

3rd Workshop on Online Social Networks (WOSN '10)

June 22, 2010, Boston, MA, USA
www.usenix.org/wosn10



With over half a billion users worldwide, online social networks (OSN) are now a mainstream research area with thriving sub-communities among theoretical physicists, epidemiologists, economists, sociologists, and computer scientists.

The 3rd WOSN will explore all aspects of online social networks, from their embedding in measurable physical devices (fixed and mobile) to the complex interpersonal interactions that take place at the application layer. The workshop will bring together researchers and practitioners to discuss the challenges and important questions posed by online social applications and their infrastructure, as well as the trends and directions that will inform the online social landscape of the future. WOSN '10 is co-located with The USENIX Federated Conferences Week taking place June 21-25 in Boston.

Expected Attendance: 80-100

We invite your support of this important conversation. Benefits of sponsorship include:

- Company logo and link displayed on the workshop Web site
- Company logo featured on all workshop signage
- One workshop pass for sponsorship \$2,500 and above
- Two workshop passes for sponsorship of \$5,000 and above

For more information, please contact Camille Mulligan, USENIX Sponsorship and Exhibits, sponsorship@usenix.org, (510) 528-8649 ext. 17.

WOSN '10 Sponsorship Opportunities

General Support	\$2,500–\$10,000
Dinner/Reception Sponsor	\$6,000
Lunch Sponsor	\$3,000
Gold Student Grant Sponsor	\$10,000
Silver Student Grant Sponsor	\$5,000
Bronze Student Grant Sponsor	\$2,500

Thanks for your support!

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WOSN '10 Sponsorship Agreement

Please check off the sponsorship(s) of your choice. Then complete page 2 and fax or email both of these pages back to us at (510) 548-5738 / sponsorship@usenix.org, to secure your sponsorship.

SPONSORSHIP	BASE PRICE	TOTAL SPONSORSHIP COSTS
<input type="checkbox"/> General Support	\$2,500–\$10,000	\$
<input type="checkbox"/> Dinner/Reception Sponsor	\$6,000	\$
<input type="checkbox"/> Lunch Sponsor	\$3,500	\$
<input type="checkbox"/> Gold Student Grant Sponsor	\$10,000	\$
<input type="checkbox"/> Silver Student Grant Sponsor	\$5,000	\$
<input type="checkbox"/> Bronze Student Grant Sponsor	\$2,500	\$
TOTAL DUE		\$

The USENIX Association is a registered 501(c)(3) nonprofit corporation, so your sponsorship may qualify as a tax-deductible contribution. Please check with your tax advisor to determine whether your sponsorship would be fully or partially tax deductible.

Payment and Logistics

Full payment is due 30 days after approval of this agreement, or by agreement.

In the event that payment is received after the due date, USENIX reserves the right to release the sponsored/hosted event or sponsorship to another sponsor. Sponsor fees are nonrefundable and nontransferable. Failure to submit payment does not release the applicant from liability.

Your company will not be included in the program or preliminary promotional opportunities before receipt of this agreement and payment. The agreement will be considered binding when it has been accepted and signed by a representative of the USENIX Association.

All benefits are available schedule permitting. Prices and benefits subject to change without notice.

WOSN '10 Sponsorship Agreement (continued)

Please sign and return both pages of this form by mail or fax to: sponsorship@usenix.org
USENIX Association 2560 Ninth Street Suite 215, Berkeley, CA 94710 USA Fax: (510) 548-5738

PRIMARY SPONSOR CONTACT INFORMATION FOR THIS EVENT

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PAYMENT METHOD

- Check or money order payable to USENIX Association
(Federal Tax ID#13-3055038)
- Purchase order enclosed: P.O. Number _____
- Electronic Funds Transfer
(Please send email to sponsorship@usenix.org for details.)
- Visa
- MasterCard
- American Express
- Discover

Outside the U.S.A.? Please pay in U.S. dollars by check drawn on a U.S. bank, International Postal Money Order, or credit card.

TOTAL DUE: \$ _____

Acceptance of Agreement

Date: _____

I, the authorized representative of the sponsor named above, accept all of the above terms and conditions.

Authorized Signature for Sponsor: _____

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CREDIT CARD DETAILS

Account Number _____
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* This code is usually the last 3 digits of the number found on the back of your card in the signature box. For American Express, it's the 4-digit number on the front of the card.

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** This information will be used only to send a receipt and for questions related to billing.