



## 4th USENIX Symposium on Networked Systems Design & Implementation

April 11–13, 2007, Cambridge, MA, USA  
[www.usenix.org/nsdi07](http://www.usenix.org/nsdi07)



NSDI focuses on the design principles of large-scale distributed and networked systems, including scalable Web services, peer-to-peer file sharing, sensor nets, and distributed network measurement. These areas share a set of common issues. NSDI brings together researchers from across the networking and systems community to foster a cross-disciplinary approach to addressing common research challenges.

The USENIX Association seeks corporate support of our conferences. There are a variety of ways to participate as a sponsor, and we welcome the opportunity to discuss which option is best for you. Please see the sponsorship opportunities below for examples of some of the ways you can participate.

Please contact Catherine Allman, Sales Director, to discuss a custom package for you: [sponsorship@usenix.org](mailto:sponsorship@usenix.org) or (510) 528-8649 ext. 32.

### NSDI '07 Sponsorship Opportunities

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#### Student Grant Program Sponsor \$5,000–\$20,000

By sponsoring the USENIX Student Grant program, you support the future of the industry by helping the next generation of practitioners, developers, and researchers participate in these important events. All student applicants are reviewed and selected by the USENIX Association.

##### Gold Student Grant Sponsor \$20,000

- Company logo and link prominently displayed on the conference Web site
- \$5,000 USENIX Corporate Supporter status, with all benefits outlined at [www.usenix.org/membership/supporter.html](http://www.usenix.org/membership/supporter.html)
- Company logo featured on key conference signage
- One-piece sponsor collateral material of up to 10 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 4 conference passes for your use\*

##### Silver Student Grant Sponsor \$10,000

- Company logo and link displayed on the conference Web site
- Company logo featured on key conference signage
- One-piece sponsor collateral material of up to 5 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 2 conference passes for your use\*

##### Bronze Student Grant Sponsor \$5,000

- Company logo and link displayed on the conference Web site
- Company name in the conference on-site guide
- 1 conference pass for your use\*

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#### Reception Sponsor \$15,000

- Company logo and link displayed on the conference Web site
- \$5,000 USENIX Corporate Supporter status, with all benefits outlined at [www.usenix.org/membership/supporter.html](http://www.usenix.org/membership/supporter.html)
- Company logo featured on signage at the reception
- 15-minute opportunity to address the attendees
- Opportunity to distribute one print marketing piece or one promotional item/gift at the reception
- Company name in the conference on-site guide
- 4 conference passes for your use\*

\* Conference passes include access to the conference sessions, lunch, and evening activities, including reception.

## NSDI '07 Sponsorship Opportunities (continued)

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### Lunch Sponsor \$10,000

- Company logo and link displayed on the conference Web site
- Company logo featured on signage at the lunch venue
- 15-minute opportunity to address the attendees
- Company name in the conference on-site guide
- 2 conference passes for your use\*

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### Coffee Breaks Sponsor \$5,000

- Company logo and link displayed on the conference Web site
- Company logo featured on signage at the coffee break stations
- Company name in the conference on-site guide
- 2 conference passes for your use\*

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### Conference Bag Support—Exclusive Opportunity \$5,000

- Company logo and link displayed on the conference Web site
- Company logo on attendee bags distributed at registration
- Company name in the conference on-site guide
- 2 conference passes for your use\*

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### Conference Network Support—Exclusive Opportunity \$5,000

- Company logo and link displayed on the conference Web site
- Company literature distributed in a public area
- Company logo featured on signage in a public area
- Company name in the conference on-site guide
- 2 conference passes for your use\*

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### Vendor Birds-of-a-Feather (BoF) Sessions \$2,000 per session

- Company logo and link displayed on the conference Web site
- Company logo featured on signage in a public area announcing your BoF and its location
- Conference room for up to 30 people for your one-hour session
- Refreshments including beer, wine, sodas, and dry snacks for 30 people
- Company name in the conference on-site guide
- 1 conference pass for your use\*

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### General Support \$10,000

- Company logo and link displayed on the conference Web site
- Company logo featured on key conference signage
- One-piece sponsor collateral material of up to 5 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 2 conference passes for your use\*

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### General Support \$5,000

- Company logo and link displayed on the conference Web site
- Company name in the conference on-site guide
- 2 conference passes for your use\*

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### Attendee Bag Inserts flat paper: \$1,000; 3-D: \$1,500

- Company name and link displayed on the conference Web site
- Company materials inserted in every attendee registration packet (inserts to be supplied by the sponsor; flat insert can be up to 10 stapled pages)

\* Conference passes include access to the conference sessions, lunch, and evening activities, including reception.