Chipping Away at Censorship with User-Generated Content

Sam Burnett, Nick Feamster and Santosh Vempala
Internet Censorship is a Problem

- 12 censors
- 11 monitors
- More on the way
- Some censors have fastest growth in Internet usage

See http://rsf.org for more
It’s Not Only China…at Home, Too

Censorship: Labor’s hidden policy

By Nick Ross

Updated Wed Jul 21, 2010 4:17pm AEST

Labor’s internet filtering policy isn’t being discussed in the run-up to the election but its impact on Australia is significant.

Championed by Minister for Broadband, Communications and the Digital Economy, Senator Stephen Conroy, the $30million+ filter is being sold by Labor as an internet block for child pornography, bestiality and extreme pornography with 'wide ranging support from the Australian public' and 'only minimal opposition against'.

But after a new, lengthy investigation it transpires that virtually none of this is true. What Australia will get from this internet filter is a framework for censorship that doesn't stop "the worst of the worst" but will absolutely curtail discussion on politically incorrect topics like euthanasia, safe drug taking and graffiti while banning relatively-tame adult content.
Blog service shut down by order of US law enforcement
Move shrouded in secrecy

By Dan Goodin in San Francisco • Get more from this author
Posted in Security, 19th July 2010 20:13 GMT

A blogging service with 70,000 users has been forced to permanently close its doors under orders from unidentified law enforcement officers, in a case that raises questions about free speech and due process on the internet.

Blogetery went offline on July 9, leaving some 70,000 subscribers with no way to access their blogs, according to this communique from site administrators. The website was “terminated by request of law enforcement officials, due to material hosted on the server,” according to an email sent by Burstnet.com, Blogetery’s webhosting provider. Blogetery officials say the closure is permanent and users won’t be able to retrieve content they stored on the service.
Intro to Internet Censorship

Alice

Censored net

Firewall

Uncensored net

Bob
Intro to Internet Censorship

Censor

Block Traffic
Intro to Internet Censorship

Censor

Punish User

Block Traffic
Solution: Use a Helper
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The helper sends messages to and from blocked hosts on your behalf
Design Goals for the Helper

• Be **robust** against blocking
• Be **deniable** against user identification
• Require **no dedicated infrastructure**
What about Proxies and Mixnets? (e.g., Tor)

- Censors can **block proxies** if the proxy list is public
- **Not deniable** if encryption is incriminating
- **Requires dedicated infrastructure** (network of proxies)
What About Covert Channels? (e.g., Infranet)

- Not entirely robust against blocking
- More deniable because messages are hidden
- Requires dedicated infrastructure (Web servers)
Collage: Let User-Generated Content Help Defeat Censorship

Alice

Bob, a Flickr user
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User-generated content hosts

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Collage: Let User-Generated Content Help Defeat Censorship

- **Robust** by using redundancy
- **Users generate innocuous-looking traffic**
- **No dedicated infrastructure** required
Why Might Collage Work?

- Lots of User-Generated Content (UGC)
  - More than 4 billion Flickr images
  - A day of video uploaded to YouTube every minute
- Many sites host UGC
- We have tools to store censored data in UGC
  - Steganography, watermarking
Outline

• Background and Design Goals
• Collage Design
• Performance and Demo
Collage, Step-by-Step
Collage, Step-by-Step

Collage steps:
1. Obtain message
2. Pick message identifier
3. Obtain cover media
4. Embed message in cover
5. Upload UGC to content host
6. Find and download UGC
7. Decode message from UGC

Step 1: Obtain message
• Application specific, not just Web sites
Collage, Step-by-Step

Alice

Bob

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Step 2: Pick message identifier
- Application specific
- Only intended recipient should know it
Collage, Step-by-Step

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Step 3: Obtain cover media
- Your personal photos
- Generous users
Collage, Step-by-Step

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Step 4: Embed message in cover
- Encrypt, erasure code, and embed
- Discussed later
Collage, Step-by-Step

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Step 5: Upload UGC to content host
• Discussed next
Collage, Step-by-Step

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Step 6: Find and download UGC
• Discussed later
Collage, Step-by-Step

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Step 7: Decode message from UGC
- Extract, decode, and decrypt
Embedding Messages in Vectors

• **Encrypt** the message using the identifier
• Generate chunks using **erasure coding**
  – Generate many chunks, recover from any k-subset
  – Allows splitting among many vectors, robustness
• **Embed** chunks into vectors

Steganography: hard to detect
Watermarking: hard to remove

Do the reverse to decode
Agreeing on Vector Locations

• Crawling all of Flickr is not an option
• Need to agree on a subset of the content host without any immediate communication

Solution: A predictable way of mapping message identifiers to subsets of content hosts

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Solution: Task Mapping

Message Identifier

http://nytimes.com

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Solution: Task Mapping

1. Hash the identifier
2. Hash the tasks
3. Map identifier to closest tasks

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Tasks

- Search for *blue flowers* on Flickr
- Look at *JohnDoe’s* videos on YouTube

- Receivers perform these tasks to get vectors
- Senders publish vectors so that when receivers perform tasks, they get the sender’s vectors

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How Does Collage Meet the Design Goals?

• **Robust** against blocking
  – Erasure coding
  – Many content hosts

• **Deniable** against user identification
  – Traffic only to/from content hosts
  – Depends upon task construction

• **Require no dedicated infrastructure**
  – Messages stored on content hosts
How Do You Start Using Collage?

Send & Receive Messages
1. Distribute software
   – CDROM
   – Spam everyone
   – A secure network
2. Refresh task list
   – Receive using Collage
   – Online resource
3. Message identifier
   – Application specific

Help Censored Users
1. Donate your UGC vectors
   – Photos on Flickr
   – Tweets on Twitter
   – Etc.
2. Write Collage applications
   – http://gtnoise.net/collage
Outline

• Background and Design Goals
• Collage Design
• Performance and Demo
Performance Metrics

- Sender and receiver **traffic overhead**
- Sender and receiver **transfer time**
- **Storage** required on content hosts

These metrics can vary a lot:
- Different content hosts
- Different tasks
# Case Study

<table>
<thead>
<tr>
<th></th>
<th>News Articles</th>
<th>Covert Tweets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content host</td>
<td>Flickr</td>
<td>Twitter</td>
</tr>
<tr>
<td>Message size</td>
<td>30 KB</td>
<td>140 Bytes</td>
</tr>
<tr>
<td>Vectors needed</td>
<td>5</td>
<td>30</td>
</tr>
<tr>
<td>Storage needed</td>
<td>600 KB</td>
<td>4 KB</td>
</tr>
<tr>
<td>Sending traffic</td>
<td>1,200 KB</td>
<td>1,100 KB</td>
</tr>
<tr>
<td>Sending time</td>
<td>5 minutes</td>
<td>60 minutes</td>
</tr>
<tr>
<td>Receiving traffic</td>
<td>6,000 KB</td>
<td>600 KB</td>
</tr>
<tr>
<td>Receiving time</td>
<td>2 minutes</td>
<td>½ minute</td>
</tr>
</tbody>
</table>

Experiments performed on a 768/128 Kbps DSL connection
Demo of a Collage Application
What Should You Do Now?

• Try out the demo application
• Donate your photos
  – Right now, just for Flickr Pro users
  – Embeds news articles when you upload photos

Visit [http://gtnoise.net/collage](http://gtnoise.net/collage)
Conclusion

• Collage evades Internet censorship by tunneling messages inside user-generated content
  – Robust against blocking
  – Deniable against user identification
  – Requires no dedicated infrastructure

• More work needed
  – Statistical deniability against traffic analysis
  – Learn timing behavior from users
  – Tor bridge discovery

http://gtnoise.net/collage