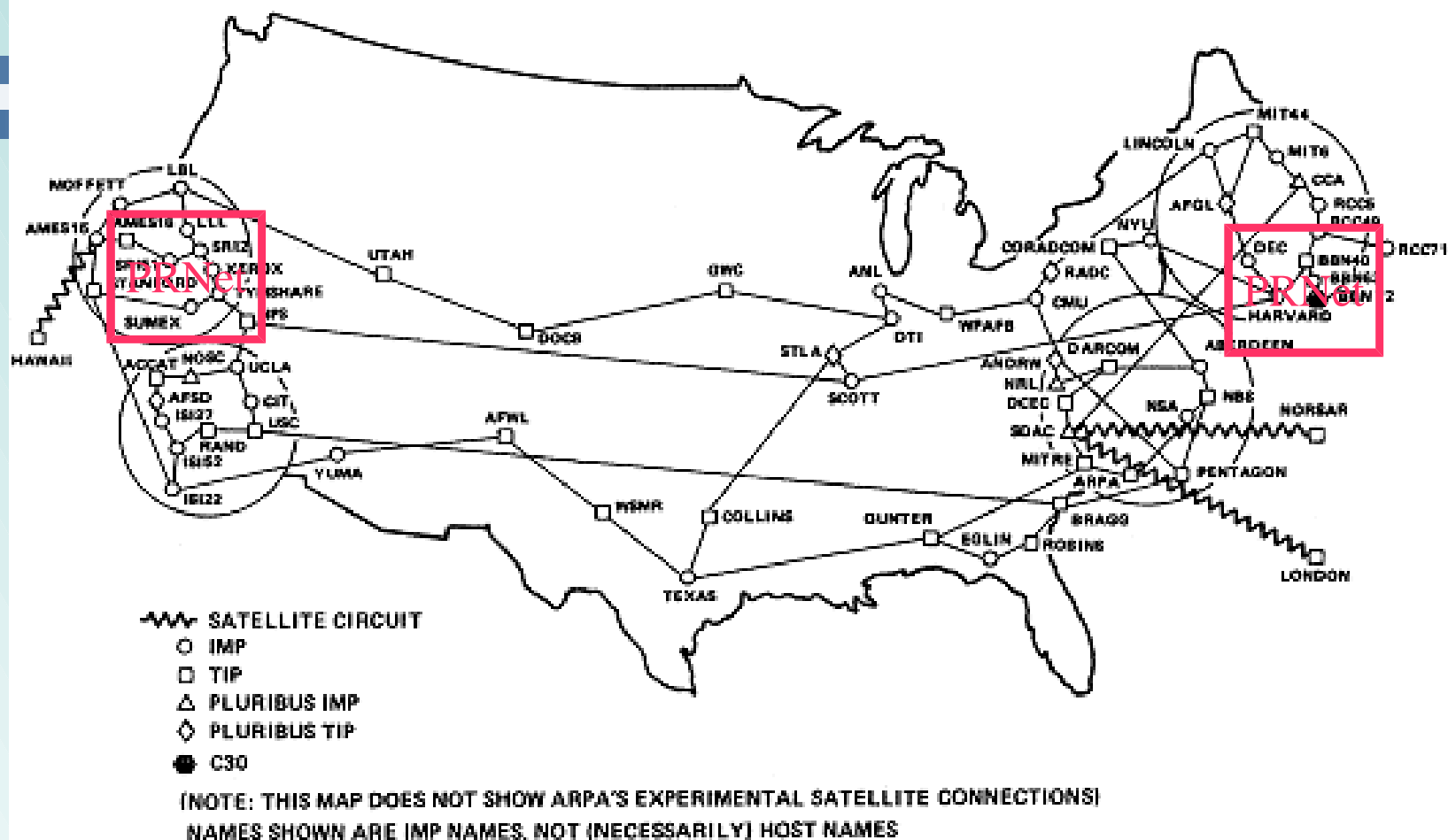
FIGURE 6.2 Drawing of 4 Node Network  
(Courtesy of Alex McKenzie)

# ArpaNet – Both Coasts



MAP 4 September 1971

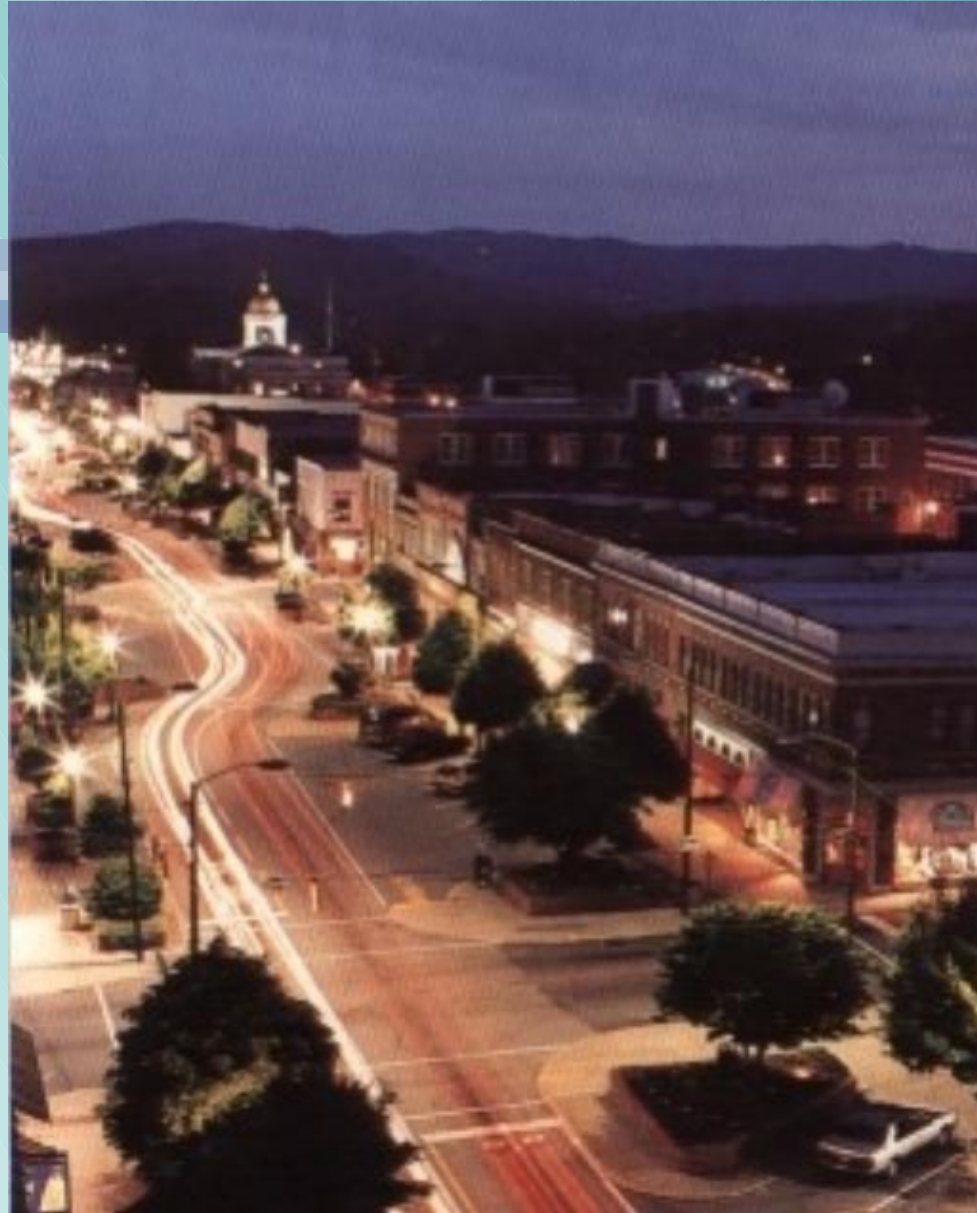
## ARPANET GEOGRAPHIC MAP, OCTOBER 1980



# Ipv4 Addresses circa 1980

- ◆ 32 bits total
- ◆ 8 bits for network number -- plenty
- ◆ 24 bits for host number -- could run out
- ◆ "Predictions are hard to make, especially about the future" – Vint Cerf

# Where?





ebay.com

cnet.com

1-800-flowers.com

download.com

etrade.com

webvan.com

amazon.com



# Post–Mainstreet Era

- ◆ What can't real mainstreet provide?
- ◆ Anytime
- ◆ Anywhere
- ◆ "The 6+ Webs" – Bill Joy

# Near Web

- ◆ Nearby high resolution display/mouse/kbd
- ◆ Personalized News
  - ◆ multimedia
  - ◆ on demand
- ◆ Education
  - ◆ Any medium – text, graphics, 3D, video, audio
  - ◆ Interactive / simulation – angular momentum
  - ◆ Draw from information sources worldwide

# Near Web

- ◆ References – traditional
  - ◆ Alexander, Steve, and Ralph Droms. *DHCP Options and BOOTP Vendor Extensions*. RFC 2132. March 1997.
- ◆ References – web
  - ◆ [www.planetit.com/techcenters/docs...](http://www.planetit.com/techcenters/docs...)

# Far Web

- ◆ TV/appliance with remote control
- ◆ Entertainment on demand
- ◆ Targeted advertising
  - ◆ Can be unobtrusive and valuable
- ◆ Anyone is a source
  - ◆ publisher/broadcaster/service provider
  - ◆ content / service
  - ◆ infrastructure (server+connection)

# Voice Web

- ◆ Voice–dominated communication
- ◆ JavaCar with voice control of:
  - ◆ Wireless modem
  - ◆ GPS
  - ◆ Miniserver with in–car network
  - ◆ Digital dashboard



# E-commerce Web

- ◆ Computer-to-computer
- ◆ Auctions – forward and reverse (eWanted)
- ◆ Dynamic pricing
  - ◆ price-conscious pays low price
  - ◆ service/warranty/shipping advantages pay more

# Device Web

- ◆ Device to device
- ◆ NonPC devices will dominate in the future
  - ◆ With cell phones, NTT Docomo is becoming Japan's biggest ISP
  - ◆ First Internet radio has been demonstrated
  - ◆ Internet settop boxes (cable, WebTV, etc.)
  - ◆ Electronic picture frames using SS memory available; Internet connection soon



# Device Web

- ◆ Agents
  - ◆ Everyone needs a staff
  - ◆ Personal news
  - ◆ Reverse auctions
  - ◆ Global distributed processing – SETI
  - ◆ Move/Run anywhere with IP/Java

# Here Web

- ◆ Personal, portable computing+communication
- ◆ Digital assets anywhere
  - ◆ Own CD, access MP3 via website (myMP3)
  - ◆ Same with files, DVDs, etc.
  - ◆ On demand access+ownership

# Here Web

- ◆ Creating an environment
- ◆ Where would you rather be?
  - ◆ Taken from "Snow Crash" by Neal Stephenson

# Here Web

- ◆ 20x30 storage locker in a U–Stor–It
  - ◆ concrete floor with rollup steel door
  - ◆ cinder block and cargo pallet furniture
  - ◆ thrifty but sanitary bathroom facilities located next–door

# Here Web

- ◆ The Street, 65K kilometers around
- ◆ Neighborhoods filled with Frank Lloyd Wright and Victorian house designs
- ◆ A black pyramid the size of several football fields
- ◆ Beautiful people, wild-looking abstracts, tornadoes of gyrating light

# Here Web

- ◆ Universe creators
- ◆ Live in Versailles, The Forbidden City, Kauai
- ◆ Be in places you can't go:
  - ◆ Fusion ignition of a new star
  - ◆ Shockwave of a supernova
- ◆ For the price of a software upgrade
- ◆ *But the real world always comes first!*

# Building the Future

- ◆ "The best way to predict the future is to build it" – Alan Kay
- ◆ Network infrastructure
- ◆ Computer architecture
- ◆ Server room architecture

# Ipv6

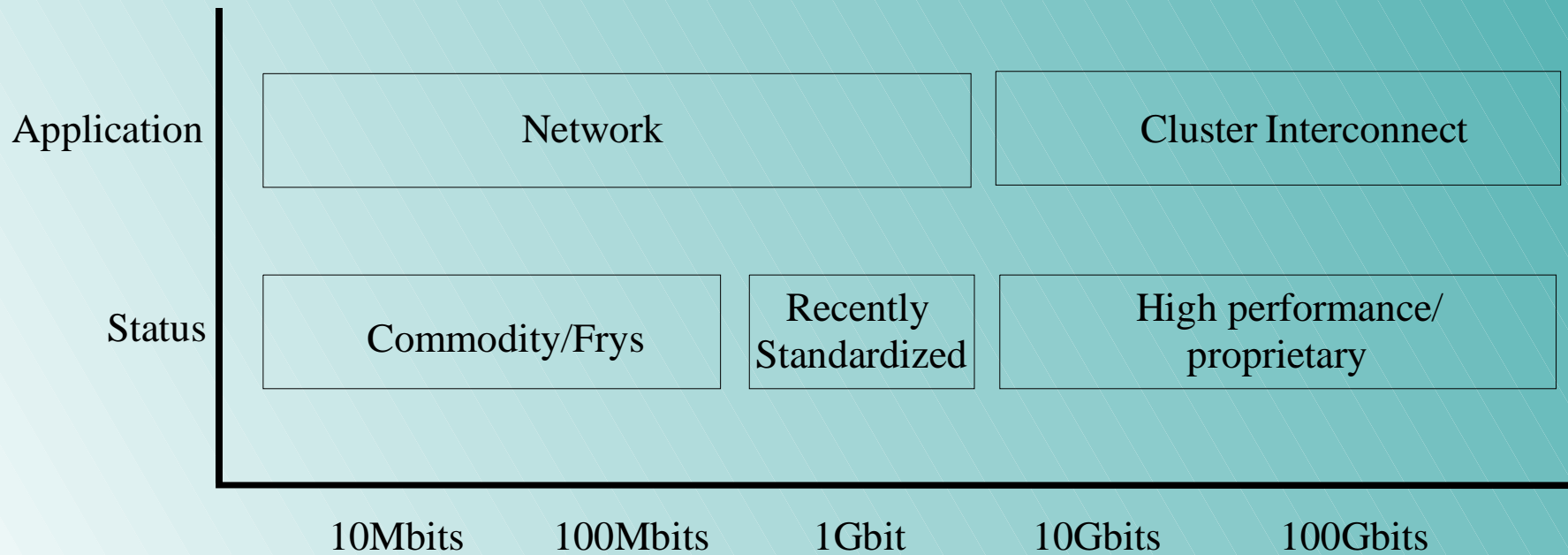
- ◆ Expanded address space
- ◆ Simpler autoconfiguration with global+local address components
- ◆ Better support for authentication and encryption
- ◆ Mobility – moved node can ask router for forwarding



# IPv6

- ◆ Primary motivation is address space
- ◆ About 1 billion IPv4 addresses remain
- ◆ Successful reuse: DHCP, NAT and private address ranges
- ◆ IPv6 adoption slow for much of the world
- ◆ There will always be IPv4 on the Internet

# LAN Bandwidth



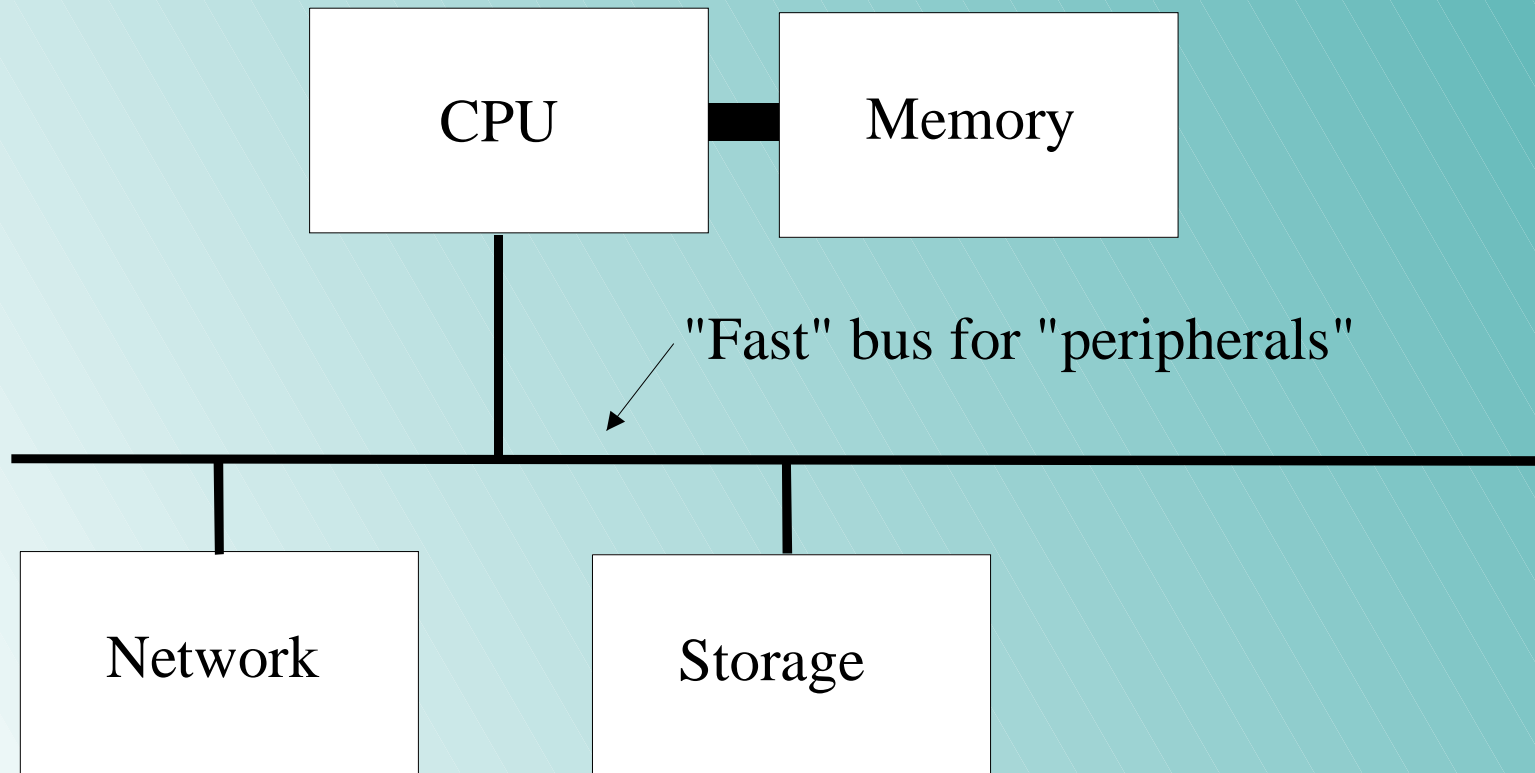
# Network Infrastructure

- ◆ Wireless versus Wired
- ◆ QoS versus Overprovision
- ◆ Electrical versus Optical (crayons)
- ◆ Last mile
  - ◆ ADSL
  - ◆ cable modem
  - ◆ satellite
  - ◆ fiber to the home (FTTH)

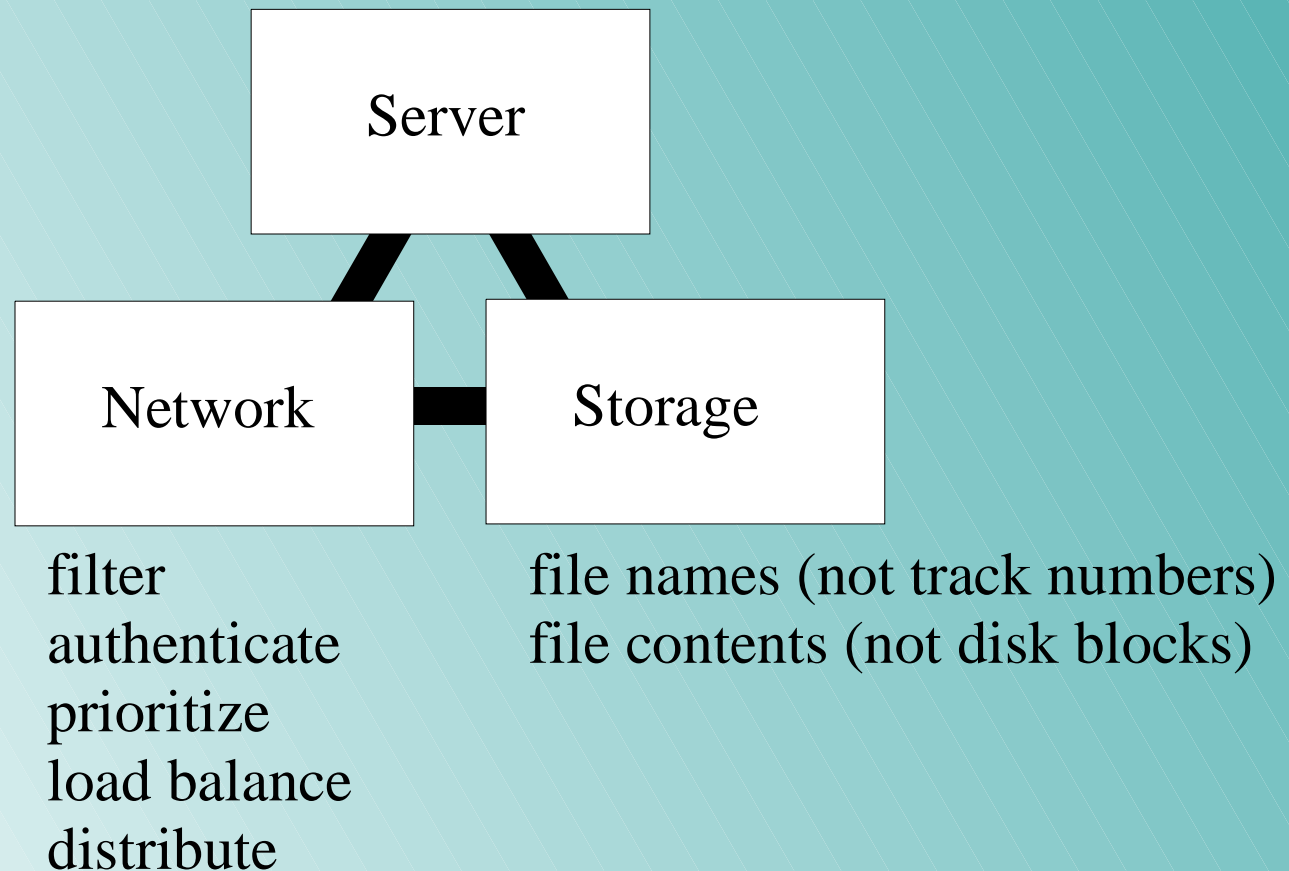
# Chip Architecture

- ◆ Electrical / Si for another decade
- ◆ Quantum effects count at .02 microns
- ◆ New approach needed then:
  - ◆ optical
  - ◆ organic
  - ◆ quantum
  - ◆ computational fog (VR)

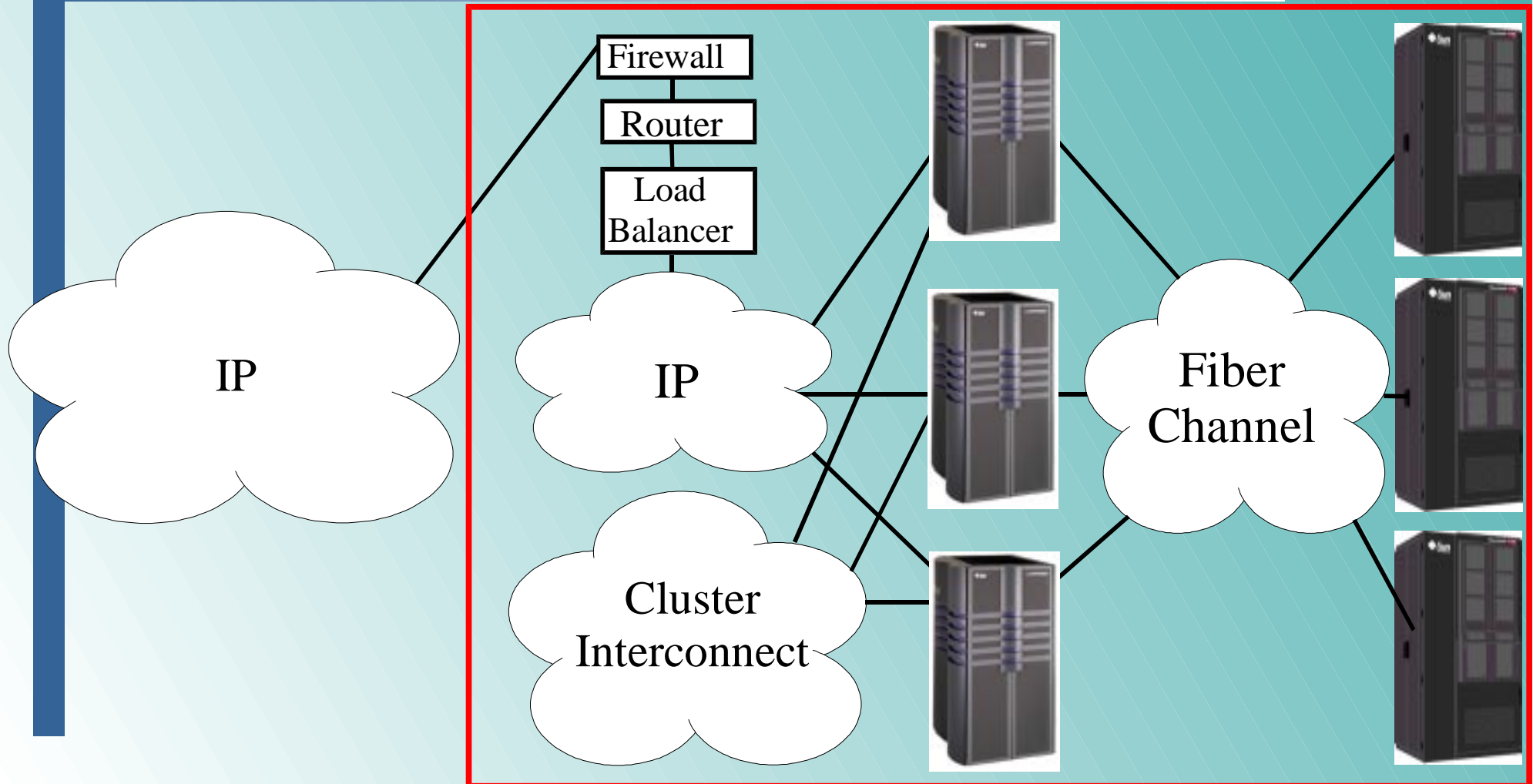
# Traditional Computer Architecture



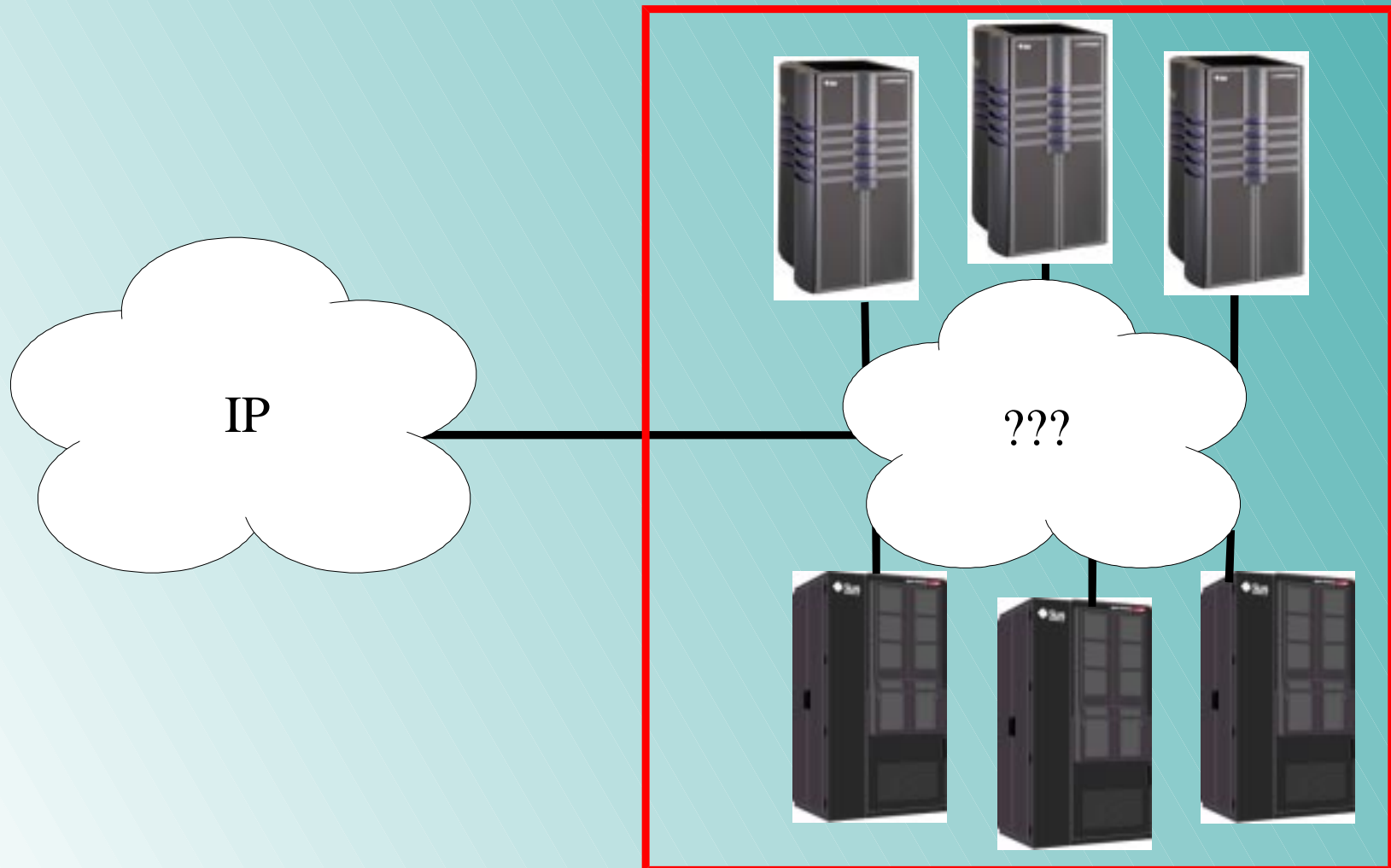
# Future Computer Architecture



# Current Server Room



# Future Server Room





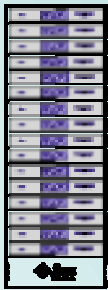
# InfiniBand Technology

- ◆ Fast interconnect technology
- ◆ Designed for:
  - ◆ high bandwidth
  - ◆ low error rate
  - ◆ low latency environments
- ◆ Memory (RDMA), not network, semantics

# InfiniBand Technology

- ◆ Basic rate (x1) is 2 Gbits
  - ◆ x4 is 8 Gbits
  - ◆ x12 is 24 Gbits
- ◆ Replace PCI, cluster interconnect
- ◆ Server room communication standard
- ◆ Broad industry commitment

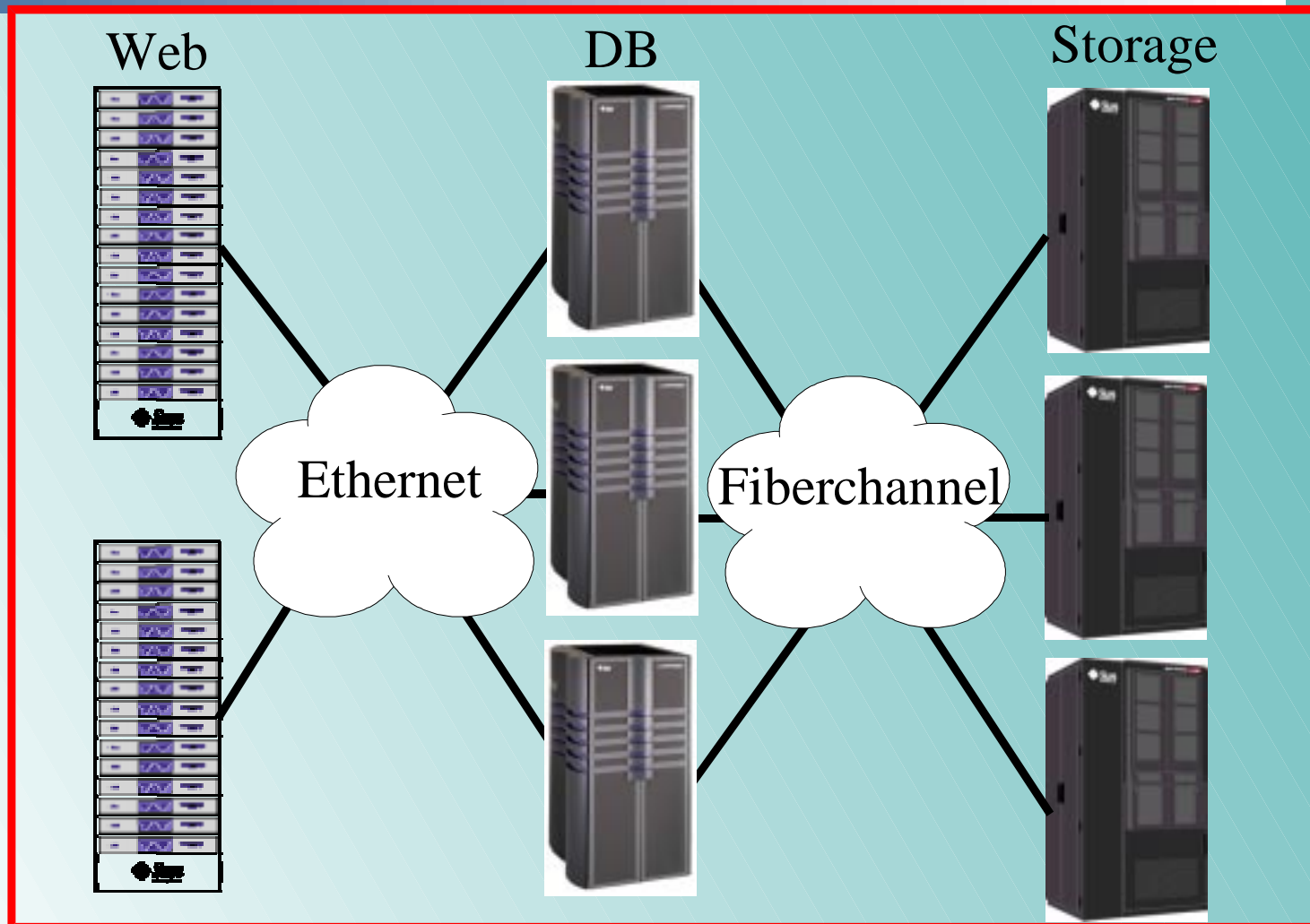
# Server Room Strategies



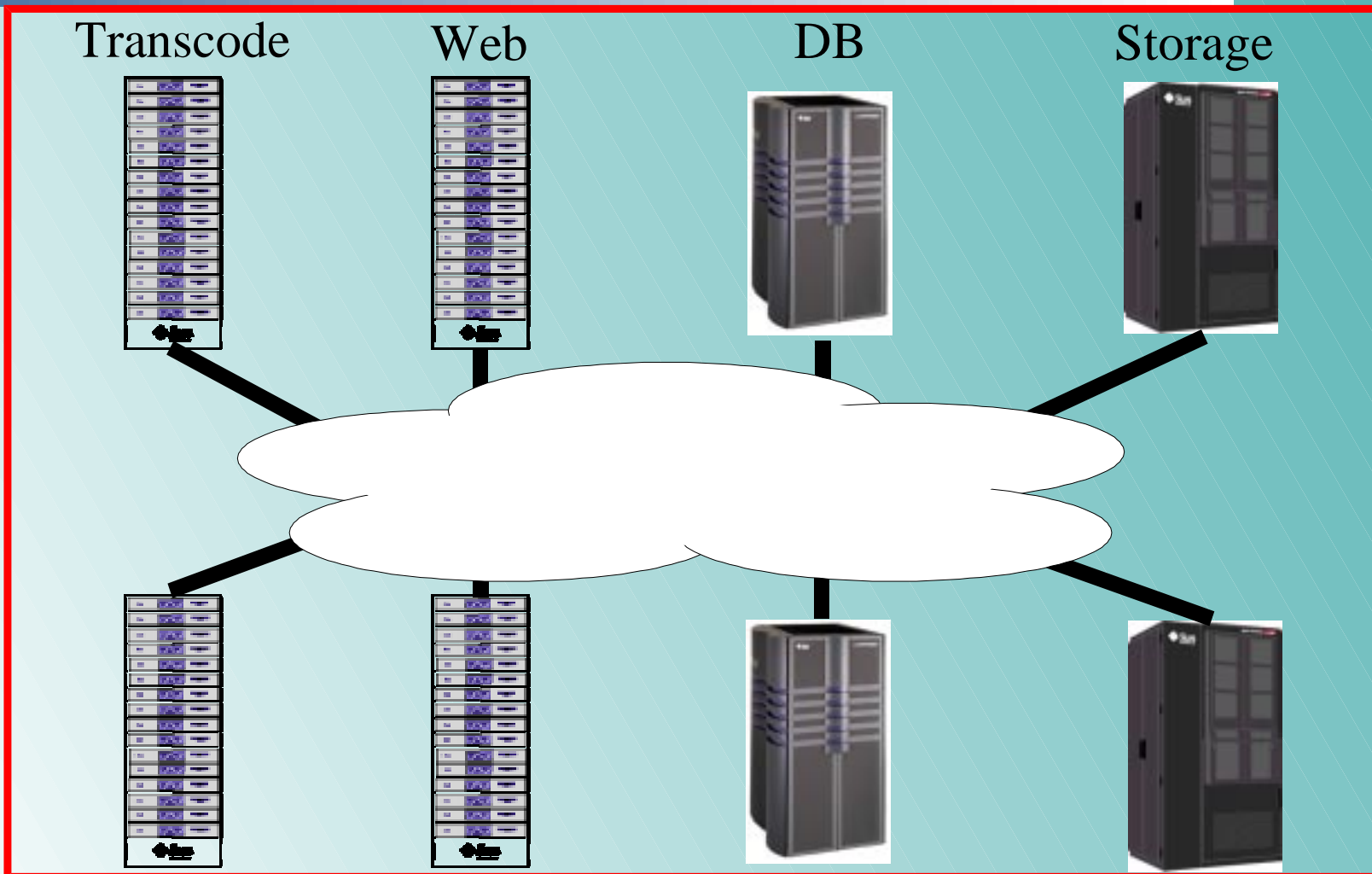
- ◆ Farms for replicated content
  - ◆ failover to independent node; minimal context
- ◆ Big systems/clusters for unique content
  - ◆ failover to clustered node; full context
- ◆ Most server rooms will have both
- ◆ Geographic distribution

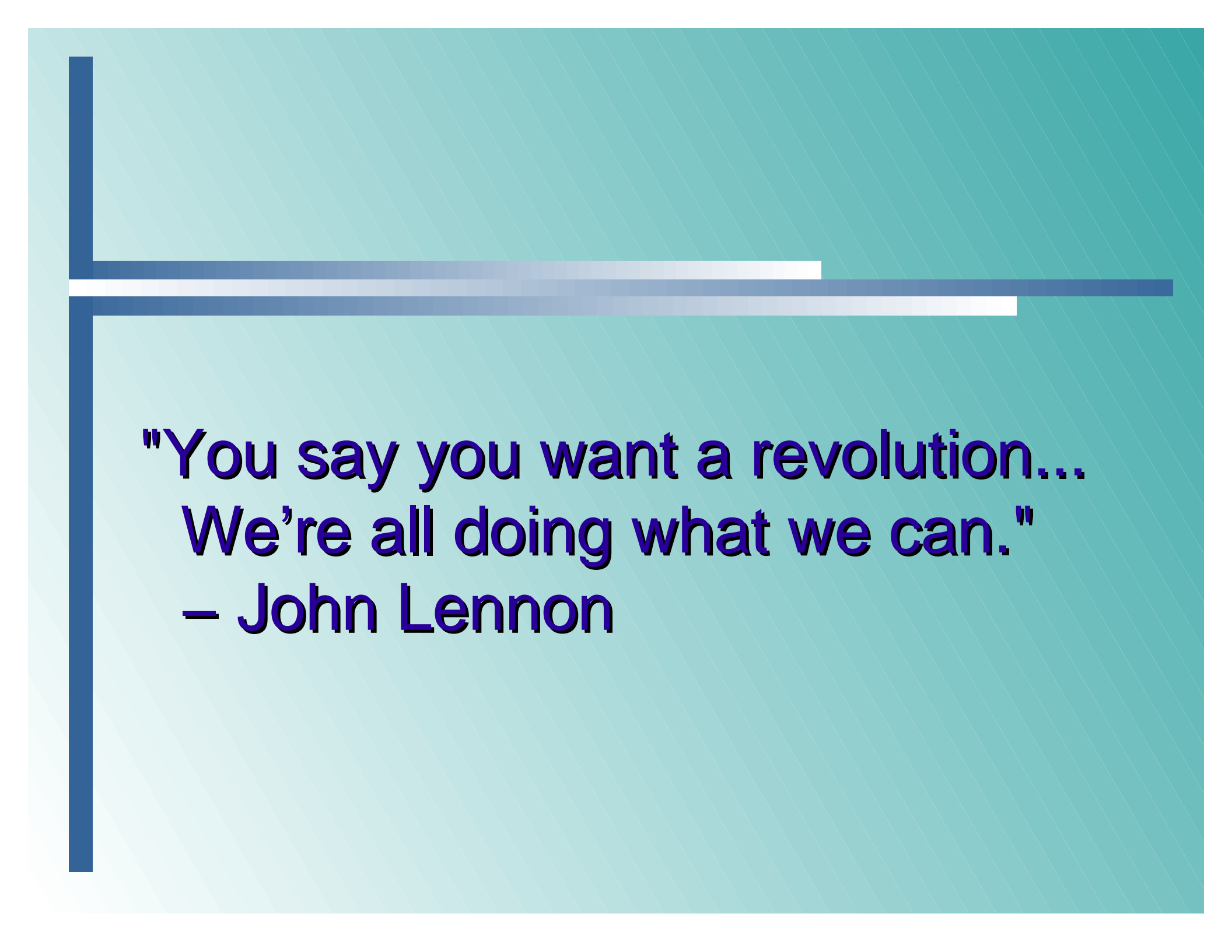


# Current Server Room



# Future Server Room – More Layers





**"You say you want a revolution...  
We're all doing what we can."  
– John Lennon**