

## USENIX 2002 Annual Technical Conference and Exhibition

<http://www.usenix.org/events/usenix02>

Conference: June 10 - 15, 2002

Exhibition: June 13 - 14, 2002

Doubletree Hotel  
Monterey, California

### EXHIBITION SCHEDULE

#### Wednesday, June 12

Exhibitor Registration	6:00pm - 9:00pm
Set-up	8:00pm - 10:00pm

#### Thursday, June 13

Exhibitor Registration	7:30am - 12:00pm
Set-up	7:30am - 12:00pm
Exhibits Open	12:00pm - 7:00pm

#### Friday, June 14

Exhibits Open	10:00am - 4:00pm
Tear down	4:00pm - 8:00pm

### EXHIBITION LOCATION

Doubletree Hotel Monterey  
Two Portola Plaza  
Monterey, CA 93940  
Phone: (831) 649-4511  
<http://www.doubletreemonterey.com/>

### HOTEL INFORMATION

Doubletree Hotel Monterey	Monterey Marriott
Two Portola Plaza	350 Calle Principal
Monterey, CA 93940	Monterey, CA 93940
Phone: (831) 649-4511	Phone: (831) 649-4234
Room rate: \$130 + 11% tax	Room rate: \$130 + 11% tax
Cut-off date: Friday, May 17 <sup>th</sup>	Cut-off date: Friday, May 17 <sup>th</sup>

Please note: you must mention **USENIX** in order to receive the group rate. Hotel room rates are subject to applicable state and local taxes - currently 11%. All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. You may cancel 24 hours prior to your arrival without penalty. In the event that the cancellation is within 24 hours of your scheduled arrival, the credit card used to guarantee the reservation will be charged one night's room and tax.

### PARKING AT THE DOUBLETREE HOTEL MONTEREY

Valet parking is available at a rate of \$14 per day, and does NOT include in and out privileges. Self-parking is available at the adjacent garage for \$12 per day, including in and out privileges.

### PARKING AT THE MARRIOTT HOTEL MONTEREY

Valet parking is available at a rate of \$15 per day, and does NOT include in and out privileges. Self-parking is available at a lot 3 blocks East of the hotel for \$5 per day, and does NOT include in and out privileges.

### AIRPORT INFORMATION

Monterey (MRY) - 5 miles West of Monterey	<a href="http://www.montereyairport.com">http://www.montereyairport.com</a>
San Jose (SJC) - 70 miles North of Monterey	<a href="http://www.sjc.org">http://www.sjc.org</a>
San Francisco (SFO) - 100 miles North of Monterey	<a href="http://www.flysfo.com">http://www.flysfo.com</a>

### EVENT STAFF

Shelley Gottlieb, Exhibit & Sponsorship Sales Director	<a href="mailto:shelley@usenix.org">shelley@usenix.org</a>	phone: 510-528-8649 ext. 25
Barbara Freel, Conference Director	<a href="mailto:barbara@usenix.org">barbara@usenix.org</a>	phone: 510-528-8649 ext. 29
Iris Casey, Exhibitor Services Manager	<a href="mailto:iris@usenix.org">iris@usenix.org</a>	phone: 510-528-8649 ext. 21
Ann Tsai, Sales & Marketing Coordinator	<a href="mailto:ann@usenix.org">ann@usenix.org</a>	phone: 510-528-8649 ext. 31

## ADDITIONAL SPONSORSHIP AND BRANDING OPPORTUNITIES

**Terminal Room:**    **\$12,000 Supporting Members**                      **SOLD**  
                             **\$13,200 non-members**

As the Terminal Room sponsor, your logo will be used as the screensaver on each desktop for users to see, and the browser's home page will be set to your company's web site. Sponsor's literature may be placed in the room.

- Sponsorship acknowledged in the Conference Program.
- Logo with link from Conference web site to sponsoring company site.
- Logo and company backgrounder listed on the Conference web site.
- 2 Full Conference passes (excluding tutorials) (value \$725/each)
- One half-page black and white ad in Conference Program
- 10' x 10' booth space (additional space available at discounted price)

**Lanyards:** \$10,000 S/M (\$11,000 non-memb.) **Exclusive Opportunity**

**Pens:** \$5,000 - S/M (\$5,500 non-memb.) **Exclusive Opportunity**

**Notebook:** \$10,000 - S/M (\$11,000 non-memb.) **Exclusive Opportunity**

**Tote Bags:** \$15,000 - S/M (\$16,500 non-memb.) **Exclusive Opportunity**

**Show Bag Inserts:** Supporting Members (non-members add 10%)  
\$2,500 – Flat, up to 10 pages stapled  
\$3,000 - Three dimensional item

### **Advertising Space for Conference Program - Exhibitors Only**

Supporting Members (non-members add 10%)

Full Page black/white ad:    \$1,250

Half page black/white ad:    \$ 750

Full Page four-color ad:       \$2,500

If you have an idea for another item/activity you would like to sponsor, please contact Shelley W. Gottlieb, 510-528-8649 x 25 or email [shelley@usenix.com](mailto:shelley@usenix.com).

# USENIX ANNUAL TECHNICAL CONFERENCE

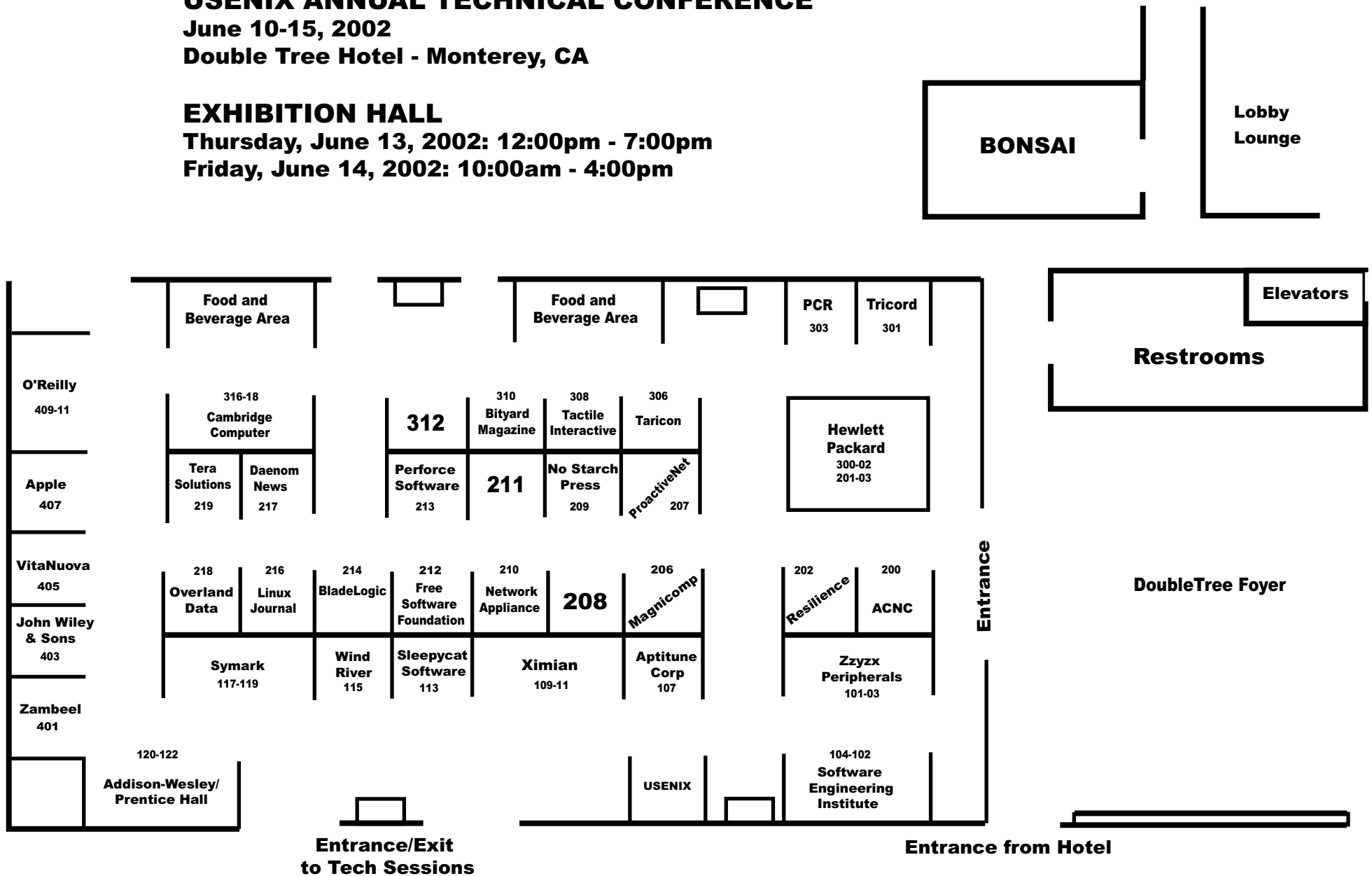
June 10-15, 2002

Double Tree Hotel - Monterey, CA

## EXHIBITION HALL

Thursday, June 13, 2002: 12:00pm - 7:00pm

Friday, June 14, 2002: 10:00am - 4:00pm



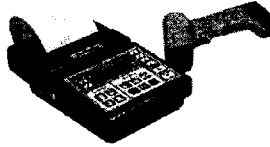
Current as of 5/31/02

- Booths are 10' wide by 10' deep
- Ceiling is 10.5'

**LEAD RETRIEVAL ORDER FORM**

**2002 USENIX Technical Conference**  
**Doubletree Hotel - Monterey, CA**  
**June 10 - 15, 2002**

Show code: 11989



**PCR Corporation**

Lead Retrieval Division

500 West 37th Street New York, NY 10018

Phone: 888-601-0200 Fax: 212-377-1754

www.pcrrent.com

LEAD RETRIEVAL EQUIP.	IF ORDERED BY: May 10, 2002	IF ORDERED AFTER: May 10, 2002	ONSITE RENTAL	QUANTITY	TOTAL PRICE
<b>Expo Lead Scanner</b> System includes scanner, display, hard copy printout and diskette of attendee information saved as a text file.	\$250.00	\$275.00	\$300.00		
<b>ACCESSORIES</b>					
<b>Additional Roll of Paper</b>	\$10.00	\$15.00	\$20.00		
<b>Keyboard</b>	\$15.00	\$20.00	\$25.00		
<b>Battery</b>	\$75.00	\$85.00	\$95.00		
<b>Pole Display</b>	\$95.00	\$110.00	\$125.00		
<b>ADDITIONAL SERVICES</b>					
<b>Custom Qualifying Questions</b> Charge includes tailoring up to 50 qualifying questions no more than 25 spaces in length to suit specific needs.	\$50.00	\$75.00	\$95.00		
<b>Delivery &amp; Setup*</b> Includes delivery and setup at booth, and technical training on the equipment.	\$50.00	\$75.00	\$95.00		
*All equipment must be picked up from and returned to the PCR service desk unless delivery arrangements have been made.				Tax: 7.25%	
*Delivered units must be returned to the PCR Service Desk by exhibitor at the end of the event.				<b>TOTAL</b>	





**TERMS & CONDITIONS/CREDIT CARD CHARGE AUTHORIZATION**

1. To ensure your order is processed, please sign and fax this Authorized Order Form to the number listed above. Orders must be cancelled at least 1 week prior to delivery to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders cancelled 5-7 days prior to the show and 100% of the total charge for orders cancelled within 5 days of the show. Delivery charges apply to all cancellations.

2. The total rental amount will be processed 3-10 business days prior to delivery.

I hereby authorize PCR to charge my credit card account (identified below) for: the total rental amount (identified above); any applicable cancellation fees; and, any other amounts due to PCR. Further, I hereby authorize PCR to charge my credit card account (identified below) for the repair or replacement cost (as applicable) of the damaged and/or lost or destroyed equipment.

**EXHIBITOR INFORMATION:****CREDIT CARD INFORMATION:**

Ordered by: _____	Visa  MC  AMEX  Discover 
Company Name: _____	Cardholder's Name: _____
Address: _____	Credit Card #: _____ Exp. _____
City: _____ State _____ Zip Code: _____	Cardholder's Signature: _____
Phone: _____	Cardholder's Address: _____
Fax: _____	City: _____ State _____ Zip Code: _____
Email Address: _____	Cardholder's Phone: _____
Show Contact: _____	
Booth Number: _____	
Delivery Date*: _____	
Delivery Time*: 9-11AM 11-1PM 1-3PM 3-5PM	



**Tech Smart, Business Driven**

Over 15 years of trade show experience!

# OFFICIAL COMPUTER & DATA DISPLAY ORDER FORM

2002 USENIX Technical Conference  
 Doubletree Hotel  
 Monterey, CA  
 June 10 - 15, 2002

PCR Corporation

Trade Show Division

211 College Road East, 1st Floor Princeton, NJ 08540

Ph (609)720-1106 Fx (609) 720-1468

Show code: 11989

**ASK ABOUT OUR ON-SITE TECHNICAL LABOR RENTAL!**

Toll Free (888) 840-8695 www.pcrrent.com

	QTY	EQUIPMENT	ENTIRE SHOW RATE	EXTENDED
<b>DESKTOPS</b>		PENT 3/650, 128RAM, 10GB HD, 40xCD, 17" SVGA (Win 98 or 2000)	\$255.00	
		PENT 3/800, 256RAM, 10GB HD, 20xCD, 17" SVGA (Win 98 or 2000)	\$340.00	
		PENT 4/1.4, Black Mini-T, 256RAM, 20GB HD, 16xDVD, 17" SVGA (Win 98 or 2000)	\$405.00	
		MICROSOFT OFFICE PRO 97 or 2000 (circle one)	\$50.00	
		WINDOWS NT WORKSTATION	\$50.00	
		MAC G4/500, 256RAM, 27GB HD, DVD, Zip, 17" Monitor, SYS 8.6	\$595.00	
		TEMPORARY INTERNET ACCESS (ISDN or POTS Only)	CALL	
		Exhibitor <b>MUST</b> order a phone or ISDN line from the in-house supplier.		
<b>DISPLAYS</b>		17" SVGA MONITOR (circle SVGA or MAC)	\$100.00	
		21" SVGA MONITOR (circle SVGA or MAC)	\$250.00	
		15" NEC LCD 1510 FLAT SCREEN MONITOR, UP TO 1024x768	\$225.00	
		18" NEC LCD 1810 FLAT SCREEN MONITOR, UP TO 1280x1024	\$500.00	
		20" NEC LCD 2010 FLAT SCREEN MONITOR, UP TO 1280x1024	\$650.00	
		37" HITACHI PLASMA DISPLAY	\$1,700.00	
		42" SONY PLASMA DISPLAY	\$1,200.00	
		50" PLASMA DISPLAY	\$1,700.00	
		20" TV/VCR COMBO	\$225.00	
		27" TV/VCR COMBO	\$300.00	
		Chrome/Black Premier Stand for Plasma Displays	\$200.00	
<b>PRINTERS</b> (includes partial toner)		HP 4050N, 16RAM, 17PPM, 1200DPI, NIC, 8-1/2 x 11 (circle PC or MAC)	\$250.00	
		HP 8000N, 16RAM, 24PPM, 1200DPI, NIC, 8-1/2 x 11 & 11 x 17 (circle PC or MAC)	\$400.00	
<b>MISC.</b>		PLAIN PAPER FAX/SCANNER/COPIER/PRINTER	\$125.00	
		56K EXTERNAL MODEM	\$50.00	
		DESKTOP MULTI MEDIA SPEAKERS	\$20.00	
		PENTIUM NOTEBOOKS & APPLE POWERBOOKS	CALL	

**Please call for items not listed!**

Optional Loss Damage Waiver @ 10.8% of Extended Amount  
 Delivery charge equal to 10% of equipment subtotal (MINIMUM \$75)

Drayage charges are the exhibitor's responsibility and are *not* included.

If equipment is not ordered 10 days prior to the event, prices are subject to availability & applicable freight charges.

No credits will be issued after delivery or attempted delivery of equipment.

Exhibitor must be present in booth to accept delivery or additional fees will apply.

Appropriate cancellation fees will apply to orders cancelled within 5 days of delivery.

If not in your booth at your scheduled time, a repeat delivery fee will automatically be charged to your order.

Extended Amount	
Subtotal	
Tax 7.25%	
Rental Total	
Security Deposit	
Sec. Dep. Auth Code	

**PAYMENT INFORMATION** (Payment required prior to delivery. Payment from customers outside the U.S. must be by credit card only):

I hereby authorize PCR to charge my credit card account (identified below) for the Security Deposit Amount and the Rental Amount (identified above); any applicable cancellation fees; and any other amounts due to PCR. Further, if I do not purchase the PCR Loss Damage Waiver (LDW), or if any damage to, loss of, or destruction of the equipment is not covered by the PCR LDW, I hereby authorize PCR to charge my credit card account (identified below) for the repair or replacement cost (as applicable) of the damaged and/or lost or destroyed equipment.

**EXHIBITOR/SHOW INFORMATION:**

Ordered by: \_\_\_\_\_

Email address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Show Contact: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Delivery Date: \_\_\_\_\_

Delivery Time: 9-11AM 11-1PM 1-3PM 3-5PM

Pick Up Date/Time: \_\_\_\_\_

**CREDIT CARD INFORMATION:**



Cardholder's Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. \_\_\_\_\_

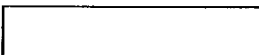
Cardholder's Signature: \_\_\_\_\_

Cardholder's Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cardholder's Phone: \_\_\_\_\_

CC Authorization Code:



**PCR**

*Includes technical support before, during and after show!*

*20 years of trade show experience!*

**Please make certain you receive a faxed confirmation of your order to ensure prompt delivery!**

# AUDIO VISUAL EQUIPMENT ORDER FORM

\*Orders placed after 6/6/2002 subject to 15% increase

SHOW NAME: USENIX Annual Technical Conference

SHOW DATES: June 13-14, 2002

DELIVERY DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

PICKUP DATE \_\_\_\_\_ TIME: \_\_\_\_\_

SHOW FACILITY: Doubletree Hotel, Monterey, CA

BOOTH #: \_\_\_\_\_

BOOTH CONTACT: \_\_\_\_\_

STAYING AT: \_\_\_\_\_

## EQUIPMENT REQUIREMENTS

QTY.	DESCRIPTION	DAILY RENTAL
<b>VIDEO</b>		
_____	1/2" VHS Videocassette Player w/Repeat.....	70.00
_____	3/4" U-Matic Videocassette Player with Repeat.....	80.00
_____	Tri-Standard VHS (Pal, NTSC, Secam).....	125.00
_____	Laser Disc Player.....	125.00
_____	20" Color Monitor/Receiver.....	60.00
_____	25" Color Monitor/Receiver.....	100.00
_____	35" Monitor/Receiver.....	200.00
_____	Video Presentation Unit (VHS w/12" Screen & repeat).....	75.00
_____	Video Presentation Unit (VHS w/20" Screen & repeat).....	125.00
_____	54" Monitor Cart with Drape.....	20.00
_____	42" Monitor Cart with Drape.....	20.00
_____	Other.....	

### COMPUTER/VIDEO

\*IMPORTANT\* PLEASE WRITE IN THE TYPE OF COMPUTER AND THE TYPE OF GRAPHIC CARD/OUTPUT (CGA, EGA, VGA, MACII, ETC.) THAT WILL BE USED FOR THE MONITOR/DISPLAY BEING ORDERED.

COMPUTER TYPE: \_\_\_\_\_ GRAPHICS CARD: \_\_\_\_\_

_____	14" Multi Sync Monitor.....	60.00
_____	20" Multi Sync Monitor.....	200.00
_____	27" Multi Sync Monitor.....	250.00
_____	30" Multi Sync Monitor.....	300.00
_____	37" Multi Sync Monitor.....	550.00
_____	RGB Interface.....	55.00
_____	LCD Projector (S-VGA).....	500.00
_____	LCD Projector (XGA).....	600.00

QTY.	DESCRIPTION	DAILY RENTAL
<b>PROJECTION</b>		
_____	35mm Slide Projector w/ built-in rear screen & endless tape. (Ringmaster/Caramate Type).....	45.00
_____	35mm Kodak Carousel Slide Projector (Without Lens).....	35.00
_____	Wide Angle Lens 1.4" 2" 3" Other.....	20.00
_____	Dissolve (Wollensak, AVL or Other).....	Call for quote
_____	Overhead Projector (for Transparencies).....	35.00
_____	High Intensity Overhead.....	100.00
_____	Tripod Screen (Indicate size).....	25.00
_____	Safelock Projector Stand.....	15.00
_____	Other.....	

### SOUND

_____	Cassette Tape Recorder/Player.....	35.00
_____	Cassette Tape Player for Slide Synchronized Advance.....	45.00
_____	Package Sound System: 1 Mic, 1 Mixer/Amp, 2 Speakers	
_____	Specify Wired Microphone: Lavalier Hand Floor Table.....	100.00
_____	Self Amplified Speaker.....	40.00
_____	Wireless Microphone: (requires sound system) Hand Lavalier Headset.....	100.00
_____	Other.....	

MSI is the  
Authorized  
Audio-Visual  
Supplier For:

**USENIX**  
**Annual Technical**  
**Conference**

## PAYMENT INFORMATION

Name of Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

### PAYMENT INFORMATION

☐ Check Enclosed (Payable to MSI)  
☐ VISA ☐ Mastercard ☐ American Express ☐ Discover  
Cardholder's Name: \_\_\_\_\_  
Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**ALL CHARGES ARE PAYABLE IN ADVANCE**

### CANCELLATION

CANCELLATION OF EQUIPMENT MUST BE RECEIVED 48 HOURS PRIOR TO DELIVERY DATE TO AVOID A ONE-DAY MINIMUM CHARGE

DAILY SUBTOTAL OF CHARGES ABOVE: \$ \_\_\_\_\_  
MULTIPLY BY 2 SHOW DAYS ONLY: \$ \_\_\_\_\_  
SUBTOTAL: \$ \_\_\_\_\_  
ADD 7.25% CALIFORNIA SALES TAX: \$ \_\_\_\_\_  
SET UP & REMOVAL CHARGE: \$ 65.00 (\*)

**TOTAL CHARGES:** \$ \_\_\_\_\_

(\*) Note: MSI reserves the right to increase this fee based on your actual order. MSI will advise total Labor charges, if different from above, prior to setup.

Please mail or fax this form to: **Attn: Pam Spinarski**

**MEETING SERVICES, INC.**  
1945 Kurtz Street  
San Diego, California 92110  
(619) 682-5220 FAX (619) 682-5287



# TRICORD

TRADE SHOW SERVICES

2107 DEL MONTE AVE., MONTEREY, CA 93940

PHONE: (831) 373-4347 • FAX: (831) 373-5116

## Credit Application

Event or Show: Usenix Annual 2002 Conference

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Address: \_\_\_\_\_ E-Mail: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Ordered By: \_\_\_\_\_ Date: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

### CREDIT AND PAYMENT POLICIES

1. Payment must be included with all advance orders to obtain the discount rates.
2. The exhibiting firm is ultimately responsible for payment or charges.
3. All charges must be settled at our service desk prior to show closing.
4. No credit or adjustments will be made after the close of the show.
5. Any services not settled by close of the show are subject to a 25% service charge.

Should you have any questions regarding credit procedures, please contact:

#### TriCord

2107 Del Monte Avenue

Monterey, California 93940

Phone: (831) 373-4347 ~ Fax: (831) 373-5116

### CREDIT CARD CHARGE AUTHORIZATION

If you wish to charge the amount of your advance order to your credit card account, please complete the information requested below and return this form with your order:

#### CHARGE TO:

☐ Master Charge\* ☐ Visa ☐ American Express

\*If you are using Master Card please enter the four numbers above your name

--	--	--	--

#### Account Number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

#### Exp. Date

--	--	--	--

Cardholders Name: \_\_\_\_\_

Signature: \_\_\_\_\_

# Authorization to Provide Material Handling Services

We hereby authorize Tricord to provide such services as necessary to handle our shipment(s) in accordance with the information set forth in the "LIMITS OF LIABILITY AND RESPONSIBILITY" above and we further agree to the following:

- A. We have examined and reviewed the "Material Handling Classification and Rates" page which were forwarded to our firm and understand we will be charged for Material Handling Services in accordance with the published rates for such services as are provided.
- B. We accept the responsibility for the payment of all the Tricord charges in connection with the handling of our shipment(s) and we Tricord guarantee payment to in the event any third party who acts in our behalf shall fall to pay such charges within thirty (30) days of the receipt of the Tricord invoice for such charges.
- C. We agree to Tricord "Limits of Liability and Responsibility" as set forth above.
- D. We agree that Tricord, or its subcontractors', liability shall be limited to any loss or damage which results solely from Tricord or its subcontractors', NEGLIGENCE the actual physical handling of the items comprising our shipment(s) and not for any other type of loss or damage.
- E. With particular reference to paragraphs "c" and "d" above, we agree in connection with the receipt, handling, temporary storage and reloading of our materials that Tricord and its subcontractors, will provide their services as our agent, and not as bailee or shipper. If any employee of Tricord, or its subcontractors, shall sign a delivery receipt bill of lading or other documents we agree that Tricord, or its subcontractors, will do so as our agent and we accept the responsibility therefore. (1) Relative to inbound shipments, we recognize that there may be a lapse of time between the delivery of our shipment(s) to our booth by Tricord subcontractors, and the arrival of our representative at the booth and during such time our shipment(s) will be unattended in our booth. We agree that Tricord and its subcontractors, shall not be responsible for any loss or damage which may occur during such period. (2) Relative to outgoing shipments, we recognize that there will be a lapse of time between the completion packing and the actual pickup of our materials from our booth for loading onto a carrier, and during such time our shipment(s) will be left unattended in our booth. We agree that Tricord, and its subcontractors, shall not be responsible for any loss or damage which may occur during such period, and we authorize Tricord or its subcontractors, to adjust the quantities of times on any bill of lading submitted by us to Tricord or its subcontractors, to conform to the actual Fount of such items in the booth at the time of pickup.
- F. We agree, in the event of a dispute with Tricord, or its subcontractors, relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to Tricord for material handling service or any other services provided by Tricord, or its subcontractors, as an offset against the amount of the alleged loss or damage. Instead, we agree to pay Tricord thirty (30) days from the close of the show for all such charges and further agree that any claim we may have against Tricord, or its subcontractors, be pursued independently by us as a completely separate transaction to be resolved on its own merits.
- G. In order to expedite removal of materials from the show site, Tricord shall have the authority to change designated carriers, as such carriers do not pick up on time. Where no disposition is made by the Exhibitor, materials will be taken to a warehouse to wait the Exhibitor's shipping instructions and we agree to pay for charges relating to such handling at the warehouse.
- H. We agree that all questions relating to classification of the Exhibitor's materials, rates charged or weights used to determine material handling charges shall be submitted to the Tricord office indicated on the invoice thirty (30) days of the receipt of the invoice. Complaints received after such period shall not be considered and payment of the invoice shall be made in full.

Show Name: <u>Usenix Conference</u>		Company Name: _____	
Address: _____		City: _____	State: _____ Zip Code: _____
Phone: ( ) _____		Booth #: _____	Auth. Signature: _____



# TRICORD

TRADE SHOW SERVICES

2107 DEL MONTE AVE., MONTEREY, CA 93940

PHONE: (831) 373-4347 • FAX: (831) 373-5116

## ***Limits of Liability and Responsibility and Authorization to Provide Material Handling Services***

SHOW NAME: Usenix Conference

COMPANY NAME: \_\_\_\_\_

### **Limits of Liability and Responsibility**

1. Tricord, and its subcontractors, shall not be responsible for damage to uncrated materials, materials improperly packed, glass breakage or concealed damage.
2. Tricord, and its subcontractors are not, and cannot be, responsible for loss or disappearance of the Exhibitors materials after same have been delivered to the Exhibitor's booth.
3. Similarly, Tricord and its subcontractors, cannot be responsible for disappearance of the Exhibitor's materials before the materials are picked up from the Exhibitor's booth for loading out after the show. All bills of lading covering outgoing shipments, which are given to Tricord by the Exhibitor's, will be checked at the time of pickup from the booth and corrections made where discrepancies exist.
4. Tricord, and its subcontractors, shall not be responsible for loss, delay or damage due to strikes, lockouts or work stoppages of any kind.
5. Tricord and its subcontractors, shall not be responsible for ordinary wear and tear in handling of equipment, nor for loss or damage due to fire, theft, windstorm, water, vandalism, acts of God, mysterious disappearance or other causes beyond its control.
6. Tricord and its subcontractors, shall not be held liable for any damage incurred during the handling of equipment requiring special devices to properly load, place or reload unless advance notice has been given to Tricord in time to obtain the proper equipment.
7. It is understood the Tricord, and its subcontractors, are not insurers, that insurance, if any, shall be obtained by the Exhibitor and that the amounts payable to Tricord hereunder are based on the value of the material handling services and the scope of the liability as herein set forth and are unrelated to the value of the Exhibitor's property being handled. Since it's impractical and extremely difficult to fix the value of each shipment handled by Tricord, or as subcontractors, it is understood that Tricord, and its subcontractors, do not provide for full liability should loss or

damage occur. It is agreed that if Tricord, or its subcontractors, should be found liable for loss or damage due to a failure to properly handle the Exhibitor's equipment, the liability shall be limited to the specific article which was physically lost or damaged and such liability shall be limited to a sum equal to \$.25 per pound per article with a maximum liability of \$50.00 per item, or \$1,000.00 per shipment whichever is less, as agreed upon damages and not as a penalty, as the exclusive remedy; and that provisions of this paragraph shall apply if loss or damage irrespective of cause or origin, results directly or indirectly to property from performance or nonperformance of obligations imposed by the offering of material handling services to exhibitors or from negligence, active or otherwise, of Tricord, its subcontractors or employees.

8. Tricord, and its subcontractors, shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues or for any collateral costs, which may result from any loss or damage to an Exhibitor's materials which may make it impossible or impractical to exhibit same.
9. Claims for loss or damage which are not submitted to Tricord within thirty (30) days of the close of the show on which the loss or damage occurred shall be considered waived. No suit or action shall be brought against Tricord, or its subcontractors, more than one (1) year after the action of the cause of action therefore.
10. The consignment or delivery of a shipment to Tricord, or its subcontractors, by an Exhibitor, or by any shipper on behalf of the Exhibitor shall be construed as an acceptance by such Exhibitor (and/or other shipper) of the terms and conditions set forth in Sections 1 thru 9.

**BE SURE YOUR MATERIALS ARE INSURED from the time they leave your firm until they are returned after the show. It is suggested that Exhibitors arrange all risk coverage. This can usually be done by "riders" to existing policies. Contact your insurance representative.**

**BE SURE YOUR LIABILITY INSURANCE is in effect at the show site. Contact your insurance representative.**

## **LIMITS OF LIABILITY AND RESPONSIBILITY**

1. Tricord and its subcontractors shall not be responsible for loss, delay or damage due to strikes, lockouts or work stoppages of any kind.
2. Tricord and its subcontractors shall not be responsible for loss, injury or damage caused by tradesmen or equipment furnished by Tricord or its subcontractors except when tradesmen are working or operating equipment under the direct supervision of a supervisor designated by Tricord or its subcontractors.
3. Tricord and its subcontractors shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs which may result from any loss, injury or damage to an exhibitors materials or exhibitor personnel which may make it impossible or impractical to exhibit the exhibitor's materials.
4. Claims or loss, injury or damage which are not submitted to Tricord within thirty (30) days of the close of the show, on which the loss, injury or damage occurred shall be considered waived. No suit or action shall be brought against Tricord or its subcontractors more than one year after the accrual of the cause of action thereof.
5. The placing of an order for the services of tradesmen and the use of equipment by an exhibitor or any agent of the exhibitor shall be construed as an acceptance by such exhibitor or agent of the terms and conditions set forth in Sections 1 through 4 above.

BE SURE YOUR LIABILITY INSURANCE is in effect at the exhibit site. Contact your insurance representative.

# TRICORD

TRADE SHOW SERVICES

2107 DEL MONTE AVE., MONTEREY, CA 93940  
PHONE: (831) 373-4347 • FAX: (831) 373-5116

## Shipping Instructions

### CONTRACTOR:

**Tricord**

2107 Del Monte Avenue  
Monterey, California 93940

**This is a mailing address only. All advance freight shipments go to the warehouse address at the right.**

**All Shipments must be forwarded with all charges prepaid. Collect shipments will not be accepted. Tricord assumes no responsibility for collect shipments which are not accepted.**

### BILL OF LADING

All Shipments must have a bill of lading or delivery slip showing the number of pieces, weight and type of merchandise. A copy should be mailed immediately to the Tricord address listed above.

Also send a copy to the person in charge of installing your display for assistance in tracing shipments.

Drivers will be required to record their shipments at the Exhibit Site Check-in Area and then they will be assigned a priority and the proper freight door for unloading.

**Note:** Shipments received without receipts, freight bills, or specified unit count 6 on receipts or freight bills (i.e. one lot 800 cu. ft., etc.), such as UPS or van lines, will be delivered to the exhibitor's booth without guarantee of piece count or condition. No liability will be assumed for such shipments.

**Note:** In the event no weight is indicated on the documents presented. Tricord shall estimate the weight and charges will be based on the estimates and such charges will not be subject to adjustment.

### VAN SHIPMENTS

Drivers will be required to submit CERTIFIED WEIGHT RECEIPTS when recording their shipment at the Exhibit Site Check-In Area. Tricord reserves the right to refuse to unload such shipments until a CERTIFIED WEIGHT RECEIPT is presented.

### INSURANCE

Be sure your materials are insured from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all-risk coverage. This can usually be done by "riders" to existing policies.

### ADVANCE CRATED SHIPMENTS TO THE WAREHOUSE

Advance crated shipments will be accepted at the Tricord warehouse and allowed (30) days free storage, if delivered by the DEADLINE DATE of:

**Friday June 7<sup>th</sup>, 2002**

These shipments should be consigned and the bill of lading made out as follows:

TriCord  
Name of Exhibiting Company      Booth# \_\_\_\_\_  
Usenix Annual 2002 Conference  
C/o TriCord  
2107 Del Monte Ave.  
Monterey, Ca. 93940

### RATES FOR ADVANCE CRATED SHIPMENTS RECEIVED AT THE WAREHOUSE

Exhibitors who wish to have their materials arrive in advance can do so by shipping direct to our warehouse.

Materials will be unloaded at the warehouse, stored free for (30) days, delivered to the unloading docks at the exhibit site, unloaded, delivered to the exhibitors booth, picked up at the close of the show, moved to the loading area and reloaded on trucks at the following ROUND TRIP RATE:

**For each 100 lbs. or fraction thereof.**

**Per shipment, the rate is  
(200 lb minimum)**

**\$46.00**

### OVERTIME CHARGES ON ADVANCE SHIPMENTS

Shipments unloaded at the warehouse after 3:00 pm weekdays, anytime Saturday, Sunday or Holidays or after the DEADLINE DATE specified above will be subject to overtime charges.

Additionally, when warehouse freight must be moved into the exhibit site on overtime due to scheduling conflict beyond the control of Exhibition Contractors, overtime charges will apply.

An overtime surcharge based on the above rate, for each 100 lbs., will be invoiced in addition to those rates on all shipments subject to overtime charges.

**The surcharge applicable to overtime shipments is**

**(200 lb. minimum)**

**\$12.00**

See next page for direct shipment information

## DIRECT SHIPMENTS TO THE EXHIBIT SITE

Shipments for direct delivery to the Exhibit Site  
Should be scheduled to arrive beginning:

June 12, 2002 3:00pm

And to arrive no later than:

June 12, 2002 8:00pm

These shipments should be consigned and the bill of  
lading made out as follows:

Exhibiting Company Name	Booth# _____
Usenix Annual 2002 Conference	
Doubletree Hotel	
c/o TriCord	
2 Portola Plaza	
Monterey, Ca. 93940	

### RATES FOR CRATED MATERIALS AND EQUIPMENT RECEIVED AT THE EXHIBIT SITE

Material will be unloaded from exhibitors trucks, or  
trucks of others, at the exhibit site, delivered to the  
exhibitors booth, picked up at the close of the show,  
moved to the loading area and reloaded on trucks at  
the following ROUND TRIP RATE.

For each 100 lb or fraction thereof.

**\$42.00**

Per shipment, the rate is (200 lb minimum)

### RATES FOR SHIPMENTS OR EQUIPMENT REQUIRING SPECIAL HANDLING RECEIVED AT THE EXHIBIT SITE

This classification shall be applied to, but not  
limited to moving van shipments, or shipment by any  
truck which because of the height of the truck bed,  
cannot be unloaded at the docks, and/or the  
shipment is "packed" in such a manner as to require  
special handling (i.e. loose display parts; uncrated  
equipment, etc.), regardless of the kind of carrier or  
vehicle used, and/or the description of the shipment  
is such that the type of materials or equipment cannot  
be determined (i.e. 1 lot 20 assorted pieces, etc.)

Material will be unloaded from moving vans,  
exhibitors trucks, or trucks of others, delivered to the  
exhibitor's booth, picked up at the close of the show,  
moved to the loading area and reloaded on trucks at  
the following ROUND TRIP RATE.

The surcharge applicable to special handling is

(200 lb minimum)

**\$12.00**

**NOTE:** In the event crated materials are combined in a shipment  
with materials "packed" in such a manner as to require special  
handling (see above). Tricord will invoice such shipments at the  
rates applicable to the "classification" of the materials.

PROVIDED the bill of lading clearly identifies the weight of the  
crated materials and the weight of the other materials. If the bill  
of lading does NOT identify the weight of the various  
classifications, the entire shipment will be invoiced at the  
Special Handling rate and will not be subject to adjustment.

## OVERTIME CHARGES AT THE EXHIBIT SITE

Overtime charges on Inbound Shipments will ONLY  
be in effect if a vehicle checks in at the Exhibit Site  
Check-in Area after 3:00 PM on weekdays, or anytime  
on Saturday, Sunday or Holidays. Overtime charges  
on Outbound Shipments will be in effect IF:

1. Your shipment is loaded on the day the exhibit  
closes after the time specified below:

June 14, 2002 4:00pm

2. Your carrier checks in at the Exhibit Site  
Check-in Area after 3:00 PM on weekdays, or  
anytime Saturday, Sunday or Holidays, OR
3. Your equipment is not packed and ready for  
shipment AND your bill of lading has not been  
received by Tricord at the Service Center prior  
to the time and date specified led below:

June 14, 2002 8:00pm

4. Additionally, when freight must be moved out  
of the exhibit site on overtime due to  
scheduling conflict beyond the control of  
Tricord overtime charges will apply.

An overtime surcharge based on the exhibit site rates,  
for each 100 lbs., will be invoiced in addition to those  
rates on all shipments subject to overtime charges.

The surcharge applicable to overtime shipments is

(200 lb minimum)

**\$12.00**

## LABOR AND EQUIPMENT

Labor will be available for uncrating, unskidding,  
assembling, positioning, leveling, dismantling,  
recrating and reskidding machinery and/or equipment  
of exhibitors. Place your orders for this labor in the  
"Labor" order form section in this exhibitor service kit.

## OUTGOING SHIPMENTS

To assist you in setting up your outgoing shipments,  
Tricord will have a service desk located at the  
Exhibitor Service Center where labels, bill of lading  
and shipping information will be available.

At the close of the show, where carriers fail to pick  
up or refuse to accept shipments, Tricord reserves the  
right to reroute shipments where no disposition is  
provided, or material may be hauled to a warehouse  
pending advice from the exhibitor and they will be  
charged accordingly for this service. No liability will be  
assumed as a result of such rerouting or handling.

**PAYMENT TERMS:** All accounts must be settled at the service desk  
prior to the close of the show unless advance credit approval has  
been obtained. A purchase order, if required for or payment, must  
accompany the order form(s). All of the materials are on a rental  
basis and remain the property of Tricord. Payment for all labor  
and services, whether ordered by the exhibitor, display builders or  
other parties, shall be the responsibility of the exhibitor. Please  
make payments in U.S. Funds.

# TRICORD

TRADE SHOW SERVICES  
2107 DEL MONTE AVE. MONTEREY CA 93940  
PHONE: (831) 373-4347 • FAX: (831) 373-5116

## Material Handling

- Check One: ☐ We plan to ship our crated material to the advance Shipment Warehouse
- ☐ We plan to ship our materials direct to the exhibit site.  
(Please attach copies of your bills of lading, if available)

We plan to ship on (date):	Number of Pieces	Weight
Our material should arrive on (date):	_____ Crate(s) _____	
Carrier:	_____ Carton(s) _____	
Pro # (if available):	_____ Case(s) _____	
Origin of shipment (city):	_____ Misc _____	
(state):	<b>Total Weight :</b> _____	

**Rates:** For complete information and descriptions, refer to the sheet in this service manual titled "Shipping Instructions and Material Handling."

### Calculation of Order

When ordering weight, round up to the next 100 lbs. (Example: 265 lbs = 300 lbs., 3 x rate = Dollars or minimum, whichever is greater.)

#### Advance Crated Shipments to the Warehouse (200 lb minimum)

We will ship \_\_\_\_\_ lbs. @ **\$46.00** per 100 lbs = **\$92.00** minimum = \$ \_\_\_\_\_

#### Direct Crated Shipments to the Exhibit Site (200 lb minimum)

We will ship \_\_\_\_\_ lbs. @ **\$42.00** per 100 lbs = **\$84.00** minimum = \$ \_\_\_\_\_

#### Shipments or Equipment Requiring Special Handling at the Exhibit Site

We will ship \_\_\_\_\_ lbs. @ an additional \$12.00 cwt. each way minimum = \$ \_\_\_\_\_

#### Overtime Charges (200 lb. Minimum)

(See overtime charges on Shipping Instruction Order Form)

**\$12.00** per 100 lbs = **\$24.00** minimum = \$ \_\_\_\_\_

**TOTAL = \$** \_\_\_\_\_

**Note:** We understand that your calculation is only an estimate. Invoicing will be done from the actual weight as listed on the inbound bills of lading. Adjustments will be made accordingly. If you have any questions about material handling, please contact our Customer Service Department listed above.

**Payment Terms:** ALL ACCOUNTS MUST BE SETTLED AT OUR SERVICE DESK PRIOR TO THE CLOSE OF THE SHOW unless advance credit approval has been obtained. All of the materials are on a rental basis and remain the property of Tricord. Payment for all labor and services whether ordered by exhibitor, display builders or other parties, shall be THE RESPONSIBILITY OF THE EXHIBITOR. PLEASE MAKE PAYMENTS IN U.S. FUNDS.

Show Name: <u>Usenix Conference</u>	Company Name: _____
Address: _____	City: _____ State: _____ Zip Code: _____
Phone: ( ) _____	Booth #: _____ Auth. Signature: _____

# TRICORD

TRADE SHOW SERVICES  
2107 DEL MONTE AVE., MONTEREY, CA 93940  
PHONE: (831) 373-4347 • FAX: (831) 373-5116

## Display Installation and Dismantling Labor

### RATES:

#### Straight Time Hourly Charge

8:00 am to 4:30 pm Monday thru Friday

**\$65.00**

#### Overtime Hourly Charge

Before 8:00 am & after 4:30 pm weekdays  
and all day Saturday, Sunday & Holidays

**\$95.00**

Minimum charges for labor is one (1) hour, per man and includes time necessary for workmen to:

- get tools and report to the booth,
  - have work checked by the exhibitor and
  - return to the Service Center with the exhibitor to be signed out.
- Gratuities in the form of labor hours for work not actually performed are strictly prohibited and will not be honored by Tricord. All rates subject to change if necessitated by increased labor and material costs.

**NOTE:** Starting time can be guaranteed only when men are requested for the start of the working day at 8:00 am

### ORDER

SERVICE A	SERVICE B
Installation and Dismantling of Display Under Tricord Supervision	Installation and Dismantling of Display Under EXHIBITOR Supervision
<input type="checkbox"/> We would like our display unpacked and installed under Tricord supervision prior to our arrival at the exhibit site. We are forwarding blueprints, a photo or instructions and shipping information to you shortly, and you will immediately contact our representative for instructions in the event of shortages in shipment or damage. We understand that all work will be done on straight time where possible. We understand a supervision service charge will be added to our bill of labor furnished at the above rate. Supervision service charge (25% of total I&D)	<input type="checkbox"/> We would like _____ man (men) available to unpack and install our display under the supervision of our representative on (date) _____ at (time) _____ am/pm for approximately _____ hour(s).
<input type="checkbox"/> We would like our display dismantled and packed under Tricord Supervision. We will leave instructions for shipping, address and waybill at the Service Center before the end of the show. We understand the supervision service charge as described above will apply. An additional surcharge will be applicable when displays are dismantled under Tricord Supervision when no installation labor is provided under Tricord Supervision.	<input type="checkbox"/> We would like _____ man (men) available to dismantle and pack our display under the supervision of our representative on (date) _____ at (time) _____ am/pm for approximately _____ hour(s).
	Please confirm Dismantling Labor at the exhibit site and allow time for return of any empty crates and containers.
	<b>Note:</b> If the exhibitor fails to pick up the man (men) at the time confirmed, a one (1) hour charge per man "NO SHOW CHARGE" will be made.
	The exhibitors representative will return the crew to the Service Center upon completion of the work, check the work order and approve the work order by signing.
	<b>Calculation of Order</b> No. of men _____ x hours _____ = Total hours Total hours _____ x rate = \$ _____ Payment Enclosed: _____
	<b>Note:</b> We understand that your calculation is only an estimate. Invoicing will be done from the actual hours worked. Adjustments will be made accordingly.

### Orders subject to LIMITS OF LIABILITY AND RESPONSIBILITY as set forth on next page.

**Payment Terms:** ALL ACCOUNTS MUST BE SETTLED AT OUR SERVICE DESK PRIOR TO THE CLOSE OF THE SHOW unless advance credit approval has been obtained. All of the materials are on a rental basis and remain the property of Tricord. Payment for all labor and services whether ordered by exhibitor, display builders or other parties, shall be THE RESPONSIBILITY OF THE EXHIBITOR. PLEASE MAKE PAYMENTS IN U.S. FUNDS.

Show Name:	Usenix Conference	Company Name:	
Address:		City:	
		State:	
		Zip Code:	
Phone: ( )	Booth #:	Auth. Signature:	

# TRICORD

TRADE SHOW SERVICES  
2107 DEL MONTE AVE., MONTEREY, CA 93940  
PHONE: (831) 373-4347 • FAX: (831) 373-5116

## Furniture Rental Form

Show Name: Usenix Conference Company Name: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Order By: \_\_\_\_\_ Date: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Qty.	Description	Discount Price	Floor Price	Amt
	<b>FURNITURE</b>			
	Padded Side Chair	15.00	20.00	
	Arm Chair	25.00	30.00	
	Black Leather Exec. Chair	60.00	85.00	
	Padded Bar Stool	40.00	50.00	
	<b>TABLE WITH DRAPES</b>			
	4' Draped Table	55.00	65.00	
	6' Draped Table	60.00	75.00	
	8' Draped Table	70.00	85.00	
<b>Color (Circle one):</b> Blue, Yellow, White, Black, Burgundy, Green, Red				
	<b>COUNTERS 42" HIGH</b>			
	4' Draped Counter	70.00	80.00	
	6' Draped Counter	75.00	90.00	
	8' Draped Cntr.	85.00	100.00	
<b>Color (Circle one):</b> Blue, Yellow, White, Black, Burgundy, Green, Red				
	<b>TABLE RISERS</b>			
	4' Riser (12" high x 12" wide)	40.00	45.00	
	6' Riser (12" high x 12" wide)	45.00	50.00	
	8' Riser (12" high x 12" wide)	55.00	65.00	
<b>Color (Circle one):</b> Blue, Yellow, White, Black, Burgundy, Green				

Qty.	Description	Discount Price	Floor Price	Amt
	<b>STANDARD CARPET</b>			
	9 ft. x 10 ft.	110.00	125.00	
	9 ft. x 20 ft.	210.00	240.00	
	9 ft. x 30 ft.	370.00	400.00	
	9 ft. x 40 ft.	460.00	500.00	
	Padding	\$ .65 per sq. ft.		
<b>Colors (Circle one):</b> Gray Red Blue Green Black (All carpet includes taping on one aisle side)				
	<b>ACCESSORIES</b>			
	Waste Basket w/Liner	6.00	9.00	
	Easel	15.00	20.00	
	Tack Board 4 x 8	60.00	80.00	
	Velcro Tack Board 4x8	85.00	125.00	
	Glass Showcase	150.00	225.00	
	40" Round Conf. Table	80.00	100.00	
	4 <sup>th</sup> Side Table, Skirted or Drape Color Change	15.00	20.00	
	5-Panel Literature Rack	65.00	80.00	
	Bag Tree	45.00	65.00	

Total Amount \$ \_\_\_\_\_

**Important:** To obtain the discount price, full payment must be included with order. **Cancellation Policy:** Items cancelled after installation will be charged at 100% of original price

# TRICORD

TRADE SHOW SERVICES  
2107 DEL MONTE AVE. MONTEREY, CA 93940  
PHONE: (831) 373-4347 • FAX: (831) 373-5116

## Electrical Services

Convention: Usenix Conference Booth#: \_\_\_\_\_

Exhibitor: \_\_\_\_\_

Electrical Outlets Watts Required (120v Single Phase)	Price per Double Outlet		# Outlets Required	Total Due
	Discount	Floor Order		
500 Watts or less	\$ 79.00	\$ 97.00		\$
1000 Watts or less	\$ 118.00	\$146.00		\$
2000 Watts or less	\$ 145.00	\$170.00		\$
3000 Watts or less	\$185.00	\$250.00		\$
<b>Lighting: Electrical not included for Spots</b>				
300 Watt Halogen Stem Light	\$40.00	\$48.00		\$
300 Watt Floodlight on stanchion	\$63.00	\$74.00		\$
Extension Cord	\$20.00	\$20.00		\$
Plugstrip	\$20.00	\$20.00		\$

Motor/Power Requirements	208 Single Phase	208/120v 3 Phase	Total Due
_____ 5 Amps or ¼ HP	_____ \$125.00	_____ \$134.00	\$
_____ 10 Amps or ½ HP	_____ \$150.00	_____ \$206.00	\$
_____ 15 Amps or 1 HP	_____ \$175.00	_____ \$217.00	\$
_____ 20 Amps or 2 HP	_____ \$225.00	_____ \$238.00	\$
_____ 30 Amps or 3 HP	_____ \$320.00	_____ \$381.00	\$

Describe Motor Application: \_\_\_\_\_

**Labor:** All under-carpet distribution of electrical wiring, all overhead distribution of wiring & all hardwiring motor installation will require electrical labor. 1 hour minimum install, ½ hour minimum dismantle.

ATTACH DIAGRAMS TO ENSURE ADVANCED PLACEMENT OF WIRING

Labor: Straight time: \_\_\_\_\_ Hours @ 70.00 per hr. Overtime: \_\_\_\_\_ Hours @ 105.00

**TOTAL ELECTRICAL LABOR:** \_\_\_\_\_

<b>ELECTRICAL SERVICES TOTAL</b>	\$
----------------------------------	----

### Method of Payment

Credit Card Info: (Circle One) VISA, MASTERCARD, AMERICAN EXPRESS

# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Phone#: ( ) \_\_\_\_\_ Check #: \_\_\_\_\_

- All motors over one (1) HP must have a Magnetic Starter and Manual Disconnect Switch (wired) furnished by the exhibitor.
- All wiring, motors, electrical installations, etc., will be inspected. To prevent overloading of circuits, exhibitors shall not be permitted to add wattage, except upon ordering same.
- Special electrical hook-ups or wiring incurring additional electrical labor charge must be taken care of prior to the close of the show.
- Price includes two (2) connections per outlet box for lighting and one (1) connection for power and motors. Additional outlets or power needed must be ordered through Tricord.
- Exhibitors found using power where no outlets have been ordered are subject to 1 ½ times normal rate for outlets used.



# TRICORD

TRADE SHOW SERVICES  
2107 DEL MONTE AVE., MONTEREY, CA 93940  
PHONE: (831) 373-4347 • FAX: (831) 373-5116

## Special Cleaning

### ORDER:

#### Vacuuming and Refuse Removal

We require the following service(s) for our booth number

Which is \_\_\_\_\_ x \_\_\_\_\_ = square feet

☐ **Vacuum Carpet**

Every night (\*see below). Cost per square foot per night is

**\$0.16**

☐ **Vacuuming Carpet**

Before show opens ONLY. Cost per square foot is

**\$0.20**

Orders less than every night but more than once are calculated at this rate.

#### Calculation Of Order

\*When ordering a daily service calculate \_\_\_\_\_ days

Vacuuming/Porter service \_\_\_\_\_ (Square feet) x \_\_\_\_\_ (number of days) = \$ \_\_\_\_\_

Payment enclosed = \$ \_\_\_\_\_

Cost of Vacuuming will be invoiced on the total area of your booth. To avoid any misunderstanding regarding these services, please bring any discrepancies to our attention at the show site. In this way, we will be able to assure your satisfaction with our service. Adjustments cannot be made after the close of the show. All rates are subject to change if necessitated by increase in labor or material cost.

**Orders subject to LIMITS AND OF LIABILITY AND RESPONSIBILITY  
as set forth on reverse page**

**Payment Terms:** All accounts must be settled at our service desk prior to the close of the show unless advance credit approval has been obtained. Purchase Order, if required for payment, must accompany order form. All of the materials are on a rental basis and remain the property of Tricord. Payment for all labor and services whether ordered by exhibitor, display builders or other parties, shall be the responsibility of the exhibitor. Please make payments in U.S. Funds.

Show Name: Usenix Conference Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Booth #: \_\_\_\_\_ Auth. Signature \_\_\_\_\_

**FLOWERING PLANTS**

Chrysanthemums, Kalanchoe, Cyclamen

**Seasonal Flowering Plants**

Azalea, Lily, Poinsettia

(Choice of color for all flowering plants is subject to availability)

All Flowering Plants are \$20.00 per plant plus tax

Please inquire about prices on seasonal flowering plants

**Fresh Cut Flowers**

**\$28.00**



**Areca**

**GREEN FOLIAGE PLANTS**

2 ½ to 3 feet

**\$32.00/plant**

Neanthe Bella, Palm, Draecena, Arbicola, Boston Fern

Neathe Bella



**Neathe Bella**

4 ½ to 5 ½ feet

**\$42.00/plant**

Ficus Benjamina, Ficus Lyrata, Areca, Palm, Draecena



**Ficus Lyrata**

6 plus feet

**\$48.00/plant**

Ficus Benjamina, Draecena, Marginata, Palms



**Dracaena**

Prices are based on a one to three day event, which includes: installation, removal, and matching baskets or pots. An additional charge of twenty (20%) will be added for an event that goes over a three day period.

**PLANT**

We require the following plants for our booth Number \_\_\_\_\_

**No. of plants** \_\_\_\_\_

**Pricing \$** \_\_\_\_\_

**Payment Terms:** ALL ACCOUNTS MUST BE SETTLED AT OUR SERVICE DESK PRIOR TO THE CLOSE OF THE SHOW unless advance credit approval has been obtained. All of the materials are on a rental basis and remain the property of Tricord. Payment for all labor and services whether ordered by exhibitor, display builders or other parties, shall be THE RESPONSIBILITY OF THE EXHIBITOR. PLEASE MAKE PAYMENTS IN U.S. FUNDS.

**Show Name:** \_\_\_\_\_ **Usenix Conference** \_\_\_\_\_ **Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_  
**Phone:** ( ) \_\_\_\_\_ **Booth #:** \_\_\_\_\_ **Auth. Signature:** \_\_\_\_\_

# TRICORD

TRADE SHOW SERVICES

2107 DEL MONTE AVE., MONTEREY, CA 93940

PHONE: (831) 373-4347 • FAX: (831) 373-5116

## Custom Signs

Show Name: Usenix Conference Exhibitor: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Deadline Date: 7 days prior to Exhibition**  
**50% Late Charges**

Tricord is prepared to produce signs to your specifications. Signs may be ordered in any style or size and may include your logo or logotype. We have listed the standard sign sizes with costs. Additional options are available for quotation.

### Standard Digital Signs

Quantity	Size	B/W	Color	Total
	12"x 18"	\$30.00	\$39.00	
	18"x 24"	\$32.00	\$54.00	
	24"x 24"	\$38.00	\$72.00	
	24"x 36"	\$54.00	\$108.00	
	36"x 36"	\$81.00	\$162.00	
	36"x 48"	\$108.00	\$216.00	

Above prices include any color letters on white heavyweight bond mounted on Foamcore. Logo can be included for \$25.00 scan charge.

Choose Shape: ☐ Horizontal ☐ Vertical

Logo can be provided on disk or via email. Please call with questions.

Logos should be scanned and saved as EPS or Tiff graphic files. Color logos best as EPS at least 300dpi.

B/W logos best as Tiff at least 600dpi. PC or Macintosh ok.

### Sign Options

Design Layout@ \$90.00/hour. \$10.00 Minimum

☐ Outdoor use/lamination (to be quoted)

**Cancellation Policy:** Signs cancelled or changed after order is received will be charged at 100% of the original price.

**Specify copy and indicate colors, materials, sizes, etc. below. Please print, using the back of form if necessary.**

Total of all items ordered	\$
Add 50% late charge (if applicable)	\$
Total Amount Enclosed	\$



TRADE SHOW SERVICES  
2107 DEL MONTE AVE., MONTEREY, CA 93940  
PHONE: (831) 373-4347 • FAX: (831) 373-5116

## Photography Order Form

Two Views – Includes two 8 x 10 color prints	\$225.00	\$_____
Per additional view – includes one 8 x 10 color print	\$ 75.00	\$_____
Additional 8 x 10 color print	\$ 30.00	\$_____
Purchase negatives per roll of 12 exposures	\$ 75.00	\$_____
Shipping (Fedex/Airborne)	\$ 20.00	\$_____
<b>TOTAL</b>		<b>\$_____</b>

Please specify Method of Shipment:

☐ **First Class Mail**

☐ **Fedex**

☐ **Airborne**

**Account #:** \_\_\_\_\_

If you wish Fedex, or Airborne but do not have an account number, please add \$20.00 to your total.  
(U.S. Delivery) There is no extra charge for First Class Mail.

<b>Show Name:</b> <u>Usenix Conference</u>		<b>Company Name:</b> _____	
<b>Address:</b> _____		<b>City:</b> _____	<b>State:</b> _____ <b>Zip Code:</b> _____
<b>Phone:</b> ( ) _____		<b>Booth #:</b> _____	<b>Auth. Signature:</b> _____

# Telephone Service Order Form

## Doubletree Hotel @ Fisherman's Wharf

Two Portola Plaza  
Monterey, CA 93940

Attn: Catering  
Phone: (831) 649-4511  
Fax: (831) 649-0777

### BILLING ATTENTION

Company Name: USENIX Conference Attn: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### CONFERENCE

Show Name: \_\_\_\_\_ Location: \_\_\_\_\_

Booth #: \_\_\_\_\_ On-Site Rep: \_\_\_\_\_ Location: \_\_\_\_\_

Delivery Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Time: \_\_\_\_\_ Pick Up Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Time: \_\_\_\_\_

All services for Analog Lines in the Doubletree Hotel must be ordered through the Doubletree Hotel Catering Office. A limited number of lines exist, and are on a first come first serve basis. For ISDN & T-1 lines the contact phone number is listed for Pacific Bell. Please contact Pacific Bell Directly for this service. Arrangements must be made with Pac Bell at least 3 weeks prior to exhibit move-in. Instruments are available for rent, or they can be provided by the user.

Qty	Description	Advanced Order	Regular Price	Total
	Dial "9" Analog Lines	\$125.00/show	\$175.00/show	
	ISDN & T-1 Lines (Please contact Pacific Bell: 800/472-4736)			

**Note:** Analog Lines must be requested two weeks in advance. There are a limited number of lines available. They are on a first come first serve basis. Pacific Bell requires a 30 day notice for the ISDN & T-1 Line. Please note there will be a \$50.00 patch fee charged by the hotel for any phone lines arranged through Pacific Bell.

### Payment

To receive the advance order price, the order must be received two weeks prior to show move-in for analog lines. Long distance charges are due and payable at the conclusion of the show. Payment by credit card or company check must accompany this order.

Circle One: (Visa, Master Card, AMEX)

Acct. # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name of Card Holder: \_\_\_\_\_

Signature: \_\_\_\_\_

# TRICORD

## TRADE SHOW SERVICES

2107 DEL MONTE AVE., MONTEREY, CA 93940

PHONE: (831) 373-4347 • FAX: (831) 373-5116

### Package #1

*10' Backwall*

*Matching Carpet*

*Two Stem Lights*

*Color Options(Black, Gray, Blue)*

*Velcro Compatible Fabric Material*

### Package #2

*Velcro Compatible Signage Board*

*7' High x 3' Wide*

*Gray or Black Fabric Material*

*One Stem Light*

**Package Pricing \$ 1150.00**

*(25% off listed prices)*

**Package Pricing \$ 290.00**

### Package #3

*Tabletop Backwall*

*One Stem Light*

*Gray or Black Fabric Material*

### Options

*Matching Counters/Pedestals*

*19" x 19" x 42" High \$ 110.00*

*19" x 38" x 42" High \$ 135.00*

*19" x 76" x 42" High \$ 205.00*

*Add doors to counters for storage \$ 60.00*

*Custom Headers and Graphics*

*Custom Booth Layouts*

**Package Pricing \$ 480.00**

***No shipping Costs! No Drayage! Turnkey Setup! Ready When You Arrive! Installation Included!***

Company \_\_\_\_\_ Phone Number \_\_\_\_\_

Event Usenix Conference Booth Number \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Package, Color, Options Required \_\_\_\_\_

*TriCord will call or fax additional pricing requirements immediately.*