

USENIX 2002 Annual Technical Conference and Exhibition

<http://www.usenix.org/events/usenix02>

Conference: June 10 - 15, 2002

Exhibition: June 13 - 14, 2002

Doubletree Hotel
Monterey, California

EXHIBITION SCHEDULE

Wednesday, June 12

Exhibitor Registration 6:00pm - 9:00pm
Set-up 8:00pm - 10:00pm

Thursday, June 13

Exhibitor Registration 7:30am - 12:00pm
Set-up 7:30am - 12:00pm
Exhibits Open 12:00pm - 7:00pm

Friday, June 14

Exhibits Open 10:00am - 4:00pm
Tear down 4:00pm - 8:00pm

EXHIBITION LOCATION

Doubletree Hotel Monterey
Two Portola Plaza
Monterey, CA 93940
Phone: (831) 649-4511
<http://www.doubletreemonterey.com/>

HOTEL INFORMATION

Doubletree Hotel Monterey	Monterey Marriott
Two Portola Plaza	350 Calle Principal
Monterey, CA 93940	Monterey, CA 93940
Phone: (831) 649-4511	Phone: (831) 649-4234
Room rate: \$130 + 11% tax	Room rate: \$130 + 11% tax
Cut-off date: Friday, May 17 th	Cut-off date: Friday, May 17 th

Please note: you must mention **USENIX** in order to receive the group rate. Hotel room rates are subject to applicable state and local taxes - currently 11%. All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. You may cancel 24 hours prior to your arrival without penalty. In the event that the cancellation is within 24 hours of your scheduled arrival, the credit card used to guarantee the reservation will be charged one night's room and tax.

PARKING AT THE DOUBLETREE HOTEL MONTEREY

Valet parking is available at a rate of \$14 per day, and does NOT include in and out privileges. Self-parking is available at the adjacent garage for \$12 per day, including in and out privileges.

PARKING AT THE MARRIOTT HOTEL MONTEREY

Valet parking is available at a rate of \$15 per day, and does NOT include in and out privileges. Self-parking is available at a lot 3 blocks East of the hotel for \$5 per day, and does NOT include in and out privileges.

AIRPORT INFORMATION

Monterey (MRY) - 5 miles West of Monterey	http://www.montereyairport.com
San Jose (SJC) - 70 miles North of Monterey	http://www.sjc.org
San Francisco (SFO) - 100 miles North of Monterey	http://www.flysfo.com

EVENT STAFF

Shelley Gottlieb, Exhibit & Sponsorship Sales Director	shelley@usenix.org	phone: 510-528-8649 ext. 25
Barbara Freel, Conference Director	barbara@usenix.org	phone: 510-528-8649 ext. 29
Iris Casey, Exhibitor Services Manager	iris@usenix.org	phone: 510-528-8649 ext. 21
Ann Tsai, Sales & Marketing Coordinator	ann@usenix.org	phone: 510-528-8649 ext. 31

ADDITIONAL SPONSORSHIP AND BRANDING OPPORTUNITIES

Terminal Room: \$12,000 Supporting Members **SOLD**
\$13,200 non-members

As the Terminal Room sponsor, your logo will be used as the screensaver on each desktop for users to see, and the browser's home page will be set to your company's web site. Sponsor's literature may be placed in the room.

- Sponsorship acknowledged in the Conference Program.
- Logo with link from Conference web site to sponsoring company site.
- Logo and company backgrounder listed on the Conference web site.
- 2 Full Conference passes (excluding tutorials) (value \$725/each)
- One half-page black and white ad in Conference Program
- 10' x 10' booth space (additional space available at discounted price)

Lanyards: \$10,000 S/M (\$11,000 non-memb.) **Exclusive Opportunity**

Pens: \$5,000 - S/M (\$5,500 non-memb.) **Exclusive Opportunity**

Notebook: \$10,000 - S/M (\$11,000 non-memb.) **Exclusive Opportunity**

Tote Bags: \$15,000 - S/M (\$16,500 non-memb.) **Exclusive Opportunity**

Show Bag Inserts: Supporting Members (non-members add 10%)
\$2,500 – Flat, up to 10 pages stapled
\$3,000 - Three dimensional item

Advertising Space for Conference Program - Exhibitors Only
Supporting Members (non-members add 10%)
Full Page black/white ad: \$1,250
Half page black/white ad: \$ 750
Full Page four-color ad: \$2,500

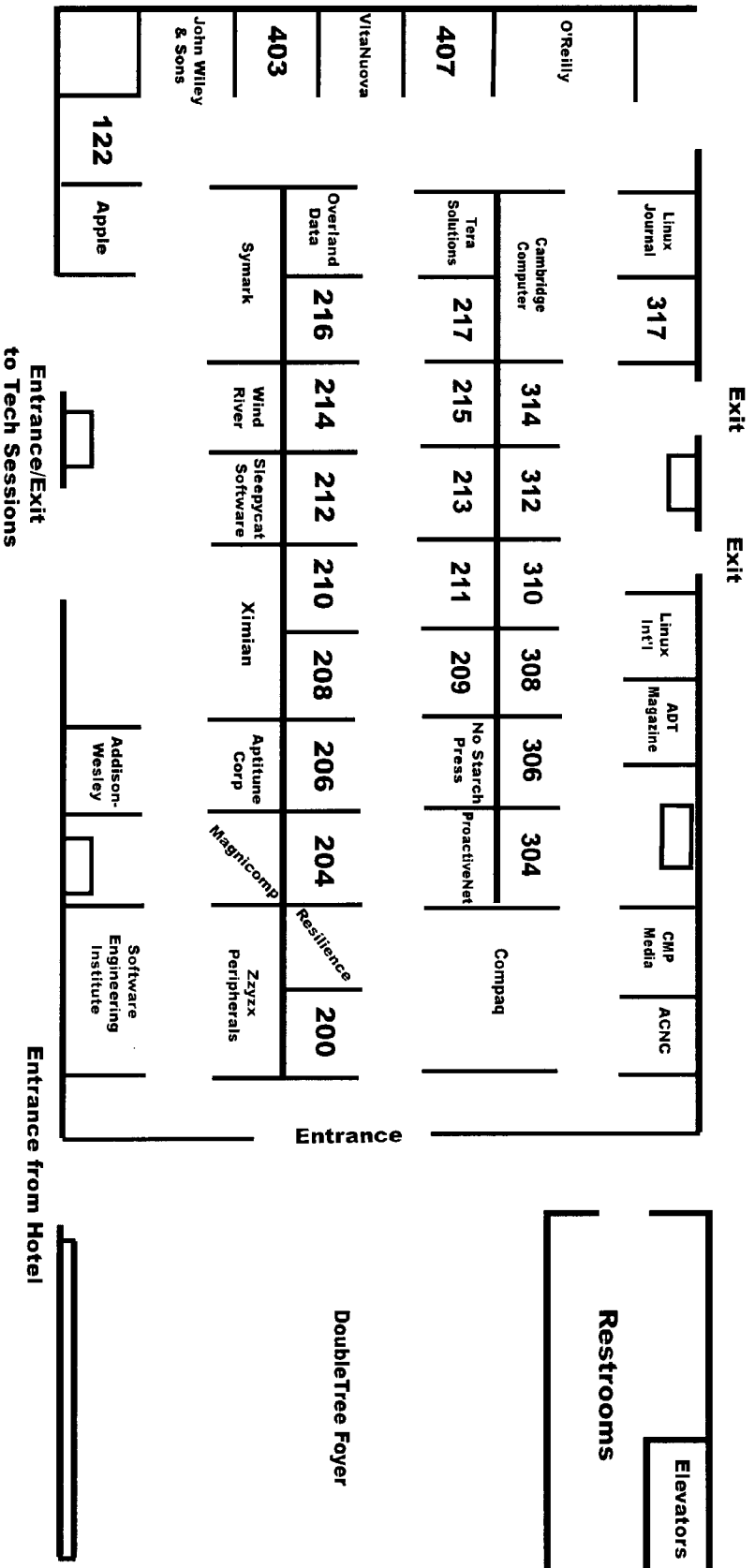
If you have an idea for another item/activity you would like to sponsor, please contact Shelley W. Gottlieb, 510-528-8649 x 25 or email shelley@usenix.com.

USENIX ANNUAL TECHNICAL CONFERENCE

June 10-15, 2002
 Double Tree Hotel
 Monterey, CA

EXHIBITION HALL

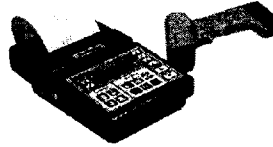
Thursday, June 13, 2002: 12:00pm - 7:00pm
 Friday, June 14, 2002: 10:00am - 4:00pm



Booths 101 - 411:
 - Booths are 10' wide by 10' deep
 - Ceiling is 10.5'.

LEAD RETRIEVAL ORDER FORM

2002 USENIX Technical Conference
Doubletree Hotel - Monterey, CA
June 10 - 15, 2002
 Show code: 11989



PCR Corporation
 Lead Retrieval Division
 500 West 37th Street New York, NY 10018
 Phone: 888-601-0200 Fax: 212-377-1754
 www.pcrrent.com

LEAD RETRIEVAL EQUIP.	IF ORDERED BY: May 10, 2002	IF ORDERED AFTER: May 10, 2002	ONSITE RENTAL	QUANTITY	TOTAL PRICE
Expo Lead Scanner System includes scanner, display, hard copy printout and diskette of attendee information saved as a text file.	\$250.00	\$275.00	\$300.00		
ACCESSORIES					
Additional Roll of Paper	\$10.00	\$15.00	\$20.00		
Keyboard	\$15.00	\$20.00	\$25.00		
Battery	\$75.00	\$85.00	\$95.00		
Pole Display	\$95.00	\$110.00	\$125.00		
ADDITIONAL SERVICES					
Custom Qualifying Questions Charge includes tailoring up to 50 qualifying questions no more than 25 spaces in length to suit specific needs.	\$50.00	\$75.00	\$95.00		
Delivery & Setup* Includes delivery and setup at booth, and technical training on the equipment.	\$50.00	\$75.00	\$95.00		
*All equipment must be picked up from and returned to the PCR service desk unless delivery arrangements have been made.				Tax: 7.25%	
*Delivered units must be returned to the PCR Service Desk by exhibitor at the end of the event.				TOTAL	





TERMS & CONDITIONS/CREDIT CARD CHARGE AUTHORIZATION

1. To ensure your order is processed, please sign and fax this Authorized Order Form to the number listed above. Orders must be cancelled at least 1 week prior to delivery to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders cancelled 5-7 days prior to the show and 100% of the total charge for orders cancelled within 5 days of the show. Delivery charges apply to all cancellations.

2. The total rental amount will be processed 3-10 business days prior to delivery.

I hereby authorize PCR to charge my credit card account (identified below) for: the total rental amount (identified above); any applicable cancellation fees; and, any other amounts due to PCR. Further, I hereby authorize PCR to charge my credit card account (identified below) for the repair or replacement cost (as applicable) of the damaged and/or lost or destroyed equipment.

EXHIBITOR INFORMATION: CREDIT CARD INFORMATION:

Ordered by: _____	Visa  MC  AMEX  Discover 
Company Name: _____	Cardholder's Name: _____
Address: _____	Credit Card #: _____ Exp. _____
City: _____ State _____ Zip Code: _____	Cardholder's Signature: _____
Phone: _____	Cardholder's Address: _____
Fax: _____	City: _____ State _____ Zip Code: _____
Email Address: _____	Cardholder's Phone: _____
Show Contact: _____	
Booth Number: _____	
Delivery Date*: _____	
Delivery Time*: 9-11AM 11-1PM 1-3PM 3-5PM	



OFFICIAL COMPUTER & DATA DISPLAY ORDER FORM

2002 USENIX Technical Conference
Doubletree Hotel
Monterey, CA
June 10 - 15, 2002

PCR Corporation

Trade Show Division

211 College Road East, 1st Floor Princeton, NJ 08540

Ph (609)720-1106 Fx (609) 720-1468

Show code: 11989

ASK ABOUT OUR ON-SITE TECHNICAL LABOR RENTAL!

Toll Free (888) 640-8695 www.pcrrent.com

QTY	EQUIPMENT	ENTIRE SHOW RATE	EXTENDED
DESKTOPS	PENT 3/650, 128RAM, 10GB HD, 40xCD, 17" SVGA (Win 98 or 2000)	\$255.00	
	PENT 3/800, 256RAM, 10GB HD, 20xCD, 17" SVGA (Win 98 or 2000)	\$340.00	
	PENT 4/1.4, Black Mini-T, 256RAM, 20GB HD, 16xDVD, 17" SVGA (Win 98 or 2000)	\$405.00	
	MICROSOFT OFFICE PRO 97 or 2000 (circle one)	\$50.00	
	WINDOWS NT WORKSTATION	\$50.00	
	MAC G4/500, 256RAM, 27GB HD, DVD, Zip, 17" Monitor, SYS 8.6	\$595.00	
	TEMPORARY INTERNET ACCESS (ISDN or POTS Only)	CALL	
	Exhibitor MUST order a phone or ISDN line from the in-house supplier.		
DISPLAYS	17" SVGA MONITOR (circle SVGA or MAC)	\$100.00	
	21" SVGA MONITOR (circle SVGA or MAC)	\$250.00	
	15" NEC LCD 1510 FLAT SCREEN MONITOR, UP TO 1024x768	\$225.00	
	18" NEC LCD 1810 FLAT SCREEN MONITOR, UP TO 1280x1024	\$500.00	
	20" NEC LCD 2010 FLAT SCREEN MONITOR, UP TO 1280x1024	\$650.00	
	37" HITACHI PLASMA DISPLAY	\$1,700.00	
	42" SONY PLASMA DISPLAY	\$1,200.00	
	50" PLASMA DISPLAY	\$1,700.00	
	20" TV/VCR COMBO	\$225.00	
	27" TV/VCR COMBO	\$300.00	
	Chrome/Black Premier Stand for Plasma Displays	\$200.00	
PRINTERS (includes partial toner)	HP 4050N, 16RAM, 17PPM, 1200DPI, NIC, 8-1/2 x 11 (circle PC or MAC)	\$250.00	
	HP 8000N, 16RAM, 24PPM, 1200DPI, NIC, 8-1/2 x 11 & 11 x 17 (circle PC or MAC)	\$400.00	
MISC.	PLAIN PAPER FAX/SCANNER/COPIER/PRINTER	\$125.00	
	56K EXTERNAL MODEM	\$50.00	
	DESKTOP MULTI MEDIA SPEAKERS	\$20.00	
	PENTIUM NOTEBOOKS & APPLE POWERBOOKS	CALL	

Please call for items not listed!

Extended Amount

Optional Loss Damage Waiver @ 10.8% of Extended Amount

Delivery charge equal to 10% of equipment subtotal (MINIMUM \$75)

Subtotal

Tax 7.25%

Rental Total

Security Deposit

Sec. Dep. Auth Code

Drayage charges are the exhibitor's responsibility and are *not* included.

If equipment is not ordered 10 days prior to the event, prices are subject to availability & applicable freight charges.

No credits will be issued after delivery or attempted delivery of equipment.

Exhibitor must be present in booth to accept delivery or additional fees will apply.

Appropriate cancellation fees will apply to orders cancelled within 5 days of delivery.

If not in your booth at your scheduled time, a repeat delivery fee will automatically be charged to your order.

PAYMENT INFORMATION (Payment required prior to delivery. Payment from customers outside the U.S. must be by credit card only):

I hereby authorize PCR to charge my credit card account (identified below) for: the Security Deposit Amount and the Rental Amount (identified above); any applicable cancellation fees; and any other amounts due to PCR. Further, if I do not purchase the PCR Loss Damage Waiver (LDW), or if any damage to, loss of, or destruction of the equipment is not covered by the PCR LDW, I hereby authorize PCR to charge my credit card account (identified below) for the repair or replacement cost (as applicable) of the damaged and/or lost or destroyed equipment.

EXHIBITOR/SHOW INFORMATION:

Ordered by: _____

Email address: _____

Company Name: _____

Address: _____

City _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Show Contact: _____

Booth Number: _____

Cell Phone: _____

Delivery Date: _____

Delivery Time: 9-11AM 11-1PM 1-3PM 3-5PM

Pick Up Date/Time: _____

CREDIT CARD INFORMATION:



Cardholder's Name: _____

Credit Card #: _____ Exp. _____

Cardholder's Signature: _____

Cardholder's Address: _____

City: _____ State: _____ Zip Code: _____

Cardholder's Phone: _____

CC Authorization Code:



Includes technical support before, during and after show!

20 years of trade show experience!

Please make certain you receive a faxed confirmation of your order to ensure prompt delivery!

AUDIO VISUAL EQUIPMENT ORDER FORM

*Orders placed after 6/6/2002 subject to 15% increase

SHOW NAME: **USENIX Annual Technical Conference**
 SHOW DATES: **June 13-14, 2002**
 DELIVERY DATE: _____ TIME: _____
 PICKUP DATE _____ TIME: _____

SHOW FACILITY: **Doubletree Hotel, Monterey, CA**
 BOOTH #: _____
 BOOTH CONTACT: _____
 STAYING AT: _____

EQUIPMENT REQUIREMENTS

QTY.	DESCRIPTION	DAILY RENTAL
VIDEO		
_____	1/2" VHS Videocassette Player w/Repeat.....	70.00
_____	3/4" U-Matic Videocassette Player with Repeat.....	80.00
_____	Tri-Standard VHS (Pal, NTSC, Secam).....	125.00
_____	Laser Disc Player.....	125.00
_____	20" Color Monitor/Receiver.....	60.00
_____	25" Color Monitor/Receiver.....	100.00
_____	35" Monitor/Receiver.....	200.00
_____	Video Presentation Unit (VHS w/12" Screen & repeat).....	75.00
_____	Video Presentation Unit (VHS w/20" Screen & repeat).....	125.00
_____	54" Monitor Cart with Drape.....	20.00
_____	42" Monitor Cart with Drape.....	20.00
_____	Other.....	

COMPUTER/VIDEO

IMPORTANT PLEASE WRITE IN THE TYPE OF COMPUTER AND THE TYPE OF GRAPHIC CARD/OUTPUT (CGA, EGA, VGA, MACII, ETC.) THAT WILL BE USED FOR THE MONITOR/DISPLAY BEING ORDERED.

COMPUTER TYPE: _____ GRAPHICS CARD: _____

_____	14" Multi Sync Monitor.....	60.00
_____	20" Multi Sync Monitor.....	200.00
_____	27" Multi Sync Monitor.....	250.00
_____	30" Multi Sync Monitor.....	300.00
_____	37" Multi Sync Monitor.....	550.00
_____	RGB Interface.....	55.00
_____	LCD Projector (S-VGA).....	500.00
_____	LCD Projector (XGA).....	600.00

QTY.	DESCRIPTION	DAILY RENTAL
PROJECTION		
_____	35mm Slide Projector w/ built-in rear screen & endless tape. (Ringmaster/Caramate Type).....	45.00
_____	35mm Kodak Carousel Slide Projector (Without Lens).....	35.00
_____	Wide Angle Lens	
_____	1.4" 2" 3" Other.....	20.00
_____	Dissolve (Wollensak, AVL or Other).....	Call for quote
_____	Overhead Projector (for Transparencies).....	35.00
_____	High Intensity Overhead.....	100.00
_____	Tripod Screen (Indicate size).....	25.00
_____	Safelock Projector Stand.....	15.00
_____	Other.....	

SOUND

_____	Cassette Tape Recorder/Player.....	35.00
_____	Cassette Tape Player for Slide Synchronized Advance.....	45.00
_____	Package Sound System: 1 Mic, 1 Mixer/Amp, 2 Speakers	
_____	Specify Wired Microphone:	
_____	Lavalier Hand Floor Table.....	100.00
_____	Self Amplified Speaker.....	40.00
_____	Wireless Microphone: (requires sound system)	
_____	Hand Lavalier Headset.....	100.00
_____	Other.....	

MSI is the
Authorized
Audio-Visual
Supplier For:

USENIX

Annual Technical

Conference

PAYMENT INFORMATION

Name of Company _____
 Address _____
 City _____
 State _____ Zip _____
 Phone () _____ Fax () _____

DAILY SUBTOTAL OF CHARGES ABOVE: \$ _____
MULTIPLY BY 2 SHOW DAYS ONLY: \$ _____
SUBTOTAL: \$ _____
ADD 7.25% CALIFORNIA SALES TAX: \$ _____
SET UP & REMOVAL CHARGE: \$ **65.00 (*)**

PAYMENT INFORMATION

Check Enclosed (Payable to MSI)
 VISA Mastercard American Express Discover
 Cardholder's Name: _____
 Card# _____ Exp. Date _____
 Signature: _____ Date: _____

TOTAL CHARGES: \$

(*) Note: MSI reserves the right to increase this fee based on your actual order. MSI will advise total Labor charges, if different from above, prior to setup.

Please mail or fax this form to: **Attn: Pam Spinarski**

MEETING SERVICES, INC.
 1945 Kurtz Street
 San Diego, California 92110
PRODUCTION SERVICES (619) 682-5220 FAX(619) 682-5287

ALL CHARGES ARE PAYABLE IN ADVANCE

CANCELLATION

CANCELLATION OF EQUIPMENT MUST BE RECEIVED 48 HOURS PRIOR TO DELIVERY DATE TO AVOID A ONE-DAY MINIMUM CHARGE

TRICORD

TRADE SHOW SERVICES

2107 DEL MONTE AVE., MONTEREY, CA 93940
PHONE: (831) 373-4347 • FAX: (831) 373-5116

Credit Application

Event or Show: Usenix Annual 2002 Conference

Company Name: _____ Booth # _____

Address: _____ E-Mail: _____

City: _____ State: _____ Zip: _____

Ordered By: _____ Date: _____ Phone: (____) _____

CREDIT AND PAYMENT POLICIES

1. Payment must be included with all advance orders to obtain the discount rates.
2. The exhibiting firm is ultimately responsible for payment or charges.
3. All charges must be settled at our service desk prior to show closing.
4. No credit or adjustments will be made after the close of the show.
5. Any services not settled by close of the show are subject to a 25% service charge.

Should you have any questions regarding credit procedures, please contact:

TriCord

2107 Del Monte Avenue
Monterey, California 93940
Phone: (831) 373-4347 ~ Fax: (831) 373-5116

CREDIT CARD CHARGE AUTHORIZATION

If you wish to charge the amount of your advance order to your credit card account, please complete the information requested below and return this form with your order:

CHARGE TO:

Master Charge* Visa American Express

*If you are using Master Card please enter the four numbers above your name

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Account Number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Exp. Date

--	--	--	--

Cardholders Name: _____

Signature: _____

Authorization to Provide Material Handling Services

We hereby authorize Tricord to provide such services as necessary to handle our shipment(s) in accordance with the information set forth in the "LIMITS OF LIABILITY AND RESPONSIBILITY" above and we further agree to the following:

- A. We have examined and reviewed the "Material Handling Classification and Rates" page which were forwarded to our firm and understand we will be charged for Material Handling Services in accordance with the published rates for such services as are provided.
- B. We accept the responsibility for the payment of all the Tricord charges in connection with the handling of our shipment(s) and we Tricord guarantee payment to in the event any third party who acts in our behalf shall fall to pay such charges within thirty (30) days of the receipt of the Tricord invoice for such charges.
- C. We agree to Tricord "Limits of Liability and Responsibility" as set forth above.
- D. We agree that Tricord, or its subcontractors', liability shall be limited to any loss or damage which results solely from Tricord or its subcontractors', NEGLIGENCE the actual physical handling of the items comprising our shipment(s) and not for any other type of loss or damage.
- E. With particular reference to paragraphs "c" and "d" above, we agree in connection with the receipt, handling, temporary storage and reloading of our materials that Tricord and its subcontractors, will provide their services as our agent, and not as bailee or shipper. If any employee of Tricord, or its subcontractors, shall sign a delivery receipt bill of lading or other documents we agree that Tricord, or its subcontractors, will do so as our agent and we accept the responsibility therefore. (1) Relative to inbound shipments, we recognize that there may be a lapse of time between the delivery of our shipment(s) to our booth by Tricord subcontractors, and the arrival of our representative at the booth and during such time our shipment(s) will be unattended in our booth. We agree that Tricord and its subcontractors, shall not be responsible for any loss or damage which may occur during such period. (2) Relative to outgoing shipments, we recognize that there will be a lapse of time between the completion packing and the actual pickup of our materials from our booth for loading onto a carrier, and during such time our shipment(s) will be left unattended in our booth. We agree that Tricord, and its subcontractors, shall not be responsible for any loss or damage which may occur during such period, and we authorize Tricord or its subcontractors, to adjust the quantities of times on any bill of lading submitted by us to Tricord or its subcontractors, to conform to the actual Fount of such items in the booth at the time of pickup.
- F. We agree, in the event of a dispute with Tricord, or its subcontractors, relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to Tricord for material handling service or any other services provided by Tricord, or its subcontractors, as an offset against the amount of the alleged loss or damage. Instead, we agree to pay Tricord thirty (30) days from the close of the show for all such charges and further agree that any claim we may have against Tricord, or its subcontractors, be pursued independently by us as a completely separate transaction to be resolved on its own merits.
- G. In order to expedite removal of materials from the show site, Tricord shall have the authority to change designated carriers, as such carriers do not pick up on time. Where no disposition is made by the Exhibitor, materials will be taken to a warehouse to wait the Exhibitor's shipping instructions and we agree to pay for charges relating to such handling at the warehouse.
- H. We agree that all questions relating to classification of the Exhibitor's materials, rates charged or weights used to determine material handling charges shall be submitted to the Tricord office indicated on the invoice thirty (30) days of the receipt of the invoice. Complaints received after such period shall not be considered and payment of the invoice shall be made in full.

Show Name: <u>Usenix Conference</u>	Company Name: _____
Address: _____	City: _____ State: _____ Zip Code: _____
Phone: () _____	Booth #: _____ Auth. Signature: _____

