Everything you need to know about spam (in 15 minutes)_

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What is spam?

- Spam isn't an abbreviation or acronym.
- UCE (Unsolicited Commercial Email) and UBE (...Bulk...)
- "Spam" is more than spam: phishing, 419 scams, lottery scams, pump and dump, viruses, etc.
- "Spam" is what your users say it is

Nevers

- NEVER bounce spam or viruses
- NEVER forward to off-site addresses before filtering
- NEVER consider lame challenge-response systems

Approaches

- Pay someone a lot of money
- Roll your own
- Pray

The Roll-Your-Own Stack Approach

- 1. RBLs
- 2. Greylisting
- 3. Sanity restrictions
- 4. Antivirus
- 5. Bayesian and rule-based filtering

1. RBLs

- Realtime Black List (or DNSBL: DNS Black List)_
- Someone else has done all the work for you. Yay!
- Run a caching nameserver
- The big question: what RBLs to use?

Live RBL Revue!

- Only a few are worth considering:
 - cbl.abuseat.org
 - njabl.org
 - SpamCop
 - zen spamhaus org

2. Greylisting

- Overview:
 - Greylisting identifies each message with a unique triplet: sender, recipient, originating server.
 - The first time it sees a given triplet, it gives a 4xx (tempfail) code
 - Legitimate servers will retry, at which point the triplet will be recognized and accepted
 - Spammers don't waste resources on retries
- Greylist on the /24 netblock of the originating server
- Retry time doesn't matter, because spammers don't retry
- Auto-whitelist and auto-blacklist

3. Sanity restrictions

- Lots of fun stuff!
- Site-specific whitelists/blacklists
- Reject non-FQDN HELOs and HELOs with bad syntax
- Reject mail to unknown recipients!
- Reject HELOs that resolve to bogons or reserved local IPs
- Reject mail when the HELO name has no MX or A record?
- Well-configured sanity restrictions can drop about 25% of your spam
- With policyd-weight (and others), you can score on sanity of a message rather than doing a binary accept/reject

4. Antivirus

- ClamAV is king
- Not just antivirus; anti-phishing par excellence
- In addition to the standard rules, use http://www.sanesecurity.com/clamav
- Keep it updated and ClamAV will Just Work
- Reject viruses; drop if you must; never deliver them

5a. Bayesian classifiers

- Dspam, Bogofilter, SpamAssassin, probably others
- Analyze tokens and patterns to discern common patterns in ham and spam; score messages according to the patterns they exhibit.
- Let your users report FPs and FNs, and train Bayes on it
- Train train train!
- DO NOT train Bayes on public corpora
- DO NOT train Bayes on your outgoing mail

5b. Rule-based filtering

- Basically, SpamAssassin
- Keep it updated with sa-update (v3.1+)_
- Some highlights:
 - a) Checksumming systems (Razor2, DCC, Pyzor)_
 - b)URIBL
 - c) SARE rulesets

Up and coming?

- p0f filtering on client OS
- tarpitting slowing a connection

Questions?



